

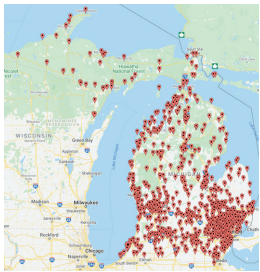


Media Kit

Our Mission

As the "The Voice of Michigan Golf Business" we promote and preserve the best interests of the Michigan Golf Industry. The MGCA is the only industry association committed to advocacy, education and promotion for the golf industry in Michigan.

MGCA Members



Almost 300 Golf Course Members

Representing nearly **40%** of Michigan golf courses.

Includes:

Owners, Operators, GMs & More!

Advertising

Tee-Off Times-2x/year

Full & Half Page Ads

Member eNews-Weekly

400+ recipients

Website Ads-Annual

Full & Half Page Ads

Strategic Sponsorship Packages-

Customized for each corporate member

eNews



54.4%
Open Rate

Event Sponsorships



May 20, 2026

Legislative Day at the Capitol



July 29, 2026

Annual Golf Outing at
Gull Lake View Golf Resort



Nov. 30- Dec. 2, 2026

Michigan Golf Business Conference
& Vendor Fair at
Soaring Eagle Casino & Resort

Let's Connect!

Jada Paisley, CMP
Executive Director

(517) 285-4195

jpaisley@michigangca.org

MichiganGCA.org

Follow Us



Learn More



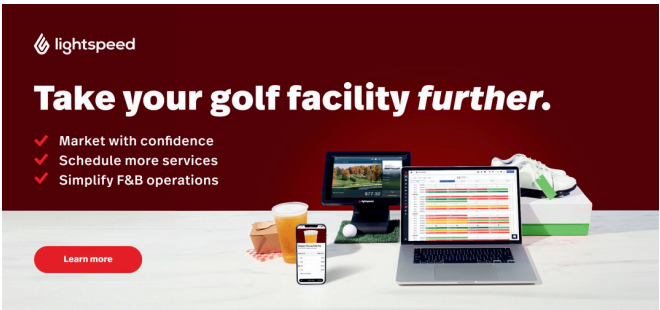
Expand Your Reach

Website Ads

Annual online ad placements are available on the MGCA website.

Half page: 300px X 250px

Full page: 300px X 250px



MGCA Member eNews

Weekly newsletter sent to 400+ recipients.
· 49.4% open rate (2024)

Square Ad: 500px x 500px



Tee-Off Times Ads

"The Official Publication of the Michigan Golf Course Association"

Published twice a year, in the spring and fall, it's an easy and affordable way for your business to reach your targeted audience.

Ad Format	Ad Size	Price
1/2 Page Vertical	10.1875" x 5"	\$900
1/2 Page Horizontal	7.5" x 5"	\$900
Full Page	7.5" x 10.1875"	\$1,300
Full page with Bleeds	8.75" x 11.25"	\$1,300

Ad Specs

File Type: jpg
High Resolution (300dpi)

Ad Deadlines:

Spring: February 28, 2026
Fall: August 28, 2026

