



Industry Studies Association International Conference

University of Oxford, UK
Sept 3-5, 2026

PROGRAMME SCHEDULE

[Regular Paper and Panel Sessions only]



Programme Overview

Thursday 3 September							
8:00am-12:00pm	Company visits						
10:00am-12:00pm	Walking Tour						
12:00pm-1:00pm	Lunch (SBS Foyer)						
1:00pm-2:00pm	Special session: [TBC]			Special session: Industrial Innovation Policy and the Digital Stack (LT4)			
2:05pm-3:15pm	Market Power, Competition, and Social Outcomes (GIS)	AI and Entrepreneurial Experimentation (I&E)	Labor Markets and Institutional Environments (LAB)	Sourcing and Supply Networks (OSCM)	Climate Legitimacy and Adaptation (SUS)	Industrial Upgrading (PP)	
3:15pm-3:45pm	Coffee Break (SBS Foyer)						
3:45pm-4:45pm	Plenary: The Rt Hon Lord Hague of Richmond, Chancellor of the University of Oxford [NMLT]						
4:50pm-6:00pm	Policy, Infrastructure, and Industrial Capability (GIS)	AI Risk and Governance (I&E)	AI and Professional Work (LAB)	Sustainable Operations (OSCM)	Low Carbon Mobility (SUS)	Pharmaceutical Markets and Drug Supply Chains (HC)	Industrial Statecraft (PP)
6:30pm-8:30pm	Welcome Reception (Rhodes House)						
Friday 4 September							
8:00am-8:45am	Breakfast (SBS Foyer)						
8:45am-9:55am	Digital Platforms and Institutional Change (I&E)	The Past, Present, and Future of HRM Research: Theoretical and Methodological Developments (Panel) (LAB)	AI in Operations (OSCM)	Assessing Green Industrial Policy Design and Outcomes (SUS)	Trade and Geopolitical Risk (PP)	Semiconductor Sovereignty and Supply Chain Resilience (XTrack)	
9:55am-10:25am	Coffee Break (SBS Foyer)						
10:25am-11:25am	Plenary: Value Chains and Innovation Systems - Sir Mike Gregory & Panel [NMLT]						
11:30am-12:30pm	Special session: Space - Can the Final Frontier Become a Market? (Rhodes Trust)			Special session: Drug Shortages in Pharmaceuticals (LT4)			
12:30pm-1:30pm	Lunch (SBS Foyer)						
1:30pm-2:40pm	Industry Adaptation and Persistence (GIS)	Founders and Entrepreneurial Identity (I&E)	Conducting Field Research with Organizations: Opportunities, Challenges, and Best Practices (Panel) (XTrack)	Supply Network Visibility (OSCM)	Circular Economy and Firm Strategy (SUS)	Healthcare Operations (HC)	Competition in Strategic Industries (PP)
2:40pm-3:10pm	Coffee Break (SBS Foyer)						
3:10pm-4:10pm	Special session: [TBC]			Special session: Infrastructure - From Concrete to Cloud (LT4)			
4:20pm-5:30pm	Rules and Governance in Digital Markets (GIS)	Innovation Search and Diffusion (I&E)	Uneven Ground: How Context Shapes Who Builds, Who Stays, and Who Thrives (LAB)	Supply Chain Discovery - Emergence, Evolution and Growth (Panel) (OSCM)	Sustainable Innovation and Digital Transformations (SUS)	Industrial Transformation and Green Transition (PP)	Commercial Space and Market Formation (XTrack)
5:30pm-7:00pm	Free time						
7:00pm-10:30pm	Gala Dinner (Balliol College)						
Saturday 5 September							
8:30am-9:00am	Breakfast (SBS Foyer)						
9:00am-10:10am	Firm Capabilities and Strategic Renewal (GIS)	Navigating Uncertainty: IP, Commercialization, and AI-Driven Changes in Biotech (I&E)	Careers and Employee Mobility (LAB)	Autonomy Without Abdication: Ethics, Control, and Responsibility in Agentic AI (Panel) (XTrack)	Sustainable Resources and Investment (SUS)	Politics, Institutions, and Strategy in Health Markets (HC)	
10:10am-10:30am	Coffee Break (SBS Foyer)						
10:30am-11:30am	Special session: What Is Industry Studies Research? (Rhodes Trust)			Special session: Resilience and Reconfiguration of Global Supply Chains (LT4)			
11:35am-12:45pm	Digital Transformation, Data Governance and Policy (GIS)	Industry Change and Strategic Adaptation (I&E)	Human Capital and Workplace Performance (LAB)	Food and Resource Supply Chains (OSCM)	Industrial Decarbonisation (SUS)	Alternative Proteins and Category Emergence (XTrack)	
12:45pm-2:00pm	Lunch and Best Paper Award Presentation (SBS Foyer)						

