Lowcountry Structures & Style Awards

2027 RULES / SUBMISSION REQUIREMENTS

Please follow the rules and submission requirements for each category entered. Failure to do so may result in disqualification of the entry.

ENTRY ELIGIBILITY

Custom builders, remodelers, architects, building designers, interior designers, landscape architects, and trade partners may enter one or more projects in any or all Structures & Style categories. Each entry must have been **completed or in full use between January 1, 2025 and December 31, 2026**. Team & Industry nominations should reflect work performed during the same window.

Anyone entering must be a member in good standing of the Home Builders Association of the Lowcountry. Structures & Style celebrates the best in high-end residential construction, with featured homes valued from $2 million to $20 million and up. A single project may be entered in more than one category, with a separate entry and fee for each.

ENTRY PREPARATION AND PROCEDURES

A separate electronic entry form must be submitted for each category entered, including all required supporting materials. Each entry form MUST be clearly titled with the project name and category. All entries become the property of HBALC, which may use submitted photos and materials to promote the awards, with credit given to the entrant.

PHOTOS, DIGITAL PRINTS & FILES

All photos and digital files must be in color and included as required by the online submission form. Images may be vertical or horizontal and can only be submitted in **JPG format**. Product entries (cat. 10 to 19) must also include a **walkthrough video or 3D virtual tour** (such as Matterport) of the project. Entrants must have permission from the photographer to submit and share all images. Entries missing required photos, videos, or files will be disqualified.

CATEGORIES, FEES & JUDGING CRITERIA

GROUP	FEE	WHAT'S INCLUDED	JUDGED ON
Product Cat. 10 to 19	$350	Single Family Home (tiered by price), Architectural Design (tiered by sq. ft.), Remodels (tiered by price), Interior Design, Landscape, Outdoor Living, Custom Furniture, Millwork, Cabinetry, Specialty Craftsmanship	Design, functionality, construction quality, craftsmanship, materials and finishes, innovation, and overall appeal
Team & Industry Cat. 20 to 32	$200	Builder, Superintendent, Project Manager, Architect, Interior Designer, and Craftsman of the Year, plus the Signature Award: Structures & Style Project of the Year	Criteria listed on the online entry form for each award
Marketing Cat. 1 to 9	$200	Brand Identity, Website, Photography, Videography, Print, Digital, Social Media, Sales Center or Design Studio, Outdoor Advertising	Creativity, branding, messaging, visual appeal, execution, audience engagement, and effectiveness

The Structures & Style Committee may move an entry to a different category if it does not qualify for the one submitted and may, at its discretion, create new categories as needed. Single-entry categories will be judged, and an award given if the entrant scores 80% or more of available points. HBALC reserves the right to add, delete, or modify any category based on entries received.

DEADLINE & JUDGING

All entries, entry fees, and the Entry Recap Form must be received no later than

5:00 PM, Friday, January 15, 2027.

Judging takes place electronically on a real-time judging platform. Judges rely on the professional photos, walkthrough videos or 3D tours, and information provided by the entrant.

Signature Award finalists (Structures & Style Project of the Year) will also receive an in-person site visit from a small judging panel, scheduled with the entrant and homeowner. No other categories include site visits.

AWARDS GALA

Wednesday, March 10, 2027
6:00 to 9:00 PM

The Waverly, 94 Stuart Street, Charleston, SC 29403

An evening of awards, food, and open bar celebrating the homes and the people who build them. Tickets available at **lowcountryhba.com**.

Questions? Contact **Selina Strawley** at **selina@lowcountryhba.com**