



EAT DRINK
LOCAL
MONTH
MAY 2023



LOWCOUNTRY
LOCAL FIRST





Our Organization

Lowcountry Local First (LLF) is a 501(c)(3) founded in 2007 with the vision of cultivating a vibrant, interdependent community that builds the foundation for a strong local economy. Our mission is to advance economic prosperity and local ownership through innovative and inclusive initiatives that build our community’s wealth and wellbeing.

What We Do

We develop innovative models for sustainable and equitable local economies. Our work leverages our understanding of the 1,800+ local businesses we’ve served and is informed by staff with expertise and on-the-ground experience in local economy building, innovative economic development, entrepreneur support, sustainable agriculture, and food systems. We are connected to local economy and sustainable business organizations throughout the country, granting us access to the best models, case studies and thought leaders. We achieve this by:

- 📍 Educating the general public on why it’s important to choose local and influencing them to do so.
- 📍 Working with our elected officials, decision-makers and opinion leaders to foster a better environment for creating and sustaining local businesses.
- 📍 Delivering resources, programming, networking, mentorship and more to local businesses of all shapes and sizes.



Eat Drink Local Month

Eat Drink Local Month is our annual effort to focus attention on local growers, fishers, breweries, chefs, distillers and beyond while providing fun and educational opportunities for our community to actively engage in eating what’s ripe and in season. We work hard to connect citizens with the farmers, restaurants, businesses and organizations that make the Lowcountry a one-of-a-kind place to live, eat and drink!

Social Reach



6,000+
Unique website visitors per month



22,200+
Instagram Followers



10,000+
Active listeners at any given time to OHM Radio, where LLF’s podcast, “Small Talks, Big Ideas with Steve” airs live on Mondays



7,200+
e-Newsletter Subscribers

Eat Drink Local Month Events



Eat Drink Local Challenge

Throughout May

Here in the Lowcountry, we have an abundance of delicious local food and locally made beverages. Take our Eat Drink Local Challenge for the month of May and invest in our local farmers, fishers, brewers, and purveyors who reflect the unique character, flavor and culture of the Lowcountry. When you sign up for the challenge, you get to choose your Eat Drink Local goal(s) for the month of May. You could aim to buy 10% more local food than you usually do, ask for more local produce at your grocery store, grab a drink at a local brewery or dine out at restaurants that source locally produced food. Better yet, all of the above!



15th Annual Chef's Potluck

MAY 21, 2023

Our most popular fundraiser event of the year is back! The annual Chef's Potluck will once again feature high-profile chefs partnering with local growers, fishers and purveyors to provide on-site tastings, paired with local beverages, live music and more on the beautiful grounds around the Porter Room.

2022 restaurant participants included: Basic Kitchen, Butcher & Bee, Chubby Fish, Cru Cafe, Edmund's Oast, Frannie & the Fox, FIG / The Ordinary, Indaco, Jackrabbit Filly, Life Raft Treats, Ma'am Saab, Park & Grove, Post House, Slightly North of Broad, Ted's Butcherblock, The Grocery.

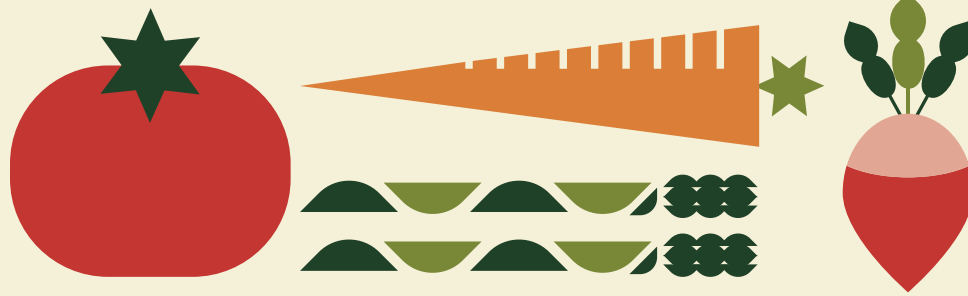


Find your Farmers

Throughout May

Celebrate the launch of the region's Farmers Market season with Lowcountry Local First. Lowcountry Local First will provide updated calendars, CSA resources and more to help connect our citizens with fresh, local food.

Please contact Steve at steve@lowcountrylocalfirst.org or call (843) 801-3390 if interested in being a Eat Drink Local Month sponsor.



2023 Partnership Levels



★ Presenting Partner \$15,000 (exclusive)

- 👉 Name and logo in all print and online advertising as a presenting sponsor
- 👉 On-air promotion in TV and radio appearances
- 👉 Official host of May Local Social with invitation to speak to guests
- 👉 Sponsor Spotlight featured prominently on LLF blog & social media
- 👉 Logo on Chef's Potluck posters
- 👉 Name and weblink in weekly LLF newsletters
- 👉 Recognition on all LLF social media channels
- 👉 Prominent Logo on Eat Drink Local Month rack card
- 👉 Prominent Logo on Eat Drink Local Month event page
- 👉 Prominent Logo on Chef's Potluck onsite signage
- 👉 Recognized on all chef station signs at event
- 👉 Logo recognition on volunteer t-shirts
- 👉 Invitation to provide materials for distribution at tabling events at various farmers markets
- 👉 Reserved VIP table and 8 complimentary tickets to the 15th annual Chef's Potluck on Sunday, May 21, 2023 at The Porter Room
- 👉 Invitation to be a featured guest on LLF's live radio show and podcast, "Small Talks, Big Ideas with Steve"