Overview by Track

TrackRoom	Thursday 3 September 2:05pm-3:15pm	Thursday 3 September 4:50pm-6:00pm	Friday 4 September 8:45am-9:55am	Friday 4 September 1:30pm-2:40pm	Friday 4 September 4:20pm-5:30pm	Saturday 5 September 9:00am-10:10am	Saturday 5 September 11:35am-12:45pm
General Industry Studies (GIS) (Rhodes Trust)	Market Power, Competition, and Social Outcomes	Policy, Infrastructure, and Industrial Capability		Industry Adaptation and Persistence	Rules and Governance in Digital Markets	Firm Capabilities and Strategic Renewal	Digital Transformation, Data Governance and Policy
Innovation, Entrepreneurship, & AI-Driven Transformation (I&E) (Edmund Safra)	AI and Entrepreneurial Experimentation	AI Risk and Governance	Digital Platforms and Institutional Change	Founders and Entrepreneurial Identity	Innovation Search and Diffusion	Navigating Uncertainty: IP, Commercialization, and AI-Driven Changes in Biotech	Industry Change and Strategic Adaptation
Labor Markets, Organisations & Future of Work (LAB) Lecture Theatre 4 (LT4)	Labor Markets and Institutional Environments	AI and Professional Work	The Past, Present, and Future of HRM Research: Theoretical and Methodological Developments (panel)		Uneven Ground: How Context Shapes Who Builds, Who Stays, and Who Thrives	Careers and Employee Mobility	Human Capital and Workplace Performance
Operations, Supply Chain, and AI-Enhanced Industry (OSCM) Lecture Theatre 5 (LT5)	Sourcing and Supply Networks	Sustainable Operations	AI in Operations	Supply Network Visibility	Supply Chain Discovery - Emergence, Evolution and Growth (panel)		Food and Resource Supply Chains
Energy, Sustainable Innovation, and Mobility (SUS) Seminar Room A (SR A)	Climate Legitimacy and Adaptation	Low Carbon Mobility	Assessing Green Industrial Policy Design and Outcomes	Circular Economy and Firm Strategy	Sustainable Innovation and Digital Transformations	Sustainable Resources and Investment	Industrial Decarbonisation
Health Care Systems, Biotechnology, and Pharmaceuticals (HC) (Andrew Cormack)		Pharmaceutical Markets and Drug Supply Chains		Healthcare Operations		Politics, Institutions, and Strategy in Health Markets	
Public Policy & Global Competitiveness (PP) (Founders Room)	Industrial Upgrading	Industrial Statecraft	Trade and Geopolitical Risk	Competition in Strategic Industries	Industrial Transformation and Green Transition (PP)		
Cross-Track Featured Sessions (X-Track) Room varies by session			Semiconductor Sovereignty and Supply Chain Resilience (Rhodes Trust)	Conducting Field Research with Organizations: Opportunities, Challenges, and Best Practices (panel) (LT4)	Commercial Space and Market Formation (NMLT)	Autonomy Without Abdication: Ethics, Control, and Responsibility in Agentic AI (panel) (LT5)	Alternative Proteins and Category Emergence (Founders Room)

Research stream descriptions, abbreviations, and color key:

1. Energy, Sustainable Innovation, and Mobility (EN)

This stream invites papers and panels on the changing market and public policy landscape where the energy industry (including oil and gas, electricity, pipelines) intersects with environmental concerns.

2. General Industry Studies (GO)

Any research on issues or industries not covered in other research streams described above may be submitted to this general stream. Papers or organized panels comparing phenomena, trends, issues, or economic activities across occupations, industries, or geographic regions.

3. Health Care Systems, Biotechnology, and Pharmaceuticals (HC)

This stream invites papers and panels that examine the myriad of issues surrounding effective management of health care entities and systems (e.g., hospitals, medical groups, public health agencies, insurance companies, pharmaceutical firms, technology companies, etc.).

4. Innovation, Entrepreneurship, and AI-Driven Transformation (IE)

This stream invites papers and panels that examine innovation within firms and other organizations such as universities, across organizational boundaries, across country boundaries, and in new entrepreneurial ventures.

5. Labor Markets, Organizations, and the Future of Work (LM)

This stream welcomes papers and panels that examine the impacts of firm, industry, and market characteristics on labor markets, industrial relations, and/or human resource practices as well as public policy outcomes.

6. Operations, Supply Chain, and AI-Enhanced Industry 4.0 (OP)

This stream welcomes papers and panels that are concerned with the oversight, design, and control of the business processes responsible for the production of goods and services as well as those focused on coordination of (multiple) firms responsible for these business processes within a supply network.

7. Public Policy, and Global Competitiveness (PP)

Public policy – whether national, regional, local or global – often shapes opportunities for industries, including competitive options within industries and globalization of industries. In turn, wrestling with these opportunities, competitiveness and globalization have had a profound impact on the nature of industrial activity and policy.

8. Cross-Track (X-Track)

This stream includes papers that span multiple conference streams, and address the same industry sector or broad phenomena, or contexts.

Thursday 3 September, 2:05pm-3:15pm

Market Power, Competition, and Social Outcomes [Rhodes Trust]

GIS1 | Thursday 3 September, 2:05pm-3:15pm

Session chair: Medo Pournader (University of Melbourne)

Supplier Grievances in Concentrated Markets: The Case of Australian Grocery Supply Chains

Medo Pournader¹, Andrew Kach², Stephanie Eckerd

¹University of Melbourne; ²Willamette University

When Peers Fail: Data Breach Signals and the Competitive Advantage of Non-Breached Firms

Domenika Uskova¹

¹Warwick Business School and Nova School of Business and Economics

Product Vulnerability, Executive Incentives, and Sustainability Performance: Evidence from Three Industries

Saurabh Ambulkar¹, Jinguo Wang¹, Li Cheng²

¹University of Texas at Arlington; ²Michigan State University

Financial Inclusion: Exploring ROSCAs and the hidden economy of community finance

Teslim Bukoye¹, Olayinka Oronigbabe², Emmanuel Omotosho¹, Serunun Biam², Wuraola Durosaro²

¹University of Bath; ²Communomics CIC

AI and Entrepreneurial Experimentation [Edmund Safra]

I&E1 | Thursday 3 September, 2:05pm-3:15pm

Session chair: Andrea Contigiani (Ohio State University)

Entrepreneurship, Experimentation, and Generative AI: Evidence from ChatGPT

Andrea Contigiani¹

¹Ohio State University

The AI Dividend in Early-Stage Experimentation: How Generative AI Reshapes Capital and Time Requirements for Initial Idea Validation

Sebastian Höflich¹, Maurice Steinhoff¹, Dominik Kanbach¹

¹HHL Leipzig Graduate School of Management - Chair of Strategic Entrepreneurship

Agentic AI and Complementor Adaptation in a Platform Ecosystem: Evidence from Salesforce AppExchange

Marco Ceccagnoli¹

¹Georgia Institute of Technology

Beyond Productivity: Evaluating the Hidden Costs of Generative AI in Software Development

Edward Anderson¹

¹University of Texas at Austin

Labor Markets and Institutional Environments [LT4]

LAB1 | Thursday 3 September, 2:05pm-3:15pm

Session chair: Sotiris Blanas (University of Warwick)

The Implications of the Interplay between Global Value Chains and Technology for Labour Productivity and Demand

Sotiris Blanas¹

¹University of Warwick

Career Similarity and Post-Acquisition Employee Outcomes in Technology M&A

Junyan Lu¹, Weiyi Ng¹, Lisa Tang¹

¹National University of Singapore

Scaling Through Government: Relational Capacity and Persistence in Inter-organizational Diffusion of Social Innovation

