



## Demonstrate your leadership and commitment to safe and sustainable chemistry!

### Sponsor the 2024 Change Chemistry Innovators Roundtable

Sponsoring the 2024 Change Chemistry Innovators Roundtable provides your company with an opportunity to demonstrate its commitment to safe and sustainable chemistry and raise its profile as a leader in sustainability to customers, suppliers, and other stakeholders.

#### Sponsor benefits include:

- Company logo will be featured prominently throughout the event, on all conference marketing materials and permanently on our website
- Free event registrations (see details below)
- Verbal and promotional recognition throughout the event
- Social media recognition

#### Global industry sector breakdown of event attendees:

- Academic
- Apparel & Footwear
- Baby Products
- Biotechnology & Pharmaceutical
- Chemical Company
- Consulting
- Consumer Products
- Government
- Health Care
- Household Products
- NGO
- Office Furniture
- Paints & Coatings
- Personal Care
- Recycling
- Retail
- Specialty Chemicals
- Startup

## Sponsorship Packages

|  | <b>GOLD<br/>\$15,000</b> | <b>SILVER<br/>\$10,000</b> | <b>BRONZE<br/>\$5,000</b> |
|--|--------------------------|----------------------------|---------------------------|
| Complimentary Registration(s)  | 5                        | 3                          | 1                         |
| Recognized as sponsor for 1 lunch or breakfast   | √                        |                            |                           |
| Speaking opportunity during the event (to be determined by Change Chemistry events team) | √                        |                            |                           |
| Recognized as sponsor for 1 networking break   |                          | √                          |                           |
| Opportunity to include promotional item at registration table                            | √                        | √                          |                           |
| Logo and company description on website  | √                        | √                          | √                         |
| Logo placement on event promotional materials  | √                        | √                          | √                         |
| Sponsor ribbons on your guests' conference name tags                                     | √                        | √                          | √                         |
| Thank you from the podium during welcome remarks   | √                        | √                          | √                         |
| Logo or company name on in opening and break slides                                      | √                        | √                          | √                         |
| Social media post thanking sponsors  | √                        | √                          | √                         |

\*Sponsorship must be finalized before a certain time to include all benefits listed.

### Other sponsorship opportunities:

| <b>EVENING RECEPTION<br/>\$10,000</b>   | <b>SESSION SPONSOR<br/>\$2,500</b>  | <b>SUPPORTER<br/>\$1,000</b>  |
|---|---|---|
| <ul style="list-style-type: none"> <li>• Logo listed to online agenda</li> <li>• Logo and company description on website</li> <li>• Company recognition during the evening reception</li> <li>• Opportunity to distribute promotional items at the reception</li> </ul> | <ul style="list-style-type: none"> <li>• Logo listed to online agenda</li> <li>• Logo and company description on website</li> <li>• Company recognition during session's opening remarks</li> </ul> | <ul style="list-style-type: none"> <li>• Logo and company description on website</li> <li>• Company recognition during the event</li> </ul> |

\*Change Chemistry is a nonprofit membership association registered as a Federally recognized 501(c)6. As such, contributions to the organization are not deductible for federal income tax purposes as charitable contributions. Please consult your tax advisor for the deductibility of this sponsorship. If your organization can only make a tax-deductible contribution, please contact us.

For more information on sponsorship packages, please contact Rui Resendes, Director of Partnerships & Business Development, via email at [rui@changechemistry.org](mailto:rui@changechemistry.org).

## Host a Future Event

Want to demonstrate your leadership in the green and sustainable chemistry space? Host our next Change Chemistry event!

Sponsoring a Change Chemistry event provides your company with an opportunity to demonstrate its commitment to green chemistry and raise its profile as a leader in sustainability to customers, suppliers, and other stakeholders.



### Why sponsor a Change Chemistry event?

- Show customers, suppliers, and other decision-makers that your company is committed to green chemistry in your products and operations.
- Raise your corporate profile, across industry sectors and the value chain.
- Increase awareness of your sustainability initiatives.
- Position your brand as a leader in sustainability.



If you would like to learn more about hosting a future Change Chemistry event, please contact Jenny MacKellar, Program Director, via email at [jenny@greenchemistryandcommerce.org](mailto:jenny@greenchemistryandcommerce.org).

