

THE POWER OF RETARGETING

Guaranteed digital reach with every website visitor

Logo EVENT NAME

Date | Location

Event Name Advertising Opportunities



Overview

-Add brief organization overview-. We know our [conference/show/event] is important to you and your business. As we've pivoted to a virtual platform this year, we want to share an opportunity to reach our online audience through digital sponsorship.

FASA Market Reach

FLORIDA SNAPSHOT:

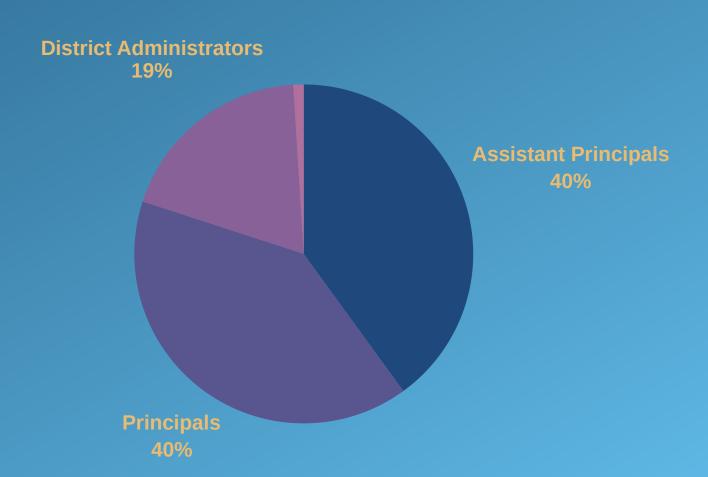
5,000 FASA Members

67 School Districts

4,200 Schools

3 Million Students

FASA Members by Job Title



INTELLIGENT MARKETING STARTS HERE

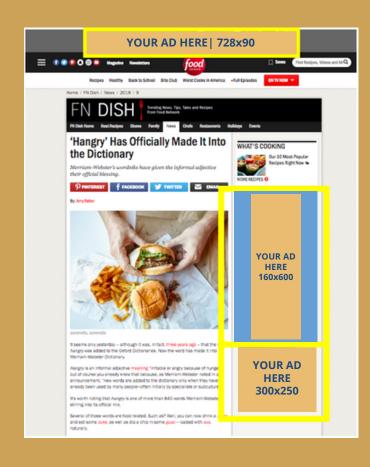
Why Retargeting?

Our audience becomes your audience with retargeting. Get exclusive direct access to FASA's website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

Quality Targeting

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with FASA's uniquely qualified audience that will showcase your business to those who need you the most.

CHOOSE YOUR REACH & DURATION:			
Package	Price	Duration	# of Impressions
Silver	\$1,250	1 Month	35,000
Gold	\$2,250	3 Months	70,000
Platinum	\$3,000	6 Months	100,000



Quantifiable Results with:



Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

