

Tennessee Language Center

INSTITUTE for PUBLIC SERVICE

## Unlock the World

# LANGUAGE SERVICES FOR TOURISM AND HOSPITALITY

Tourism, an industry rooted in multiculturalism, thrives on global trade. Successful hotel chains, amusement parks, museums, and more all share one thing in common:



### Making intercultural communication a priority.

When more than 50% of people worldwide speak only their native language and an estimated 1.4 billion people travel internationally a year, a multilingual and multicultural business model makes dollars and sense.

In 2022, international visits to Tennessee increased an astounding **278**% from 2021, **spending \$670 million**.

To enhance the experiences of both tourists and businesses, the **Tennessee Language Center** has the answer to fostering **cultural understanding** and **effective communication**.

#### **INTERPRETATION SERVICES**

Allow seamless communication between guests and hospitality staff, between non-English speaking staff and management, and in conference and meeting settings. Guests feel welcomed and understood, leading to a more enjoyable experience, creating a more cohesive workforce team, and delivering a successful event.

Available in-person, over the phone, and via video in over 200 languages including ASL

#### WRITTEN TRANSLATION

Translation of essential documents, menus, brochures, and websites allows businesses to reach a broader audience and **make a lasting impression** on international visitors.

Available in over 75+ world languages

#### LANGUAGE CLASSES

World languages and **English as a Second Language** classes, online or in-person, at your site or ours, provide the tools necessary for the hospitality workforce to excel in their roles. Classes are available in 12+ world languages, with other languages on request, and can be **customized for YOUR unique workplace setting**.

#### **DIVERSITY AND CULTURAL AWARENESS TRAINING**

Cross-cultural understanding is paramount in providing top-notch hospitality. TLC's Cultural Awareness Training equips employees with the knowledge to **respect and engage** with diverse guests and co-workers sensitively.

Are you ready to make a lasting impression?

#### **CONTACT INFORMATION**

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The Tennessee Language Center ...creating a dialogue with the world ©)