

ABC Leadership Book Rubric

Category	4	3	2	1
Front Cover	The front cover is exceptionally attractive in terms of design, layout, and neatness.	The front cover is attractive in terms of design, layout, and neatness.	The front cover is acceptably attractive though it may be a bit messy.	The front cover is distractingly messy or very poorly designed. It is not attractive.
Table of Contents- Titles and page numbers	All items of importance on the TOC are clearly labeled.	Almost all items of importance on the TOC are clearly labeled.	Several items of importance on the TOC aren't clearly labeled.	TOC is too small to view or no important items were labeled.
Leadership Explanation	Student accurately described leadership and it was longer than a paragraph.	Student accurately described leadership and it was a paragraph long.	Student didn't accurately describe leadership and it was less than a paragraph long.	Student didn't include a leadership paragraph.
Leadership Paragraphs	All 26 letters and leadership paragraphs were written.	At least 20 letters and leadership paragraphs were written.	At least 10 letters and leadership paragraphs were written.	Less than 10 letters and leadership paragraphs were written.
Leadership Quotes	All 26 leadership quotes were written.	At least 20 letters and leadership quotes were written.	At least 10 leadership quotes were written.	Less than 10 leadership quotes were written.
Back Cover	The back cover is exceptionally attractive in terms of design, layout, and neatness.	The back cover is attractive in terms of design, layout, and neatness.	The back cover is acceptably attractive though it may be a bit messy.	The back cover is distractingly messy or very poorly designed. It is not attractive.
Pictures-Each letter page needs at least 1 graphic	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it somewhat easy to understand.	Not all graphics relate to the topic.	Graphics do not relate to topic.
Grammar	There are no grammatical mistakes in the book.	There are 3 or less grammatical mistakes in the book.	There are 6 or less grammatical mistakes in the book.	There are 7 or more grammatical mistakes in the book.