



Schedule of Events

Monday, June 9

7:00 am-8:00 am	“Chip in for Children” Golf Tournament Registration & Breakfast
8:00 am – 12:00 pm	“Chip in for Children” Golf Tournament - shotgun
12:00 pm – 1:30 pm	Golf Lunch – Club House
8:00 am – 12:00 pm	Assistant Principal Institute Pre-Conference
8:00 am – 12:00 pm	Coaching for School Leadership Cohort Pre-Conference
11:00 am – 5:00 pm	FASA Registration Desk Open-Registration Desk
1:15 pm – 1:45 pm	New Members and First Timers Meet & Greet
1:50 pm – 2:00 pm	Haines City HS Chorus & Haines City HS JROTC
2:00 pm – 5:00 pm	Silent Auction Open
2:00 pm – 4:00 pm	Welcome Opening Session - Supt. Mark Shanoff Keynote Speaker – Dr. Marcus Belin Legislative Updates – Jessica Jansiewicz Golf Awards & FASA Champion of Education Award
4:00 pm – 5:00 pm	FASA Welcome Reception
5:30 pm – 7:00 pm	Hospitality Suites

Tuesday, June 10

7:30 am – 5:00 pm	FASA Registration Desk Open
7:30 am – 8:30 am	Breakfast
8:30 am – 10:00 am	General Session Keynote Speaker George Couros & Awards National Distinguished Principal, NASSP Principal of the Year NAESP Assistant Principal, NASSP Assistant Principal of the Year, FASA Little Red Schoolhouse Awards
10:00 am – 10:15 am	Vendor Visiting / Beverage Break
10:15 am – 11:30 am	Breakout Session A
11:35 am – 1:00 pm	Lunch (on your own)
11:35 am – 1:00 pm	Awards Presentations Banquet
1:00 pm – 2:15 pm	Breakout Session B
2:15 pm – 2:45 pm	Vendor Visiting / Beverage Break
2:45 pm – 4:00 pm	Breakout Session C
6:30 pm – 9:30 pm	Trivia Night Sponsored by Equitable



Wednesday, June 12

7:30 am – 12:00 pm	FASA Registration Desk Open
8:00 am – 9:00 am	Breakfast - FASA Annual Meeting & Awards FASA Presidential Service Award
9:00 am – 10:15 am	Breakout Sessions D
10:15 am – 10:45 am	Vendor Visiting / Beverage Break
10:45 am – 12:00 pm	Keynote Speaker TBD

Breakout Session Descriptions

FASA strives to make sure the sessions offered support the professional learning of administrators at every level. To accomplish this, we have noted the Florida Educational Leadership Standard(s) (FELS) each session will address. The FELS are organized as follows:

Standard 1: Professional and Ethical Norms

Standard 2: Vision and Mission

Standard 3: School Operations, Management and Safety

Standard 4: Student Learning and Continuous School Improvement

Standard 5: Learning Environment

Standard 6: Recruitment and Professional Learning

Standard 7: Building Leadership Expertise

Standard 8: Meaningful Parent, Family and Community Engagement



Tuesday 6/10 10:15 AM - 11:30 AM Breakout Session A

Diving Deeper into the Innovator's Mindset

An Interactive Breakout Session with George Couros

Building on the insights from George Couros' keynote, this session at the FASA Summer Conference will provide participants with an opportunity to dive deeper into the practical application of the Innovator's Mindset. Attendees will explore actionable strategies to immediately empower both learners and educators. This session is designed not only to present ideas but also to model a dynamic, personalized learning experience—one that will feel engaging and relevant to everyone in the room. By the end of the session, participants will have the tools to implement a new mindset and approach to learning in their own schools and districts.

Florida Educational Leadership Standard 1-8

It's All About the Environment! How to Boost Student Engagement in a Differentiated World

In a world where every student learns differently and runs the risk of disrupting the learning environment, the importance of engagement has never been greater. Experience the impact that authentic, high-energy learning can have on achievement and behavior, while reducing the time spent writing plans and grading.

Jodi Slone, Assistant Principal, Hernando County School District

Florida Educational Leadership Standard 1-8

Hard Conversations as a School Leader

Hard conversations take place often in schools with all stakeholders. This session will cover how to plan for and execute challenging conversations as well as how to defuse heated conversations as a school leader.

Sarah Marriott, Assistant Principal, Pasco County School District

Florida Educational Leadership Standard 1,7,8



Shifting to a New Hot Seat - Transitions in Leadership Roles

Transitioning to a new leadership role? Three school-based leaders from Clay County District Schools share their experiences and insights after transitioning from one grade level band to another. Moving between levels presents unique challenges; most notably, differences in student developmental needs, school culture, curriculum focus, instructional strategies and staff dynamics. In this session, participants will understand how these leaders utilized their own leadership experiences to successfully transition while offering turn-key transformational leadership practices and strategies that address key challenges. Join this session to gain clarity in lessons learned and set goals as you shift into a new school year. This session will allow leaders to network, share ideas, and feel empowered as they transition between school levels, grounded in transformational leadership principles that support school-wide success and personal professional growth.

