



LOWCOUNTRY
LOCAL FIRST

EAT DRINK
LOCAL 2025
SEASON

APRIL - JUNE





Our Mission

Lowcountry Local First (LLF) is a 501(c)(3) founded in 2007 with the vision of cultivating a vibrant, interdependent community that builds the foundation for a strong local economy. Our mission is to advance economic prosperity and local ownership through innovative and inclusive initiatives that build our community's wealth and wellbeing.

Our Work

We develop innovative models for sustainable and equitable local economies. Our work leverages our understanding of the 1,800+ local businesses we've served and is informed by staff with expertise and on-the-ground experience in local economy building, innovative economic development, entrepreneur support, sustainable agriculture, and food systems. We are connected to the local economy and sustainable business organizations throughout the country, granting us access to the best models, case studies and thought leaders.

Our Approach

- ▶ Educating the general public on why it's important to choose local and influencing them to do so.
- ▶ Working with our elected officials, decision-makers and opinion leaders to foster a better environment for creating and sustaining local businesses.
- ▶ Delivering resources, programming, networking, mentorship and more to local businesses of all shapes and sizes.

2025 Campaigns

Our community advocacy work will feature four major seasonal awareness campaigns, to include:

- Do Good Season
- Invest Local Season
- Eat Drink Local Season
- Buy Local Season

Digital Reach



10,300+
Monthly Website Pageviews



24,000+
Instagram Followers



1,700+
Uses of the online Local Business Directory each month



7,000+
e-Newsletter Subscribers



500+
Lowcountry Local First Members
representing 13,000+ employees

Eat Drink Local Season



Eat Drink Local Challenge

SEASON LONG

Pledge to invest in our local farmers, fishers, brewers, and purveyors who reflect the unique character, flavor and culture of the Lowcountry. We'll help you eat and drink locally all season long.



Eat Drink Local Season Local Social

APRIL 10, 2025

Connect with other passionate localists at our Local Social celebrating Eat Drink Local Season.



17th Annual Chef's Potluck

MAY 18, 2025

Featuring high-profile local chefs partnering with local growers, fishers and purveyors to provide an abundance of uniquely local tastings, complimented by local beverages, live music, kids activities and more on the beautiful grounds around the Porter Room at Holy City Brewery.

Eat Drink Local Season Service Social

JUNE 12, 2025

Join us for Eat Drink Local Season's Service Social, where community members come together to volunteer and make a positive impact in Charleston. Connect with fellow locals, lend a helping hand, and celebrate the spirit of giving back to our community.



Support Your Local Farmers

SEASON LONG

Celebrate the spring's abundant Farmers Markets with Lowcountry Local First. We will provide updated calendars, community supported agriculture (CSA) resources and more to help connect you with fresh, local food sources.

Please contact Kayla Sewell at Kayla@lowcountrylocalfirst.org or call (843) 801-3390 if interested in being a Eat Drink Local Season sponsor.



VIEW
SPONSORSHIP
ACTIVATION
IN ACTION

2025 Partnership Levels

★ Presenting Partner \$15,000 (exclusive)

Seasonal Promotion (April - June):

- Logo prominently featured in campaign advertisements (including but not limited to outdoor billboards, Charleston Magazine, The Local Palate, West Of Newspaper, The Folly Current, CHS Today, WOHM 96.3FM, 105.5 The Bridge, El Informador).
- Promotion in campaign press release and media appearances
- Official host of Eat Drink Local Season's Local Social (April 10) with invitation to speak during announcements
- Partner Spotlight featured on blog & social media
- Logo featured prominently in minimum of 5 newsletters
- Opportunity to place a banner ad in newsletters throughout the campaign (970 x 250, .jpg)
- Logo prominently featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo prominently featured on Eat Drink Local Season landing page of website and on home page slider graphic
- Invitation to provide materials for distribution at tabling events at various farmers markets

Additional Chef's Potluck Benefits:

- Logo prominently featured on Chef's Potluck posters, displayed throughout the local business community
- Logo prominently featured on Chef's Potluck onsite event signage
- Recognized on all chef station menu signs at event
- Logo prominently displayed on volunteer t-shirts
- VIP table reserved for your guests at the event
- 8 complimentary Early Access Tickets



