



**LOWCOUNTRY**  
LOCAL FIRST

**EAT DRINK**  
**LOCAL** 2024  
**SEASON**

**APRIL - JUNE**







## Our Mission

Lowcountry Local First (LLF) is a 501(c)(3) founded in 2007 with the vision of cultivating a vibrant, interdependent community that builds the foundation for a strong local economy. Our mission is to advance economic prosperity and local ownership through innovative and inclusive initiatives that build our community's wealth and wellbeing.

## Our Work

We develop innovative models for sustainable and equitable local economies. Our work leverages our understanding of the 1,800+ local businesses we've served and is informed by staff with expertise and on-the-ground experience in local economy building, innovative economic development, entrepreneur support, sustainable agriculture, and food systems. We are connected to the local economy and sustainable business organizations throughout the country, granting us access to the best models, case studies and thought leaders.

## Our Approach

- ▶ Educating the general public on why it's important to choose local and influencing them to do so.
- ▶ Working with our elected officials, decision-makers and opinion leaders to foster a better environment for creating and sustaining local businesses.
- ▶ Delivering resources, programming, networking, mentorship and more to local businesses of all shapes and sizes.

## 2024 Campaigns

Our community advocacy work will feature four major seasonal awareness campaigns, to include:

- Do Good Season
- Invest Local Season
- Eat Drink Local Season
- Buy Local Season

## Digital Reach



**8,000+**

Monthly Website Pageviews



**22,700+**

Instagram Followers



**10,000+**

Active listeners at any given time to OHM Radio, where LLF's podcast, "Small Talks, Big Ideas with Steve" airs live on Mondays



**7,000+**

e-Newsletter Subscribers

# Eat Drink Local Season



## Eat Drink Local Challenge

### SEASON LONG

Pledge to invest in our local farmers, fishers, brewers, and purveyors who reflect the unique character, flavor and culture of the Lowcountry. We'll help you eat and drink locally all season long.



## Eat Drink Local Season Local Social

**APRIL 11, 2024**

Connect with other passionate localists at our Local Social celebrating Eat Drink Local Season. Location TBA.



## CommonGround Documentary Screening

**APRIL 23, 2024**

Gather during Lowcountry Earth Week to learn about the global impacts that regenerative agriculture and soil health can have on our planet's wellbeing. Screening to be followed by conversation amongst local experts.

## 16<sup>th</sup> Annual Chef's Potluck

**JUNE 2, 2024**

Featuring high-profile local chefs partnering with local growers, fishers and purveyors to provide an abundance of uniquely local tastings, complimented by local beverages, live music, kids activities and more on the beautiful grounds around the Porter Room at Holy City Brewery.



## Support Your Local Farmers

### SEASON LONG

Celebrate the spring's abundant Farmers Markets with Lowcountry Local First. We will provide updated calendars, community supported agriculture (CSA) resources and more to help connect you with fresh, local food sources.

Please contact Jordan at [Jordan@lowcountrylocalfirst.org](mailto:Jordan@lowcountrylocalfirst.org) or call (843) 801-3390 if interested in being a Eat Drink Local Season sponsor.



# 2024 Partnership Levels

## ★ Presenting Partner \$20,000 (exclusive)

### Seasonal Promotion (April - June):

- Logo prominently featured in campaign advertisements (including but not limited to outdoor billboards, Charleston Mag, The Local Palate, West Of Newspaper, The Folly Current, CHSToday, WOXM 96.3FM, 105.5 The Bridge, El Informador).
- Promotion in campaign press release and media appearances
- Official host of Eat Drink Local Season's Local Social (April 11) with invitation to speak during announcements
- Partner Spotlight featured on blog & social media
- Logo featured prominently in minimum of 8 newsletters in header graphic
- Logo prominently featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo prominently featured on Eat Drink Local Season landing page of website and on home page slider graphic
- Invitation to provide materials for distribution at tabling events at various farmers markets
- Invitation to be a featured guest on our live radio show and podcast, "Small Talks, Big Ideas with Steve"

### Additional Chef's Potluck Benefits:

- Logo prominently featured on Chef's Potluck posters, displayed throughout the local business community
- Logo prominently featured on Chef's Potluck onsite event signage
- Recognized on all chef station menu signs at event
- Logo prominently displayed on volunteer t-shirts
- VIP table reserved for your guests at the event
- 8 complimentary tickets



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## ★ **Eater** \$10,000 (Limited to 2)

