



Schedule of Events

Tuesday, June 13

7:00 am	“Chip in for Children” Golf Tournament Registration
9:00 am - 5:00 pm	FASA Registration Desk Open-Panzacola Registration Desk
12:00 pm -1:30 pm	Golf Lunch -Butler Room
1:30 pm -2:00 pm	New Members and First Timers Meet & Greet
2:15 pm - 2:30 pm	Opening Session -Panzacola Ballroom
2:30 pm - 3:45 pm	Keynote Speaker – Bill Zegler
3:45 pm - 4:15 pm	Golf Awards
4:30 pm - 5:30 pm	FASA Welcome Reception
5:30 pm - 7:00 pm	Hospitality Suites

Wednesday, June 14

7:30 am - 5:00 pm	FASA Registration Desk Open
7:30 am - 8:30 am	Breakfast
8:30 am -10:15 am	Welcome General Session
9:00 am -10:15 am	Keynote Speaker -Lauren Tarshis Panzacola Ballroom
10:15 am - 10:45 am	Vendor Visiting
10:45 am - 12:00 pm	Breakout Sessions A (Rooms: Sebastian I1, Sebastian I2 & Panzacola H1-H4)
12:00 pm - 1:30 pm	Lunch (on your own)
1:30 pm - 2:45 pm	Breakout Sessions B (Rooms: Sebastian I1, Sebastian I2 & Panzacola H1-H4)
2:45 pm - 3:15 pm	Beverage Break with Snacks /Vendor Visiting
3:30 pm - 4:30 pm	Keynote Speaker – Russell Hughes Panzacola Ballroom
6:30 pm - 9:00 pm	Trivia Inside the Headwaters Restaurant

Thursday, June 15

7:30 am - 5:00 pm	FASA Registration Desk Open
7:30 am - 8:30 am	Breakfast / Luggage Check-in Sebastian E-1 Room
8:15 am - 9:00 am	FASA Annual Meeting
9:00 am -10:00 am	Closing Keynote Speaker – Jon Gordon Panzacola Ballroom
10:30 am - 11:30 am	Breakout Sessions C (Rooms: Sebastian I1, Sebastian I2 & Panzacola H1-H4)
11:30-am -12:00 pm	Closing Remarks

Breakout Session Descriptions

FASA strives to make sure the sessions offered support the professional learning of administrators at every level. To accomplish this, we have noted the Florida Educational Leadership Standard(s) (FELS) each session will address. The FELS are organized as follows:

Standard 1: Professional and Ethical Norms

Standard 2: Vision and Mission

Standard 3: School Operations, Management and Safety

Standard 4: Student Learning and Continuous School Improvement

Standard 5: Learning Environment

Standard 6: Recruitment and Professional Learning

Standard 7: Building Leadership Expertise

Standard 8: Meaningful Parent, Family and Community Engagement

June 14th Concurrent Session A 10:45-12:00

Legislative Advocacy 101: How to speak so that lawmakers listen

In Advocacy 101, FASA's professional lobbyist and former educator, Jessica Janasiewicz will impart the various aspects of legislative advocacy. You will learn the ins and outs of the Florida Legislature exploring the roles of the various players from legislators to lobbyists to citizens. We will also explore the role of the executive branch in policy creation and execution. Jessica will provide guidance on ways to communicate and for ways to connect with lawmakers beyond meetings at Capitol offices.

Jessica Janasiewicz M.A., M.Ed. Governmental Consultant Rutledge Ecenia, P.A.

Florida Educational Leadership Standard 1

180 Days of Joy – Using Social Media to Change the Narrative of a School

180 Days of Joy - How to Use Social Media to Change the Narrative of a Title I School explores how to use social media to celebrate the amazing work of your students and staff while changing the culture within the community through various social media platforms.