Sarala Duckworth¹

¹University of Oxford

When Interpretive Capacity Inhibits Action: Institutional Ambiguity and the Limits of Cognition in Immigrant Business Ownership

Alfred Marcus¹, Gal Blatman²

¹University of Minnesota; ²USC

Sourcing and Supply Networks [LT5]

OSCM1 | Thursday 3 September, 2:05pm-3:15pm

Session chair: Jeff Shockley (Virginia Commonwealth University)

Sourcing for Safety

Andrew Balthrop¹

¹University of Tennessee

Learning curve effects in outsourcing: Evidence from the medtech industry

Ilkim Güneri¹, Oliver von Dzengelevski¹, John Gray², Torbjørn Netland¹

¹ETH Zurich; ²Ohio State University

Transforming Healthcare Service Supply Networks: Integrating Digital and Physical Infrastructures

Lishu Xia¹, Jagjit Srani¹

¹University of Cambridge

Learning From Those Who Walk Away: A Censored Newsvendor Approach to Risk Segment Volume in U.S. Subprime Lending

Shingirai Kwaramba¹, Jeff Shockley¹, Shashank Rao²

¹Virginia Commonwealth University; ²Auburn University

Climate Legitimacy and Adaptation [SR A]

SUS1 | Thursday 3 September, 2:05pm-3:15pm

Session chair: TBC

The snow must go on: Theorizing the climate adaptation conundrum in expiring industries

Juliane Reinecke¹, Paolo Aversa², Alberto Nucciarelli³, Edoardo Trincanato³

¹University of Oxford; ²King's Business School, King's College London; ³University of Trento

Lands of Opportunity! Social Movements, Opportunity Context, and Paths to High Adoption During Market Formation

Panikos Georgallis¹, Todd Schifeling², Brandon Lee³

¹University of Amsterdam; ²Temple University; ³University of Melbourne

Formalising social legitimacy: A two-phase process model for social license in a case study of a hydropower public-private partnership in an emerging economy

Seokhoon Ko¹

¹University of Bath

Examining the relationship between organizational action and stakeholder group action: A justice norms perspective

Hanzelle Kleeman¹

¹University of Oxford

Industrial Upgrading [Founders Room]

PP1 | Thursday 3 September, 2:05pm-3:15pm

Session chair: TBC

Do Government Subsidies Promote Global Value Chain Upgrading? A Difference-in-Differences Analysis of Cross-Country Industry-Level Evidence

Jing Yuan¹

¹University of Reading

Enhancing Global Competitiveness Through Cross-Country Research and Innovation Partnerships

Muthu De Silva¹, Dize Dinckol¹

¹Birkbeck, University of London

State-Led Path Creation in Emerging Industries: A Comparative Study of China's Electric Vehicle Hubs in Shenzhen and Hefei

Jun Sun¹

¹East China University of Science and Technology

Thursday 3 September, 4:50pm-6:00pm

Policy, Infrastructure, and Industrial Capability [Rhodes Trust]

GIS2 | Thursday 3 September, 4:50pm-6:00pm

Session chair: N. Ricardo Laverde-Cubillos (Insper)

Tariffs Favor the Prepared Firm: Capability Thresholds and the Uneven Distribution of Talent after Liberalization

N. Ricardo Laverde-Cubillos¹, Carlos Charris²

¹Insper; ²Universidade Catolica de Brasilia

Policy-induced instability and the internalisation of MNE's low-carbon strategies

Maurice Wokke¹

¹University of Amsterdam

Agglomerated, Built, and Clustered: The ABCs of Infrastructure, Spillover, and Innovation

Adam Koling¹

¹University of Oxford

Communication failures surrounding Data Centers

Prathyaj Mantha¹

¹PEER Consultants, P.C

AI Risk and Governance [Edmund Safra]

I&E2 | Thursday 3 September, 4:50pm-6:00pm

Session chair: Mina Iravani (University of Oxford)

The Organizational Limits of AI and the Propagation of Failure

Dalbert Ma¹

¹London Business School

Governance by and of Intermediaries: Notified Bodies under the EU AI Act

Michael Sierra¹

¹Hebrew University

AI Insurance for Business Operations

Claudio Perez De Amézaga¹, Mihalís G. Markakis¹, Agni Orfanoudaki², Neeraj Sarna³

¹IESE Business School; ²University of Oxford; ³Munich Re

Contract design for AI insurance

Mina Iravani¹, Agni Orfanoudaki¹, Mihalís Markakis²

¹University of Oxford; ²IESE Business School

AI and Professional Work [LT4]

LAB2 | Thursday 3 September, 4:50pm-6:00pm

Session chair: Jaejin Lee (University of Oxford)

From Citizen Developer to AI-Augmented Innovator: Role Redistribution, Governance, and Human Capital Consequences of Generative AI Adoption in Low-Code Platforms

Yazen Alsafi¹

¹IE

When Professions Legitimise but Individual Professionals Resist: A Morphogenetic Account of Loose Coupling between Analytics Expertise and Professional Work

Jaejin Lee¹

¹University of Oxford

Gen-AI Driven Reconfiguration of Professional Expertise in the Legal Sector

Atif Sarwar¹, Jingqi Zhu¹, Emma Forsgren², Emma Gritt², Shenghao Xie¹

¹University of Liverpool; ²University of Leeds

Rethinking work assessment: organizational tools for the future of work

Fernanda Martins¹, Isadora Stangherlin¹

¹Antonio Meneghetti Faculdade

Sustainable Operations [LT5]

OSCM2 | Thursday 3 September, 4:50pm-6:00pm

Session chair: Miriam Wilhelm (WU Vienna)

Who adopts Cleantech? Evidence from 10 million truck inspections

Alex Scott¹

¹University of Tennessee

From style-centrism to eco-design centrism? Investigating the pivotal role of the supply chain in enabling transformation in the fashion industry

Paolo Barbieri¹, Mariachiara Colucci¹, Eleonora Foschi²

¹University of Bologna; ²ENEA

Scaling biochar for carbon dioxide removal: a system dynamics approach to biochar in global coffee value chains

