Our Classroom's TED Talk Conference Project

Requirements: Talk must be 4-7 minutes long, reflect research, and include relevant visuals.

Visuals Options:

      1.) Powerpoint, Prezi, Animoto, etc. (pictures, graphs, quotes, and charts mostly – little to no text on slides)

      2.) Posters

      3.) Handouts

      4.) Videos

Directions: Write and present a TED Talk answering the questions:

      1.) What matters to me, and why?

      2.) Who is a great leader in this topic, and why?

      3.) How will I be a leader for this topic?

Outline:

      1.) What matters to me, and why? (Choose 1 issue)

      2.) Who is a great leader in this topic, and why?

      3.) How will I be a leader for this topic?

Name: _____

Learning Target: I can create an engaging and attention grabbing introduction to my TED Talk.

You will be show the "hooks" to four TED Talks. Your mission is to analyze which one is the most effective at engaging the audience and why.

Hook #1 by Simon Senek

    1.) What strategy does this speaker use to hook the audience?

    2.) Is this strategy effective at hooking the audience? Why or why not?

Hook #2 by Dan Gilbert

    1.) What strategy does this speaker use to hook the audience?

    2.) Is this strategy effective at hooking the audience? Why or why not?

Hook #3 by Hans Rosling

    1.) What strategy does this speaker use to hook the audience?

    2.) Is this strategy effective at hooking the audience? Why or why not?

Hook #4 by Dan Pink

1.) What strategy does this speaker use to hook the audience?

2.) Is this strategy effective at hooking the audience? Why or why not?

Determine which TED Talk speaker had the most engaging and attention grabbing hook. Explain your reasoning below.

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Research

What matters to me, and why?

Personal Example/Story:

Logos (statistics/facts/quotes from experts):

Pathos (emotion):

Who is a great leader in this topic, and why? (Choose 1 person)

Biographical Information:

Choices/Actions/Words by him or her that show leadership:

Analysis of why you think they're a good leader:

How will I be a leader for this topic?

Determine specific action steps you can complete this summer.

Explain why it will make a difference.

Explain what other people can do to help.

Reflection: Now that you've given your own TED-inspired Talk to your classmates (and will be possibly sharing the video of it with the world), what final reflection do you have about your experience? Write at least 2 complete sentences for each question.

1. Do you think your topic was inspiring or interesting to the larger world? Why/why not?

2. Do you think analyzing TED Talks and their speakers helped you prepare and deliver your own TED-inspired Talk?

3. If you could do your own Talk one more time, what would you change or better emphasize?

4. What — given all the videos you've watched, your own Talk, and watching your classmates give their Talks — is the secret to a really inspiring Talk?

Spread ideas worth spreading.

Scoring Guide:

4	3	2	1
The TED Talk clearly describes specific examples of choices, actions, and words of an inspirational and great leader.	The TED Talk describes specific examples of choices, actions, and words of an inspirational and great leader.	The TED Talk contains little specific examples of choices, actions, and words of an inspirational and great leader.	The TED Talk contains no specific examples of choices, actions, and words of an inspirational and great leader.
Shows extensive evidence of research.	Shows evidence of research.	Shows minimal research.	Shows no research.
Maintains unwavering focus on your main point.	Focuses on your main point.	Goes off on 1-2 random tangents.	Little to no focus.
Uses a variety of well-chosen and relevant visuals.	Uses a variety of relevant visuals.	Contains few visuals or random visuals.	Lacking visuals.