

# Discover '23

## Sponsor Opportunities

Rosen Shingle Creek, Orlando, FL

June 13-15, 2023



Please contact David Higgins, CAE for availability at 850-224-3626 or [dhiggins@fasa.net](mailto:dhiggins@fasa.net)

All sponsor items will include a sign at the event to advertise your company as the sponsor

### Monday, June 12, 2023

#### **FASA Board of Directors Meeting - \$1,500**

The FASA Board of directors meeting will take place at 11:00am. Cover the cost of lunch and have the opportunity to introduce yourself to our board during the meeting.

#### **FASA Department Board Meetings - \$1,500**

All FASA Department Boards will be meeting at 2:00pm. Cover the cost of a beverage/snack break and have the opportunity to introduce yourself to our boards during their meeting.

### Tuesday, June 13, 2023

#### ~~Welcome Attendees and Banner at Registration Table~~ — **\$3000 SOLD**

Welcome our attendees as they arrive for all three days. Set up a banner and be recognized by all of our attendees as they check in.

#### **Sponsor the General Session Room - \$2,000**

Be the sponsor of the general session room for the day. Provide your company's promotional materials on the tables in the room and have verbal recognition before each general session.

#### **Welcome Reception Stations**

Host one of our stations at the evening reception. Each sponsored station will have a sign & napkins featuring your company logo. Your team will have the opportunity to "host" the station if you would like to converse with attendees as they stop by.

**(3) Hors d'oeuvres Station - \$1000 each**

**(2) Bar - \$2,500 each**

**(2) Desert Station - \$1000 each**

## **Wednesday, June 14, 2023**

### **Breakfast - \$3,000**

Be recognized by all of our attendees as the sponsor providing breakfast for the day.

### **Sponsor the General Session Room - \$2,000**

Be the sponsor of the general session room for the day. Provide your company's promotional materials on the tables in the room and have verbal recognition before each general session.

### **Sponsor a Breakout Session Room - \$2000 (5 available, includes both June 14 and 15)**

Be the sponsor of a breakout session room for the day. Provide your company's promotional materials on the tables in the room and introduce the session presenters at each session.

### **Beverage Break (2) - \$1,000**

Be recognized by all of our attendees as the sponsor for our break in between afternoon sessions.

## **Thursday, June 15, 2023**

### **BRUNCH - \$3,000**

Be recognized by all of our attendees as the sponsor providing brunch for the day.

### **Sponsor the General Session Room - \$2,000**

Be the sponsor of the general session room for the day. Provide your company's promotional materials on the tables in the room and have verbal recognition before each general session.

### **Sponsor a Breakout Session Room (5) – \$2000 (5 available, includes both June 14 and 15)**

Be the sponsor of a breakout session room for the day. Provide your company's promotional materials on the tables in the room and introduce the session presenters at each session.

### **Beverage Break (1) - \$1,000**

Be recognized by all of our attendees as the sponsor for our morning or afternoon break in between sessions.

## **Additional Sponsorable Items**

### **Conference Attendee Bag - \$3500**

Advertise your logo on 1,000 conference tote bags.

### **Conference Wi-Fi Password - \$1000**

Make an impression on every administrator as they connect to the hotel Wi-Fi. Customize our password with your company name & be recognized by each attendee as they type your company name to log in.

### **Lanyard for Name Badges - \$2,500**

Capture the attention of hundreds as attendees wear your company's name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each and every attendee as they pick up their badge.

### **App Floating Banner - \$1200**

Include your logo and banner image for all 500+ attendees to see on the event app.

**Materials in Attendee Bags - \$500**

If your company cannot make it to our summer conference, we can include literature or materials in the attendee bags.

**Summer Conference Program Ad**

Full Page - \$400

½ Page - \$300

¼ Page - \$200

**Create Your Own Sponsorship!**

Don't see anything suitable for your company? Work with us to create the perfect sponsorship opportunity for you.

Questions? Please contact David Higgins, CAE at 850-224-3626 or [dhiggins@fasa.net](mailto:dhiggins@fasa.net)