Zach Rabinowitz¹, Johannes Meuer¹, Maria Besiou¹

¹Kuhne Logistics University

Counting Carbon, Losing Productivity: The Unintended Operational Costs of Mandatory Carbon Disclosure

Sotiris Blanas¹, Alok Choudhary²

¹WMG, University of Warwick; ²Warwick University

Low Carbon Mobility [SR A]

SUS2 | Thursday 3 September, 4:50pm-6:00pm

Session chair: TBC

Going the extra mile: How battery, electric motor, and autonomous technologies influence the driving range of electric vehicles

Antony Potter¹

¹University of Manchester

Can strategic dependencies harm the acceleration towards net-zero transition? The case of the lithium-ion battery industry

Nicolo Geri¹

¹Sapienza University of Rome

Time to take off? Delineating system barriers to accelerating zero-emission aircraft innovation in the UK aviation sector

Qi Song¹

¹University of Cambridge

PARITI: How Emerging Economies Scale Ultra-Affordable Electric Vehicles Under Geopolitical Fragmentation

Vijaya Zinnoury¹, Ann Varghese²

¹University of Denver, Daniels College of Business; ²Transit Intelligence, LLP

Pharmaceutical Markets and Drug Supply Chains [Andrew Cormack]

HC1 | Thursday 3 September, 4:50pm-6:00pm

Session chair: TBC

Pharmaceutical Pricing Dynamics Under Price Control Regulation

Ujjal Mukherjee¹, Gopesh Anand¹, Alok Raj², Priyatam Anurag³

¹University of Illinois - Urbana Champaign; ²XLRI, India; ³Indian Institute of Management - Lucknow

Blockbusters, Sequels, and the Nature of Innovation

William Miles¹

¹Duke University

Regulatory Inspections and Supply Chain Disruption Recovery Time: Regulatory Traction and Regulatory Friction as Theoretical Explanations in the Context of Canadian Drug Shortages

Saurabh Ambulkar¹, Johnny Rungtusanatham², Sriram Venkatraman³

¹University of Texas at Arlington; ²University of Cincinnati; ³University of South Carolina

Managing Shortages in Drug Supply Chains – A Data Analytics Approach

Vincent Hargaden¹, Nikolaos Papakostas¹, Sean McGarraghy¹

¹University College Dublin

Industrial Statecraft [Founders Room]

PP2 | Thursday 3 September, 4:50pm-6:00pm

Session chair: TBC

Industrial Statecraft in the New Global Order: A Survival Guide for LMICs

Max Walter¹

¹Tony Blair Institute

From Picking Winners to Absorbing Winners? DeepSeek and the Adaptive Reconfiguration of Chinese Industrial Policy

Xu Liu¹

¹University of Bonn

Temporary technology and the maintenance of technological sovereignty

Susanna Mansikkamäki¹, Antti Sihvonen², Mirva Peltoniemi³, Kalle Pajunen³

¹Jyväskylä University School of Business and Economics; ²University of Helsinki; ³Tampere University

Friday, 4 September

Friday 4 September, 8:45am-9:55am

Semiconductor Sovereignty and Supply Chain Resilience [Rhodes Trust]

XTrack1 | Friday 4 September, 8:45am-9:55am

Session chair: TBC

A Big Data-Driven Hybrid Simulation Framework for Assessing Critical Mineral Vulnerabilities in Semiconductor Supply Chains

Naoum Tsolakis¹, Wei Nie¹, Zhong Guan¹, Fangrui Li¹, Mariel Alem-Fonseca¹, Deepesh Jayasekara¹, Garry Clawson¹, Gavin Harper², Yongxu Zhao¹, Mukesh Kumar¹

¹University of Cambridge; ²University of Birmingham

The Localization Paradox: Ecosystem Inertia and Socio-Technical Anchors in the Semiconductor Supply Chain

Shardul Phadnis¹

¹Asia School of Business

Geopolitical Shocks and Firms' Technological Exploration: Evidence from the Semiconductor Industry

Menghe Zhu¹

¹University of Bristol

Innovation Intermediaries and Regional Structural Change: The Adaptive Role of Fraunhofer Institutes in East Germany.

Steffen Redeker¹, Keno Haverkamp²

¹University of Oxford; ²University of Cambridge

Digital Platforms and Institutional Change [Edmund Safra]

I&E3 | Friday 4 September, 8:45am-9:55am

Session chair: Gregory Young University of Minnesota

The Hare AND the Tortoise: The Stage-Contingent Paradox of Vertical Integration and Digital Technology Implementation

Gregory Young¹

¹University of Minnesota - Twin Cities

From Data Assets to Institutional Intermediaries: The Role of Bricolage Approaches

Xiangfeng Chen¹, Shenghao Xie², Ning Su³

¹Fudan University; ²University of Liverpool; ³Western University

From Digital Twins to Digital Cashflows: Embedded Finance Typologies in the Industrial Metaverse

Mayukh Mukhopadhyay¹

¹IIM Indore

How to turn mistrust into trust? A Case of Hybrid Social Symbolic Work

Jadwiga Supryn¹

¹University of Oxford

The Past, Present, and Future of HRM Research: Theoretical and Methodological Developments [LT4]

LAB3 | Discussion Panel | Friday 4 September, 8:45am-9:55am

Moderator: Federica De Stefano (University of Oxford)

Panelists:

- Rocio Bonet (IE Business School)
- John Delery (University of Arkansas)
- John Paul Macduffie (The Wharton School)

AI in Operations [LT5]

OSCM3 | Friday 4 September, 8:45am-9:55am

Session Chair: Omid Maghazei, University of Bath

Cyber-Physical Systems Beyond the Hype: Empirical Industrial Evidence for a Lifecycle Framework

Michael Gfoellner¹, Franz Haas¹

¹Graz University of Technology

Assessing AI Readiness in Small- and Medium-Sized Manufacturers: Insights for Operations and Supply Chain Transformation

Sadan Kulturel-Konak¹, Abdullah Konak¹

¹Penn State Berks

Navigating AI Deployment with a Drift Compass: How the Culture-Based Drift Compatibility Model (DCM) Captures Variation Across Agentic Enterprises in Asia-Pacific, Europe, and North America

