

Privacy Policy

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Introduction

This notice explains how the International Association of Diecutting and Diemaking, including the IADD Staff, the IADD Board of Directors, the IADD Chapter Officers and the IADD Committees and Task Forces (“IADD”, “we”, “group” or “us”), collects and processes your Personal Data. Each time you use our Site, the current version of this notice will apply. Accordingly, whenever you use our Site you should check the date of this Notice (which appears at the top) and review any changes since the last version. This Notice is applicable to all Site visitors, registered users, and all other users of our Site.

“Personal Data” is any information that enables us to identify you, directly or indirectly, by reference to an identifier such as your name, identification number, location data, online identifier or one or more factors specific to your physical, physiological, genetic, mental, economic, cultural or social identity.

By visiting www.iadd.org, OdysseyExpo.org, AskTechTeam.org, DiecuttingAcademy.org or related properties (together the “Site”), you acknowledge that you have read and understood the processes and policies referred to in this Notice.

Who we are

For the purposes of the General Data Protection Regulation 2016/679 (the “GDPR”), the Data Controller is the International Association of Diecutting and Diemaking registered in the state of Illinois, USA with a registered address at 651 W. Terra Cotta Ave., Ste. 132, Crystal Lake, IL 60014 USA.

Our Chief Executive Officer, Jenny Holliday, is responsible for overseeing questions in relation to this Notice for the purposes of the GDPR.

How to contact us

If you have any questions or concerns about this Notice, please contact us using the Contact Us section on our Site.

Alternatively, you can contact us by phone at 1-815-455-7519, by sending an email to privacy@iadd.org or by mail to 651 W. Terra Cotta Ave., Ste. 132, Crystal Lake, IL 60014 USA.

How we collect personal data

Personal Data that you give us

We may collect and process the following Personal Data:

- **Contact information**, which you provide when corresponding with us by phone, email or otherwise. This includes information you provide when you participate in discussion boards or other social media functions on our Site and when you report a problem with our Site. The information you give us may include your name, designation(s), employer’s name, job title, address(es) (business or personal), email address(es), phone number(s), fax number(s), and photograph. Such information is necessary to facilitate your access to, use of, purchase of, or participation in our service and product offerings, including, but not limited to: membership; events, meetings, or conferences; educational programs; and online forums. Information may be provided by you during the registration process, or by your employer on your behalf. Please note that you may decline to share your personal information with us, in which case we may not be able to provide you with certain aspects of our services or products.
- **Background information** that you provide to us, including, but not limited to, your date of birth, ethnicity, gender, biography, primary job role, job functions, job history, education, professional memberships, areas of interest, social media handles, year of admission, honors and awards. You will be asked to consent to the collection of certain of this information, such as ethnicity, in accordance with this privacy policy at the time of collection, and you may withdraw that consent at any time. Such information is collected to analyze member background and improve the member experience.

- **Payment information.** If you choose to purchase a product or service, we and/or our third-party payment processors will collect your payment information, including, but not limited to, your credit or debit card number, card verification value (CVV) number, and expiration date.
- **Enrollment, registration, and order form information.** In order to enroll in or register for an IADD program, attend IADD events, meetings, or conferences, or request IADD products or services, you will be required to fill out a registration or order form and provide personal information, which we will use to process your registration or order. In certain circumstances, a program, event, meeting, or conference accessed through the Site may be jointly sponsored or co-sponsored with another organization. If the enrollment or registration is handled by such other organization, that organization's (not IADD's) privacy policy will apply and be controlling. Please note that IADD is not responsible for the privacy policies of such other organizations or their collection, use, sharing, or other processing of your personal or other information, and IADD hereby disclaims any liability or responsibility in connection therewith.

Personal data we collect from you

With regard to each of your visits to the Site we may automatically collect the following information:

- **Technical information,** including the internet protocol (IP) address used to connect your computer or device to the internet, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
- **Information about your visit,** including pages you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number; and
- **Location information.**

Personal data we collect from others

We may receive information about you from publicly available and third-party databases or services that provide information about business people who we believe will help us identify and provide products and services that may be of interest to you. We will obtain your consent before contacting you if required by the law of the country in which you are located.

Non-Personal Data

We may collect information that is sent to us automatically by your web browser and we may use this information to generate aggregate statistics about visitors to our Site, including, without limitation:

- IP addresses
- Browser type and plug-in details
- Device type (e.g., desktop, laptop, tablet, phone, etc.)
- Operating system
- Local time zone

We may use non-Personal Data for various business purposes such as providing customer service, fraud prevention, market research, and improving our Site. Please check your web browser if you want to learn what information your browser sends or how to change your settings.

