



Schedule of Events

Monday, June 8

7:00 am-8:00 am	“Chip in for Children” Golf Tournament Registration & Breakfast
8:00 am – 12:00 pm	“Chip in for Children” Golf Tournament - shotgun
12:00 pm – 1:30 pm	Golf Lunch – Club House
8:00 am – 1:30 pm	Pre-Conference Sessions
11:00 am – 5:00 pm	FASA Registration Desk Open-Registration Desk
1:30 pm – 1:50 pm	New Members and First Timers Meet & Greet
2:00 pm – 4:00 pm	Welcome Opening Session: JROTC St. Cloud High School Team Supt. Mark Shanoff Keynote Speaker – Eric Sheninger Legislative Updates – Jessica Jansiewicz Golf Awards & FASA Champion of Education Award
4:00 pm – 5:00 pm	FASA Welcome Reception

Tuesday, June 9

7:30 am – 5:00 pm	FASA Registration Desk Open
7:30 am – 8:30 am	Breakfast
8:00 am – 10:00 am	General Session Keynote Speaker & Awards National Distinguished Principal, NASSP Principal of the Year NAESP Assistant Principal, NASSP Assistant Principal of the Year, FASA Little Red Schoolhouse Awards
10:00 am – 10:15 am	Vendor Visiting / Beverage Break
10:15 am – 11:30 am	Breakout Session A
11:30 am – 1:00 pm	Lunch (on your own)
11:30 am – 1:00 pm	Awards Presentations Banquet (deadline to purchase 5/6)
1:00 pm – 2:15 pm	Breakout Session B
2:15 pm – 2:45 pm	Vendor Visiting / Beverage Break
2:45 pm – 4:00 pm	Breakout Session C
6:30 pm – 8:30 pm	Trivia Night Sponsored by Equitable

Wednesday, June 10



7:30 am – 12:00 pm	FASA Registration Desk Open
8:00 am – 9:00 am	Breakfast - FASA Annual Meeting & Awards FASA Presidential Service Award & FASA Champion of Education Award
9:00 am – 10:15 am	Breakout Sessions D
10:15 am – 10:45 am	Vendor Visiting / Beverage Break
10:45 am – 12:00 pm	Keynote Speaker – We will be sending clues weekly through social media and the reveal will be on March 18th. You do not want to miss this keynote!!



Breakout Session Descriptions

FASA strives to make sure the sessions offered support the professional learning of administrators at every level. To accomplish this, we have noted the Florida Educational Leadership Standard(s) (FELS) each session will address. The FELS are organized as follows:

Standard 1: Professional and Ethical Norms

Standard 2: Vision and Mission

Standard 3: School Operations, Management and Safety

Standard 4: Student Learning and Continuous School Improvement

Standard 5: Learning Environment

Standard 6: Recruitment and Professional Learning

Standard 7: Building Leadership Expertise

Standard 8: Meaningful Parent, Family and Community Engagement

Tuesday 6/9 10:15 AM - 11:30 AM Breakout Session A

Leading with AI: Practical Strategies for Innovative and Responsible Use in Schools

Artificial intelligence is reshaping education, but how can leaders use it ethically and effectively? This interactive session translates AI's big ideas into daily leadership practice by using real world examples, tools, and safeguards. The session equips administrators with a Responsible AI Leadership Toolkit for thoughtful, innovative implementation.

Principals; Assistant Principals; District Leaders; Aspiring Administrators

FELS Standard 1, 4, 7

Steven Seage, Director of Research and Impact

Dr. Justin Faulkner, Founder & Strategic Lead

Beyond Test Scores: How Culture Change Fuels Academic Growth

New leadership. New energy. New results. Explore how Merritt Brown Middle School's administration ignited a cultural transformation that elevated both morale and achievement. This is the story of how shifting mindsets and rebuilding trust fueled measurable academic gains—and lasting school pride.

Principals; Assistant Principals; Aspiring Administrators

FELS Standard 2, 4, 5, 7, 8

Dr. Amber Hart, Principal Bay County School District

Angela Carmichael, Assistant Principal Bay County School District

Ashley Trimble, Dean of Bay County School District

Learn It, Love It, Lead It: Turning Systematic Accountability into Schoolwide Success



Unlock the power of systems that drive results! Two elementary principals share how they built school success through systematic accountability. Explore practical strategies for data-driven instruction, intentional planning, and tiered teacher support that build collective data ownership and a culture where every teacher and student thrives through measurable growth.