Michael Randolph, Leesburg High School / Lake County Schools

Florida Educational Leadership Standard 8

Culture Matters: Moving From Intangible to Tactical

Despite innumerable changes in the world and education, one constant is that teachers have the greatest impact on the success of every student's learning journey. How we invest in their growth can improve their effectiveness, increase their job satisfaction, and improve the retention rate of our best teachers. Recruitment and retention of high-quality teachers have become a challenge for virtually every school system and research reveals the culprit is culture. With this knowledge, our efforts need to focus on how we leverage teacher voice and agency to foster collaboration between teachers and school leaders to create environments that attract and retain our schools' most valuable resources. In this interactive practitioner-led workshop, participants will learn how the Putnam County School District is addressing their culture and collaborate with one another to share ideas and strategies around a culture that promotes teacher agency, collective action, and collective responsibility.

Rick Surrency, Superintendent, Putnam County School District

Sarajeon McDaniel, Executive Director, Leadership Development, Putnam County School District

Laura France, Assistant/Area Superintendent, Instruction/Curriculum, Putnam County School District

Rob Neu, K12 Solutions Specialist, Putnam County School District

Florida Educational Leadership Standards 5 and 6

FRS and DROP - the details you need to know

Learn more about FRS and DROP: financial planning and the details you need to know. This educational workshop will help you better understand important details of the Florida Retirement System (FRS) and the Deferred Retirement Option Program (DROP). Information will be provided to help you answer key questions such as: what are all of my options at retirement, which retirement plan may be best for me, as a new employee what should I consider when choosing a plan, and many more. Most employees may not be aware of the decisions they need to make or the options available today. This workshop offers all employees a better understanding of the details commonly overlooked.

Elaine Roberts, Divisional Vice President, Corebridge Financial formerly AIG
Chris Brown, Divisional Vice President, Corebridge Financial formerly AIG
Gregg Hudak, Divisional Vice President, Corebridge Financial formerly AIG

New Teacher Support: Closing the Gap for New Educators

This session is designed to help school and district leaders plan new teacher support to close the gap in professional learning. With many educators entering the field with little to no education experience, the level and types of support we must provide are growing. This session will explain some of the strategies Clay County District School leaders have implemented to close the gap. Participants will walk away with helpful resources to plan, schedule, and implement support for educators in their building for the 2023-2024 school year.

Mallory McConnell, Principal, Lake Asbury Junior High School, Clay County District Schools
Jennifer Shepard, Clay County District Schools
Robin Bossinger, Clay County District Schools
Florida Educational Leadership Standard 6

Making Gains in a Time of Regression

Participants will learn the importance of relationship building, a focus on gains to achieve proficiency, and the importance of “Non-Traditional thinking” to raise funds for the needs of students. They will also learn the importance of being an active part of Professional Learning Communities, ensuring teams achieve the goals set.

Dr. Eric Basilo, Seminole County Public Schools
Florida Educational Leadership Standards 3 and 6

June 14th Concurrent Session B 1:30-2:45

"Sticks & Stones Exposed: The Truth Behind Words & Relationships"

This hilarious keynote zeroes in on the power of our words and the impact they have on the culture and climate of the district, department, and school. The Harvard Principals Center released the following statement: “The most powerful predictor of student achievement is the quality of relationships among the staff.” Discover how to transform your environment and your relationships and how to build a great “community” within your team, school, and district, while having the most fun ever!

Logan Weber, Vice President Weber Associates, Weber Associates, Inc.
Florida Educational Leadership Standards 5 and 6

“Recruit, Retain and Develop with a Talent Pipeline”

Florida schools struggle to fill teaching, coaching, and leadership positions. With high rates of turnover, shortages, Florida's booming population, and a changing workforce, schools and districts are seeking effective solutions to recruiting and retaining a quality educational workforce. This session will introduce

Pasco County Schools' talent pipeline: Development Opportunities. We will discuss key barriers, real-world data, and a novel approach to professionally develop our teachers, coaches, and leaders.

