



ITEEA's 88th Annual Conference

Making Waves: Forces Advancing Technology, Engineering, and STEM Education

Join the largest gathering of technology, engineering, and STEM educators in the world! At ITEEA's Annual Conference, **nearly 1000 attendees** – including elementary and secondary classroom teachers, state leaders, supervisors and administrators, teacher educators, and preservice teachers – come together to engage in professional learning, network with other educators, and experience the latest and greatest educational products and services.

SPONSORSHIP

Demonstrate your support of the technology, engineering, and STEM education community while boosting your company's bottom line with Annual Conference sponsorship opportunities.

Sponsors at all levels receive the following standard benefits:

- **NEW!** One (1) complimentary Full Conference registration, including tickets to all primary meal functions,
- Complimentary Pre- and Post-Conference attendee lists, including name, email, company, title, and mailing address,

- Recognition as a sponsor on the ITEEA Conference website and in Preconference marketing, including promotional emails and social media post(s),
- **NEW!** Complimentary banner ad in the Conference mobile app,
- Acknowledgment in the signage/materials related to your sponsorship,
- Mobile app push notification related to sponsorship, if applicable, and
- Recognition in *Technology and Engineering Education (TEE)* sponsorship ad (March 2026 issue)

STEM Superhero

STEM Superheroes receive two (2) FREE Action Labs with sponsorship, in addition to standard sponsor benefits (an \$899+ value).

Exhibit Hall All-Attendee Lunch: \$18,000 (Exclusive)

Be the talk of the Conference and gain maximum exposure by sponsoring lunch for all attendees on Friday in the Exhibit Hall! You'll be invited to deliver remarks during the lunch hour, in addition to being featured on signage by the food stations. As a bonus, the sponsor of this meal will be integrated into ITEEA's onsite scavenger hunt, incentivizing attendees to connect with you to earn points and prizes!

Opening Reception: \$12,000 (Exclusive – Reserved)

Capitalize on attendees' excitement as we kick off the Conference with an Opening Reception, including a complimentary drink, hors d'oeuvres, and networking. Included with all attendees' registration, this event guarantees maximum traffic. Your company will be exclusively featured on reception signage and with a welcome in the mobile app.

Coffee and Snack Break Sponsor: \$8,000 (Exclusive)

Attendees will thank you for hosting a Thursday morning coffee and snack break during the dedicated Exhibit Kick Off so they can fuel up for a full day of programming! You'll also receive a branded "break spot" in the Exhibit Hall all day Thursday and Friday, including power drops and round tables for attendees to recharge throughout the event. Sponsorship includes a mention in the Opening General Session, signage in the Exhibit Hall, and an opportunity to place promotional materials on "break spot" tables.

Registration Area and Giveaway: \$8,000 (Exclusive)

Be the first sponsor all attendees see as they check in at registration! Your name and logo will be incorporated in the design of the registration kiosks and welcome signage, and every single registered attendee will receive a special gift to take home, uniquely branded with your company logo! *Production included with one-color imprint.*

STEM Supporter

STEM Supporters receive one (1) FREE Action Lab (a \$499+ value) in addition to standard sponsor benefits.

Opening General Session: \$6,000 (Exclusive)

Reach the largest gathering of the Conference and champion your brand in front of hundreds of attendees at the Opening General Session on Thursday morning! The sponsor is invited to set branded giveaways on every seat and provide welcome remarks. No sponsored event offers greater exposure than the General Session!