Principals;Assistant Principals

FELS Standard 4, 7

Dacey Hughes, Principal Hernando County School District

Dr. Mike Lastra, Principal Hernando County School District

Safety- Darren Norris

Description coming soon!

FELS Standard

Darren Norris, Vice Chancellor of Office of Safe Schools, FLDOE

Unlocking Peak Performance: Innovative ACT/SAT/CLT Prep That Drives Results!

In today's competitive academic world, discover proven student-centered strategies to boost ACT scores by 3-5+ points and SAT by 200+. Join Jim Giovannini from Elevated Minds and Lindsey Ragsdale from Santa Fe College as they share real-world insights from partnerships with Florida high schools.

Gain actionable tools for teachers and counselors to elevate student success!

Principals;Assistant Principals;District Leaders

FELS Standard 2, 4, 6

Jim Giovannini, CEO & Founder Elevated Minds

Lindsey Ragsdale, M.Ed, Educational Talent Search Coordinator

Leading Beyond Limits: Growing Leaders in Rural Schools

This session explores how rural schools can achieve high performance through strong culture and intentional leadership. Drawing from real experience leading a high-performing rural school, participants will learn strategies to grow teacher leaders, build collaborative culture, and align daily practices with vision, mission, and the Florida Educational Leadership Standards.

Principals;Assistant Principals;District Leaders;Aspiring Administrators

FELS Standard 2, 7

Brent Jones, Principal Paxton School / Walton County



Tuesday 6/9 1:00 PM - 2:15 PM Breakout Session B

Put Me In, Coach: Elevate Your School's Game

Drawing on years of experience in administration and coaching, this session invites participants to reflect on and strengthen their practices for continuous instructional improvement. Together, we will explore practical strategies to enhance teaching effectiveness, foster leadership development, and build a culture of growth. The road to continuous improvement is paved with coaching and feedback not directions and directives.

Principals, Assistant Principals, District Leaders, Aspiring Administrators.

FELS Standard 4, 6, 7

Ginger Cruze, Principal Marion County

Ken McAteer, Principal Marion County

EVERYONE is an Instructional Leader: Tools for LIVE coaching, teacher development and systematizing academic success in your building.

How to use videos and coaching from Leverage Leadership, Teach Like a Champion 3.0, and Reading Reconsidered to transform your school's ability to drive academic success with Tier 1 instruction. We will break down the process we use at HAAS to get all assignments/tasks aligned with the full intention and rigor of the state benchmarks/standards and how HAAS gets teacher excited and engaged about the Science of human learning.

Assistant Principals; Principals; Aspiring Administrators; District Leaders

FELS Standard 4, 5

Johna Giordano, Principal of Charter Schools USA

Tannysha Evans, Assistant Principal of Charter Schools USA

Aligning Instruction to Drive Student Success: Curriculum Mapping for Optimal Impact

Gaps in student learning often arise due to inconsistencies in instructional content and rigor, which can negatively impact overall student achievement. We invite you to participate in an exploration of a curriculum mapping process that promotes collaboration among educators and ensures instructional practices are aligned with established standards. This interactive session will provide participants with an understanding of how this process can support achievement gap reduction through the development of consistent expectations for learning, equal student access to learning, and the role of aligned assessments

Principals; Assistant Principals; District Leaders; Aspiring Administrators

FELS Standard 4

Rachael Havey, Senior Director of Cognia



Sensory Spaces. Isn't it about time?

Design in zones / design for everybody. This has been our motto for many years - and this most certainly, absolutely, without a doubt includes space design for our students with sensory needs. Dynamic lighting, soothing colors, relaxing sounds, responsive textures, inviting smells... All of these solutions, although powerful individually, serve as the necessary ingredients required for a recipe of successful-deliciousness; a recipe we've used to create sensory spaces that support the diverse needs of those who need just a little extra for their mind, body and soul. Session designed to be a discussion. Attendee participation is welcomed. We'll discuss the 10 spaces we've created, data collection and training methods. We'd also love to hear about yours, and while we're at it, we'll show you how to create some very cost effective, legit sensory items that can be used on the reg, as long as you spread the word.

Attendants will leave with inside knowledge of the planning, design and implementation of sensory spaces. They'll also hear about data collection, training methods and continued maintenance / item care. Lastly, they'll pick up a few tips on how to create extremely cost effective sensory items from scratch.