Melissa Appleyard¹, Meena Al-Azzawe², Kristi Yuthas¹

¹Portland State University; ²Kinaxis

AI and the value of the "human-in-the-loop"

Francisco Brahm¹, Dalbert Ma¹, Shengwu Sun¹

¹London Business School

Assessing Green Industrial Policy Design and Outcomes [SR A]

SUS3 | Organised Paper Session | Friday 4 September, 8:45am-9:55am

Session chair: TBC

Institutional design models of green industrial policies supporting clean technology commercialisation in the EU, US, UK and Germany

Sergey Kolesnikov¹, Kashina Perlinger^{1,2}, D. Cale Reeves¹, August Rud Jacobsen³, Em Finkelstine³, Jonas Meckling^{3,4}, Laura Diaz Anadon^{1,5}

¹Centre for Environment, Energy and Natural Resource Governance, Department of Land Economy, University of Cambridge; ²TUM Campus Straubing for Biotechnology and Sustainability, Technical University of Munich; ³Department of Environmental Science, Policy and Management, University of California, Berkeley; ⁴Harvard Business School; ⁵Belfer Center for Science and International Affairs, Harvard Kennedy School

The impact of demand-side incentives for electric vehicles on innovation

Antoine Dechezleprêtre¹, Antton Haramboure², Marco Zeppi³

¹OECD, LSE and Mines ParisTech; ²OECD; ³KU Leuven

More than Derisking: Bundles of Functions and their Effectiveness in Cleantech Industrial Policy

D. Cale Reeves¹, Em Finkelstine², Jonas Meckling^{2,3}, Laura Diaz Anadon^{1,4}

¹Centre for Environment, Energy and Natural Resource Governance, Department of Land Economy, University of Cambridge; ²Department of Environmental Science, Policy, and Management, University of California, Berkeley; ³Harvard Business School; ⁴Belfer Center for Science and International Affairs, Harvard Kennedy School

Can Green Subsidies Build Green Industries? Analyzing IPCEI subsidy effects on firm collaborations

Clara Krämer¹, Malte Toetzke^{1,2}, Florian Egli^{1,3}

¹School of Social Sciences and Technology, Technical University of Munich; ²Max Planck Institute for Innovation and Competition; School of Management, Technical University of Munich

Trade and Geopolitical Risk [Founders Room]

PP3 | Friday 4 September, 8:45am-9:55am

Session chair: TBC

Public Performative Linkage and Energy Industry Resilience: Strategic Narratives in the 2026 Strait of Hormuz Crisis

Mariyam Manik¹

¹Hong Kong Baptist University

Geopolitical Tensions and Sourcing Reconfiguration: An Abductive Study of Localization in the U.S. Electric Vehicle Industry

Yifan Wei¹

¹Simon Fraser University

The impacts of Brexit on UK international trade with EU and non-EU countries: A firm-level analysis

Rekha Rao-Nicholson¹, Israa Kishk²

¹University of Essex; ²University of Northampton

Friday 4 September, 1:30pm-2:40pm

Industry Adaptation and Persistence [Rhodes Trust]

GIS3 | Friday 4 September, 1:30pm-2:40pm

Session chair: TBC

Industry Leadership in the Global Paper and Pulp Industry 1906—2026: Unchanging Complexity, Lost Opportunities, and Surprising Plasticity

Juha-Antti Lamberg¹, Christa Könönen¹, Jari Ojala¹

¹University of Jyväskylä

The Feel Of Time: Emotional Regimes of Industrial Decline

Roosa Oinasmaa¹, Jarmo Taskinen², Antti Sihvonen³

¹Tampere University of Applied Sciences; ²University of Jyväskylä; ³University of Helsinki

The Organizational Logics of Charity Retailing.

Steve New¹

¹University of Oxford

Founders and Entrepreneurial Identity [Edmund Safra]

I&E4 | Friday 4 September, 1:30pm-2:40pm

Session chair: Samira Dias Reis (Universidad Carlos III de Madrid)

Who Stayed, Who Joined, Who Climbed: How did startups reconfigure their human capital after AlexNet?

Shinijinee Chattopadhyay¹, Mingtao Xu², Natarajan Balasubramaniam³

¹University of Illinois at Urbana Champaign; ²Tsinghua University; ³Syracuse University

Coupling and Decoupling Founder and Firm Innovation: Evidence from the Genetics Industry

Jennifer Woolley¹

¹Santa Clara University

Beyond the Generalist Penalty: Identity Misalignment and New Entrants in Category-Based Evaluation

Samira Dias Reis¹, Alicia Barroso², Marco Giarratana³

¹Universidad Carlos III de Madrid; ²UCM; ³IE

Conducting Field Research with Organizations: Opportunities, Challenges, and Best Practices [LT4]

XTrack2 | Discussion Panel | Friday 4 September, 1:30pm-2:40pm

Moderator: Federica De Stefano (University of Oxford)

Panelists:

- Francisco Brahm (London Business School)
- Florian Englmaier (LMU Munich)
- Pinar Ozcan (University of Oxford)

Supply Network Visibility [LT5]

OSCM4 | Friday 4 September, 1:30pm-2:40pm

Session chair: Oliver von Dzengelevski (ETH Zurich)

Understanding resistance to inter-organizational digital transformation over time: Evidence from a multi-site digital control room in UK capital projects

Jas Kalra¹, Kell Jones², Grant Mills², Kieran Conboy³

¹University of Manchester; ²Bartlett School of Sustainable Construction, University College London; ³University of Galway

Financial non-disclosure of private suppliers and dependability in times of geopolitical disruption

Dean Sammanthan¹, Oliver von Dzengelevski¹, Benn Lawson², Torbjørn Netland¹

¹ETH Zurich; ²University of Oxford

Observatories for critical mineral supply chains: building industrial resilience in an age of contested supply

Mukesh Kumar¹, Naoum Tsolakis¹, Wei Nie¹, Deepesh Jayasekara¹, Anandarup Mukherjee¹, Mariel Alem Fonseca¹, Garry Clawson¹, Edison Li¹, Paul Beecher¹, Zhong Guan¹, Aukrit Unahalekhaka¹, Ben Macdonald¹, Gavin Harper¹, Nidhi Pathak¹, Rana Hajirasouli¹, Yongxu Zhao¹, Sunil Tiwari², Manoj Dora³