★ **Eater** \$10,000 (Limited to 2)

Seasonal Promotion (April - June):

- Logo featured in campaign advertisements (including but not limited to Charleston Mag, The Local Palate, West Of Newspaper, The Folly Current)
- Logo and link featured in minimum of 5 newsletters
- Partner Spotlight featured on blog & social media
- Logo featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo featured on Eat Drink Local Season landing page of website

Additional Chef's Potluck Benefits:

- Logo on Chef's Potluck posters
- Logo on Chef's Potluck onsite event signage
- Logo displayed on volunteer t-shirts
- 6 complimentary Early Access Tickets

★ **Grower** \$5,000 (Limited to 3)

Seasonal Promotion (April - June):

- Logo featured in campaign advertisements (including but not limited to Charleston Mag, The Local Palate, West Of Newspaper, The Folly Current)
- Logo and link featured in minimum of 5 newsletters
- Recognition on LLF social media channels
- Logo featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo featured on Eat Drink Local Season landing page of website

Additional Chef's Potluck Benefits:

- Logo on Chef's Potluck posters
- Logo on Chef's Potluck onsite event signage
- Company name recognition on volunteer t-shirts
- 4 complimentary Early Access Tickets

★ **Cultivator** \$2,500 (Limited to 4)

Seasonal Promotion (April - June):

- Logo and link featured in minimum of 5 newsletters
- Recognition on LLF social media channels
- Logo featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo featured on Eat Drink Local Season landing page of website

Additional Chef's Potluck Benefits:

- Logo on Chef's Potluck onsite event signage
- Company name recognition on volunteer t-shirts
- 2 complimentary Early Access Tickets

★ Soil Builder \$1,500

Seasonal Promotion (April - June):

- Logo featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo featured on Eat Drink Local Season landing page of website

Additional Chef's Potluck Benefits:

- 2 complimentary Early Access Tickets
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★ Local Roots \$500

Seasonal Promotion (April - June):

- Logo featured on Eat Drink Local Season landing page of website
- Name featured on event entrance signage

Additional Chef's Potluck Benefits:

- 2 complimentary Early Access Tickets
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★ Additional Event Partnership Opportunities:

Cup Sponsor \$3,000 (Limited to 1)

- Logo visibility on reusable cup provided to 400+ Chef's Potluck attendees (remaining cups are utilized at LLF Local Socials and other public events throughout the year)
- 2 complimentary Early Access Tickets

Wristband Sponsor \$3,000 (Limited to 1)

- Exclusive logo visibility on wristbands provided to 400+ Chef's Potluck attendees
- 2 complimentary Early Access Tickets

Koozie Sponsor \$3,000 (Limited to 1)

- Logo visibility on custom branded koozies provided at multiple bar sites around event (remaining koozies are utilized at LLF Local Socials and other public events throughout the year)
- 2 complimentary Early Access Tickets

In-kind media or event support opportunities are welcomed. Please contact Mara Fields to create your partnership at mara@lowcountrylocalfirst.org or (843) 801-3390.



2025 Partnership Commitment

To enjoy full sponsor benefits, the deadline to submit signed agreement is March 15, 2025. Those confirmed after this date may not receive full benefits.

Company Name

Contact Name

Address

E-Mail

Phone

Are you currently a member of Lowcountry Local First?

Yes / No

Partnership Level

- Presenting Partner (\$15,000)
- Eater (\$10,000)
- Grower (\$5,000)
- Cultivator (\$2,500)
- Soil Builder (\$1,500)
- Local Roots (\$500)

Special Partner Areas

- Cup Sponsor (\$3,000)
- Wristband Sponsor (\$3,000)
- Koozie Sponsor (\$3,000)

In-Kind Donation

- Eat Drink Local Season (In-Kind Donation) Value \$ _____
- Potluck Supporter (In-Kind Donation) Value \$ _____

Payment

- Please email or mail an invoice to:
- Check (payable to Lowcountry Local First)

Please return the completed form with payment information to:

Lowcountry Local First, Attn: Kayla Sewell
1859 Summerville Ave. Suite 800, Charleston, SC 29405
or email to kayla@lowcountrylocalfirst.org

Printed Name

Signature