Flexible Packaging Association
Connecting. Advancing. Leading.

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November 9, 2026

The Honorable Mike Johnson
Speaker of the House
U.S. House of Representatives
Washington, DC 20515

The Honorable Hakeem Jeffries
Minority Leader
U.S. House of Representatives
Washington, DC 20515

The Honorable John Thune
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Chuck Schumer
Minority Leader
United States Senate
Washington, DC 20510

Re: Support for the PACK Act, RMAA, and STEWARD Act

Dear Speaker Johnson, Leader Thune, Leader Jeffries, and Leader Schumer:

On behalf of the Flexible Packaging Association (FPA) and its member companies, we urge House and Senate leadership to prioritize and advance three critical bipartisan measures that will strengthen America's recycling system, reduce consumer confusion, and support a more circular economy for packaging. These bills are the Packaging and Claims Knowledge (PACK) Act of 2025 (H.R. 6832); the Recycled Materials Attribution Act (RMAA) (H.R. 7502); and the Strategies to Eliminate Waste and Accelerate Recycling Development (STEWARD) Act of 2025 (S. 351).

FPA is the voice of U.S. manufacturers of flexible packaging and their suppliers. Flexible packaging made from paper, plastic, film, aluminum foil, or combinations of these materials is the second largest and fastest-growing segment of the U.S. packaging industry. Our members employ more than 98,000 people and generate more than $51.5 billion in direct economic impact. Flexible packaging protects food, medical devices, personal care products, and countless other goods while delivering significant sustainability benefits, including reduced material use, lower greenhouse gas emissions, improved transportation efficiency, and less food waste.

Despite these benefits, flexible packaging faces unique end-of-life challenges. Recycling infrastructure and markets for flexible materials remain less mature than those for rigid containers, glass, or metal. FPA and its members are collaborating to expand collection, sorting, and end markets. Federal legislation, such as those below, is essential to accelerate this progress.

The Packaging and Claims Knowledge (PACK) Act (H.R. 6832) would establish clear, nationwide standards for recyclability, compostability, and reusability claims under U.S. Federal Trade Commission (FTC) oversight. A growing patchwork of state "truth-in-labeling" laws, including California's SB 343, risks creating consumer confusion and undermining recycling efforts. A consistent federal framework that supports existing programs such as How2Recycle and Biodegradable Products Institute (BPI) certification will enable more consumers to manage flexible packaging correctly at its end of life and help divert that packaging from landfills.

The Recycled Materials Attribution Act (RMAA) (H.R. 7502) would establish a uniform national standard for validating recycled-content claims and direct the FTC to update its *Guides for the Use of Environmental Marketing Claims* (Green Guides). Manufacturers currently navigate inconsistent state rules that increase compliance costs and hinder investment. The RMAA's recognition of advanced (chemical/molecular) recycling and mass-balance accounting is especially important for flexible packaging in food, medical, and other high-performance applications that require high-purity materials. By providing regulatory certainty, the RMAA will help build stronger end markets for recycled content.

The STEWARD Act (S. 351) complements the PACK Act and RMAA by authorizing a pilot grant program at the U.S. Environmental Protection Agency (EPA) to improve recycling access, particularly in underserved and rural communities, and by /strengthening national data collection on recycling and composting systems. The Senate has already passed this bipartisan legislation. House action would deliver much-needed infrastructure investments and better information to guide future policy and private-sector investment.

Together, these three bills address the full continuum of challenges in flexible packaging recycling, including clear consumer labeling, credible recycled-content claims, and expanded collection and processing capacity. Enacting them would provide the certainty and tools needed to increase recycling rates, support domestic manufacturing, and advance a more circular economy.

We respectfully urge you to schedule floor consideration of the PACK Act, RMAA, and the STEWARD Act at the earliest opportunity. FPA stands ready to serve as a resource as these crucial measures advance.

Thank you for your attention to this important matter. Please do not hesitate to contact me at (410) 694-0825 or dfelton@flexpack.org if we can provide any additional information.

Sincerely,



Dan Felton
President & CEO
Flexible Packaging Association (FPA)