



GDA CONVENTION & EXPO 2026

July 2 - 4, 2026 | Jekyll Island, GA



2026 GDA CONVENTION & EXPO SPONSOR PROSPECTUS

New! Exhibit Hall Layout -
Better Opportunities to Connect.



WHAT'S INSIDE:

Pg. 3 Attendee Insights

Pg 4 BIG News!

Pg. 5 Exhibitor Pricing & Benefits

Pg. 6 Beyond the Booth - Additional Opportunities

Pg. 9 Sponsorship Packages

Pg. 10 Advertising Opportunities

Pg. 11 2026 Application

Pg. 13 Contact Information





All Non-Exclusive Events Open to Vendors

Make the most of your time by cultivating relationships OFF the exhibit hall floor.



700+ Leads - Delivered Straight to your Inbox

Exhibitors receive a verified attendee list to fuel post-show sales.



Custom Sponsorships Available

Our team can build a package to meet your needs and help your company reach its goals.



87 Georgia Cities Represented

Expand your reach by connecting with potential clients in one place.



Your Products & Services in Front of Real Buyers

57% of our attendees are practice owners, with the ability to make key decisions based on YOUR interactions.



**New Layout.
Better Opportunities to
Connect.**

Booth Cost:
\$1,995

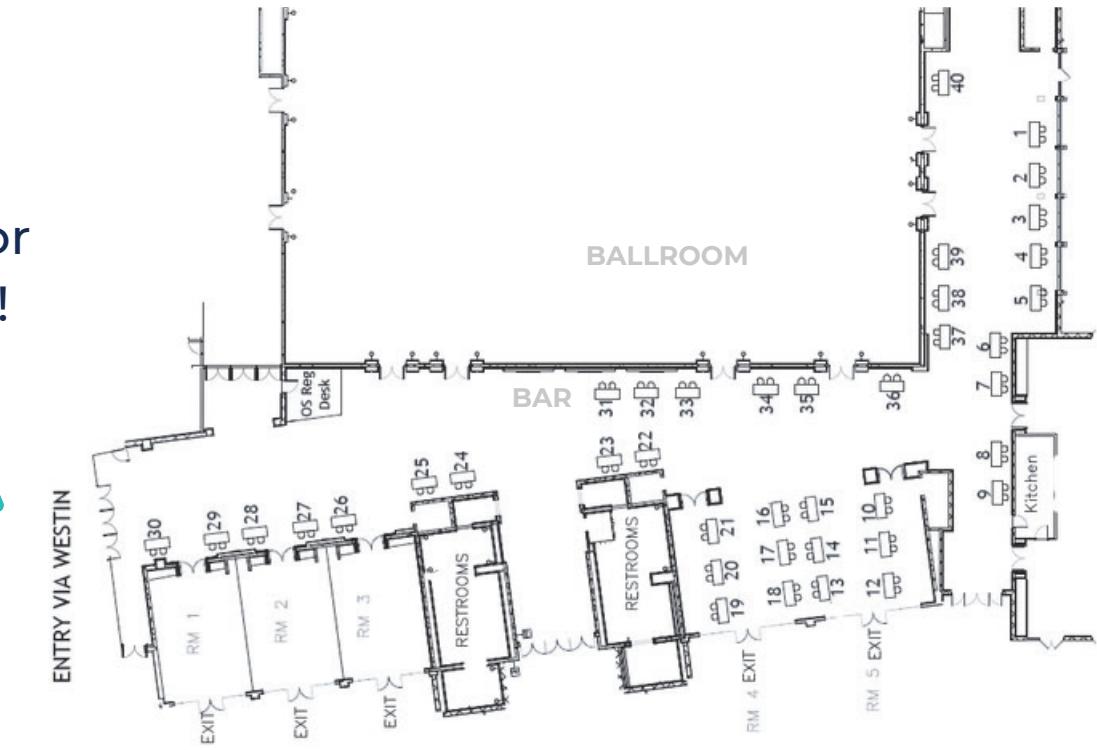
*Booth selection will be first come, first served.
Don't wait; secure your spot early!*



EXHIBITOR BOOTHS

New!

