



Dozens visited today...
Did they find your
company?

IADD Directory Ads Give You Visibility

The *IADD Membership and Resource Directory* is used throughout the industry by your colleagues and other potential customers to identify products, resources, and expertise in our industry. Thousands use this go-to guide each year.

This is an excellent opportunity to showcase your company's products and services to your existing and potential customers.

IADD members get even more for your ad budget: your ad appears with the relevant categories in the Resource Directory AND at the top of the Membership Directory! Plus, you are eligible for special discounts.

For many companies, the Directory has become both a reference tool and a buyer's guide—your ad should be included in this important industry publication.

Rates (USD)

	Patron Member	Non- Member
12 months	\$ 1,164	\$ 1,019
Per quarter (each)	335	295
		515

Terms: Net 10 days from date of invoice with credit approval. Rates are non-commissionable.

Deadlines

	Order closing	File due
12 months	Feb 2, 2026	Feb 9, 2026
Per quarter		
Apr-Jun	Mar 2, 2026	Mar 9, 2026
Jul-Sep	Jun 1, 2026	Jun 8, 2026
Oct-Dec	Sep 1, 2026	Sep 8, 2026

Order Now - www.iadd.org/ad

Size

5 x 3.75 inches

File Submission

Provide your **image file** (jpeg, png, etc.) when ordering or files may be sent to advertising@iadd.org. If the file is too large to email (over 2Mb), it may be provided through use of a file sharing service (Dropbox, SharePoint, etc.)

For a "12 months" booking, one ad file should be provided. For each "Per quarter" booking, a unique ad may be provided.

General

A. **Acceptance of copy** is subject to publisher's approval. Advertising is accepted with the understanding that the advertiser or his/her agency agrees to indemnify the publisher against any expenses or claims resulting from the unauthorized use of any name, photograph, copyrighted material or patented article in said advertiser's advertisement.

B. **Right to refuse:** The publisher reserves the right to refuse any advertisement that in his/her opinion is unethical, makes extravagant claims, misrepresents, is unfair or harmful to other advertisers, violates postal or U.S. currency regulations or is unsatisfactory to him/her personally.

C. **Contact information:** Email advertising@iadd.org. Phone 1-815-455-7519.