

ITEEA's 88th Annual Conference



Get Started

<https://www.iteea.org>

Reach the Right Educators. Make the Right Impact.



Why you should exhibit and sponsor



Reach a Targeted Audience of STEM & CTE Educators

Nearly **1,000** attendees. Connect directly with classroom teachers, program leaders, and decision-makers.



Leverage 60+ Years of Trusted Educator Relationships

ITEEA has a long-standing reputation as the **go-to resource** for technology and engineering educators, ensuring your brand is seen as a trusted partner.



Maximize Brand Visibility

Your **logo and message** will appear on the conference website, mobile app, email promotions, social media, signage, and more.



Showcase Your Solutions in Meaningful Ways

Demonstrate products and services through interactive **Action Labs** hands-on sessions, and high-visibility sponsorship activations.



Align with a Mission that Matters

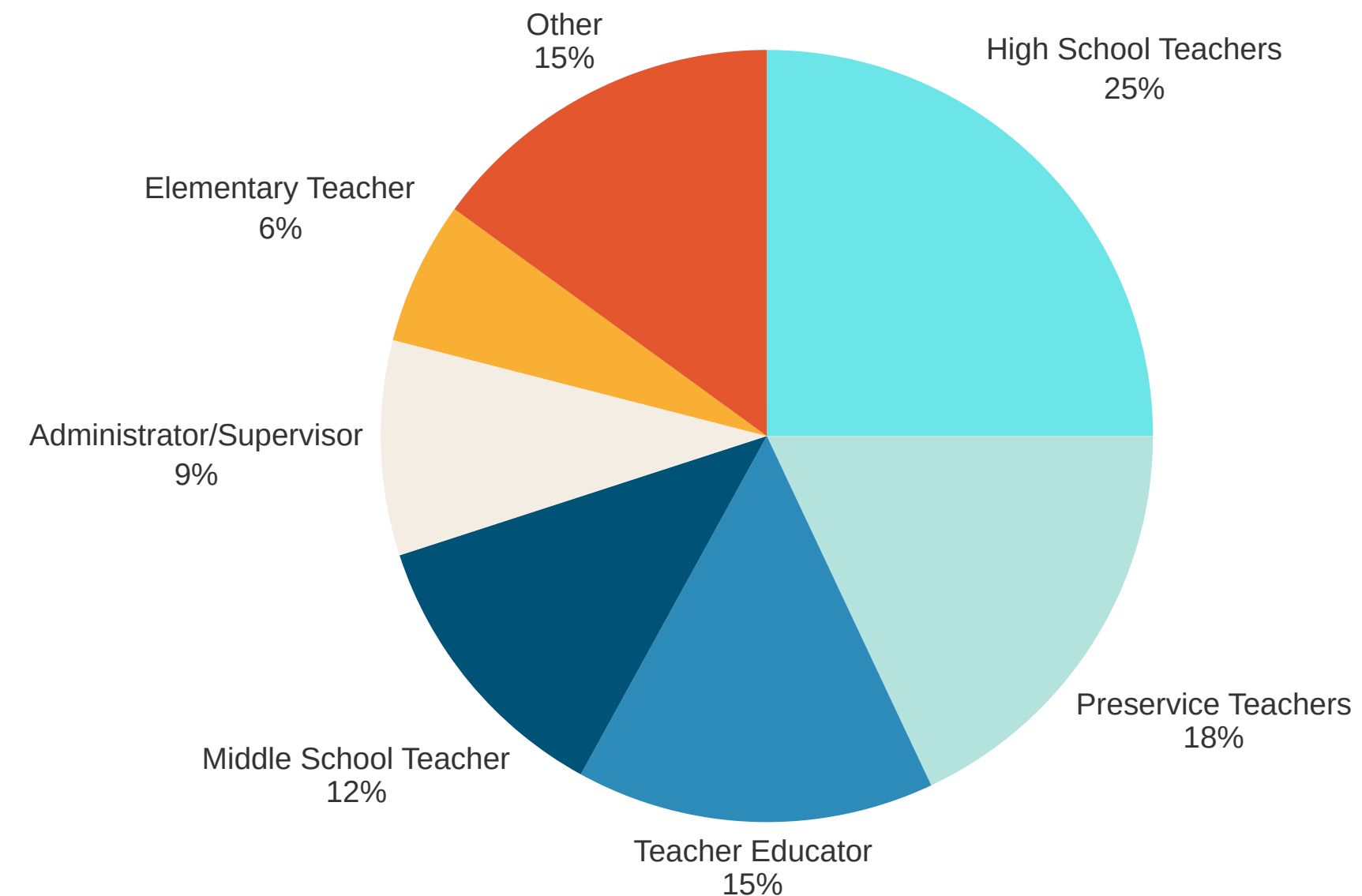
By sponsoring, you **champion** educators shaping the next generation of innovators, problem-solvers, and critical thinkers.



