



MEMBERSHIP REPORT

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marylandbuilders.org/2025membership

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MEMBERSHIP



Membership by the #'s

MBIA Members as of December 31, 2021	901
MBIA Members as of December 31, 2022	896
MBIA Members as of December 31, 2023	904
<u>MBIA Members as of December 31, 2024</u>	<u>906</u>
MBIA Members as of December 31, 2025	906
Gain of 0 Members (1/1/2025)	+0%

Notes

- 104 members joined in 2025
- 99 members were terminated
- 115 members joined in 2024
- 113 members terminated in 2024

2025 Membership Goals:

- Goal: 910 | Stretch: 920 (12/31/2025)
FINISHED AT **906**
- Retention Rate: 80% Stretch: 82%
ESTIMATED AT **82.5%** | NAHB = 74.1%
- Recruit 120 New Members | Stretch = 130
FINISHED AT **104 New Members**

STRATEGIC PLAN: MEMBERSHIP



Additional Membership GOALS:

- Increase visibility of advocacy efforts
Increase Council Membership (listed on right)
- Increase Event Participation by 10% (+.04%)
- Increase member engagement by 10% (+2.9%)

OVERALL:

2025 =	46 Events		2,123 Attendees
	216 Meetings		2,356 Attendees
2024 =	43 Events		2,039 Attendees
	174 Meetings		2,381 Attendees

Difference: +.04% Event Attendees
-.01% Mtg Attendees

2025 Council #'s:

- 55+ Council = 9 ('23 = 11, '22 = 18)
- Future Industry Leaders = 29 ('23 = 51, '22 = 60)
- LDC = 50 ('23 = 65, '22 = 70)
- Multifamily = 31 ('23 = 32, '22 = 35)
- PWIB = 24 ('23 = 32, '22 = 35)
- Remodelers & Custom Builders = 25 ('23 = 34, '22 = 43)
- Sales and Marketing Council = 35 ('23 = 46, '22 = 61)

Members who have attended 3+ meetings/events:

2025 = 29.4%

2024 = 26.5%

Difference = +2.9%

APPROVAL OF NEW MEMBERS



- Abode Construction
- Apple Ford
- Comer Construction
- Community Title Network
- Dwell Design Studio
- Northrop Realty
- One Source Contracting
- Potomac Builders
- Scoco, LLC
- Hobson Capital Partners
- Mid Atlantic Deck and Fence
- Olympia Swimming Pool
- White Wolf Associates

RECENT TERMINATIONS



- Anchor Loans
- Andersen Windows
- Atlantic Mechanical
- Aumar Village Residential
- Aves Construction
- Bay Environmental
- Bridges Development
- Bruce Solomon Plumbing
- Capital Forest Products
- Carrier Enterprise
- CPE, Inc.
- Croessman & Westberg
- Eisenbrandt Companies
- Fidelity First Home Mortgage
- Intreegue Design
- Karins and Associates
- Kim Engineering
- Kinsley Construction
- Little Deeds
- Marrick Properties
- Mt. Royal Management
- Murrey Installations
- Paragon Title and Escrow
- PeoplesBank
- R.C. Fields and Associates
- Rachuba Management
- Rent Turners
- Richter & Associates
- SERVPRO of DC/Bethesda/Potomac
- Snee, Lutche, Helmlinger & Spielberger
- SunPower
- Supreme Window
- Harbor Bank of MD
- Tom Soltis/SECU
- Turning Point Property Expert
- Vintage Security
- Vivid Electric
- Woodfield Investments
- Woodway Bridges
- Zahler Construction & Dev.

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