

FASA ANNUAL SPONSORSHIP LEVELS



BUSINESS ALLIANCE MEMBERSHIP - \$500 *(Complimentary with sponsor packages below)*

- Feature your company logo on FASA's home page with a direct link to your company website
- Opportunity to insert materials in attendee bags at the FASA Discover Conference (Summer)
- Exclusive invitations and verbal recognition at sponsored conferences
- Conference attendee registration lists (pre- and post-event, including "opt-in" email addresses)
- Receive FASA membership publications
- Recognition in program at sponsored events

Benefit Option	Sponsor Level				
	Bronze \$5000	Silver \$7500	Gold \$10,000	Platinum \$15,000	Legacy \$25,000+
Complimentary Business Alliance Membership	✓	✓	✓	✓	✓
<i>Total Number of choices available from the options below*</i>	5	7	10	14	17
Networking Connections	N/A	2	3	4	5
Networking connections in Florida Districts (limited-may be held virtually)		✓	✓	✓	✓
Networking connections with other state association executive directors				✓	✓
Conferences	Pick 3	Pick 3	Pick 3	Pick 3	Pick 4
Complimentary vendor table or breakout room ambassador with recognition at Discover Conference (including two company registrations)	✓	✓	✓	✓	✓
Two complimentary registrations to the Discover conference for additional representatives	✓	✓	✓	✓	✓
Choice of additional sponsorship opportunities at hosted conferences**	✓	✓	✓	✓	✓
Opportunity to take board/committee members to dinner (limited)	✓	✓	✓	✓	✓
Host an education Webinar either on its own or as part of a larger FASA conference		✓	✓	✓	✓
Opportunity to host a hospitality event at the Discover Conference				✓	✓
Serve as an Ambassador for a FASA Webinar				✓	✓
Opportunity to present a session at the Discover Conference					✓
Professional Learning Districts (PL Days)	N/A	N/A	1 District	2 Districts	3 Districts
Complimentary vendor table at a districts Professional Learning Day (choose one district to include in package) **			✓	✓	✓
Marketing	Pick 2	Pick 2	Pick 3	All 5	All 5
Leader2Leader Blog Post	✓	✓	✓	✓	✓
Welcome/Introduction of Your Company in the <i>FASA Friday Facts</i> Newsletter (Only first-time partners)	✓	✓	✓	✓	✓
Retargeted Advertisements with X number of impressions (by level)	✓ 5,000	✓ 10,000	✓ 20,000	✓ 50,000	✓ 100,000
1 Social Media Post on each: Facebook, X & LinkedIn		✓	✓	✓	✓
Ad in a Discover Conference App			✓	✓	✓

* Maximum number of opportunities are listed in each category

** Cost of Sponsorship item may limit number of additional choices for other sponsorship options. Can include Advocate or Discover Conference.

For more information, contact Andy Jean-Baptiste, FASA Marketing Manager andyj@FASA.net