




Tennessee Hospitality & Tourism Association

Advocate · Communicate · Educate



**GOV CON
SPONSORSHIP**

2025



GOVERNOR'S CONFERENCE ON HOSPITALITY AND TOURISM SEPTEMBER 17-19, 2025 - KINGSPORT

The Tennessee Governor's Conference on Hospitality & Tourism attracts more than 600 top industry leaders from across the state and offers numerous networking opportunities, outstanding keynote speakers, an extensive array of seminars, the Hospitality and Tourism Tradeshow, and fun-filled social events - all of which make this THE premier annual event for Tennessee's hospitality and tourism industry.

Bays Mountain Sponsor \$20,000

- Conference Registrations
- Advance attendee list & final attendee list post-conference
- Pre-conference branded email to attendees
- Logo and link in general pre-conference emails & on website
- Table at Stars of the Industry Awards (10 Tickets)
- Exhibitor booth
- Promotional item at registration
- Podium Time during Opening Session
- Prominent on-site signage at conference

Governor's Lunch Sponsor \$10,000

- 6 Full Conference Registrations
- Advance attendee list & final attendee list post-conference
- Pre-conference branded email to attendees
- Logo and link in general pre-conference emails & on website
- Table at Stars of the Industry Awards (10 Tickets)
- Exhibitor booth
- Podium Time during Thursday lunch
- Prominent on-site signage at conference

GOVERNOR'S CONFERENCE ON HOSPITALITY AND TOURISM SEPTEMBER 2025 - KINGSPORT

Key to Kingsport Sponsor \$10,000

- Logo/Artwork on all attendee room keys
- 6 Full Conference Registrations
- Advance attendee list & final attendee list post-conference
- Pre-conference branded email to attendees
- Logo and link in general pre-conference emails & on website
- Table at Stars of the Industry Awards (10 Tickets)
- Exhibitor booth
- Prominent on-site signage at conference

Kingsport Carousel Sponsor \$7,500

Exclusive sponsor of (pick one):

- Silent Auction during Conference
- Stars of the Industry Reception
- Stars of the Industry After Party
- Photo Booth during Conference
- Thursday Morning Breakfast (1 Available)

Promotional and On-Site Benefits

- 4 Full Conference Registrations
- Advance attendee list & final attendee list post-conference
- Logo and link in general pre-conference emails & on website
- Table at Stars of the Industry Awards (10 Tickets)
- Exhibitor booth
- Opportunity to brand event with signage or promotional materials
- Podium time during event
- Prominent signage at event



GOVERNOR'S CONFERENCE ON HOSPITALITY AND TOURISM SEPTEMBER 2025 - KINGSPORT

Church Circle Sponsor \$5,000

Exclusive sponsor of:

- One Breakout Session

Promotional and On-Site Benefits

- 3 Full Conference Registrations
- Final attendee list post-conference
- Logo and link on Gov Con website sponsors page
- 3 Tickets to Stars of the Industry Awards
- Exhibitor booth
- Podium Time during your event
- Prominent signage at event

Tri-Star Sponsor \$2,000 (Member) \$2,500 (Not yet member)

- 2 Full Conference Registrations
- Name and link on Gov Con website sponsor's page
- 2 Tickets to Stars of the Industry Awards
- Final attendee list post-conference
- Exhibitor booth

