



**MEMPHIS**  
MARCH 6-9, 2024

## ITEEA's 86th Annual Conference

*Technology and Engineering:  
The Soul of STEM*

## 2024 Sponsorship Opportunities

Connect with the largest gathering of technology and engineering educators in the world. Hundreds of attendees take part in opportunities for professional learning, networking, and the ability to see the latest and greatest educational products and services available to them.



# STEM Marketplace

No Other Technology and Engineering Association Has the Reach  
ITEEA Delivers



## 2024 SPONSORSHIP OPPORTUNITIES



STEM  
SUPERHERO

(\$8,000 OR MORE)



### Opening Reception: \$12,000 (SOLD)

Who doesn't love the combination of complimentary beverages, hors d'oeuvres, and socializing? Capitalize on attendees' excitement after kicking off the Conference and experiencing the exhibit hall by sponsoring the Opening Reception. This event guarantees maximum traffic, with no other program competition. Your company's logo will be exclusively featured on signage as all attendees enter the reception area.

### Exhibit Hall All-Attendee Lunch: \$12,000 (Exclusive)

An included lunch is one of the main requests made by attendees in our annual post-Conference survey. Give the people what they want by sponsoring lunch on Friday afternoon, following the buzz of the Go Baby Go Dream Ride and STEM Showcase! Personally invite all attendees to enjoy lunch and be exclusively featured on signage by the lunch stations.

### Registration Area and Giveaway: \$10,000 (Exclusive)

Be the first sponsor all registered attendees see as they check in at registration! Your name and logo will be incorporated in design of the registration kiosks and signage, and every single registered attendee will receive a special gift, branded with your logo, at check in to take home with them. That means the recognition doesn't stop at the Conference, as you'll continue to gain exposure post-event! *Production included; one-color imprint.*

### Conference AV Sponsor: \$8,000 (Exclusive)

What better way to get your name out there than to have people see it all day as they attend various educational sessions? Your sponsorship supports the audiovisual package, including screen, lectern, and microphone for dozens of professional learning sessions. Your company's name and logo will be featured on the lecterns in every breakout session room and included in a slideshow loop that will play before both General Sessions.

*The International Technology and Engineering Educators Association*  
[www.iteea.org](http://www.iteea.org)





(\$5,000-\$7,000)

### **Conference Bag: \$7,000 (Exclusive)**

Enjoy guaranteed exposure by sponsoring the official ITEEA 2024 Conference reusable tote bags, which are provided to every attendee for use in the exhibit hall, and then beyond the event! Your organization's name and logo will appear exclusively on one side of the bags. *Production included; one-color imprint.*

### **Lanyards and Badge Holders: \$6,000 (Exclusive)**

Secure one of the most visible sponsorship opportunities by having your organization's name and logo appear exclusively on the official ITEEA 2024 Conference lanyards and badge holders, which are worn by attendees each day of the event. *Production included; one-color imprint.*

### **Opening or Closing Session Greeting and Keynote: \$6,000 (2 available)**

Reach the largest gathering of the Conference and champion your brand in front of attendees at one of two general sessions. Sponsor will be recognized by ITEEA's President and invited to provide comments and/or introduce the keynote speaker.

### **Mentoring Workshop and Luncheon: \$5,000 (Exclusive)**

Finding a mentor and learning to network are essential to development and growth in our profession and ITEEA wants to help! This exciting mentoring and networking event connects experienced leaders with students and young professionals via structured speed mentoring, followed by an informal luncheon. Help foster these connections by sponsoring the mentoring workshop. You'll be featured on all event promotions and signage and have a chance to speak to attendees.

### **First-Time Attendees' Breakfast: \$5,000 (Exclusive)**

Be the first to welcome all first-time ITEEA Conference attendees to a special, complimentary Thursday morning breakfast to kick off their experience on a high note. Greet first timers, provide opening remarks, and have your company's logo featured on breakfast invitations and signage. Don't miss this opportunity to make a great first impression on 100+ newbies.



### **ITEEA STEM Showcase: \$5,000 (Exclusive)**

Support the STEM Showcase—an exchange of best practices in the field and one of ITEEA's most highly anticipated events every year! Participants showcase their programs and share their ideas and best practices on Friday in the Exhibit Hall. Your company's name logo will be featured on signage at each table and printed on certificates given to all participants.



(UNDER \$4,000)

### **Go Baby Go Build and Dream Ride: \$4,000 (Exclusive)**

During the Go Baby Go build, students and teachers work together to adapt toy ride-on cars for toddlers with limited motor function in the exhibit hall. Local children then test drive their adapted cars in an inspiring “dream ride” before taking the vehicles home, leaving a lasting impact. All signage and materials will include sponsor’s name and logo.