★ **Grower \$5,000**

- 👉 Logo on Chef's Potluck posters
- 👉 Logo featured in print ads
- 👉 Name and weblink in weekly LLF newsletters
- 👉 Recognition on all LLF social media channels
- 👉 Logo on Eat Drink Local Month rack card
- 👉 Logo on Eat Drink Local Month event page
- 👉 Logo on Chef's Potluck onsite signage
- 👉 Logo recognition on volunteer t-shirts
- 👉 4 complimentary tickets to the 15th annual Chef's Potluck on Sunday, May 21, 2023 at The Porter Room

★ **Cultivator \$2,500**

- 👉 Name and weblink in weekly LLF newsletters
- 👉 Recognition on all LLF social media channels
- 👉 Logo on Eat Drink Local Month rack card
- 👉 Logo on Eat Drink Local Month event page
- 👉 Logo on Chef's Potluck onsite signage
- 👉 Logo recognition on volunteer t-shirts
- 👉 2 complimentary tickets to the 15th annual Chef's Potluck on Sunday, May 21, 2023 at The Porter Room

★ **Soil Builder \$1,500**

- 👉 Logo on Eat Drink Local Month rack card
- 👉 Logo on Eat Drink Local Month event page
- 👉 Company name recognition on volunteer t-shirts
- 👉 2 complimentary ticket to the 15th annual Chef's Potluck on Sunday, May 21, 2023 at The Porter Room

★ **Cup Sponsor \$2,500 (limited to 1)**

- 👉 Logo visibility on reusable cups provided to 500+ Chef's Potluck attendees
- 👉 2 complimentary tickets to the 15th annual Chef's Potluck on Sunday, May 21, 2023 at The Porter Room

★ **Wristband Sponsor \$2,500 (limited to 1)**

- 👉 Exclusive logo visibility on wristbands provided to 500+ Chef's Potluck attendees
- 👉 2 complimentary tickets to the 15th annual Chef's Potluck on Sunday, May 21, 2023 at The Porter Room

In-kind media or event support opportunities are welcomed. Please contact Jordan Amaker to create your partnership at jordan@lowcountrylocalfirst.org or (843) 801-3390.

2023 Special Partner Areas

★ Feast your Ears \$10,000 (exclusive)

- 👉 Recognized at May Local Social
- 👉 Sponsor Spotlight featured prominently on LLF blog & social media
- 👉 Logo on Chef's Potluck posters
- 👉 Logo featured in print ads
- 👉 Name and weblink in weekly LLF newsletters
- 👉 Recognition on all LLF social media channels
- 👉 Logo on Eat Drink Local Month rack card
- 👉 Logo on Eat Drink Local Month event page
- 👉 Logo on Chef's Potluck onsite signage
- 👉 Logo on Banners around sound stage
- 👉 Invitation to provide materials for distribution at tabling events at various farmers markets
- 👉 Reserved VIP table and 6 complimentary tickets to the 15th annual Chef's Potluck on Sunday, May 21, 2023 at The Porter Room



★ Community Business Academy Supporter \$5,000 (exclusive)

Help us celebrate the participating chefs and bakers who graduated from our Community Business Academy! These entrepreneurs have taken their businesses to the next level and are helping to shape the hospitality scene around us every day. This year, we're doubling our graduates' presence at the Potluck from 3 participants to 6 and we invite you to help us create a unique celebration of their hard work at the event.

- 👉 Logo on Chef's Potluck posters
- 👉 Logo/link included in minimum of 5 e-newsletters to entire LLF database (7k+ subscribers)
- 👉 Recognition on all LLF social media channels
- 👉 Logo on Eat Drink Local Month rack card
- 👉 Logo on Eat Drink Local Month event page
- 👉 4 complimentary tickets to the 15th annual Chef's Potluck on Sunday, May 21, 2023 at The Porter Room
- 👉 Exclusive branded on-site event signage for chefs/bakers participating in the Community Business Academy Showcase

**GOOD
ENTERPRISES**
LOWCOUNTRY LOCAL FIRST

Transforming lives and building sustainable communities through business ownership.



2023 Partnership Commitment

To enjoy full sponsor benefits, the deadline to submit signed agreement is March 15, 2023. Those confirmed after this date may not receive full benefits.

Company Name

Contact Name

Address

E-Mail

Phone

Are you currently a member of Lowcountry Local First?

Yes / No

Partnership Level

SOLD Presenting Partner (\$15,000)

Grower (\$5,000)

Cultivator (\$2,500)

Soil Builder (\$1,500)

Cup Sponsor (\$2,500)

Wristband Sponsor (\$2,500)

Special Partner Areas

Feast your Ears (\$10,000)

Community Business Academy Supporter (\$5,000)

In-Kind Donation

Eat Drink Local Month (In-Kind Donation) Value \$ _____

Potluck Supporter (In-Kind Donation) Value \$ _____

Payment

I will call in my credit card payment to (843) 801-3390 (Please ask for Steve)

Check (payable to Lowcountry Local First)

Please complete my payment using the credit card below

Visa / Mastercard

(circle one)

Name on Card

Card Number

Expiration Date

Security Code

Billing address if different from above

Signature

Please return the completed form with payment information to:
Lowcountry Local First, Attn: Steve Fletcher
1859 Summerville Avenue, Suite 800, Charleston, SC 29405
or email to Steve@lowcountrylocalfirst.org