¹University of Cambridge; ²University of Bristol; ³Anglia Ruskin University

Circular Economy and Firm Strategy [SR A]

SUS4 | Friday 4 September, 1:30pm-2:40pm

Session chair: TBC

Navigating Circular Economy Transitions in the Automotive Sector: A Comparative Study of Social Value Integration Across Organisational Maturity Stages

Vinayak Sharma¹

¹University of Exeter

Moving towards circularity: How corporate diversification affects circular economy transition

Corina Fehlner¹, Gabriel R.g. Benito¹

¹BI Norwegian Business School

Vertical Integration and Decarbonization Outcomes

Navya Pandit, Qiang Xiong²

¹University of Cologne; ²Nova School of Business and Economics

Healthcare Operations [Andrew Cormack]

HC2 | Friday 4 September, 1:30pm-2:40pm

Session chair: TBC

Coordination under constraints in a pro-social supply chain – The case of deceased donation program in India

Satyajit Roy¹, Haritha Saranga¹

¹IIM Bangalore

Developing A Web-Based Decision Support Tool for Healthcare Services to Reduce Waiting Times

Usame Yakutcan¹, Eren Demir¹, Zichong Lyu¹

¹University of Hertfordshire

Balancing Planned and Spontaneous Births: Congestion Effects on Emergency Caesarean Interventions

Pinelopi Stamou¹, Harshita Kajaria-Montag², Agni Orfanoudaki¹, Yueyang Zhong³

¹University of Oxford; ²Kelley School of Business, University of Indiana; ³London Business School

Competition in Strategic Industries [Founders Room]

PP4 | Friday 4 September, 1:30pm-2:40pm

Session chair: Hiram Samel (MIT)

Data Regulation, Platform Encroachment, and the Matthew Effect

Shiva Shekhar¹

¹Tilburg University

Misallocated Advantage: Why Capital Markets Disadvantage Production

Hiram Samel¹

¹MIT

Industrial Transformation in the Rocket Launch Sector: SpaceX, State Support, and Competitive Dynamics

Oguz Karasu¹, Marc Ventresca¹

¹University of Oxford

Friday 4 September, 4:20pm-5:30pm

Rules and Governance in Digital Markets [Rhodes Trust]

GIS4 | Friday 4 September, 4:20pm-5:30pm

Session chair: TBC

Secrecy, Spectrum, and Certification: Evidence from Wireless Electronic Devices

Ruby Zhang¹, [Roberto Fontana](#)², Shane Greenstein³, Do Yoon Kim⁴

¹Harvard University; ²University of Pavia; ³Harvard Business School; ⁴Boston College

Terms-of-Use Contracts as Strategic Governance: Evidence from Digital Platforms

[Katie Ireland](#)¹, Tim Samples¹, Kaspar Beelen²

¹University of Georgia; ²University of London

When the Apolitical Cannot Hold: Technical Discipline and Political Pressure in Critical Infrastructure Governance

[Pedram Pourasgari](#)¹

¹University of Victoria

Innovation Search and Diffusion [Edmund Safra]

I&E5 | Friday 4 September, 4:20pm-5:30pm

Session chair: Kristina Dahlin (Copenhagen Business School)

Inventive novelty

Holmer Kok¹, [Kristina Dahlin](#)², Xu Li³

¹Stockholm School of Economics; ²Copenhagen Business School; ³London School of Economics

Tracing the Arc of Innovation: Patterns and Drivers of Technology Evolution

Anubha Shokhand¹, Nilam Kaushik², [Sai Yayavaram](#)²

¹Masters' Union; ²IIM Bangalore

Where do firms search? Macroeconomic conditions and the direction of technological exploration

[Amit Kumar](#)¹

¹Warwick Business School

The Effects of Voluntary Performance Standards on the Diffusion of Innovation

[Almantas Palubinskas](#)¹

¹emlyon Business School

Uneven Ground: How Context Shapes Who Builds, Who Stays, and Who Thrives [LT4]

LAB4 | Organised Paper Session | Friday 4 September, 4:20pm-5:30pm

Session chair: Ming Leung (University of California, Irvine)

Exceptional but Exhausted: Women Founders and Higher Rates of Venture Closure in Male-Dominated Industries

Lena Lizunova¹, [Jennifer Merluzzi](#)²

¹BYU Marriott School of Business; ²George Washington School of Business

The Loyalty Tax: How Founder Gender Affects Organizational Legitimacy and Employee Turnover

Simon Yoon¹, [Ming D. Leung](#)¹

¹Merage School of Business, University of California, Irvine

The Compliance Penalty: Gender Differences in Misconduct and New Venture Survival

Salem Alsanousi¹, [Aleksandra \(Olenka\) Kacperczyk](#)¹

¹London Business School

Imprinting in Place: How Early Career Locations Shape the Implementation of an Anti-Poverty Program

Himanshu Bhatt¹, [Rocio Bonet](#)², Srividya Jandhyala³

¹King's Business School; ²IE University; ³ESSEC Business School

Sustainable Innovation and Digital Transformations [SR A]

SUS5 | Friday 4 September, 4:20pm-5:30pm

Session chair: TBC

A Pathway to Sustainable Innovation in Multi-Stakeholder Ecosystems

[Alfred Marcus](#)¹

¹University of Minnesota

Constructing Embeddedness on Digital Platforms: The Case of Virtual Food Banking Platforms

Fuaad Coovadia¹

¹University of Oxford

Mapping Net-Zero Technologies through web scraping: Evidence from Italian corporate websites

Marco Cucculelli¹, Noemi Giampaoli¹, Matteo Renghini¹

¹Università Politecnica Delle Marche

A Critical Integrative Assessment of the GenAI/LLM Industry Dynamics and Its Socio-Environmental Consequences in a Resource-Constrained World

Jeroen Struben¹

¹emlyon Business School

Supply Chain Discovery - Emergence, Evolution and Growth [LT5]

OSCM5 | Discussion Panel | Friday 4 September, 4:20pm-5:30pm

Moderator: Bart MacCarthy (Nottingham University Business School)

