

Become a

Move Your Money Week Partner



→ AUGUST 31 - SEPTEMBER 4, 2026

Campaign Background

Move Your Money Week

As an integral part of **Invest Local Season** (July-September), Move Your Money Week is Lowcountry Local First's annual campaign focused on encouraging businesses and consumers to bank locally. As a partner, your institution will be highlighted as a trusted resource that supports local businesses and strengthens our regional economy while building visibility among current and future business banking customers.



LLF Digital Reach



16,500+ monthly pageviews



25,800+ Instagram Followers



500+ Lowcountry Local First Members representing 13,000+ employees



3,000+ uses of the online Local Business Directory each month



7,140 e-Newsletter Subscribers

Move Your Money Week

Partnership Benefits

Your \$1,000 commitment includes the following partner benefits:

* Professional Photoshoot

We'll coordinate a **professional photoshoot** for a social media campaign at your financial institution featuring one of your team members with a Lowcountry Local First member business that banks with your institution. You'll receive high-resolution image files to use in your own marketing, advertising, website, social media, and promotional materials.

* Featured Social Media Spotlight

Your institution will be showcased during Move Your Money Week (August 31 - Sept 4) with:

- One **dedicated Instagram grid post** (single image or carousel)
- A customer quote highlighting why they chose to bank with your institution
- Exposure to our engaged audience of local business owners and conscious consumers

* Newsletter Visibility

Your logo will be included in a minimum of **five campaign newsletters** reaching **6,315+** community subscribers and **825+** LLF member business owners and employees.

* Website Recognition

Your logo will be featured on the **Move Your Money Week** and **Invest Local Season** landing page, positioning your institution as a champion of local business and community investment.

EXCLUSIVE ADD-ON

* Local Social Host

Additional \$1,000 Investment

Limited to one Financial Institution

Elevate your participation and connect directly with local business owners by serving as the **exclusive host** of a Lowcountry Local First Local Social during August or September 2026.

- Opportunity for a representative from your institution to welcome attendees and share remarks highlighting your business banking services, products, and resources
- Invitation for one of your business banking clients to share why they chose your institution and how the relationship has supported their business growth

2026 Move Your Money Week Partnership Commitment Form

Company Name _____ Contact Name _____

Signature _____ Date _____

Yes, we are interested in hosting a Local Social for an additional \$1,000.

Please return the completed form with payment information to:
Lowcountry Local First, Attn: Kayla Sewell
1859 Summerville Ave. Suite 800, Charleston, SC 29405
or email to kayla@lowcountrylocalfirst.org