New! Exhibitor Layout!



Pricing

# of Included Registrations	Pricing	Booth Location
2	\$1,995	Selections will be first come, first served

ALL EXHIBIT BOOTH PACKAGES INCLUDE:

**All logos due by June 1, 2026*

- Access to all attendees through the event mobile app
- (1) skirted, 6ft table and two chairs
- Admittance to all non-exclusive member events (Awards & Keynote Breakfast, New Dentist Reception, July 4th Celebration, Vendor/Sponsor Happy Hour, etc.)
- Company listing on 2026 Annual Convention & Expo app
- Exclusive sponsorship offers available only to exhibitors

**Admittance for registered attendees only*

BEYOND THE BOOTH: ADDT'L OPPORTUNITIES

These connection opportunities are available for everyone!

OPPORTUNITY	COST	DESCRIPTION & BENEFITS
Restroom Stall Cling	\$200 (15 available)	Customized cling on the CE/meetings/exhibit area restrooms
Floor Cling	\$500	Customized floor cling at the entrance and exit of the House of Delegates meeting
CE Classroom	\$1,000	Sponsor recognition through signage displayed outside the classroom, providing visibility to attendees throughout the session. Sponsors will also have the opportunity to meet and greet attendees as they enter and exit the room, allowing for direct interaction and relationship-building.
Welcome Meter Board	\$2,000 (2 available)	Make a strong first impression as attendees arrive! Your company's logo and branding will be prominently featured on a welcome meter board displayed in a high-traffic area near registration or the main entrance. This eye-catching signage ensures your brand is one of the first things attendees see as they enter the event, providing excellent visibility and recognition throughout the day.
Daily CE Coffee Station	\$2,500 (3 available)	Have your company logo prominently displayed on all coffee cups and coffee stations for one day of CE programming, allowing attendees to enjoy their coffee while easily viewing your brand.

BEYOND THE BOOTH: ADDT'L OPPORTUNITIES

These connection opportunities are available for everyone!

OPPORTUNITY	COST	DESCRIPTION & BENEFITS
GDA Cornhole Tournament	\$2,000 (2 available)	Meet & greet with players, distribute promotional items, and support the GDA Foundation. Sponsorship includes recognition in the event app, signage at the event, push notification recognition, and a team of 2 players.
Beach Tent Sponsor	\$2,500	Sponsorship includes signage at beach tent, opportunity to meet and greet with tournament participants & attendees, and distribute refreshments.
Board of Trustees Meeting	\$3,000	Sponsorship of the GDA leadership meeting, including the opportunity to distribute flyers and speak to the board for two minutes.
Badge Lanyard	\$4,000	Single-color logo printed on attendee lanyards.
Registration Desk	\$4,000	Logo featured on registration desk and opportunity to place item (no paper) in registration bags. Sponsor may greet attendees as they register.
4th of July Celebration	\$5,000 (3 available)	This event offers something for everyone, with activities for adults and children, refreshments, and live entertainment - a memorable way to celebrate! Includes company logo on signage.*
House of Delegates Meeting	\$5,000	Sponsor our largest member meeting, with more than 100 in attendance. Includes company logo on holding screen prior to meeting start, opportunity to provide brief script for emcee to read on-stage, and company logo on signage and coffee stations.

BEYOND THE BOOTH: ADDT'L OPPORTUNITIES

These connection opportunities are available for everyone!

