



FPA™

Flexible Packaging Association

Connecting. Advancing. Leading.

The Flexible Packaging Association is the leading advocate and voice for the U.S. flexible packaging industry. Flexible packaging accounts for over \$51.5 billion in annual sales; is the second largest, and fastest growing segment of the packaging industry; and employs approximately 98,000 workers across over 1,200 facilities in the United States, generating \$151 billion in total economic impact.

Flexible packaging is critical to food preservation and the shelf life of products with over 70% of end markets for flexibles being in the food and beverage sector. Flexibles also allow medical devices and pharmaceuticals to remain sterile and properly packaged, representing another 20% of the flexible market share. These critical applications help explain why flexibles, despite being much newer than industrial-age materials like steel and aluminum, have risen to the second most prevalent packaging format, just behind corrugated.

FPA Flexible Packaging Public Policy Positions

Extended Producer Responsibility (EPR)	FPA supports well-crafted EPR policy that invests in recycling infrastructure for flexibles.
Mechanical and Advanced Recycling	FPA works to invest in the aging U.S. recycling system and to preserve all pathways to circularity for flexibles.
Labeling	FPA opposes state-led labeling laws due to the interstate commerce burdens they place on flexible packaging brand owners and manufacturers.
Post-consumer Recycled (PCR) Content	While FPA supports well-crafted PCR content mandates, FPA works to defeat policy proposals that are not data-driven and that do not differentiate between products.
"Toxics" in Packaging	FPA supports rigorous scientific standards for determining toxicity in packaging materials. FPA opposes attempts to bypass the federal Toxic Substances Control Act (TSCA) process.

Visit our website at FlexPack.Org/Advocacy to learn more about FPA's advocacy efforts. If you have any questions, please reach out to Matt Singh, FPA's Director of Government Affairs at msingh@FlexPack.Org.