



LOWCOUNTRY
LOCAL FIRST

EAT DRINK
Local 2026
SEASON

APRIL - JUNE





Our Mission

Lowcountry Local First (LLF) is a 501(c)(3) founded in 2007 with the vision of cultivating a vibrant, interdependent community that builds the foundation for a strong local economy. Our mission is to advance economic prosperity and local ownership through innovative and inclusive initiatives that build our community's wealth and wellbeing.

Our Work

We develop innovative models for sustainable and equitable local economies. Our work leverages our understanding of the 1,800+ local businesses we've served and is informed by staff with expertise and on-the-ground experience in local economy building, innovative economic development, entrepreneur support, sustainable agriculture, and food systems. We are connected to the local economy and sustainable business organizations throughout the country, granting us access to the best models, case studies and thought leaders.

Our Approach

- Educating the general public on why it's important to choose local and influencing them to do so.
- Working with our elected officials, decision-makers and opinion leaders to foster a better environment for creating and sustaining local businesses.
- Delivering resources, programming, networking, mentorship and more to local businesses of all shapes and sizes.

2026 Campaigns

Our community advocacy work will feature four major seasonal awareness campaigns, to include:

- Do Good Season
- Invest Local Season
- Eat Drink Local Season
- Buy Local Season

Digital Reach



13,100+
Monthly Website Pageviews



25,700+
Instagram Followers



3,000+
Uses of the online Local Business Directory each month



7,000+
e-Newsletter Subscribers



500+
Lowcountry Local First Members
representing 13,000+ employees



Eat Drink Local Season 2026



Eat Drink Local Season Local Social

APRIL 2026

Connect with other passionate localists at our Local Social celebrating Eat Drink Local Season.



18th Annual Chef's Potluck

MAY 17, 2026

Featuring high-profile local chefs partnering with local growers, fishers and purveyors to provide an abundance of uniquely local tastings, complimented by local beverages, live music, kids activities and more on the beautiful grounds around the Porter Room at Holy City Brewery.



Support Your Local Farmers

SEASON LONG

Celebrate spring's abundant Farmers Markets with Lowcountry Local First. We will provide updated calendars, community supported agriculture (CSA) resources and more to help connect you with fresh, local food sources.

Please contact Kayla Sewell at Kayla@lowcountrylocalfirst.org or call (843) 801-3390 if interested in being a Eat Drink Local Season sponsor.

2026 Chef's Potluck Activation Opportunities

All Chef's Potluck sponsorship activations are limited to 1 sponsor and include:

- Logo featured on Eat Drink Local Season landing page and event ticketing site
- 2 complimentary Early Access Tickets to the 18th annual Chef's Potluck



Outdoor Lounge \$4,000

Logo visibility around the Outdoor Lounge



Music Sponsor \$4,000

Logo visibility by the DJ sound booth



Cup Sponsor \$3,000

Logo visibility on reusable frosted plastic cups



Koozie Sponsor \$1,500

Logo visibility on custom branded koozies provided at multiple bars



Photobooth Sponsor \$2,500

Logo visibility around the photobooth activation



Petting Zoo Sponsor \$2,500

Logo visibility by the goat grazing station and on feeding cups



VIP Glassware Sponsor \$2,000

Logo visibility on beverage glasses provided to Early Access attendees



Wristband Sponsor \$1,000

Logo visibility on custom branded cloth wristbands



Paper Fan Sponsor \$1,000

Logo visibility on paper fan favors



Large Bar Sponsor \$500

Logo visibility on the main bar



Small Bar Sponsor \$500

Logo visibility on the satellite bar

In-kind media or event support opportunities are welcomed. Please contact Mara Fields to create your partnership at mara@lowcountrylocalfirst.org or (843) 801-3390.



VIEW
SPONSORSHIP
ACTIVATION
IN ACTION

2026 Partnership Levels

Full campaign inclusion for the following levels if pledged by 2/16/2026.



Grower \$5,000 (Limited to 3)

Seasonal Promotion (April - June):

- Logo featured in campaign advertisements (including but not limited to Charleston Magazine, Charleston City Paper, The Post and Courier, The Local Palate, West Of Newspaper, The Folly Current)
- Logo and link featured in minimum of 5 newsletters
- Logo inclusion in social media post highlighting sponsors
- Logo prominently featured on Eat Drink Local Season landing page and event ticketing site

Additional Chef's Potluck Benefits:

- Logo on Chef's Potluck posters and/or postcards
- Logo on Chef's Potluck onsite event signage
- Company name recognition on volunteer t-shirts
- Invitation to provide a promotional piece to Chef Thank You Bags and displayed on-site to attendees
- 4 complimentary Early Access Tickets to the 18th annual Chef's Potluck

Cultivator \$2,500 (Limited to 4)

Seasonal Promotion (April - June):

- Logo and link featured in minimum of 5 newsletters
- Logo inclusion in social media post highlighting sponsors
- Logo prominently featured on Eat Drink Local Season landing page and event ticketing site

Additional Chef's Potluck Benefits:

- Logo on Chef's Potluck onsite event signage
- Company name recognition on volunteer t-shirts
- Invitation to provide a promotional piece to Chef Thank You Bags and displayed on-site to attendees
- 2 complimentary Early Access Tickets to the 18th annual Chef's Potluck

Soil Builder \$1,500

Seasonal Promotion (April - June):

- Logo and link featured in minimum of 5 newsletters
- Logo inclusion in social media post highlighting sponsors
- Logo prominently featured on Eat Drink Local Season landing page and event ticketing site

Additional Chef's Potluck Benefits:

- Invitation to provide a promotional piece to Chef Thank You Bags and displayed on-site to attendees
- 2 complimentary Early Access Tickets to the 18th annual Chef's Potluck

2026 EDLS Partnership Commitment

To enjoy full sponsor benefits, the deadline to submit signed agreement is February 16, 2026. Those confirmed after this date may not receive full benefits.

Company Name

Contact Name

Address

E-Mail

Phone

Are you currently a member of Lowcountry Local First?

☐ Yes / ☐ No

Chef's Potluck Event Activation Partnerships

- | | |
|-----------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> Outdoor Lounge Sponsor (\$4,000) | <input type="checkbox"/> VIP Glassware Sponsor (\$2,000) |
| <input type="checkbox"/> Music Sponsor (\$4,000) | <input type="checkbox"/> Wristband Sponsor (\$1,000) |
| <input type="checkbox"/> Cup Sponsor (\$3,000) | <input type="checkbox"/> Paper Fan Sponsor (\$1,000) |
| <input type="checkbox"/> Koozie Sponsor (\$1,500) | <input type="checkbox"/> Large Bar Sponsor (\$500) |
| <input type="checkbox"/> Photo Booth Sponsor (\$2,500) | <input type="checkbox"/> Small Bar Sponsor (\$500) |
| <input type="checkbox"/> Petting Zoo Sponsor (\$2,500) | |

Eat Drink Local Season Partnerships

- ☐ Grower (\$5,000)
- ☐ Cultivator (\$2,500)
- ☐ Soil Builder (\$1,500)

In-Kind Donation

- ☐ Eat Drink Local Season (In-Kind Donation)
Value \$ _____
- ☐ Potluck Supporter (In-Kind Donation)
Value \$ _____

Payment

- ☐ Please email or mail an invoice to:
- ☐ Check (payable to Lowcountry Local First)
Please return the completed form with payment information to:

Lowcountry Local First, Attn: Kayla Sewell
1859 Summerville Ave. Suite 800, Charleston, SC 29405
or email to kayla@lowcountrylocalfirst.org

Printed Name

Signature