Principals;Assistant Principals;District Leaders;Aspiring Administrators
FELS Standard 5

Joseph DiPuma, District Coordinator of Innovation, Flagler School District
Mindy Morris, District Lead Behavioral Specialist, Flagler School District

Future-Ready Leadership: Recruitment, Retention, and Resilience in Florida Schools

Discover practical strategies to strengthen recruitment, boost retention, and build a resilient school culture. This interactive session equips leaders with tools to address today's workforce challenges, enhance staff engagement, and align leadership practices with the Florida Educational Leadership Standards for sustainable student and school success.

District Leaders;Aspiring Administrators;Principals;
FELS Standard 1, 3, 6

Adam Rosen, CEO Rasar Talent Solutions

Intentional Connections- Leading with Purposeful Care

This dynamic session will teach administrators how to cultivate solid and meaningful relationships with staff, students, and the broader school community. Learn proven methods to build trust, improve communication, and foster collaboration, all essential components of effective leadership in today's educational landscape.

Principals;Assistant Principals;District Leaders;Aspiring Administrators
FELS Standard 2, 5, 7, 8

Ivin Gunder, Principal at Clay County Schools District

Tuesday 6/9 2:45 PM - 4:00 PM Breakout Session C



Ready for Real Life: Unpacking the Five Essential Skills Great Leaders Instill in Their Students

Our app-driven world is faster and more convenient than ever before, but evidence is mounting to show that our students' lives may not be getting better. Today's students are the most social generation in history, but they are also the loneliest. They are the smartest generation in history, but they also struggle in basic social interactions. They have more opportunities than ever before, but they tend to feel overwhelmed rather than empowered. In this timely and practical session, Andrew McPeak, author of *Ready for Real Life*, defines the five core skills that prepare students to face the real life challenges of the 21st century. In this session, he will offer both easy-to-use strategies and compelling stories of success to show how these five skills, though timeless in human history, are still relevant for the modern age.

Principals;Assistant Principals;District Leaders;Aspiring Administrators

FELS Standard 2

Andrew McPeak, Vice President of U.S. Student Transformation for Maxwell Leadership

Leading Through the Storm: Overcoming Setbacks and Staying Positive in Stressful Times

Leadership is tested in times of challenge. This engaging session helps school leaders turn setbacks into opportunities for growth and model positivity under pressure. Participants will explore practical strategies for emotional resilience, mindset management, and optimism—leaving refreshed, reenergized, and ready to lead through adversity with strength and authenticity.

Principals;Assistant Principals;District Leaders;Aspiring Administrators

FELS Standard 1, 7

Dr. Jen Halter, Principal Clay County School District

Dr. Kyle Dresback, Senior Director for Policy and Government Relations, St John's County

From Voice to Power: Building Student-Led Systems for Schoolwide Change

Ready to move from student voice to shared power? Discover how schools are engaging students as partners in continuous improvement. Grounded in the We Are Connected mindset, this inspiring session features real stories, practical tools, and a live Q&A with student leaders driving schoolwide change and stronger learning outcomes.

Principals;Assistant Principals;Aspiring Administrators;District Leaders

FELS Standard 4

Aleasha Stevens, Sr. Director of Partner Alliances for 7 Mindsets

Melissa Erickson, Executive Director: Alliance for Public Schools

Julia Sarmiento-Cohen, Supervisor, K-12 Academics, Resiliency, Character, and Life Skills Education-Hillsborough County Public Schools

Empowering Principals: A Multi-Layered Approach to Leadership Development

Discover how the SDPBC Department of Leadership Development empowers principals through a multi-layered system of support, including leadership workshops, individualized Maxwell DISC



consultations, a robust principal induction program, and a dynamic mentor network—all designed to strengthen leadership capacity, foster collaboration, and accelerate principal effectiveness across the district.

Principals; District Leaders; Assistant Principals; Aspiring Administrators

FELS Standard 2, 6, 7

Melinda Springman-Herrera, Director of Leadership Development, The School District of Palm Beach County

Lisa Hastey, Principal, The School District of Palm Beach County

Wired to Learn Fast: Sustaining School Level Instructional Innovation

Under Principal Letitia Whitfield's leadership, Sebastian Elementary School of the Arts achieved an A rating through strategic collaboration, instructional agility, and a culture of innovation. This session explores sustainable school-level systems—collaborative planning, data-driven walkthroughs, and empowered leadership teams—that accelerate learning and drive continuous improvement across all academic components.

