

SPONSORSHIP PROSPECTUS



Date: May 25, 2027

Time: 9:00 AM – 4:00 PM

Location: Sacramento Masonic
Temple 1123 J St. Sacramento, CA

At Head Start California, we are driven by one mission: to give every child in California, regardless of their circumstances, the opportunity to thrive. As the leading advocate for Head Start and Early Head Start programs across the state, we are committed to uplifting children and families through education, advocacy, and support services.

Overview

Head (Start) to the Capitol Advocacy Day is a powerful opportunity for Head Start staff and parents to engage directly with state legislators at the California Capitol. The event provides participants with a platform to share their personal stories and highlight the crucial role Head Start plays in supporting children and families across the state. Additionally, we will advocate for key legislation championed by HSC, as well as policies that support early education and childcare in California. You can view HSC's policy positions [here](#).

Why Sponsor?

As a sponsor, your organization will have the unique opportunity to connect with key stakeholders in early childhood education, including educators, program leaders, policymakers, and Head Start families. You will align your brand with an influential day of advocacy, supporting efforts to ensure that state legislators understand the needs of California's most vulnerable populations.

Expected Attendance in 2027: 250

Sponsorship Benefits

- **Visibility:** Showcase your brand in front of a dedicated audience of Head Start professionals, advocates, and parents.
- **Recognition:** Gain recognition in event communications, including email promotions, social media, and on-site branding.
- **Engagement:** Position your organization as a champion for early childhood education by contributing to important discussions that shape policy and impact thousands of families.

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SPONSORSHIP LEVELS AND BENEFITS

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	\$7,500	\$5,000	\$2,500	\$1,500
Mic Minute: An opportunity to address attendees for one minute, offering supportive remarks (strictly non-promotional).	✓			
Bag / Badge / Lanyard Logo: Choose one item to have your logo included on (Attendee bag, badge, or lanyard)	✓			
Logo Premier: Premium logo placement throughout the event	✓			
Bag Stuffer: Provide a swag item or flyer to include in our attendee bags (please provide 250)	✓	✓		
Verbal Shout-out: Verbal recognition by HSC during the event	✓	✓	✓	✓
Tickets to Attend the Event	4	3	2	1
Social Media Shout-out(s)	3	2	2	1
Logo Standard: Digital logo recognition on event promotions	✓	✓	✓	✓
Recognition in HSC Annual Report	✓	✓	✓	✓

Join us in supporting early childhood education and help us drive meaningful change at the state level.

EVENT SCHEDULE

Tuesday, May 25, 2027

9:00 a.m. - 10:00 a.m. – Optional Networking & Sign Making Hour

10:00 a.m. – 12:00 p.m. Advocacy Briefing Session & Training

12:45 p.m. – 1:15 p.m. March to the Capitol

1:00 p.m. – 4:00 p.m. Legislative Visits

Ready to join us?

Sign up [here](#) to sponsor
 Learn more about the event

Contact Tiffany Rosso at
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