Vaughnette Chandler, Senior Supervisor for Leadership Development and School Supports, Pasco County Schools

Janet Anderton, Senior Instructional Specialist

Charlotte Kralik, Professional Development Program Coordinator

Tricia Graham, Professional Development Program Coordinator for Professional Development Certification Program and New Teacher Induction

Allison Hoskins, Induction Manager, and Principal Coach

Jeremy Blair, Program Coordinator for Instructional Coaching

Florida Educational Leadership Standard 5

CougarsLEAD: From PBIS to Instruction - Schoolwide lift

In the Spring of 2022, we launched CougarsLEAD, a PBIS initiative that saw rapid results in student climate and culture. In the 2022-2023 school year, the initiative was expanded to include our instructional focus, creating opportunities for LEADership across our campus for both teachers and students.

Justin Faulkner, GCJ Principal, Junior High, Clay County District Schools

Jim DeMarie, Assistant Principal; Monica Green, Assistant Principal; Dean, Christina Chiossone; Athletic Director, Robert Granese

Florida Educational Leadership Standards 4-8

Supporting Collaborative Teaching Partnerships for Improved Outcomes for Students With and Without Disabilities

Collaborative teaching partnerships are essential to addressing the needs of students with and without disabilities in a general education setting. Positive outcomes for students with disabilities can occur when collaborative teachers are provided with job-embedded professional development and technical assistance. Instructional leaders play a vital role in ensuring that collaborative teaching partnerships are successful. The Florida Inclusion Network will introduce the collaborative teaching walkthrough tool to support leaders in understanding what to look for in an inclusive classroom with general education and special education teacher leading instruction for students with and without disabilities.

Kelly Claude, Executive Co-Director, Florida Inclusion Network

Florida Educational Leadership Standards 4-6

Revitalizing employee retention: Solutions for a happier today — Strategies for a successful tomorrow.

This session will provide a discussion on:

- The burden of student loan debt and how it impacts school districts and their employees
- How districts offering access to student loan forgiveness programs can improve morale and retention
- Retirement education and options under the Florida Retirement System and supplemental retirement accounts
- District benefits realized from increased retirement plan participation and payroll tax savings

Dean Suris, Sr. Agency Consultant, Horace Mann

Florida Educational Leadership Standard 6

Building Leadership Capacity: Strategic Planning for Student Success

This presentation session will build upon the school leader's leadership landscape to provide a discussion around the role of school and district leadership teams in building frameworks for recruitment, retention, and development of on-campus leadership pipelines. Presenters will provide

attendees with a framework around best practices and strategies for building leadership skills and professional learning plans based upon multiple factors to improve student achievement and student well-being for all students.

Dr. Christopher Small, Leadership Preparation Program, Florida State University &
Dr. Kevin Forehand, Leadership Preparation Program, Florida State University
Florida Educational Leadership Standard 7

June 15th Concurrent Session C 10:30-11:30

The Energy Bus: Creating a Positive Campus Culture

This interactive session will feature engaging discussions and activities to help you build a positive campus culture. Using Jon Gordon's principles from the best-selling book, *The Energy Bus*, participants will explore how these principles will help them have a positive and resilient mindset for the new school year. We will also look at the impact of bringing staff through a positive, common experience to build better relationships on campus.

Dr. Jim Van Allan, Vice President of Schools, The Jon Gordon Companies
Florida Educational Leadership Standards 5 and 6

Do you know your stakeholders, and do they know you?

School life is complex - intertwined with conflicts, solutions, and everything in between. Sending a relevant message to stakeholders can be part of the solution, and minimize time spent on conflicts. Come and learn about our way of work in the area of communication, and the platforms we rely on for success.

Dr. Tuuli Robinson, Principal of North Elementary School/Okeechobee County School District
Heather Briney, Assistant Principal of North Elementary School/Okeechobee County School District
Florida Educational Leadership Standard 8

Bridging the Gap Between Home and School

Statistics show when families have actively engaged their students learning, students' academic performance increases. Increasing family engagement extends beyond the school hosting family fun nights. To effectively increase students' academic performance, schools must provide families with skills and strategies to assist their students at home.

Karen Brown, Orange County Public Schools
Tiereny Lewis, Program Specialist with Parent and Family Engagement Department, Orange County Public Schools
Lanoma Ellis McKay, Program Specialist with Parent and Family Engagement Department, Orange County Public Schools
Florida Educational Leadership Standard 8