



Head Start

CALIFORNIA

CONNECTING | ENGAGING | ADVOCATING
for our highest needs children



HSC Proud Partner PROSPECTUS



Program Year: July 1, 2026– June 30, 2027

Increase your visibility among Head Start California members, and collaborate with us to provide relevant resources to the country's largest Head Start community.

WHY PARTNER WITH HEAD START CALIFORNIA?

Head Start California (HSC) is the unified voice providing leadership and advocacy for the Head Start community, supporting the mission of continually improving the quality of and access to child development services in California.

- **Align yourself** with the largest Head Start community in the nation
 - Nearly 140 Head Start programs
 - 70,000+ children in California, and their families
 - 28,000+ Head Start employees
- **Help build the network** that allows our members to connect with companies like yours!
- **Head Start programs are looking for *your* solutions!**



READY TO JOIN?



Fill out the online application:

<https://bit.ly/ProudPartner26-27>



Questions? Contact Tiffany Rosso at

tiffany@headstartca.org or 916-444-7760

Top needs include:

- Data solutions/resources
- Staff retention and qualified staff recruitment
- Implementing Head Start standards
- Family engagement and comprehensive services support
- Quality professional development
- Cost containment in operations

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Renew or join us
for the 2026-27
program year

		\$5,500 Executive (10 available)	\$3,500 Associate (15 available)
Marketing	New! Guest Blog Contributor: Opportunity to submit a 400-word article to be featured on the HSC blog and highlighted in the Directors Update newsletter during your designated month.	✓	
	Direct Mail Exposure: Inclusion of your company's one-page (HSC-approved) marketing flier in the annual membership mailing to program directors. The flier must be submitted as a PDF file via email.**	✓	
	Social Media: HSC will post up to <i>three</i> Facebook posts on our Facebook page.	✓	
	Hosted Webinar: HSC will host a 60-minute educational webinar on the subject of your choice.	✓	
	Dedicated Email Blast: Email sent to Head Start program directors 2x per year.	✓	
Events	Workshop Sponsor: Opportunity to sponsor a mutually-agreed upon workshop at our Annual Conference. Includes logo on session signage and a microphone minute.	✓	
	Sponsorship Discounts: 20% off all sponsorships for the Annual Conference and Managers & Directors Institute.	✓	
Marketing	Logo on the HSC Partner Webpage: Includes logo and link to your website.	✓	✓
	Logo on www.JobsAtHeadStart.org Website: Includes logo and link to your website.	✓	✓
	Email Awareness: Logo and link included on a specialized Proud Partner recognition email sent 3x/year to our Head Start members including executive directors and program directors.	✓	✓
	Use of HSC "Proud Partner" logo*	✓	✓
	HSC Director Email Recognition: Logo inclusion in the Director's Update email sent 12 times per year to Head Start agency directors statewide.	✓	✓
	New! Official Member Discount: Promote your company's exclusive discount for HSC members through inclusion on a flyer distributed with the annual membership mailing to program directors and featured online.**	✓	✓
Events	Logo at HSC Signature Events: Includes logo on event registration website, event promotions, and throughout the event.	✓	✓
	Event Attendee List: Email contact list for Annual Conference and Managers & Directors Institute, to be used within one week after the event for partners who exhibit.*	✓	✓
	Premiere Sponsorship Access: Priority access to additional sponsorship opportunities at the Annual Conference and Managers & Directors Institute.	✓	✓
	Event Access to HSC Annual Conference: 50% off an exhibit table and complimentary staff registration(s).	2 staff registrations	1 staff registration
	Event Access to HSC Managers & Directors Institute: Complimentary exhibit table and staff registration(s).	2 staff registrations	1 staff registration

* Subject to the terms of the Proud Partner contract.

** Must be submitted to HSC by July 15, 2026 to be included.

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