

LOWCOUNTRY
LOCAL FIRST

INVEST LOCAL SEASON

JULY - SEPTEMBER





Our Mission

Lowcountry Local First (LLF) is a 501(c)(3) founded in 2007 with the vision of cultivating a vibrant, interdependent community that builds the foundation for a strong local economy. Our mission is to advance economic prosperity and local ownership through innovative and inclusive initiatives that build our community's wealth and wellbeing.

Our Work

We develop innovative models for sustainable and equitable local economies. Our work leverages our understanding of the 1,800+ local businesses we've served and is informed by staff with expertise and on-the-ground experience in local economy building, innovative economic development, entrepreneur support, sustainable agriculture, and food systems. We are connected to the local economy and sustainable business organizations throughout the country, granting us access to the best models, case studies and thought leaders.

Our Approach

- 📍 Educating the general public on why it's important to choose local and influencing them to do so.
- 📍 Working with our elected officials, decision-makers and opinion leaders to foster a better environment for creating and sustaining local businesses.
- 📍 Delivering resources, programming, networking, mentorship and more to local businesses of all shapes and sizes.

2025 Campaigns

Our community advocacy work will feature four major seasonal awareness campaigns, to include:

- Do Good Season (Jan - Mar)
- Eat Drink Local Season (Apr - Jun)
- Invest Local Season (Jul - Sep)
- Buy Local Season (Oct - Dec)

Social Reach



10,300+
Monthly Website Pageviews



24,000+
Instagram Followers



1,700+
Uses of the online Local Business Directory each month



7,000+
e-Newsletter Subscribers



500+
Lowcountry Local First Members
representing 13,000+ employees

Invest Local Season

JULY - SEPTEMBER 2025

Invest Local Season is an exploration of the many ways individual citizens, business leaders and funders can transform lives and communities by strategically and equitably supporting our emerging entrepreneurs.

In addition to the activations below, the season will recognize National Black Business Month (August) and Hispanic Heritage Month (Sept 15 - Oct 15).



Invest Local Season's Local Social

JULY 10, 2025

Build relationships that matter at the Invest Local Season Local Social. Mingle with like-minded entrepreneurs and learn about the many benefits of moving your money to a community-based financial institution.



Move Your Money Week

AUGUST 11 - 15, 2025

As an integral part of Invest Local Season, Move your Money Week, August 11-15, 2025, is Lowcountry Local First's annual effort to focus attention on the importance of banking local. You work hard for the money you earn so why not put your money with an institution that shares your values? Let's work together to stop money wandering and keep it with those who live and work here.



Preperados, Listos, Pitch!

SATURDAY, OCTOBER 4, 2025

Over 330 entrepreneurs have graduated from the Good Enterprises Initiative's Community Business Academy. We have seen these individuals overcome obstacles, take risks, and face all kinds of daunting challenges in order to support their families, build wealth, and improve their communities. Lowcountry Local First believes that entrepreneurship is a powerful engine for community change and is committed to seeing these new businesses receive the attention and investment they deserve.

The "Ready, Set, Pitch!" event gives Community Business Academy graduates the opportunity to share their stories, ideas, vision, and plan and our judges will select one talented and driven individual to receive a \$10,000 prize to help take their business to the next level.

2025 Partnership Levels

★ Presenting Sponsor \$15,000 (*exclusive*)

Seasonal Promotion (July - September):

- 👉 Official co-host of the season's Local Social with invitation to speak during announcements
- 👉 Prominent brand recognition on all seasonal advertisements, to include but not limited to regional outdoor digital billboards, 105.5 The Bridge radio ads, The Post & Courier, Charleston City Paper, El Informador, Charleston Regional Business Journal
- 👉 Prominent logo inclusion on campaign's website landing page
- 👉 Prominent logo inclusion in minimum of 4 Invest Local Season e-newsletters
- 👉 Opportunity to place a banner ad in Invest Local Season newsletters (970 x 250 .jpg)
- 👉 Recognition on LLF social media accounts throughout the season (Facebook, LinkedIn, Instagram)

Additional Pitch + Invest Benefits:

- 👉 8 complimentary passes to the Pitch! Event on October 4, 2025
- 👉 Prominent logo inclusion on event web page
- 👉 Prominent logo inclusion on Pitch! Event program
- 👉 Prominent logo inclusion in event recap video
- 👉 Prominent logo inclusion on on-site event signage
- 👉 Featured in digital communications leading up to Pitch! Event
- 👉 Recognition during event's opening remarks
- 👉 Onstage opportunity to award prize(s) and take photo with top prize winner for inclusion in post-event communications

★ Lead Level \$10,000 (*limited to 3*)

Seasonal Promotion (July - September):

- 👉 Logo recognition on all seasonal advertisements, to include but not limited to 105.5 The Bridge radio ads, The Post & Courier, Charleston City Paper, El Informador, Charleston Regional Business Journal
- 👉 Logo inclusion on campaign's website landing page
- 👉 Logo inclusion in minimum of 4 Invest Local Season newsletters e-newsletters
- 👉 Recognition on LLF social media accounts throughout the season (Facebook, LinkedIn, Instagram)

Additional Pitch + Invest Benefits:

- 👉 6 complimentary passes to the Pitch! Event on October 4, 2025
- 👉 Logo inclusion on event web page
- 👉 Logo inclusion on Pitch! Event program
- 👉 Logo inclusion in event recap video
- 👉 Logo inclusion on on-site event signage
- 👉 Featured in digital communications leading up to Pitch! Event
- 👉 Recognition during event's opening remarks

★ **Strengthening** \$5,000 *(unlimited)*

Seasonal Promotion (July - September):

- 🔗 Logo included on campaign's website landing page
- 🔗 Logo included in minimum of 4 e-newsletters
- 🔗 Recognition on LLF social media accounts throughout the season (Facebook, LinkedIn, Instagram)

Additional Pitch + Invest Benefits:

- 🔗 4 complimentary passes to the Pitch! Event on October 4, 2025
- 🔗 Logo included on event web page
- 🔗 Logo inclusion on Pitch! Event program
- 🔗 Logo inclusion on on-site event signage
- 🔗 Featured in digital communications leading up to Pitch! Event
- 🔗 Recognition during event's opening remarks

★ **Sustaining** \$2,500 *(unlimited)*

Seasonal Promotion (July - September):

- 🔗 Logo included on campaign's website landing page

Additional Pitch + Invest Benefits:

- 🔗 2 complimentary passes to the Pitch! Event on October 4, 2025
- 🔗 Logo included on event web page
- 🔗 Logo inclusion on Pitch! Event program
- 🔗 Featured in digital communications leading up to Pitch! Event
- 🔗 Invitation to serve on the Pitch! Event committee

★ **Supporting** \$1,000 *(unlimited)*

Seasonal Promotion (July - September):

- 🔗 Logo included on campaign's website landing page

Additional Pitch + Invest Benefits:

- 🔗 2 complimentary passes to the Pitch! Event on October 4, 2025
- 🔗 Logo included on event web page
- 🔗 Logo inclusion on Pitch! Event program
- 🔗 Invitation to serve on the Pitch! Event committee

★ **Hosting - In-Kind** *(limited to 1)*

Additional Pitch + Invest Benefits:

- 🔗 2 complimentary passes to the Pitch! Event on October 4, 2025
- 🔗 Logo inclusion on Pitch! Event program
- 🔗 Featured in digital communications leading up to Pitch! Event
- 🔗 Logo included on event web page

Partnership Commitment

Company Name

Contact Name

Address

E-Mail

Phone

Partnership Level

- Presenting (\$15,000)
- Lead (\$10,000)
- Strengthening (\$5,000)
- Sustaining (\$2,500)
- Supporting (\$1,000)
- Hosting (In-kind)

GOOD ENTERPRISES LEADERSHIP

Jacquie Berger

Executive Director

Jacquie@lowcountrylocalfirst.org

(843) 801-3390

Kayla Sewell

Director of Development

Kayla@lowcountrylocalfirst.org

(843) 801-3390

Payment

Please email or mail an invoice to: _____

Check (payable to Lowcountry Local First)

Please return the completed form with payment information to:

Lowcountry Local First, Attn: Kayla Sewell
1859 Summerville Ave. Suite 800, Charleston, SC 29405
or email to kayla@lowcountrylocalfirst.org

Printed Name

Signature