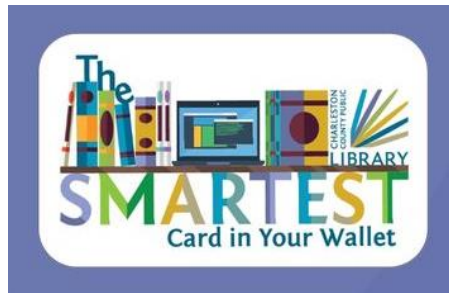


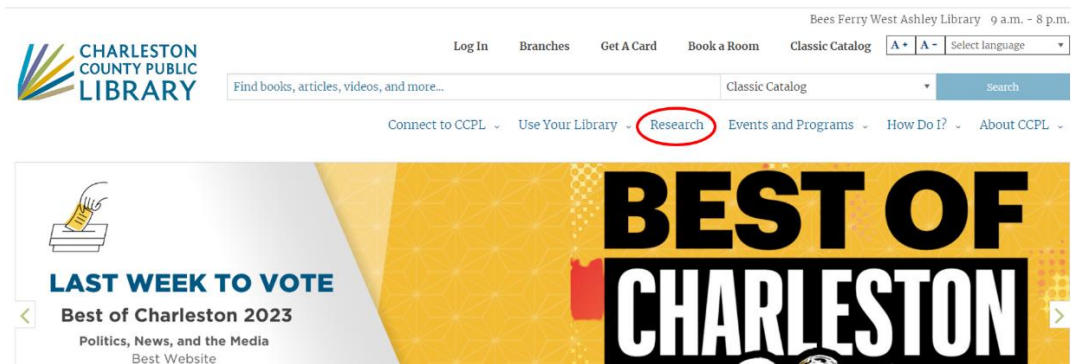
# Business Databases at the Charleston County Public Library

## Getting Started

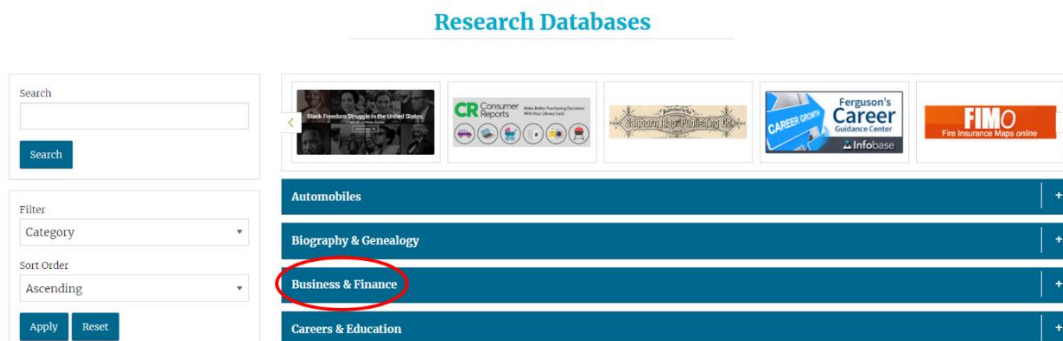
You'll need your CCPL card number and PIN to log in to our databases. Your card number is printed on the back of your library card. If you're not sure of your PIN, just give us a call or send us an email.



To navigate to our Business Databases, visit [ccpl.org](http://ccpl.org) and click on the "Research" tab at the top of the page.



Click on the blue tab that says "Business & Finance."



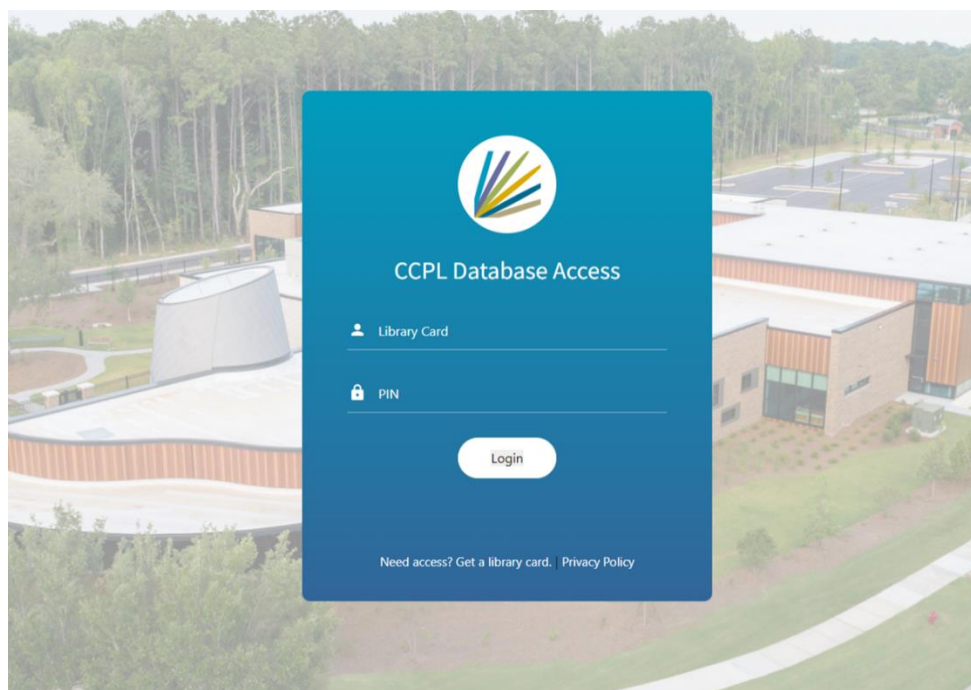
This will show the list of business databases.