### **Seasonal Promotion (April - June):**

- Logo featured in campaign advertisements (including but not limited to Charleston Mag, The Local Palate, West Of Newspaper, The Folly Current)
- Logo and link featured in minimum of 8 newsletters
- Partner Spotlight featured on blog & social media
- Logo featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo featured on Eat Drink Local Season landing page of website

### **Additional Chef's Potluck Benefits:**

- Logo on Chef's Potluck posters
- Logo on Chef's Potluck onsite event signage
- Logo displayed on volunteer t-shirts
- 6 complimentary tickets

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## ★ **Grower** \$5,000 (Limited to 3)

### **Seasonal Promotion (April - June):**

- Logo featured in campaign advertisements (including but not limited to Charleston Mag, The Local Palate, West Of Newspaper, The Folly Current)
- Logo and link featured in minimum of 8 newsletters
- Recognition on LLF social media channels
- Logo featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo featured on Eat Drink Local Season landing page of website

### **Additional Chef's Potluck Benefits:**

- Logo on Chef's Potluck posters
- Logo on Chef's Potluck onsite event signage
- Company name recognition on volunteer t-shirts
- 4 complimentary tickets

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## ★ **Cultivator** \$2,500 (Limited to 4)

### **Seasonal Promotion (April - June):**

- Logo and link featured in minimum of 8 newsletters
- Recognition on LLF social media channels
- Logo featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo featured on Eat Drink Local Season landing page of website

### **Additional Chef's Potluck Benefits:**

- Logo on Chef's Potluck onsite event signage
- Company name recognition on volunteer t-shirts
- 2 complimentary tickets

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## ★ Soil Builder \$1,500

### Seasonal Promotion (April - June):

- Logo featured on Eat Drink Local Season rack cards, distributed throughout the local business community
- Logo featured on Eat Drink Local Season landing page of website

### Additional Chef's Potluck Benefits:

- 2 complimentary tickets
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## ★ Local Roots \$500

### Seasonal Promotion (April - June):

- Logo featured on Eat Drink Local Season landing page of website

### Additional Chef's Potluck Benefits:

- 2 complimentary tickets
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## ★ Additional Event Partnership Opportunities:

### Cup Sponsor \$3,000 (Limited to 1)

- Logo visibility on reusable cup1 provided to 400+ Chef's Potluck attendees (remaining cups are utilized at LLF Local Socials and other public events throughout the year)
- 2 complimentary tickets

### Wristband Sponsor \$3,000 (Limited to 1)

- Exclusive logo visibility on wristbands provided to 400+ Chef's Potluck attendees
- 2 complimentary tickets

### Koozie Sponsor \$3,000 (Limited to 1)

- Logo visibility on custom branded koozies provided at multiple bar sites around event (remaining koozies are utilized at LLF Local Socials and other public events throughout the year)
- 2 complimentary tickets

In-kind media or event support opportunities are welcomed. Please contact Jordan Amaker to create your partnership at [jordan@lowcountrylocalfirst.org](mailto:jordan@lowcountrylocalfirst.org) or (843) 801-3390.





# 2024 Partnership Commitment

To enjoy full sponsor benefits, the deadline to submit signed agreement is March 15, 2024. Those confirmed after this date may not receive full benefits.

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Company Name

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Contact Name

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Address

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E-Mail

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Phone

**Are you currently a member of Lowcountry Local First?**

Yes /  No

## Partnership Level

- Presenting Partner (\$20,000)
- Eater (\$10,000)
- Grower (\$5,000)
- Cultivator (\$2,500)
- Soil Builder (\$1,500)
- Local Roots (\$500)

## Special Partner Areas

- Cup Sponsor (\$3,000)
- Wristband Sponsor (\$3,000)
- Koozie Sponsor (\$3,000)

## In-Kind Donation

- Eat Drink Local Season (In-Kind Donation) Value \$ \_\_\_\_\_
- Potluck Supporter (In-Kind Donation) Value \$ \_\_\_\_\_

## Payment

- I will call in my credit card payment to (843) 801-3390 (Please ask for Kelsi)
- Check (payable to Lowcountry Local First)
- Please complete my payment using the credit card below

**Visa / Mastercard**  
(circle one)

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Name on Card

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Card Number

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Expiration Date

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Security Code

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Billing address if different from above

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Signature

Please return the completed form with payment information to:  
Lowcountry Local First, Attn: Jordan Amaker  
1859 Summerville Avenue, Suite 800, Charleston, SC 29405  
or email to [Jordan@lowcountrylocalfirst.org](mailto:Jordan@lowcountrylocalfirst.org)