Panelists:

- Dr Guven Demriel (Queen Mary University London)
- Dr Francois Lafond (Institute for New Economic Thinking, University of Oxford)
- Prof James Hall (Environmental Change Institute, University of Oxford)
- Prof Alexandra Brintrup (University of Cambridge)

Industrial Transformation and Green Transition [Founders Room]

PP5 | Friday 4 September, 4:20pm-5:30pm

Session chair: Sonja Avlijaš (University of Belgrade)

Contested Transitions and the Reproduction of Inequality: A Three-Dimensional Justice Framework

Muhammad Umar Boodoo¹, Miguel Macías¹

¹Warwick Business School

The Limits of Infrastructure-Led Green Transition: Feedback Failures and Policy Contestation in Serbia

Sonja Avlijaš¹

¹University of Belgrade - Faculty of Economics

Green Industrial Policy and the Diffusion of Low-Carbon Cement: Evidence from a Cross-National QCA

Malek Al Jebaie¹, Beatriz Calzada Olvera¹, Lasse Gerrits¹

¹Erasmus University Rotterdam

The Transition from Oil to Electricity: Reshaping the Global Automotive Industry and Energy System

Jun Sun¹

¹East China University of Science and Technology

Commercial Space and Market Formation [NMLT]

XTrack3 | Friday 4 September, 4:20pm-5:30pm

Session Chair: Mehdi Montakhabi (University of Oxford)

From Nascency to Commercial Viability: How the Construction of Financing Mechanisms Shaped the Emergence of the Commercial Space Industry

Utkarsh Amitabh¹

¹University of Oxford

Market Formation in Commercial Space Stations: Ecosystems, Legitimacy, and Optionality

Mehdi Montakhabi¹, Benn Lawson¹, Jens Roehrich², Brian Squire³

¹University of Oxford; ²University of Bath; ³University of Bristol

Supply Network Evolution in High Tech Industries

Elcio Mendonça Tachizawa¹, Tim Schlaich²

¹Universidad Politécnica de Madrid; ²Copenhagen Business School

Beyond the Kármán Line: Governing Scarcity and Competitive Advantage in Space

Mayukh Mukhopadhyay¹

¹IIM Indore

Saturday, 5 September

Saturday 5 September, 9:00am-10:10am

Firm Capabilities and Strategic Renewal [Rhodes Trust]

GIS5 | Saturday 5 September, 9:00am-10:10am

Session chair:

System Integration Capability in the Smartphone SoC Industry: Combining In-House Technologies, External Technologies, and Alliances

Junichiro Tanabe¹

¹Keio University

From Making to Designing: A Neo-Schumpeterian Perspective on Learning by Supplying in Global Sourcing

Ning Su¹

¹Western University

CEO Industry Embeddedness: Industry-Association Board Service and Firm Performance

Arun Datta¹, Bukky Oyedele²

¹University of Texas; ²London Business School

Overcoming Fit-Induced Rigidity: The Role of Acquisitions in Activity System Renewal

Panos Desyllas¹, Tomi Laamanen²

¹University of Bath; ²University of St. Gallen

Navigating Uncertainty: IP, Commercialization, and AI-Driven Changes in Biotech [Edmund Safra]

I&E6 | Organised Paper Session | Saturday 5 September, 9:00am-10:10am

Session chair: Vilma Chila (Amsterdam Business School)

Biopharmaceutical Contracting Dynamics

Carolin Häussler¹

¹University of Passau

IP Uncertainty, Geopolitical Tensions, and Value Capture in Pharmaceuticals

Shivaram Devarakonda¹

¹Nanyang Business School, Nanyang Technological University

AI, Firm Capabilities, and R&D Development

Vilma Chila¹

¹Amsterdam Business School, University of Amsterdam

Careers and Employee Mobility [LT4]

LAB5 | Saturday 5 September, 9:00am-10:10am

Session chair: Weiyi Ng (National University of Singapore)

Boundaryless for Whom? Career Mobility and Intrapreneurship in Technology Firms

Weiyi Ng¹, Eliot Sherman²

¹National University of Singapore; ²Georgetown University

Gendered Effects of Remote Work on Knowledge Workers: Evidence from Inventors

Su Jung Jee¹

¹University of Leeds

So Close, No Matter How Far: How Do Companies Compete for Talent Amidst Competitor Scandals?

Damir Turkmanovic¹, Marco Minervini¹

¹IE Business School

Managers' Social Media Activism and Organizational Human Capital Losses: Evidence from US Corporate Law Firms, 2015 to 2022

Forrest Briscoe¹

¹Cornell University

Autonomy Without Abdication: Ethics, Control, and Responsibility in Agentic AI [LT5]

XTrack4 | Discussion Panel | Saturday 5 September, 9:00am-10:10am

Moderator: Melissa M. Appleyard (Portland State University); Kristi Yuthas (Portland State University)

Panelists:

- Nitin Joglekar (Villanova)
- Meena Al-Azzawe (Kinaxis)
- Caryn Lusinch (Nemko Digital)
- Oliver Cronk (Cronk Advisory)
- Mimi Bulfin (IBM)
- Phaedra Boinodiris (Author of AI for the Rest of US)

Sustainable Resources and Investment [SR A]

SUS6 | Saturday 5 September, 9:00am-10:10am

Session chair: TBC

The Effects of Corporate Investment and Public Grants on Climate and Energy Startup Outcomes

Kathleen Kennedy¹, Morgan Edwards², Claudia Doblinger³, Zachary Thomas², Maria Borrero¹, Kavita Surana⁴

¹University of Maryland College Park; ²University of Wisconsin-Madison; ³TU Munich; ⁴WU Vienna

Sustainable Operations in hospitality industry: Energy, Water and Carbon Usage Trends Across the Globe

Diep Pham¹, Rohit Verma¹

¹University of South Carolina

Delivering reliable reserve commitments from intermittent electricity resources

Anil Kaya¹, Yashar Ghiassi-Farrokhfal², Derek Bunn³

¹KIT; ²Erasmus University Rotterdam; ³London Business School

Politics, Institutions, and Strategy in Health Markets [Andrew Cormack]

