

GOVERNOR'S CONFERENCE ON HOSPITALITY AND TOURISM SEPTEMBER 16-18, 2026 - GATLINBURG

The Tennessee Governor's Conference on Hospitality & Tourism attracts over 600 top industry leaders from across the state and offers numerous networking opportunities, outstanding keynote speakers, an extensive array of seminars, the Hospitality and Tourism Tradeshow, and fun-filled social events - all of which make this THE premier annual event for Tennessee's hospitality and tourism industry.

Tri-Star Sponsor \$2,000 (Member) \$2,500 (Not yet member)

- 2 Full Conference Registrations (Includes Stars of the Industry Gala)
- Company Logo on Gov Con website event page
- Final attendee list post-conference
- Exhibitor booth

Supporting Sponsor \$5,000

Exclusive sponsor of one breakout session (First Come First Served)

Promotional and On-Site Benefits

- 3 Full Conference Registrations (Includes Stars of the Industry Gala)
- Logo and link on Gov Con website event page
- Final attendee list post-conference
- Exhibitor booth
- Podium time during your breakout session
- Logo on signage at your breakout session



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Premium Sponsor \$7,500

Exclusive sponsor of (pick one):

- Stars of the Industry Reception
- Stars of the Industry After Party
- Thursday Morning Breakfast (1 Available)

Promotional and On-Site Benefits

- 4 Full Conference Registrations

(Includes Stars of the Industry Gala)

- Logo and link in general pre-conference emails & on website
- Advance attendee list & final attendee list post-conference
- Exhibitor booth
- Opportunity to brand session with signage or promotional materials
- Podium time during chosen event
- Logo included on signage at chosen event



Governor's Lunch Sponsor \$10,000

- Exclusive sponsor to the Governor's Lunch
- 6 Full Conference Registrations (Includes Stars of the Industry Gala)
- Logo and link in general pre-conference emails & on website
- Advance attendee list & final attendee list post-conference
- Logo included in pre-conference email to attendees
- Exhibitor booth
- Prominent signage during event
- Podium time during Governor's Lunch

