

International Technology and Engineering Educators Association

2026-2027 Advertising Application and Contract

1. Technology and Engineering Education
2. Newsletter Sponsorship
3. Website Box / Banner Ad
4. Sponsored Web Article
5. Sponsored eBlasts
6. Branded Social Media Posts



ITEEA Partners and Institutional Members Receive a 25% Discount! Not yet a Partner or Member? Join at iteea.org/membership.

1. Technology and Engineering Education (TEE)



TEE is a highly regarded practitioner-based technology and engineering education journal reaching nearly 2000 subscribers from K-12, teacher preparation, and administrative roles.

NOTE: Advertising will be placed in first available opening unless otherwise specified

TEE Color Ads Rates (Black and white available upon request)

	1 issue	2 issues	5 issues
Cover (full page)	☐ \$600	☐ \$1,000	☐ \$2,000
Full Page	☐ \$500	☐ \$850	☐ \$1,700
1/2 Page Horizontal	☐ \$300	☐ \$500	☐ \$1,000
1/4 Page Square	☐ \$200	☐ \$350	☐ \$700

TEE Issue Choices and Contract Deadlines

☐ September	☐ November	☐ January	☐ March	☐ May
July 1	September 1	November 1	January 1	March 1

Artwork due 15 days after contract deadline.

TEE SUBTOTAL \$ _____

Journal Ad Specifications:

Submit image file: JPG, TIFF, PNG, EPS, PSD, and PDF at 300dpi (dots per inch); CMYK color

SIZE :

Full Page: bleed 8-5/8" w x 11-1/8" h no bleed 7.5" w x 10" h
 1/2 Page Horizontal: bleed 8-5/8" w x 4.75" h no bleed 7.5" w x 4.625" h
 1/4 Page Square: no bleed 3.5" w x 4.625" h

NOTE: Ads with bleed will extend to the edge of the printed page. Ads without bleed will be .25" inside the page edge and will appear to have a white border.

2. Newsletter Sponsorship

STEM Connections and **STEM Essentials** are free monthly electronic newsletters delivered to over 30,000 subscribers with information, news, and resources related to ITEEA and STEM education.



Newsletter Sponsorship Rates (Color ads only)

	1 issue	3 issues	6 issues
Newsletter Sponsorship	☐ \$1,000	☐ \$2,500	☐ \$4,000

Newsletter Sponsorship SUBTOTAL \$ _____

Newsletter Sponsorship Specifications

Submit image file: jpg or png; 220 ppi (pixels per inch); RGB color
 Image size: 728 pixels wide x 150 pixels high
 Submit text file: 50-75 words

NOTE: All Digital advertising requires a link to your URL of choice.

URL Link: _____

3. Website Banner Ad. Advertise on www.iteea.org to reach 30,000+ users; top pages receive 1000-2000 views per month.

Website Banner Ad Rates (Color ads only)

	1 month	3 months	6 months
Website Banner Ad	☐ \$200	☐ \$500	☐ \$800

Preferred webpage:
☐ Awards & Scholarships ☐ Conferences ☐ EbD ☐ STEL ☐ Membership

Banner Ad SUBTOTAL \$ _____

Website Banner Ad Specifications

Submit image file: jpg or png; 220 ppi (pixels per inch); RGB color
 Image size: 728 pixels wide x 150 pixels high

4. Sponsored Web Articles. Publish online content showcasing how your product or service can spark a new idea, activity, or practice for ITEEA's 30,000+ subscribers to implement with their students.



Sponsored Web Article Rates

	1 article
Sponsored Article	☐ \$1,500

Sponsored Web Articles SUBTOTAL \$ _____

Web Article Specifications

Submit text file: 500-800 words
 Submit up to 3 image files: jpg or png; 220 ppi (pixels per inch); RGB color

5. Sponsored eBlasts. Send your custom content directly to ITEEA's email list of over 30,000 subscribers.

Sponsored eBlast Rates

	1 blast	2 blasts
Sponsored eBlast	☐ \$1,500	☐ \$2,500

eBlast Ad SUBTOTAL \$ _____

eBlast Specifications

Submit text file: 100 to 200 words
 Submit up to 3 image files: jpg or png; 220 ppi (pixels per inch); RGB color

6. Branded Social Media Posts. Post your message on ITEEA's active Facebook, X, LinkedIn and Instagram feeds, reaching over 8000 followers.