OPPORTUNITY	COST	DESCRIPTION & BENEFITS
Awards & Keynote Breakfast	\$5,000	Kick off your convention experience with an inspiring and high energy keynote speaker. This is also an opportunity for you to hear directly from your GDA leadership. Includes company logo on signage, opportunity to provide brief script for emcee to read on-stage, company logo holding slide during intros and company-provided speaker-themed giveaways.*
New Dentist Reception	\$5,000 (2 available)	Mix & mingle with new dentists, new members, first time attendees, and GDA leadership. Includes company logo on signage, sponsor representative speaking opportunity and company-provided promo item or evening gift.*
Event WiFi	\$7,500	Wifi access available to all convention attendees throughout the event, ensuring your brand reaches everyone. Includes company logo on signage and customizable password.* <i>Note: Network name will be "GDA"</i>
President's Dinner	\$7,500	GDA President's thank you dinner honoring GDA leadership features a cocktail reception and formal dinner, with approximately 100 guests in attendance. Includes company logo on signage and opportunity to provide brief script for emcee to read on-stage.

**Includes additional benefits of a Silver Level Sponsor, outlined on page 5*

SPONSORSHIP LEVELS

Sponsorship Level (Cost)	Booth	Recognition in Action Mag.	Website	Mobile App	Event Signage	Logo on Screen in GDA Hub	Emails
Diamond \$20,000	✓	✓	✓	✓	✓	✓	2 Pre-Show 1 Post-Show
Platinum \$15,000	✓	✓	✓	✓	✓	✓	1 Pre-Show 1 Post-Show
Gold \$10,000	✓	✓	✓	✓	✓	✓	1 Post-Show
Silver \$5,000	Booth not Included	✓	✓	✓	✓	✓	
Bronze \$2,500	Booth not Included		✓	✓	✓	✓	

*Mobile App recognition specs:

- Platinum & Gold Sponsors receive: (1) banner ad and (2) push notifications
- Silver & Bronze Sponsors receive: (1) banner ad
- Push notifications can be purchased separately



ADVERTISING OPPORTUNITIES

PLACEMENT	COST	BENEFIT
E-news banner ad	\$365	<ul style="list-style-type: none"> Company ad (728 x 90 pixels) included in one pre-show E-newsletter
E-news Sponsored content Ad	\$535	<ul style="list-style-type: none"> Company sponsored content (300 x 300 pixels) included in one pre-show E-newsletter
Mobile App: Banner Ad	\$650	<ul style="list-style-type: none"> Company logo & message displayed in banner ad at the top of the mobile app (banners cycle every 5 seconds) Attendees can tap ad to link to your company in the app Drives traffic to your booth or website & increases visibility
Mobile App: Push Notification	\$650	<ul style="list-style-type: none"> Send out an alert to all attendees via push notification Encourage attendees to visit your booth or check out your profile to learn more about your services <p>(Limit 140 characters, time & day of notification is pre-scheduled and limited)</p>
Email Ad	\$750	<ul style="list-style-type: none"> Company ad included in one pre-show email

Printed Publication Advertising



GDA Action Magazine

- Issues will contain a special Convention section.
- Advertisements can be placed in proximity to this section, if requested.
- Preferred placement is limited.
- Pricing follows standard advertising rates.

Ad Size	Price
Full Page	\$1,830 (color only)
Half Page	\$860 (b/w)
1/4 Page	\$775 (b/w)
1/6 Page	\$500 (b/w)

To add color to the 1/2, 1/4 or 1/6 pages, add \$200 to the single month ad cost.



Deadline

April 14th



Circulation

3,700
Members



Contact

404.636.7553
sales@gadental.org

2026 APPLICATION

FOR SPONSORS/EXHIBITORS

July 2-4, 2026 | Jekyll Island, GA

**All logos due by June 1, 2026*

The company name will appear in all GDA marketing pieces as shown on this form.

COMPANY _____

ADDRESS _____

PHONE _____

In signing this form, the applicant agrees to the terms and conditions as outlined in this form.

Space will not be reserved without a company representative's signature.