Principals; Assistant Principals; District Leaders; Aspiring Administrators

FELS Standard 2, 4, 5, 7

Letitia Whitfield-Hart, Principal, Sebastian Elementary School of the Arts, Indian River School District

Ashley Kohlstedt, Assistant Principal, Sebastian Elementary School of the Arts, Indian River School District

Kyra Schafte, Assistant Principal, Sebastian Elementary School of the Arts, Indian River School District

No, an A Rating is Just Not Enough

Two school administrators, one elementary school and one middle school, use their ESE background and Title 1 experience to move achievement and learning gain goals beyond the status quo. They have joined together to vertically align strategies and expectations as elementary school is one of the middle school's feeder schools. The session will provide practical steps that can align school's vision.

Principals; Assistant Principals; Aspiring Administrators; District Leaders

FELS Standard 2, 4

Rose Rynca, Principal Martin County School District

Christopher Forte, Principal Martin County School District

Wednesday 6/10 9:00 AM - 10:15 AM Breakout Session D

Stay Conversations That Matter: Boosting Teacher Retention in Schools



Strengthen educator retention with the impact of STAY interviews. In this interactive session, participants will engage in role play, analyze real data, and explore what truly drives teachers to stay or leave. Participants will leave with practical tools that foster trust, deepen professional relationships, and build a culture where great educators want to grow and remain.

This session amplifies diverse educator perspectives and uses the STAY interview process to surface authentic motivations, challenges, and commitments. Through collaborative practice and multiple viewpoints across roles and settings, participants will gain proven strategies to improve retention and strengthen school communities.

Principals; Assistant Principals; District Leaders; Aspiring Administrators
FELS Standard 6, 7

Amanda Maxwell, Director of Project Elevate

Dr. Ilene Wilkins, Superintendent of Project Elevate

Melissa Killian Vice President of HR of Project Elevate

Building Community Partnerships to Enhance Student Engagement

"When will I ever use this?" Words heard from students across the grade levels. This session shows a multiyear journey of finding, harnessing, and retaining community involvement to build parent nights, guest speakers, career days, and funding opportunities for your school. The transformation to a true community school starts with productively involving the community.

Aspiring Administrators; District Leaders; Assistant Principals; Principals
FELS Standard 4, 8

Dr. Holli Herndon, Secondary Education District Office

Learn It, Love It, Live It: Monitoring for Success by Developing a Systematic Approach through Focused Accountability

This session will explore how our school district has developed and implemented a comprehensive, systematic approach to ensure student success across all grade levels. Through intentional alignment of curriculum, instruction, assessment, and professional learning, we have created a cohesive framework that supports academic growth and continuous improvement. This session will include tools and strategies that other districts can adapt to their own contexts.

District Leaders

FELS Standard 2, 4, 5

Dr. Gina Michalicka, Assistant Superintendent of Teaching and Learning, Hernando County School District

Lisa Cropley, Executive Director of Student Support Services, Hernando County School District

Beth Lastra, Supervisor of College and Career Programs, Hernando County School District



Leading the Narrative: How School Branding Shapes Culture, Community, and Success

School leaders have the power to shape their school's story through intentional branding by creating an identity that celebrates success, builds trust, and strengthens relationships. This engaging session offers practical strategies to help you tell your school's story with purpose and authenticity. Learn how to foster trust and pride, engage all stakeholders, and enhance recruitment, retention, and leadership capacity through effective school marketing. Join us to discover how purposeful storytelling can transform your community—because your school's story starts with you!

Recommended Attendees: Principals; Assistant Principals; District Leaders; Aspiring Administrators
FELS Standard 2, 5, 6, 7, 8

Melissa Lime, Principal, St. Johns County School District

Neeti Gregg, Student Leadership Teacher, St. Johns County School District

FTE Made Easy

Ever wondered how the Full-Time Equivalent (FTE) calculations actually work? In this session, we'll peel back the layers and make the funding model crystal clear and easily digestible for everyone. This is a great session for anyone who works in a district or school and wants to know more about how school funding is calculated.

Recommended Attendees: Principals; Assistant Principals; District Leaders
FELS Standard 2, 3, 7

Katie Foley, Project Manager Student Data Services