

CENTRAL BIG 6 & ROCKY MOUNTAIN CHAPTERS PRESENT
SUSTAINABILITY:
How it Relates to the Packaging Industry

THURSDAY, JUNE 22, 2023
Online Via Zoom

In the packaging industry, sustainability refers to the use of materials and methods that minimize negative impacts on the environment while still meeting the needs of businesses and consumers.

Hear from **Phillip Guillaume of Universal Engraving, Inc. and Infinity Foils**. Phillip has in-depth knowledge of sustainable packaging practices and has actively collaborated with cross functional teams to develop and market eco-friendly packaging solutions across various industries including food and beverage, pharmaceuticals, beauty, consumer electronics and the toy industry.

Program Overview

- Review key terminology and their differences.
- Discuss the shift from 'old' to 'new' packaging practices.
- Explore how to adopt sustainable packaging operations.
- Evaluate the availability of recycling programs.

Registration Fees

\$18 USD/IADD Member; \$25 USD Non-Member

Register Online

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Questions? Contact IADD Chapters Coordinator at chapters@iadd.org