<p><b>Business Insights: Essentials</b></p> <p>Access the database inside a library branch or from home with your Charleston County Public Library card.</p> <p>Detailed company and industry profiles including SWOT reports, market share reports, and financial reports. Thousands of company histories and industry essays from Gale's core business collection. Research topics within scholarly journals, business news, and more. Previously called Business and Company Resource Center.</p>
<p><b>Business Source Premier</b></p> <p>Access the database inside a library branch or from home with your Charleston County Public Library card.</p> <p>Full text coverage from more than 2,300 journals related to business disciplines. Browse company/industry profiles, MarketLine reports, market research reports, economic outlook reports by country, SWOT analyses, and read trade publications with articles on emerging trends for your industry. This database is updated daily on EBSCOhost. Provided by DISCUS - South Carolina's Virtual Library</p>
<p><b>Foundation Directory Online</b></p> <p>With Foundation Directory, you can put Candid's extraordinary database and fundraising expertise to work for your organization, project, or client, while uncovering information on hundreds of thousands of U.S. foundations.</p>

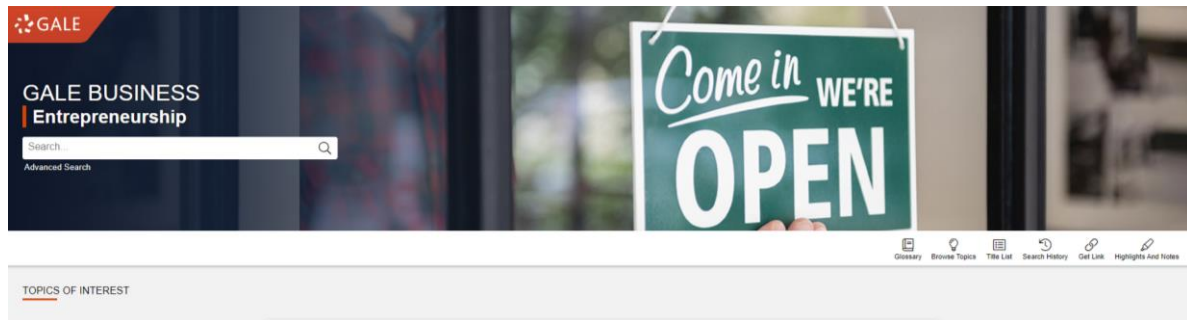
Choose your database, then click the link that reads “Access the database inside a library branch or from home with your Charleston County Public Library card.”

<p><b>Business Insights: Essentials</b></p> <p>Access the database inside a library branch or from home with your Charleston County Public Library card.</p> <p>Detailed company and industry profiles including SWOT reports, market share reports, and financial reports. Thousands of company histories and industry essays from Gale's core business collection. Research topics within scholarly journals, business news, and more. Previously called Business and Company Resource Center.</p>
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A new window will open with a log in screen - enter your library card number and PIN.



Success! You will now be able to use the database.



## Business Librarian's Top Databases

### *Gale Business: Entrepreneurship*

- This database is a helpful introduction for those at any stage in the business process. It provides clear definitions for many key terms and a wide selection of business plan templates.

### *Gale Business: Demographics*

- This database allows users to search for demographic data for any given region in the United States. Easy-to-run reports and customer profiles make this a good tool for market research.

### *Reference Solutions*

- This database compiles comprehensive lists of business and residential information. This makes it a very useful resource for researching other businesses and customers and compiling marketing lists.

### *Small Business Reference Center*

- This database provides access to free PDF copies of the popular Nolo guides for many business-related topics. These can be downloaded and kept permanently.

## Contact Info:

Main Library  
68 Calhoun St, Charleston SC, 29401  
[askaquestion@ccpl.org](mailto:askaquestion@ccpl.org)  
843-805-6930

Hannah Broam, Business and Grants  
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