Conference Bag: \$6,000 (Exclusive)

Enjoy guaranteed exposure by sponsoring the official ITEEA 2026 Conference tote bags, offered to every attendee for use in the Exhibit Hall and beyond! Your organization's name and logo will appear exclusively on one side of the bags. *Production included with one-color imprint.*

Lanyards and Badge Holders: \$6,000 (Exclusive)

Secure one of the most visible sponsorship opportunities by having your organization's name and/or logo appear exclusively on the official ITEEA 2026 Conference lanyards and badge holders, worn by attendees each day of the event. *Production included with one-color imprint.*

Mentoring and Networking Workshop with Snack: \$5,000 (Exclusive)

This event has been rated one of the best experiences of the Conference the last few years! Connect experienced leaders with students and early career educators via speed mentoring and networking. Treat attendees to an afternoon snack and provide welcome remarks to an estimated 100 participants. The best part – you'll get to partake in the workshop firsthand, sharing your own personal insights and professional experiences.

Program or Teacher Excellence Awards and Lunch: \$5,000 (2 Reserved)

Recognize outstanding programs and teachers in technology and engineering education! Stand beside the ITEEA President as plaques—with your company logo—are presented to dozens of recipients in front of hundreds of attendees, then proudly displayed when they return back home. Includes the opportunity to offer brief remarks and covers the cost of lunch for award winners.

Celebration of Award Winners Reception: \$5,000 (Exclusive)

Congratulate ITEEA's Special Recognition Award Winners at a Friday evening reception featuring 200+ attendees, an open bar, and hors d'oeuvres. Your name and logo will be on all related signage, invitations, and promotional materials. On site, you'll get to meet and greet guests at the door, provide congratulatory remarks, and network throughout the event. Sponsor support funds plaques and complimentary tickets for award winners, plus a food and beverage "upgrade."

ITEEA Foundation/Maley "Spirit of Excellence" Breakfast: \$4,000 (Exclusive)

Support the future of technology and engineering education by sponsoring this event where hundreds of attendees will celebrate preservice teachers and emerging leaders as they receive scholarships and recognition. You'll have an opportunity to greet attendees, provide opening remarks, and be highlighted in event signage. Your sponsorship supports the scholarships, stipends, and meals for all future leaders being recognized.

Go Baby Go Dream Ride: \$4,000 (Exclusive)

Support the most heartwarming event of Conference – the Go Baby Go Dream Ride! All day Thursday, students and volunteers will adapt ride-on vehicles to meet the needs of local children with physical limitations. Your company will be featured on signage, in the app, and serve as race official as you count down to "GO!" You'll want to have the tissues ready. Your sponsorship funds the purchase of ride-on vehicles and adaptive parts for the modifications.



STEM Enthusiast

Virginia Beach Offsite Social: \$3,000 (Exclusive)

Sponsor the Thursday evening ticketed offsite social where guests enjoy heavy hors d'oeuvres, beverages, and live music with other attendees at a nearby venue with local flair! Receive recognition on signage, greet attendees, and mix and mingle throughout the evening. Your sponsorship funds the live music and a food and beverage "upgrade."

First-Time Attendees' Orientation: \$3,000 (Exclusive)

Welcome 100-150 first-time ITEEA Conference attendees to an exclusive Wednesday afternoon orientation with snacks and door prizes, kicking off their experience on an exciting and engaging note. Deliver opening remarks, receive recognition on invitations and signage, and get a contact list of all first-time attendees, many of whom are eager to learn!

ITEEA Leaders' Orientation: \$3,000 (Exclusive)

Engage with ~50 of the most influential ITEEA leaders – including Board Members, State Affiliate Association Presidents, and Committee Chairs – at an exclusive Wednesday afternoon orientation. Deliver opening remarks, receive recognition on invitations and signage, and get a contact list of all ITEEA leaders, many of whom are engaged in multiple professional organizations and have strong networks of educators!

STEM Schools of Excellence Recognition: \$3,000 (Exclusive)

Celebrate those schools providing a meaningful STEM education experience for students and inspiring others to learn effective best practices and instructional strategies to enhance their own programs! Be a part of the awards ceremony where dozens of schools are recognized and presented with banners that include your company logo, then benefit from increased exposure as the banners are proudly displayed at each school back home.