Mallory McConnell, Principal, Clay County School District
Tyler Wood, Principal Clay County School District;
Dr. Jen Halter Principal, Clay County School District
Florida Educational Leadership Standard 3,5,7

Building Community Stakeholders to enhance student Engagement.

"When will I ever use this?" Words heard from students across the grade levels. This session shows a multiyear journey of finding, harnessing, and retaining community involvement to build parent nights, guest speakers, career days, and funding opportunities for your school. The transformation to a true community school starts with productively involving the community.

Holli Herndon, Career & Technical Education-District Office, Citrus County School District
Florida Educational Leadership Standard 4,8



Level Up: How to Transform Your School Culture

Level Up: How to Transform Your School Culture; Participants will explore how a strong school-based leadership came into a school and Leveled Up the school in every measurable category. Facilitators will guide participants through innovative family engagement, PBIS, Attendance, and instructional strategies that they can use to take their school to the Next Level!!

Dr. Mike Lastra, Principal, Hernando County School District

Eric Schwartz, Assistant Principal, Hernando County School District

Brandon Frampton, Elementary Assistant, Hernando County School District

Vikki Seifried, Assistant Principal, Hernando County School District

Florida Educational Leadership Standard 2,4,8

Research Hall Presentations

More information is coming soon.

Tuesday 6/10 1:00 PM - 2:15 PM Breakout Session B

Every Day Counts: Enhancing Teacher Attendance and Accountability

In this presentation, we will explore strategies to enhance teacher attendance through effective use of attendance data. By implementing accountability measures, fostering oversight, and promoting positive recognition, we can create a supportive environment that encourages consistent teacher attendance. Participants will learn how data-driven insights can inform interventions, strengthen teacher engagement, and ultimately improve student outcomes. Join us to discover actionable techniques that empower educators and enhance overall school performance.

Dr. Carolyn Hayward, Principal, Clay County School District

Mrs. Kara Hoffmann, Assistant Principal, Clay County School District

Florida Educational Leadership Standard 1



Seizing the Day

As school-based leaders, there are always meetings, tasks, and other items always being added to our day. If we are not purposeful with owning our time, we will remain in the routine of putting out fires that erupt on campus and losing out on making the true impact on student learning by being in classrooms supporting out teachers. By using technology and the people around us, we can take back our time. In this session, we will dive into using different applications and purposefully planning out our day to make sure that we are building time to do the meaningful work in school while still meeting with stakeholders and completing task in a timely manner.

*Michael Carter, Principal, Marion County School District
Florida Educational Leadership Standard 3,4*

Intentional Connections- Leading with Purposeful Care

This dynamic session will teach administrators how to cultivate solid and meaningful relationships with staff, students, and the broader school community. Learn proven methods to build trust, improve communication, and foster collaboration, all essential components of effective leadership in today's educational landscape.

*Ivin Gunder, Principal, Clay County School District
Florida Educational Leadership Standard 7,8*

Brain-Based Leadership: Transforming School Culture and Shaping Student Behavior

This interactive workshop dives into the foundational principles of brain states, the recent shifts in student behavior, and five guiding principles all educators should practice. Understanding the science of the brain in emotional regulation is crucial for creating a positive, supportive school culture. When educators and students alike grasp how brain states influence behavior—specifically, the ways that the survival, emotional, and executive brain states shape responses to stress—they are better equipped to recognize and manage their own reactions. This knowledge empowers both students and adults to shift from reactive behaviors to thoughtful responses, even in challenging situations. By practicing self-regulation, adults model calm, constructive behavior, setting a tone that encourages students to do the same. As students learn to regulate their emotions, they become more receptive to learning, empathetic toward others, and skilled at resolving conflicts. Over time, this foundation of emotional awareness and self-regulation transforms school culture, reducing behavioral issues, fostering respect, and building a resilient community where everyone feels safe, connected, and capable of growth.

*Tracey Lamb, Director of Student Services, Okaloosa County School District
Erika Peterson, Intervention Specialist, Okaloosa County School District
Brian Hayes, Mental Health Counselor, Okaloosa County School District
Florida Educational Leadership Standard 5*



Maximizing Instructional Time Through Scheduling Supports

This session will support school leaders on how to initiate a team scheduling process to ensure the Individual Educational Plans (IEPs) of students with disabilities (SWD) are integrated into student, teacher and master schedules to maximize learning in the least restrictive environment.

JaSheena Ekhtator, FIN Executive Co-Director

Jacqueline Delgado and Dawn Gustafson, FIN Facilitators

Florida Educational Leadership Standard 3,4

Winning Together: Building Relationships and Campus Culture Through Athletics

Maximize your leadership by building a positive campus culture through your athletics program. By sharing proven strategies of fostering relationships with your community leaders, raising sponsorships to fund your programs, and cultivating positive coaches that focus on the right things, you can create a winning culture that raises student success both in and out of the classroom.

