

JUNE 2023

Mindful

MONEY MANAGEMENT MONTH

Industry Partners:

- \$5,000**
- Invitation to host at your location or an approved local location.
 - Invitation to present at Local Social (5 min).
 - Invitation to be interviewed on our podcast and live OHM radio show, "Small Talks, Big Ideas with Steve".
 - Logo on advertising for the month, including but not limited to Charleston City Paper, El Informador, The Bridge 105.5FM, and digital outdoor ads.
 - All of the additional benefits listed below.
- \$1,000**
- Spotlight in the month's main e-newsletter (logo or photo, quote as provided).
 - Special social media spotlight (LLF-created graphic including the logo/photo and quote as provided).
 - All of the additional benefits listed below.
- \$500**
- Logo included on a special landing page for the month.
 - Recognized in the month's main e-newsletter (text).

We welcome custom media and in-kind partnerships as well. Contact Jordan@Lowcountrylocalfirst.org to explore how to get involved.



Our Audience

Locavores, Informed and Engaged Citizens,
Conscious Consumers, Entrepreneurs and Local Business Leaders.

MEMBERSHIP

550+

Certified
Local Member
Businesses



13,000+
EMPLOYEES
REPRESENTED

WEBSITE

8,800+

Avg. Monthly
Page Views

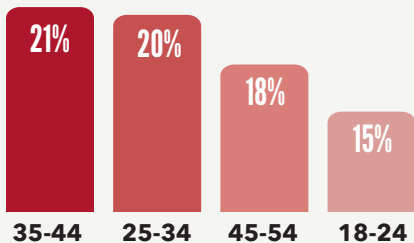


3,200+
AVERAGE
MONTHLY USERS



1,100+
AVERAGE MONTHLY ONLINE
MEMBER DIRECTORY USAGE

TOP AGE RANGES OF WEBSITE AUDIENCE:



TOP AFFINITY CATEGORIES OF WEBSITE USERS:

- | | |
|-------------------|-----------------------|
| Food & Dining | Lifestyles & Hobbies |
| Banking & Finance | Apparel & Accessories |
| Travel | Home & Garden |
| Beauty & Wellness | Real Estate |
| Shoppers | Arts & Entertainment |
| News & Politics | |

E-NEWSLETTER

7,000+

Newsletter
Subscribers



38%+
AVERAGE
OPEN RATE

SOCIAL MEDIA



2,800+
Facebook Followers

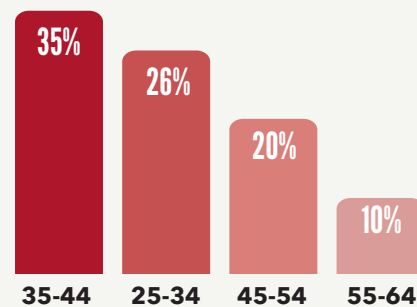


22,200+
Instagram Followers

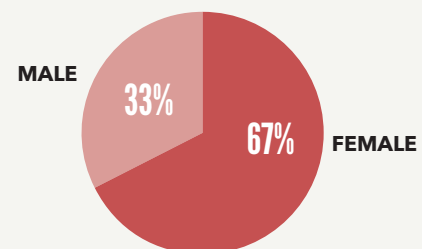


1,900+
LinkedIn Followers

TOP AGE RANGES OF SOCIAL AUDIENCE:



SOCIAL AUDIENCE DEMOGRAPHICS:



2023 Monthly Campaign Partnership Commitment

Company Name

Contact Name

Address

E-Mail

Phone

Are you currently a member of Lowcountry Local First?

Yes / No

Partnership Level

\$5,000

\$1,000

\$500

Payment

I will call in my credit card payment to (843) 801-3390 *(Please ask for Steve)*

Check *(payable to Lowcountry Local First)*

Please complete my payment using the credit card below

Visa / Mastercard

(circle one)

Name on Card

Card Number

Expiration Date

Security Code

Billing address if different from above

Signature

Please return the completed form with payment information to:
Lowcountry Local First, Attn: Steve Fletcher
1859 Summerville Avenue, Suite 800, Charleston, SC 29405
or email to Steve@lowcountrylocalfirst.org