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DO GOOD SEASON

JANUARY - MARCH

Do Good Season celebrates business as a force for good. We shine a light on the local businesses that prioritize purpose alongside profit, driving positive environmental, social and economic change for our community.

In addition to the activations below, the season will recognize Black History Month (Feb), Women's History Month (March), and B-Corp Month (March).



Do Good Season's Local Social

JANUARY 9, 2025



Localize Your Business Week

JANUARY 13 - 17, 2025



12th annual Good Business Summit and Annual Membership Meeting

THURSDAY, MARCH 6, 2025



Our Mission

Lowcountry Local First (LLF) is a 501(c)(3) founded in 2007 with the vision of cultivating a vibrant, interdependent community that builds the foundation for a strong local economy. Our mission is to advance economic prosperity and local ownership through innovative and inclusive initiatives that build our community's wealth and wellbeing.

Our Work

We develop innovative models for sustainable and equitable local economies. Our work leverages our understanding of the 1,800+ local businesses we've served and is informed by staff with expertise and on-the-ground experience in local economy building, innovative economic development, entrepreneur support, sustainable agriculture, and food systems. We are connected to the local economy and sustainable business organizations throughout the country, granting us access to the best models, case studies and thought leaders.

Our Approach

- Educating the general public on why it's important to choose local and influencing them to do so.
- Working with our elected officials, decision-makers and opinion leaders to foster a better environment for creating and sustaining local businesses.
- Delivering resources, programming, networking, mentorship and more to local businesses of all shapes and sizes.

2025 Campaigns

Our community advocacy work will feature four major seasonal awareness campaigns, to include:

- Do Good Season (Jan-March)
- Invest Local Season (Jul-Sept)
- Eat Drink Local Season (April-Jun)
- Buy Local Season (Oct-Dec)

Social Reach



11,500+
Monthly Website Pageviews



23,400+
Instagram Followers



10,000+
Active listeners at any given time to OHM Radio, where LLF's podcast, "Small Talks, Big Ideas with Steve" airs live on Mondays



7,000+
e-Newsletter Subscribers

2025 Partnership Levels



★ Presenting Partner \$15,000 (Exclusive)

Seasonal Promotion (January - March):

- 📌 Opportunity to host a Local Social for Lowcountry Local First members in 2025
- 📌 Prominent logo inclusion on all digital outreach including LLF website (700+ average monthly views of the LLF events page), plus GoodBusiness Summit website (6k+ average views in the month leading up to the event)
- 📌 Prominently featured in all e-blasts with logo and link (min. of 6 topic-specific e-blasts to full database of 7k+ subscribers)
- 📌 Business highlighted on LLF blog, including picture, logo and link
- 📌 Recognized as the highest level supporter in all advertising placements. Media partners may include but are not limited to Charleston City Paper; Charleston Magazine; Charleston Regional Business Journal; The Local Palate; WestOf; Folly Current; El Informador; Bridge 105.5FM; OHM Radio 96.3FM; Latina 95.5FM

Additional Good Business Summit Benefits:

- 📌 Prominent logo inclusion on promotional print materials: Poster (100+), promotional cards (500+)
- 📌 Exclusive logo inclusion in four week rotating digital outdoor advertising campaign
- 📌 Invitation to give remarks from the main stage to all attendees
- 📌 Recognition on-site including event signage and attendee materials
- 📌 Premiere logo placement on tabletop signage during lunch hour
- 📌 Access to email list of attendees who opt-in to hear from event partners
- 📌 Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees
- 📌 10 additional tickets to offer to clients for the 2025 Good Business Summit
- 📌 Unlimited registrations for your staff

★ Innovator \$5,000 (limited to 7)

Seasonal Promotion (January - March):

- 📌 Recognition in all advertising placements. Media partners may include but are not limited to Charleston City Paper; Charleston Magazine; Charleston Regional Business Journal; The Local Palate; WestOf; Folly Current; El Informador; Bridge 105.5FM; OHM Radio 96.3FM; Latina 95.5FM
- 📌 Business highlighted on LLF blog, including picture, logo and link.
- 📌 Logo/link featured in all seasonal e-blasts (min. of 6 topicspecific e-blasts to full database of 7k+ subscribers)

Additional Good Business Summit Benefits:

- 📌 Recognition at the Good Business Summit in opening or closing remarks
- 📌 Logo included on on-site event signage and attendee materials
- 📌 Logo included on tabletop signage during breakfast and lunch hours
- 📌 Promotional opportunities including: event posters (100+), press release, LLF website, Good Business Summit website; social media
- 📌 Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees
- 📌 8 additional tickets to offer to clients for the 2025 Good Business Summits
- 📌 Unlimited registrations for your staff

★ **Cultivator** \$2,500 *(limited to 10)*

Seasonal Promotion (January - March):

- Logo/link featured in all seasonal e-blasts (min. of 6 topic-specific e-blasts to full database of 7k+ subscribers)

Additional Good Business Summit Benefits:

- Recognition at the Good Business Summit in opening or closing remarks
- Logo included on on-site event signage and attendee materials
- Logo/link featured in all seasonal e-blasts (min. of 6 topicspecific e-blasts to full database of 7k+ subscribers)
- Promotional opportunities including: press release, LLF website, Good Business Summit website; social media
- Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees
- 5 additional tickets to offer to clients for the 2025 Good Business Summit
- Unlimited registrations for your staff

★ **Investor** \$1,000 *(unlimited)*

Seasonal Promotion (January - March):

- Listed in all e-blasts (min. of 6 topic-specific e-blasts to full database of 7k+ subscribers)
- Promotional opportunities including: Good Business Summit website; social media

Additional Good Business Summit Benefits:

- Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees
- 3 additional tickets to offer to clients for the 2025 Good Business Summit
- Unlimited registrations for your staff

★ **Do Gooder** \$500 *(unlimited)*

Additional Good Business Summit Benefits:

- Promotional opportunities including: Good Business Summit website; social media
- Invitation to contribute a promotional piece or offering to the event's Virtual Swag Bag, provided to all attendees



Partnership Commitment

Company Name

Contact Name

Address

E-Mail

Phone

Are you currently a member of Lowcountry Local First?

Yes / No

Partnership Level

Presenting Partner (\$15,000)

Innovator (\$5,000)

Cultivator (\$2,500)

Investor (\$1,000)

Do Gooder (\$500)

Payment

Please email or mail an invoice to: _____

Check (payable to Lowcountry Local First)

Please return the completed form with payment information to:

Lowcountry Local First, Attn: Kayla Sewell
1859 Summerville Ave. Suite 800, Charleston, SC 29405
or email to kayla@lowcountrylocalfirst.org

Printed Name

Signature