John Stilianou, Coordinator of District Athletics and K-12 Services, Clay County School District

Florida Educational Leadership Standard 2,7

3rd Grade Reading Breakout

More information is coming soon.

Tuesday 6/10 2:45 PM - 4:00 PM Breakout Session C

A Systems approach to Improving Students w/Disabilities ESSA Subgroup

This session integrates practice with supporting research for implementing systems directly tied to improving the FedIndex subgroup of 'Students with Disabilities'. This session will outline practical mindset and practice shifts from the leader lens and the teacher lens that benefit ALL students in accessing grade-level instruction with support, but especially our students with disabilities that often count for our school grade coverage in several monitored areas.

Dr. Melissa Caruso, Assistant Principal, Pasco County School District

Kim Andris, Program Specialist, Pasco County School District

Florida Educational Leadership Standard 4,7



Elevate the New Leader: Build Relationships, Be Responsive, and Become Resilient

In this engaging and interactive session, participants will learn ways to build relationships with staff to improve morale, effective communication skills to impact teacher efficacy, and how resilience in daily work challenges can foster a less stressed and more efficient work life balance.

Joyce Conley-Hemmings, Principal, Orange County School District
Shartrelle Kelly, Associate Principal, Orange County School District
Florida Educational Leadership Standard 7

Turnover and Turnaround: A Tactical Leadership Blueprint for Preventing, Recovering, and Sustaining Success in High-Needs Schools

This session provides a tactical leadership blueprint for navigating turnover and sustaining progress in high-needs schools. Participants will explore actionable strategies for change management, building instructional leadership, fostering relationship-centered schools, and aligning district supports to break cycles of instability and drive long-term success.

Dr. Kevin Forehand, Director of Educational Leadership & Administration (M.S./Ed.S.) Program;
Assistant Teaching Professor, Florida State University
Florida Educational Leadership Standard 4,8

Everything I Learned about Leadership Development I Learned from my Sibling

Dustin James and Jocelyn Farber are both Principals in Clay County, providing both an elementary (Farber) and secondary (James) perspective on Leadership Development. What makes this duo unique is that they are siblings. They have put together 7 lessons that they learned about Leadership Development from each other growing up as siblings. As we all know, siblings inherently gain funny stories to share. Come learn and laugh about what these Principal siblings have taught each other about Leadership Development!

Dustin James, Principal, Clay County School District
Jocelyn Farber, Clay County School District
Florida Educational Leadership Standard 6,7



Taking your Leadership to the Next Level

In a world of competition, the only competition that matters is the one against yourself. Level up your leadership by reflecting on your practice. The skills that got you to your current success may only sometimes lead to future success. In this interactive session, you will reflect on your leadership practice and find insights on what to do to level up for the following year, leading to more success.

Dr. Jen Halter, Principal, Clay County School District

Dr. Kyle Dresback, Regional Superintendent for Secondary and Alternative Schools, St John's County School District

Florida Educational Leadership Standard 2.7

Next Level Success: Eastside Elementary Schools Journey with PBIS and Family Engagement

Eastside Elementary's "Next Level" initiative integrates meaningful family engagement and PBIS to promote positive behavior and growth, encouraging students to meet challenges as steps to success. Through consistent expectations, rewards, and strong family engagement, Eastside creates a supportive school culture. This session offers insights and practical strategies to inspire schools to build positive, inclusive environments for students and families.

instructional strategies that they can use to take their school to the Next Level!!

Dr. Mike Lastra, Principal, Hernando County School District

Eric Schwartz, Assistant Principal, Hernando County School District

Brandon Frampton, Elementary Assistant, Hernando County School District

Vikki Seifried, Assistant Principal, Hernando County School District

Florida Educational Leadership Standard 3,4

Wednesday 6/11 9:00 AM - 10:15 AM Breakout Session D

From an F to a C: A Journey through the State BSI Process

One school's journey and reflections after experiencing FLDOE's Bureau of School Improvement support. This presentation of practice with supporting research outlines the leadership lens for creating, implementing, and monitoring systems while partnering with the BSI Support Team. This session shares the current reality and replicable shifts made to improve the school grade from an F to a C.

Dr. Melissa Caruso, Assistant Principal, Pasco County School District

Sonya Basinger, Principal, Pasco County School District

Florida Educational Leadership Standard 4,7



REPEAT: Hard Conversations as a School Leader

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*Sarah Marriott, Assistant Principal, Pasco County School District
Florida Educational Leadership Standard 1,7,8*

REPEAT: It's All About the Environment! How to Boost Student Engagement in a Differentiated World

In a world where every student learns differently and runs the risk of disrupting the learning environment, the importance of engagement has never been greater. Experience the impact that authentic, high-energy learning can have on achievement and behavior, while reducing the time spent writing plans and grading.

*Jodi Slone, Assistant Principal, Hernando County School District
Florida Educational Leadership Standard 1-8*

Assistant Principal Institute Breakout

This breakout is for those registered for the Assistant Principal Institute only.

Coaching for School Leadership Cohort Breakout

This breakout is for those registered for the Coaching for School Leadership only.