### **Celebration of Award Winners: \$4,000 (Exclusive)**

Congratulate ITEEA’s 2024 special recognition award winners at a reception featuring several hundred attendees an open bar and hors d’oeuvres. Sponsor’s name or logo will be on all related signage, invitations, and promotional materials, plus you’ll get to meet and greet guests at the door, provide congratulatory remarks, and network with guests.

### **ITEEA Foundation/Maley “Spirit of Excellence” Breakfast: \$4,000 (Exclusive)**

Support the future of technology and engineering education by sponsoring this event where approximately 300 preservice teachers and emerging leaders receive scholarships and recognition. You’ll have an opportunity to greet attendees, provide opening remarks, and be highlighted in event signage.

### **International Luncheon: \$4,000 (Exclusive)**

Sponsor ITEEA’s International Luncheon where guests hear from a worldwide leader in technology and engineering education and attendees from across the globe are welcomed to the Conference. Greet and address luncheon attendees and introduce the keynote speaker, plus receive recognition on signage.

### **Pre-Conference Welcome Event: \$4,000 (Exclusive)**

Sponsor the Wednesday evening welcome event where 50-100 guests who arrive in Memphis a little early can socialize and enjoy refreshments with other attendees at a local, offsite venue. Receive recognition on signage, in the mobile app, and greet attendees at the event.

### **Welcome Letter: \$3,000 (Exclusive)**

Greet attendees when they check in at the Conference hotel before they even get to registration! Every guest will receive an official Welcome Letter, with a message tailored by you, featuring must-have information for attendees, including registration instructions, registration desk hours, exhibit hall hours, and much more.

### **Program or Teacher Excellence Awards: \$2,000 (1 SOLD - 1 reserved)**

Recognize outstanding programs and teachers and in technology and engineering education! Stand beside ITEEA’s President as plaques—with your company logo—are presented to recipients at the Opening or Closing General Session. You’ll be known and appreciated for your support and contribution to this important program.

### **Mobile App Push Notifications: \$500 each (4 available)**

Personalize a push notification to all Conference attendees welcoming them, sharing a message about your company, or inviting them to your booth. Only available as an “add-on” to exhibitors and/or sponsors.

# ITEEA's ANNUAL CONFERENCE

## EXHIBITING

ITEEA's annual conference is the largest gathering of technology and engineering educators in the world. Hundreds of attendees take part in opportunities for professional learning, networking, and the ability to see the latest and greatest educational products and services available to them.

Showcase your expertise and knowledge, and you will walk away with gained visibility from the conference! Promote your company's brand, products, and services directly to this target audience.

## 2024 BOOTH PRICING

| Early Bird<br>(by 9/30/23) | 10'x10'   | 10'x20'   | 10'x20'<br>Island | 10'x30' | 20'x20'<br>Island |
|----------------------------|-----------|-----------|-------------------|---------|-------------------|
| Member                     | \$1,875   | \$3,195   | \$3,725           | \$4,825 | \$5,695           |
| Nonmember                  | \$2,220   | \$3,950   | \$4,450           | \$5,850 | \$6,950           |
| Corner                     | Add \$200 | Add \$350 |                   |         |                   |

| Rates<br>(after 9/30/23) | 10'x10'   | 10'x20'   | 10'x20'<br>Island | 10'x30' | 20'x20'<br>Island |
|--------------------------|-----------|-----------|-------------------|---------|-------------------|
| Member                   | \$2,025   | \$3,395   | \$3,975           | \$5,125 | \$5,995           |
| Nonmember                | \$2,420   | \$4,200   | \$4,750           | \$6,200 | \$7,300           |
| Corner                   | Add \$225 | Add \$400 |                   |         |                   |



VIEW EXHIBIT/  
ACTION LAB  
CONTRACT

## ACTION LABS

In addition to exhibiting, ITEEA offers vendors the opportunity to market their products and services in a private face-to-face setting through Action Labs. Each Action Lab package provides you with the following marketing opportunities:

- Exclusive time highlighting your company's products in your own private area.
- Session listing on the ITEEA website and conference app.
- ITEEA promotes these valuable sessions to all registered attendees prior to conference.

### Action Lab Pricing:

- One 50-minute demonstration: \$449 Members; \$549 Nonmembers
- Two 50-minute demonstrations: \$799 Members; \$999 Nonmembers

FOR ADDITIONAL INFORMATION  
marketplace@iteea.org | 703-860-2100