How we use your Personal Data

We will only process your Personal Data, including sharing it with third parties, where (1) you have provided your consent which can be withdrawn at any time, (2) the processing is necessary for the performance of a contract to which you are a party, (3) we are required by law, (4) processing is required to protect your vital interests or those of another person, or (5) processing is necessary for the purposes of our legitimate commercial interests, except where such interests are overridden by your rights and interests.

Personal Data that you give us

We may use Personal Data that you provide directly to us for the following purposes:

- to carry out our obligations arising from your membership, or any other contract entered into between you and us, and to provide you with the information, products and membership services that you request from us;
- to organize events that you have purchased or registered for, and to provide you with information, and other materials, relating to the content of the event, the speakers, sponsors and other attendees;
- to provide our magazine and other publications;
- to respond to your questions and provide related membership services;
- to provide you with information about other events, products and services we offer that are similar to those that you have already purchased, provided you have not opted-out of receiving that information;
- to provide you, or permit selected third parties to provide you, with information about events, products or services we feel may interest you, provided you have given your consent;
- to transfer your information as part of a merger or sale of the business;
- to notify you about changes to our membership service; and
- to ensure that content from our Site is presented most effectively for you and your computer.

Information we collect about you

We will use Personal Data that we have collected about your use of our Site:

- to administer our Site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve our Site to ensure that content is presented most effectively for you and your computer;
- as part of our efforts to keep our Site safe and secure;
- to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you; and
- to make suggestions and recommendations to you and other users of our Site about goods or services that may interest you or them.

Personal Data we receive from other sources

We will combine this information with information you give to us and information we collect about you. We will use this information and the combined Personal Data for the purposes set out above (depending on the types of information we receive).

When we share and who can access your Personal Data

We may share your Personal Data for the purposes described in this Notice with:

- a member of our group
- partners, suppliers and sub-contractors, for the performance of obligations arising from your membership, or any other contract we enter into with them or you or to provide you with the information, products and membership services that you request from us
- analytics and search engine providers that assist us in the improvement and optimization of our Site and our membership services (including but not limited to data storage, maintenance services, database management, web analytics and payment processing)
- in the event that we sell or buy any business or assets, in which case we will disclose your Personal Data to the prospective seller or buyer of such business or assets
- if IADD or substantially all of its assets are acquired by a third party, in which case Personal Data held by it about its customers will be one of the transferred assets.

We will only transfer your Personal Data to trusted third parties who provide sufficient guarantees in respect of the technical and organizational security measures governing the processing to be carried out and who can demonstrate a commitment to compliance with those measures.

Selling your Personal Data

We will never sell your Personal Data to third parties without your opt-in consent.

Security

Although we use security measures to help protect your Personal Data against loss, misuse or unauthorized disclosure, we cannot guarantee the security of information transmitted to us over the internet.

All information you provide to us is stored on secure servers.

Any payment transactions will be encrypted using SSL technology.

Transfer of Personal Data outside of the European Economic Area (“EEA”) and International Users

We are headquartered in the United States. Your Personal Data may be accessed by us or transferred to us in the United States or to our affiliates, partners, merchants, or service providers who are located worldwide. If you are visiting our Site from outside the United States, be aware that your information may be transferred to, stored, and processed in the United States where our servers are located, and our central database is operated. By using our Service, you consent to any transfer of this information.

How long we store your Personal Data

We will store your Personal Data, in a form which permits us to identify you, for no longer than is necessary for the purpose for which the Personal Data is processed. We may retain and use your Personal Data necessary to comply with our legal obligations, resolve disputes and enforce our agreements and rights, or if it is not technically reasonably feasible to remove it. Consistent with these requirements, we will try to delete your Personal Data quickly upon request.

Retention

We will retain your information for as long as your account is active or as needed to provide you with our Site. If you wish to cancel your account or request that we no longer use your information to provide you service, contact us at privacy@iadd.org. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements. We maintain one or more databases to store your Personal Data and may keep such information indefinitely.

Where we store your Personal Data

The personal data that you provide to us is generally stored on servers located in the United States. If you are located in another jurisdiction, you should be aware that once

your Personal Data is submitted through our Site, it will be transferred to our servers in the United States and that the United States currently does not have uniform data protection laws in place

Cookies policy

The only IADD website to use cookies is IADDstore.org, which is powered by Cubecart. Cubecart states: CubeCart uses a number of cookies, none of which store any personal data and which are essential for the store's functioning (e.g., to create a shopping cart). No personal data is retained.

IADD does not use cookies for analytics and performance, advertising or social media, nor do we use other technologies like web beacons to recognize and track visitors to the site.

What are cookies?

Cookies are small amounts of information that other websites may store on your local computer or mobile device when you visit their site. When you visit their site again, the cookies allow them to recognize your browser. Cookies may store your preferences and other information, but cannot read data off your hard disk or read cookie files created by other sites.