ITEEA STEM Showcase: \$2,500 (Exclusive)

Support the STEM Showcase—an educator exchange of best practices and one of ITEEA's most highly anticipated events each year! Participants get to showcase their programs and share their ideas as hundreds of attendees visit their tables and learn from their experiences. Your company's name and logo will be featured on signage and printed on certificates, given to all Showcasers to proudly display at their school or home.



Welcome Letter: \$2,500 (Exclusive)

Make a great first impression with a personalized greeting to all attendees when they check in at any of ITEEA's Conference hotels. Every guest will receive an official Welcome Letter with a message from you featuring must-have information, including registration instructions, registration and exhibit hall hours, and nearby attractions. If you're exhibiting or presenting an Action Lab, this is a great opportunity to personally invite all attendees to visit your booth and/or session with a sneak peek of your featured products and services!

ITEEA Activity Center: \$1,500 (5 Available; Exclusively for Exhibitors; 5 Available)

Be a part of what has been one of the most popular events on the Exhibit Floor the last few years! Partnering with the Activity Center gets you recognition, but even more importantly, attendees will be directed to your booth to use your equipment or products, such as laser engravers, 3D printers, CAD software, and more, to complete their activities. In 2026, we'll be making sandcastles and other Virginia Beach-themed activities. Attendees love taking part in these hands-on, location-themed activities and bringing home lesson plans for their classrooms!

EXHIBITING

Join the world's largest gathering of technology and engineering educators at ITEEA's 2026 Annual Conference in Virginia Beach, VA, and you're sure to see why exhibiting with ITEEA is the best way to reach the STEM education marketplace!



2026 Exhibiting:	ITEEA Partner Booth Pricing*		
	10'x10' Corner	10'x20'	20'x20' Island
Early Bird <i>(before 9/30/25)</i>	\$1,750	\$2,950	\$4,450
Regular <i>(after 10/1/25)</i>	\$1,950	\$3,250	\$4,950

	Standard Booth Pricing		
	10'x10' Corner	10'x20'	20'x20' Island
Early Bird <i>(before 9/30/25)</i>	\$1,999	\$3,399	\$4,999
Regular <i>(after 10/1/25)</i>	\$2,299	\$3,799	\$5,599

Promote your company's brand, products, and services directly to this target audience. Showcase your expertise and knowledge, and you will walk away having gained visibility from the conference!

All exhibitor booths include:

- One complimentary Exhibitor Registration per 10' x 10' Booth
- Complimentary pre- and post-Conference attendee list, including name, email, company, title, and mailing address
- Logo recognition on the ITEEA 2026 Conference website and other relevant webpages
- Recognition in the Conference mobile app, including editable company profile with booth number listed
- Standard 8' back drape, 3' side rails, and 44" x 7" identification sign

New in 2026, exhibit booths 10'x20' and larger also include one (1) FREE Action Lab (\$499+ value)!

ADD AN ACTION LAB!

Exclusively available to exhibitors, Action Labs offer the opportunity to market your products and services in a private face-to-face setting.

Each Action Lab purchase includes:

- Exclusive time to highlight and allow attendees to experience your product(s) or service(s) in your own session room.
- Session listing on the ITEEA website and conference app.
- Inclusion in promotion of Action Labs to all registered attendees prior to conference.



Action Lab Pricing:

- One (1) 45-minute session: \$499 Partners; \$599 Non-Partners
- Two (2) 45-minute sessions: \$899 Partners; \$1099 Non-Partners

SPONSOR ITEEA's ACTIVITY CENTER!



Relevant ITEEA exhibitors are invited to partner with ITEEA's Conference Planning Committee on sponsorship of the ITEEA Activity Center*, where attendees will visit your booth to complete one of several locally themed make-and-take activities!

Activity Center sponsorship is available exclusively to Exhibitors for \$1500.

**Activity Center sponsorship approval based on relevance of products and services. By sponsoring, you agree to make your products and services available for use by attendees onsite.*