HC3 | Saturday 5 September, 9:00am-10:10am

Session chair: TBC

Distributed Oversight, Ethical Tension, and the Reorganization of Professional Judgment in Hospital Antibiotic Decision Making

Alfred Marcus¹, Greg Silverman¹, Mani Subramani¹, Ella Glickson²

¹University of Minnesota; ²Bar Ilan

Political Geography and Market Entry: Evidence from the U.S. Blood Plasma Industry

Yu Li¹

¹SKEMA Business School

Publicly Elected Leaders and Contraceptive Uptake in the Public Sector: Evidence from India

Amir Karimi¹, Dwaipayan Roy²

¹University of Texas San Antonio; ²University of Virginia Darden Graduate School of Business

Saturday 5 September, 11:35am-12:45pm

Digital Transformation, Data Governance and Policy [Rhodes Trust]

GIS6 | Saturday 5 September, 11:35am-12:45pm

Session chair: TBC

Exploring the Dutch and Danish Port Digital Transition: A Strategic Narratives-Ontological Security Framework and Toolkit

Maitrayee Mullick¹, Caroliijn Van Noort¹

¹Aalborg University

Rhetorical Nationalism as a State-Alignment Signal: Implications for Firm Digital Transformation

Kaixian Mao¹, Baoting Peng¹, Yao Lu¹, Huidi Lu²

¹Renmin University of China; ²University of Oxford

Data Assetization as National Policy: A Dialectical Perspective on Firms' Strategic Responses

Ning Su¹, Chen Wang²

¹Western University; ²Tsinghua University

Regulating Product Innovation: Certification Reform and Market Entry in U.S. Wireless Communications

Haiyang Zhang¹, Shane Greenstein, Roberto Fontana, Do Yoon Kim

¹Harvard Business School

Industry Change and Strategic Adaptation [Edmund Safra]

I&E7 | Saturday 5 September, 11:35am-12:45pm

Session chair: John LeCounte (St John Fisher University)

The Aging Consumer: Demand Inertia and the Direction of Innovation under Population Aging

Maria Zhu¹, Yoko Shibuya¹

¹Duke University

A Lab-Grown Diamond is Forever...Too: Disruption from a Sustainability-Focused Substitute Ecosystem (SSE) in a Women-Focused Industry (WFI)

Melissa Appleyard¹, Kristi Yuthas¹, Turanay Caner²

¹Portland State University; ²NC State University

Purpose or Payout: Competing Logics of Being Deep Technology Acquisitions

Jennifer Woolley¹

¹Santa Clara University

The Global Leadership Acumen Continuum Model

John LeCounte¹

¹St John Fisher University

Food and Resource Supply Chains [LT5]

OSCM6 | Saturday 5 September, 11:35am-12:45pm

Session chair: Tonya Boone (William & Mary)

How Product Variety Impacts Food Waste in a University Dining Environment

Aydin Alptekinoglu¹, Suvrat Dhanorkar², Fan Zou¹

¹Penn State; ²Georgia Tech

Resilience in Grocery Supply Chains: National Brands vs Private Label Food Products

Tonya Boone¹, Ram Ganeshan¹, Robert L. Hicks², Amy Xia¹

¹Mason School of Business, College of William & Mary; ²Department of Economics, College of William & Mary

Managing Trade-offs Between Resilience and Cost in Emerging Food Supply Chains

Mariel Alem-Fonseca¹, Helen Rogers², Naoum Tsolakis¹, Mukesh Kumar¹

¹University of Cambridge; ²Technische Hochschule Nürnberg

Supply Chain Complexity and the Governance–Biodiversity Disconnect: Evidence from Ocean Warming and Fishery Improvement Projects

Zhimin Chen¹, Guangzhi Ye¹, Sangho Chae², Alok Choudhary²

¹Nanyang Technological University; ²University of Warwick

Human Capital and Workplace Performance [LT4]

LAB6 | Saturday 5 September, 11:35am-12:45pm

Session chair: Athar Mansoor (University of Cambridge)

Peer Information in Team Incentivization

Matylda Trocinska¹

¹LMU Munich

Training investments and firm performance: The role of collective employee representation

Federica De Stefano¹, Roxana Barbulescu², Shinjinee Chattopadhyay³

¹University of Oxford; ²HEC Paris; ³University of Illinois Urbana-Champaign

Human Capital Investments and Complementary Assets: Evidence from the Hotel Sector

Alex Fitz¹, Charo Silva¹, Maria Del Rocio Bonet¹, Damir Turkmanovi¹

¹IE University

Developing the Manufacturing Innovation Workforce for Crossing ‘Valley of Death’: Understanding Fraunhofer-Gesellschaft’s Dynamic Role

Athar Mansoor¹, Eoin O’Sullivan¹

¹University of Cambridge

Industrial Decarbonisation [SR A]

SUS7 | Saturday 5 September, 11:35am-12:45pm

Session Chair: TBC

Do Carbon Taxes Work for All Firms? Causal Evidence on Carbon Pricing and ESG-Moderated Abatement in the Global Cement Sector

Malek Al Jebaie¹, Beatriz Calzada¹, Jolanda Hessels¹

¹Erasmus University Rotterdam

The Climate-Industrial Policy Gap and Stranded Asset Risks in Europe's Low-Carbon Industry

Christian Rumpelnik¹, Kavita Surana¹

¹Vienna University of Economics and Business

The Emergence of Industrial Decarbonisation in the UK

David Reiner¹

¹University of Cambridge

Alternative Proteins and Category Emergence [Founders Room]

XTrack5 | Saturday 5 September, 11:35am-12:45pm

Session Chair: TBC

Episodes of Substitution: Institutional Conditions and the Recurrent Emergence of Meat Alternatives in Finland

Kata Isenring¹, Juha-Antti Lamberg¹

¹University of Jyväskylä

Nice to Meat You, But What's Your Name? Theorizing Category Inception and Signification

Alberto Nucciarelli¹

¹University of Trento

Recursive innovation and the non-linear evolution of technology: The rise, fall, and re-emergence of an alternative protein source

Susanna Mansikkamäki¹, Kata Isenring¹, Mirva Peltoniemi², Antti Sihvonon³

¹Jyväskylä University School of Business and Economics; ²Tampere University; ³University of Helsinki