Branded Social Media Post Rates

	1 post	3 posts	6 posts
Four platforms	☐ \$300	☐ \$750	☐ \$1,200

Social Media SUBTOTAL \$ _____

Social Media Specifications

Submit text file: 20-40 words
 Submit image file: jpg or png; 220 ppi (pixels per inch); RGB color



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COMPANY CONTACT INFORMATION

Company name		
Company contact		
Address		
City	State	ZIPcode + 4
Phone	Fax	
Email		
Website		
Signature		Date

Signature affirms authorization to bind company and agreement to abide by the terms and conditions of this contract and that this contract prevails in the event any associated insertion orders or material instructions conflict with provisions of this contract.

PAYMENT

- | | |
|---|------------|
| 1. Technology and Engineering Education | \$ _____ |
| 2. Newsletter Sponsorship | \$ _____ |
| 3. Website Box / Banner Ad | \$ _____ |
| 4. Sponsored Web Articles | \$ _____ |
| 5. Sponsored eBlasts | \$ _____ |
| 6. Branded Social Media Posts | \$ _____ |
| Less discount (if applicable) | \$ - _____ |

Grand Total (for all ad placements): \$ _____

- ☐ Check enclosed (payable to ITEEA)
- ☐ Charge total to credit card:
- ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Card number	Expiration	CVV
Cardholder name		
Billing Address		
City	State	Zip code + 4
Phone		
Cardholder Signature		Date

Credit card information furnished to ITEEA will be used only as necessary to process payment and will not be stored or shared with any other party except as may be required by law. All sales are final.

All contracted ads will be placed in the first available issues, unless otherwise specified.

ITEEA Partners and Institutional Members Receive a 25% Discount!

TERMS AND CONDITIONS

DEADLINES

TEE Advertising — See the chart on page 1, column 1.

All Other Advertising — A completed contract must be received 30 days prior to publication of advertised content, with artwork then due 15 days prior.

ARTWORK SUBMISSION

Artwork may be emailed directly to marketplace@iteea.org.

Artwork must arrive by specified deadlines. If an advertiser fails to provide the required materials by the deadline for the issue in which space has been reserved, ITEEA will repeat the advertiser's most recently published advertisement, if available. If no prior advertisement is available, ITEEA will make every effort to place the advertisement in the next available issue.

Advertisers are responsible for reviewing all files before submission to ensure accuracy in spelling, layout, image quality, and color settings. ITEEA reserves the right to reject improperly prepared materials. ITEEA, or contracted printers, will not edit, design, or alter any advertiser-submitted ad. ITEEA is not responsible for shifts in color due to differences between the file and the proof.

PAYMENT POLICY

Payment is due with submission of contract.

Except by special advance arrangements, all contracts submitted to reserve ad space are subject to the rates of the advertising (school) year in which ad is published. Ad reservations overlapping two calendar years will be billed at the ad rate of the published year, with frequency discounts honored.

OTHER GENERAL INFORMATION

All advertising material is subject to approval.

ITEEA reserves the right to determine the suitability of all advertisements, exhibits, and other forms of marketing and solicitations, and, in its sole judgment, may approve, reject, or revoke such for any reason.

ITEEA prohibits advertising, exhibiting, and marketing to staffing firms' regular employees for the explicit purpose of recruiting and soliciting such employees for employment or entrepreneurial opportunities, including but not limited to franchising opportunities.

The words "advertisement" or "special advertising section" will be placed with ads that, in the publisher's opinion, resemble editorial material. ITEEA is not responsible for shifts in color due to differences between the file and the proof. ITEEA reserves the right to reject improperly prepared materials.

Return completed application with payment to ITEEA by:

1. Credit card:

Email to marketplace@iteea.org

OR

2. Check: Mail to:

International Technology and Engineering Educators Association
1908 Association Drive, Suite C
Reston, VA 20191

If you require payment by Purchase Order, contact marketplace@iteea.org to place your request.

Questions? Contact ITEEA at 703.860.2100 or marketplace@iteea.org.