Drive Measurable Engagement

Benefit from **attendee lists**, digital marketing features, and face-to-face networking that lead to real results.

Who You'll Meet



3-Year Average for our 2023, 2024, and 2025 Conferences

MARKETPLACE@ITEEA.ORG



All Exhibitors Receive These Valuable Benefits

- (2) Complimentary Exhibitor Registrations per 10x10 Booth and discounted additional registrations for purchase
- Complete Conference **Attendee List**
- Recognition on the ITEEA Conference **Website** and other relevant webpages
- Recognition in the Conference Mobile App, including editable company profile with booth number listed
- **NEW! (1) 6' Table, (2) Chairs and a Wastebasket (\$600+ value)**
- Standard 8' back drape, 3' side rails, and 44" x 7" identification sign



New in 2026, exhibit booths 10'x20' and larger also include one (1) FREE Action Lab (\$499+ value)!





Exhibit with Us! Booth Pricing

Book early and save

10' x 10' Corner

ITEEA Partner Pricing

\$1,899

EARLY BIRD

\$2,199

REGULAR

Standard Pricing

\$2,150

EARLY BIRD

\$2,450

REGULAR

10' x 20' Booth

includes complimentary Action Lab

ITEEA Partner Pricing

\$2,999

EARLY BIRD

\$3,499

REGULAR

Standard Pricing

\$3,350

EARLY BIRD

\$3,850

REGULAR

20' x 20' Booth

includes complimentary Action Lab

ITEEA Partner Pricing

\$4,499

EARLY BIRD

\$5,299

REGULAR

Standard Pricing

\$4,950

EARLY BIRD

\$5,750

REGULAR

Action Labs

Showcase your offerings in our **exclusive Action Labs**, available only to exhibitors & sponsors. You'll receive a dedicated session room, visibility in the ITEEA website & conference app, and inclusion in pre-event promotions to all attendees.

One (1) 45-minute session: \$499 Partners; \$599 Non-Partners

Two (2) 45-minute sessions: \$899 Partners; \$1,099 Non-Partners

EARLY BIRD: Until 10/17/2025

REGULAR: 10/18/2025 and after

Exhibitor Opportunity

ITEEA Activity Center \$1,500

(5 Available; Exclusively for Exhibitors)



Join one of the most popular and engaging features of the Exhibit Hall by sponsoring the hands-on Activity Center.
Sponsorship Includes:

Booth Traffic Driver: Attendees are directed to your booth to use your equipment or products (e.g., laser engravers, 3D printers, CAD software) as part of the activity

Branded Engagement: Your company is featured as a key partner in the Activity Center experience

Themed Interaction: 2026 activities will include sandcastle building and Virginia Beach–inspired projects

Classroom Connection: Attendees leave with themed lesson plans they can implement immediately, reinforcing your product's relevance

**Activity Center sponsorship approval based on relevance of products and services. By sponsoring, you agree to make your products and services available for use by attendees onsite.*

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All Sponsors Receive These Valuable Benefits

- **NEW! (1) Complimentary Full Conference Registration** and discounted passes for purchase
- Complete Conference **Attendee List**
- Recognition on the ITEEA Conference **Website** and in Pre-Conference promotional **Emails & Social Media**
- Conference Mobile App Push Notification Highlighting your Sponsorship and **NEW!** Banner Ad
- Recognition in the March 2026 Issue of ***Technology and Engineering Education***



Additional Marketing Opportunities



STEM Superhero Options *includes (2) complimentary Action Labs*

Exhibit Hall All-Attendee Lunch \$18,000

(Exclusive Sponsorship Opportunity)

- **Speaking Opportunity:** Deliver brief remarks during the lunch hour
- **High-Visibility Signage:** Your branding featured prominently at all food stations
- **Scavenger Hunt Integration:** Included as a key stop in ITEEA's onsite scavenger hunt, driving booth traffic and engagement
- **Maximum Exposure:** Align your brand with one of the most attended moments of the conference

Opening Reception \$12,000

(Exclusive Sponsorship - Reserved VIP Sponsor)

- **Brand Visibility:** Exclusive signage at the reception
- **Mobile App Recognition:** Welcome message featuring your company in the official event app
- **Built-In Traffic:** Event is open to all attendees and includes a complimentary drink, hors d'oeuvres, and networking opportunities
- **First Impressions Matter:** Position your brand at the forefront as the conference begins