Cookies set by a website owner are called “first party cookies”. Cookies set by parties other than the website owner are called “third party cookies”. Third party cookies enable the website owner to provide third party features or functionality through their site (i.e. advertising, social media functions and analytics).

How to control cookies:

You can delete cookies on your computer at any time by checking the delete cookies option in your browser of choice. Please note that after you delete your cookies, you may be asked to login again on many websites where you may have stored a login cookie.

Please follow the links below to helpful information for the most popular browsers:

- Microsoft Internet Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Google Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Apple Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

In addition, you can exercise advertising cookie choices by visiting:

- <http://www.aboutads.info/choices/>, or
- <http://www.networkadvertising.org/choices/>.

What are web beacons?

A web beacon (also known as a “tracking pixel” or “clear GIF”) is a clear graphic image (typically a one-pixel tag) that is delivered through a web browser or HTML e-mail, typically in conjunction with a cookie.

Children’s Privacy

Our site is not directed to children under the age of 13. If you are not 13 years or older do not use our site. We do not knowingly collect Personal Data from children under the age of 13. If we learn that Personal Data of persons less than 13 years-of-age has been collected through our Site, we will take the appropriate steps to delete this information. If you are a parent or guardian and discover that your child or a minor under the age of 13 has posted, submitted or otherwise communicated Personal Data to our Site without your consent, then you may alert us at privacy@iadd.org so that we may take appropriate action to remove the minor's Personal Data from our systems.

Links to Third Party Sites and Services

Our Site may contain links to third-party websites, applications and services not operated by us. These links are provided as a service and do not imply any endorsement by us of the activities or content of these sites, applications or services nor any association with their operators. We are not responsible for the privacy policies or practices of any third party including websites or services directly linked to our Service. We encourage you to review the privacy policies of any third party site that you link from our Service.

Your rights

Correction and removal

If any of the information that we have about you is incorrect, or you wish to have information (including Personal Data) removed from our records, you may do so by contacting us at privacy@iadd.org.

Opting out

Additionally, if you prefer not to receive marketing messages from us, please let us know by clicking on the unsubscribe link within any marketing message that you receive or by sending a message to us at privacy@iadd.org.

Your European rights

FOR EUROPEAN RESIDENTS ONLY. You have the right to ask us not to process your Personal Data for marketing purposes. We will usually inform you (before collecting your Personal Data) if we intend to use your Personal Data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking or not checking certain boxes on the forms we use to collect your Personal Data. You can also exercise the right by sending a message to us at privacy@iadd.org.

Under European data protection law, in certain circumstances, you have the right to:

- **Request access to your Personal Data.** You may have the right to request access to any Personal Data we hold about you as well as related information, including the purposes for processing the Personal Data; the recipients or categories of recipients with whom the Personal Data has been shared, where possible; the period for which the Personal Data will be stored; the source of the Personal Data; and the existence of any automated decision making.
- **Request correction of your Personal Data.** You may have the right to obtain without undue delay the rectification of any inaccurate Personal Data we hold about you.
- **Request erasure of your Personal Data.** You may have the right to request that Personal Data held about you is deleted.
- **Object to processing of your Personal Data.** You may have the right to prevent or restrict processing of your Personal Data.
- **Request restriction of processing your Personal Data request transfer of your Personal Data.** You may have the right to request transfer of Personal Data directly to a third party where this is technically feasible.
- **Withdraw your consent.**

In addition, where you believe that IADD has not complied with its obligations under this Notice or European law, you have the right to make a complaint to an EU Data Protection Authority, such as the UK Information Commissioner's Office.

You can exercise any of these rights by sending a message to us at privacy@iadd.org.

Your Californian rights

FOR RESIDENTS OF CALIFORNIA ONLY. Section 1798.83 of the California Civil Code requires select businesses to disclose policies relating to the sharing of certain categories of your Personal Data with third parties. If you reside in California and have provided your Personal Data to IADD, you may request information about our disclosures of certain categories of Personal Data to third parties for direct marketing purposes. Such requests must be submitted to us at one of the following addresses:

privacy@iadd.org

IADD

Attn: California Privacy Rights

651 W. Terra Cotta Ave., Ste. 132, Crystal Lake, IL 60014 USA

Changes to this notice

If we make any material changes to this Notice or the way we use, share or collect Personal Data, we will notify you by revising the “Effective Date” at the top of this Notice, prominently posting an announcement of the changes on our Site, or sending an email to the email address you most recently provided us (unless we do not have such an email address) prior to the new policy taking effect.

Please check back frequently to see any updates or changes to this Notice.

Using the Site indicates your acceptance of our privacy policy. Your continued visits to the Site after changes are posted to this policy will signify your acceptance of those changes.