SIGNATURE _____

PRIMARY CONTACT NAME & TITLE _____

EMAIL _____ PHONE _____

SECONDARY CONTACT NAME & TITLE _____

EMAIL _____ PHONE _____

IF POSSIBLE, WE DO NOT WANT TO BE PLACED NEAR THE FOLLOWING COMPANIES:

IF POSSIBLE, WE WOULD LIKE TO BE PLACED NEAR THE FOLLOWING COMPANIES:

# of Included Registrations	Pricing	Booth Location
2	\$1,995	Selections will be first come, first served

IF AVAILABLE, THESE ARE OUR BOOTH PREFERENCES:

FIRST SECOND THIRD

I understand that the GDA may not be able to accommodate my selections. (please check to acknowledge)

New!

Scan the QR code or visit
gadental.link/floorplan
to view the floor plan and
select your booth!



2026 APPLICATION

FOR SPONSORS/EXHIBITORS

July 2-4, 2026 | Jekyll Island, GA

*All logos due by June 1, 2026

Add'l Opportunities Selection (please check all that apply):

<input type="checkbox"/> Restroom Stall Cling - \$200 (15 available)	<input type="checkbox"/> New Dentist Reception - \$5,000 (2 available)
<input type="checkbox"/> Floor Cling - \$500	<input type="checkbox"/> Event WiFi - \$7,500
<input type="checkbox"/> CE Classroom - \$1,000	<input type="checkbox"/> President's Dinner - \$7,500
<input type="checkbox"/> Welcome Meter Board - \$2,000 (2 available)	<input type="checkbox"/> Diamond Sponsorship - \$20,000
<input type="checkbox"/> Daily CE Coffee Station - \$2,500 (3 available)	<input type="checkbox"/> Platinum Sponsorship - \$15,000
<input type="checkbox"/> GDA Cornhole Tournament - \$2,000 (2 available)	<input type="checkbox"/> Gold Sponsorship - \$10,000
<input type="checkbox"/> Beach Tent Sponsor - \$2,500	<input type="checkbox"/> Silver Sponsorship - \$5,000
<input type="checkbox"/> Board of Trustees Meeting - \$3,000	<input type="checkbox"/> Bronze Sponsorship - \$2,500
<input type="checkbox"/> Welcome Banner - \$3,000	<input type="checkbox"/> E-News Banner Ad - \$365
<input type="checkbox"/> Badge Lanyard - \$4,000	<input type="checkbox"/> E-News Sponsored Content Ad - \$535
<input type="checkbox"/> Registration Desk - \$4,000	<input type="checkbox"/> Mobile App: Banner Ad - \$650
<input type="checkbox"/> 4th of July Celebration - \$5,000 (3 available)	<input type="checkbox"/> Mobile App: Push Notification - \$650
<input type="checkbox"/> House of Delegates Meeting - \$5,000	<input type="checkbox"/> Email Ad - \$750
<input type="checkbox"/> Awards & Keynote Breakfast - \$5,000	

Method of Payment:

CHECK

(made payable to the Georgia Dental Association - please note on check: 2026 Convention & Expo.)

CREDIT CARD: Master Card

Visa

Amex

Card Number

Exp. Date

CVV

Cardholder Name

Billing Address

Cardholder Signature

To apply for exhibit space at GDA's Convention & Expo, please complete the application/contract for exhibit space with a deposit of \$500. Incomplete contracts or contracts received without the required deposit will not be processed.

After your deposit payment is made, the balance will be due in full by June 1, 2026. Any amounts paid previously as deposits will be applied.

Be sure to consult the floor plan and list three specific booth locations in order of preference. Space will be assigned on a first-come, first-served basis with these preferences taken into consideration.

Please return this form to:

ATTN: 2026 Exhibitor/Sponsor Application
Georgia Dental Association
1850 Parkway Place, Suite 420
Marietta, GA 30067

Forms may be emailed/faxed to:

mica@gadental.org
Please request fax number as
needed.

Logo Submissions:

communications@gadental.org
.eps format preferred
.png format: 851 pixels wide by 315 pixels tall

READY TO DIVE-IN?

Reserve Your Spot Today!

Contact Sponsorship Manager,
Mica Wade at mica@gadental.org

404.636.7553

GDA CONVENTION & EXPO 2026