Coffee & Snack Break \$8,000

(Exclusive Sponsorship Opportunity)

- **Morning Refreshments:** Host the official Thursday coffee and snack break during peak Exhibit Hall traffic
- **Branded "Break Spot" Lounge:** Reserved space in the Exhibit Hall Thursday and Friday with power drops and round tables for attendee relaxation and recharging
- **Opening Session Recognition:** Verbal mention during the Opening General Session
- **Signage & Promo Opportunity:** Branded signage in the Exhibit Hall and the option to place promotional materials on tables in the "break spot" lounge

Registration Area and Giveaway \$8,000

(Exclusive Sponsorship Opportunity)

- **Branded Visibility:** Your logo featured on registration kiosks and welcome signage
- **Custom Giveaway:** Every attendee receives a branded gift with your company logo (production included with one-color imprint)
- **High-Traffic Exposure:** Be the first brand attendees interact with upon arrival



[MARKETPLACE@ITEEA.ORG](https://marketplace@iteea.org)

STEM Supporter Options

includes (1) complimentary Action Lab



Opening General Session

\$6,000

(Exclusive Sponsorship Opportunity)

Reach the largest audience of the Conference during Thursday's Opening General Session—one of the most high-profile moments of the event.

Sponsorship Includes:

- **Welcome Remarks:** Opportunity to address attendees from the main stage
- **Seat Drop:** Place branded giveaways or materials on every chair in the room
- **Maximum Exposure:** Showcase your brand to the full conference audience during the most highly attended session

Conference Bag Sponsor

\$6,000

(Exclusive Sponsorship Opportunity)

Put your brand in attendees' hands, literally, with this high-visibility opportunity.

Sponsorship Includes:

- **Exclusive Branding:** Your logo featured on one side of the official ITEEA 2026 tote bag
- **Widespread Exposure:** Distributed to every attendee for use during and after the conference
- **Production Included:** One-color imprint and bag production costs are covered

Lanyards & Badge Holders

\$6,000

(Exclusive Sponsorship Opportunity)

- **Exclusive Branding:** Your name or logo printed on all official conference lanyards and badge holders
- **All-Day Exposure:** Worn by every attendee, speaker, and exhibitor throughout the event
- **Production Included:** One-color imprint and production costs are covered

Mentoring & Networking Workshop

\$5,000

(Exclusive Sponsorship Opportunity)

Rated one of the top experiences at the Conference, this high-impact event brings together experienced professionals, students, and early career educators for meaningful conversation and connection.

Sponsorship Includes:

- **Welcome Remarks:** Opportunity to greet participants and introduce your organization
- **Branded Snack Break:** Provide an afternoon snack for approximately 100 attendees
- **Hands-On Participation:** Join the workshop to share your insights and connect with future leaders
- **Targeted Engagement:** Reach a unique audience of rising professionals and seasoned mentors in an intimate, high-energy setting

Program or Teacher Excellence Awards & Lunch

\$5,000

(2 Available - Reserved)

Celebrate and support excellence in technology and engineering education by sponsoring this prestigious awards event.

Sponsorship Includes:

- **Onstage Recognition:** Join the ITEEA President in presenting awards featuring your company's logo
- **Welcome Remarks:** Opportunity to address attendees during the awards lunch
- **Brand Visibility:** Your logo featured on plaques proudly displayed in schools and programs nationwide
- **Awardee Lunch Coverage:** Sponsorship includes lunch for all award recipients



STEM Supporter Continued

includes (1) complimentary Action Lab

Celebration of Award Winners Reception \$5,000 (Exclusive Sponsorship Opportunity)

Honor ITEEA's Special Recognition Award recipients at this elegant Friday evening event with over 200 attendees.

Sponsorship Includes:

- **Brand Recognition:** Your logo featured on all event signage, invitations, and promotional materials
- **Onsite Presence:** Greet guests at the door and deliver brief congratulatory remarks during the reception
- **Premium Networking:** Engage with award winners, educators, and industry leaders over drinks and hors d'oeuvres
- **Support with Impact:** Your sponsorship helps fund award plaques, complimentary tickets for recipients, and an upgraded food and beverage experience

ITEEA Foundation/ Maley "Spirit of Excellence" Breakfast \$4,000 (Exclusive Sponsorship Opportunity)

Celebrate the next generation of technology, engineering and STEM educators at this meaningful breakfast honoring preservice teachers and emerging leaders.

