

Supporting Local Businesses and Entrepreneurs

What specific policy or program would you champion to reduce administrative burdens (such as complex permitting processes or restrictive zoning) for new and expanding small, locally-owned businesses and entrepreneurs, especially those creating a more diverse mix of retail and services in Goose Creek?

In Goose Creek, small businesses are the backbone of our local economy—and I know that firsthand as a small business owner myself. I support cutting unnecessary red tape and streamlining the permitting and zoning process so local entrepreneurs can open or expand more easily. We should be encouraging investment in our community, not slowing it down. I'll work to make the process clearer, faster, and more predictable—especially in areas where we want to grow a diverse mix of retail and services that meet the needs of Goose Creek families.

Quality of Life for Local Residents

The region's growth has intensified traffic congestion and contributed to high housing costs. What is your plan to improve the daily quality of life for residents by addressing the intersection of transportation and housing, specifically to enable local workers to afford to live closer to their jobs and reduce reliance on long-distance commutes?

As Goose Creek continues to grow, we need to make smart, family-focused decisions to keep traffic manageable and housing attainable for working families. I support encouraging development that allows residents to live closer to where they work—reducing congestion and long commutes. We also need to invest in infrastructure where it's needed most: our roads, intersections, and neighborhoods. That means less time stuck in traffic and more time at home with the people who matter most.

Maximizing Local Impact of City Spending

How would you reform the City's purchasing and procurement policies to prioritize and increase the percentage of municipal contracts and purchases awarded to qualified local businesses and suppliers, thereby recirculating tax dollars within the local economy?

Our tax dollars should work harder for Goose Creek. I support updating the City's purchasing policies to prioritize qualified local businesses whenever possible. That means making it easier for local vendors to compete for city contracts—so more of our public spending stays right here in the community. It's a common-sense way to support jobs, strengthen our local economy, and invest in the people who already invest in Goose Creek.

Diversifying the Local Economy

The City of Goose Creek is booming, but the combined pressure of high commercial prices and rents and rapid growth are making it difficult for local, independent businesses to compete with big brands and national chains. What policy or incentive would you support to ensure there is attainable commercial space for local businesses, and to ensure that the City builds and maintains a healthy balance between national chains and home-grown businesses?

As Goose Creek grows, we need to make sure local businesses can grow with it. I support offering targeted incentives—such as a property tax rebate for commercial property owners who lease space to locally owned businesses at affordable rates. This kind of program helps keep commercial space attainable, supports entrepreneurship, and ensures a healthy balance between national chains and home-grown businesses. It's a smart, fiscally responsible way to keep Goose Creek's economy vibrant and diverse.