Sponsorship Includes:

- **Opening Remarks:** Welcome attendees and share your support for future educators
- **Onsite Recognition:** Your logo featured on all event signage
- **Direct Impact:** Sponsorship supports scholarships, stipends, and meals for award recipients
- **Engagement Opportunity:** Connect with hundreds of attendees passionate about advancing the field

Go Baby Go Dream Ride \$4,000 (Exclusive Sponsorship Opportunity)

Support the most heartwarming event of the Conference—where compassion meets innovation. On Thursday, students and volunteers will modify ride-on vehicles for local children with physical limitations.

Sponsorship Includes:

- **Onsite Involvement:** Serve as the official race starter and cheer on the children as they take their first adapted ride
- **Brand Visibility:** Your company featured on event signage and in the mobile app
- **Meaningful Impact:** Sponsorship funds the purchase of ride-on vehicles and adaptive modification parts
- **Unforgettable Moments:** Participate in a hands-on, emotional event that brings joy to families and showcases the power of engineering for good



"At ITEEA's annual conference, I have come to expect adaptable projects for my teaching and to connect with passionate educators to share ideas and experiences. The exhibits area never fails to provide innovative technology ideas for the classroom."

- Philippe Ouellette, Collège Charles-Lemoyne, Longueuil, Québec



STEM Enthusiast Options

Virginia Beach Offsite Social \$3,000

(Exclusive Sponsorship Opportunity)

- **Brand Recognition:** Logo featured on event signage and promotional materials
- **Onsite Visibility:** Greet guests and engage with attendees throughout the evening
- **Local Experience:** Attendees enjoy heavy hors d'oeuvres, beverages, and live music at a nearby venue
- **Event Enhancement:** Your sponsorship helps fund live entertainment and upgraded food and beverage offerings

ITEEA Leaders Orientation \$3,000

(Exclusive Sponsorship Opportunity)

Connect directly with ITEEA's most influential members at this exclusive Wednesday afternoon gathering.

Sponsorship Includes:

- **Welcome Remarks:** Address a select group of ~50 key leaders, including Board Members, State Affiliate Presidents, and Committee Chairs
- **Brand Recognition:** Logo featured on event invitations and signage
- **Strategic Access:** Receive a contact list of all attending ITEEA leaders
- **High-Value Networking:** Engage with individuals who are active across multiple organizations and have deep educator networks

First-Time Attendees' Orientation \$3,000

(Exclusive Sponsorship Opportunity)

Connect directly with around 100-150 of ITEEA's first time attendees.

- **Welcome Remarks:** Kick off the orientation with brief opening comments
- **Brand Visibility:** Logo featured on event invitations and onsite signage
- **Exclusive Access:** Receive a contact list of all first-time attendees
- **Engagement Opportunity:** Connect with new educators over snacks, door prizes, and a warm welcome

STEM Schools of Excellence Recognition \$3,000

(Exclusive Sponsorship Opportunity)

Honor schools making a lasting impact in STEM education and inspire the broader community through this prestigious awards program.

Sponsorship Includes:

- **Onsite Recognition:** Participate in the awards ceremony where dozens of schools are celebrated
- **Branded Banners:** Your company logo featured on recognition banners presented to each awarded school
- **Extended Visibility:** Banners are proudly displayed in schools across the country, providing long-term brand exposure
- **Support Excellence:** Align your organization with schools advancing high-quality STEM education and instructional best practices





STEM Enthusiast Continued

ITEEA STEM Showcase \$2,500

(Exclusive Sponsorship Opportunity)

Support one of the Conference's most anticipated events—where educators share innovative STEM programs and practical classroom strategies.

Sponsorship Includes:

- **Brand Visibility:** Your name and logo featured on event signage and certificates of participation
- **Extended Exposure:** Certificates are proudly displayed by Showcasers at their schools or homes
- **Engaged Audience:** Connect with hundreds of attendees exploring hands-on, peer-led STEM solutions
- **Celebrate Innovation:** Align your brand with the exchange of best practices and impactful teaching

Welcome Letter \$2,500

(Exclusive Sponsorship Opportunity)

Make a memorable first impression by greeting every attendee as they check in at their conference hotel.

Sponsorship Includes:

- **Personalized Welcome Message:** Include a custom note from your organization on the official Conference Welcome Letter
- **High Visibility:** Distributed to every guest checking into an ITEEA Conference hotel
- **Informational Value:** Letter includes key conference details—registration check-in details, exhibit hours, and local highlights
- **Promotional Opportunity:** Invite attendees to visit your booth or Action Lab and highlight your featured products or services





Partner With Us to Reach Your Goals

Looking for something more tailored?

Let us build a custom sponsorship package aligned with your goals and budget.

PLUS! Additional opportunities available with our Fall Virtual Summit and ongoing advertising programs!

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WWW.ITEEA.ORG/CONFERENCES

