

FLORIDA ASSOCIATION OF STUDENT COUNCILS

Fall Leadership Conference

What is FASC Kickoff Conference?

FASC Kickoff Clinic is a one evening and one full day leadership development/energizer conference sponsored by the Florida Association of Student Councils (FASC).

Where and when will FASC Kickoff Conference take place?

All of the activities of the FASC Kickoff Clinic will take place on the campus of St. Petersburg High School in St. Petersburg, Florida. The conference will start on Friday, November 13 at 6:00 pm, with dinner, and end at 9:00 pm on Saturday, November 14, 2026.

Who may attend and how much does it cost?

Students and advisors from any middle or high school in the state of Florida may attend this conference. **FASC member delegates (student or adult) pay \$125 per delegate** to attend both days. FASC member delegates (student or adult) pay \$110 per delegate to attend Saturday only. **Non-FASC member delegates will pay \$150.00** to attend both days and Non-FASC member delegates will pay \$135.00 to attend Saturday only.

All FASC event paperwork and payments are due by the event registration deadline. A school will NOT be registered until the event host has received the required delegation paperwork **and payment**. NO refunds will be issued after the event registration deadline. Substitute delegates will be accepted as long as their required paperwork is received prior to the start of the event. Shirt size exchanges and other materials will be accepted only up to the event registration deadline.

Are there hotel accommodations for those delegations that cannot commute?

Yes, there are several hotels in the immediate vicinity of St. Petersburg High School. The telephone numbers are listed in another section of this pamphlet.

Are meals provided at the conference?

Yes, delegates will get dinner Friday night, a snack Friday night, a morning snack, lunch, afternoon snack, dinner, and a night snack before leaving.

Who are the featured presenters?

Dr. Phil Campbell ~ Dr. Phil Campbell, known to his students and staff as PC, is a veteran educator with a passion for loving kids and motivating educators. His goal is to assist schools in becoming the best learning environment they can possibly be for students to learn and for teachers to teach. His philosophy to accomplish this is simple: put relationships first, genuinely love and protect one another, and create a sense of family within your school setting. With educational experience as a teacher, coach, athletic director, and principal, PC understands how to overcome obstacles to win for today's youth and educators.

Carlos Ojeda: CoolSpeak ~ Carlos Ojeda Jr. has been called one of the most dynamic youth empowerment speakers in America today. A former university administrator, professor, and small business development center director, he now focuses his energy on empowering students succeed by teaching them that their voice is their power. Combining his entrepreneurial spirit with his passion for changing the lives of youth across the country, he started CoolSpeak: The Youth Engagement Company.

Sam Brown with CoolSpeak ~ Sam Brown is a speaker and author who creates experiences to equip individuals with the tools to navigate life's transitions through identify development and storytelling. His work focuses on helping people move from simply experiencing life to becoming the author of their own story. Driven by his own experiences with homelessness and the loss of his parents, Sam understands what it means to grow up in the middle of life's storms, feeling disconnected, lost, and uncertain about who you are or where you're going. He brings a deep, personal understanding of what it takes to navigate through the eye of a storm and grow through transitional moments.

Mike Roland ~ Michael (Mike) Roland retired after serving 50 years as an educator/administrator in the Broward County School District. He spent 20 years at Plantation High School where he taught leadership and served 10 years as a football coach and 3 as the school's athletic director. At South Broward High School, he continued to teach leadership as the school's student government advisor. He left SBHS when he was appointed to Student Activities Liaison for Broward County, a position he held for 25 years. He was responsible for the creation of the Student Volunteer Service Program and founded and served as the Director of the South Florida Leadership Training Camp. He served as Executive Director of the Florida Association of Student Councils from 2006 to 2016.

Who can I contact for more information?

You can contact the FASC Executive Director, Dr. Mel Sohn at sohnm@highlands.k12.fl.us or call 863 – 699 – 5010.

How do I register a delegation and what is the deadline?

Delegations and individuals can register by filling out the attached registration form and sending it with a check made payable to **St. Petersburg High School** for the proper amount to:

**FASC Kickoff Conference
St. Petersburg High School**

**2501 5th Ave N
St. Petersburg, FL 33713
Attn: Student Government, Linda Santiago**

The deadline to register with a postmarked packet is **Friday, October 16, 2026**

Suggested Hotel Accommodations

County Inn and Suites by Raddison
St. Petersburg – Clearwater
8050 US Hwy 19 N
Pinellas Park, FL 33781
727 – 369 - 9997

LaQuinta by Wyndham Pinellas
Park St Petersburg
7500 Highway 19 North
Pinellas Park, FL 33781
727 – 513 – 5200

Hampton Inn Pinellas Park
3845 Park Blvd North
Pinellas Park, FL 33781
727 – 256 – 0027

Comfort Inn St Petersburg North
2260 54th Ave N
St. Petersburg, FL 33714
727 – 362 - 0075

Holiday Inn Express St Pete North
I-275 by IHG
2171 54th Ave N
St. Petersburg, FL 33714
727 – 520 – 7800

Advisors are responsible to make their own hotel reservations and to provide transportation to and from the event.

FASC Kickoff Conference - Registration Form

Registration Information Sheet (Please mail this form with payment to St. Petersburg High School)

School Name:

Address: _____ District #

Advisor's Name: _____ Phone:

(____) _____

Contact E-mail:

FASC Member Schools:

Number of Students: _____ X \$125 both days = _____ OR _____ X \$110.00
Saturday = _____

Number of Advisors: _____ X \$125 both days = _____ OR _____ X \$110.00
Saturday = _____

Number of Administrators: _____ X \$125 both days = _____ OR _____ X \$110.00
Saturday = _____

Non-FASC Member Schools:

Number of Students: _____ X \$150 both days = _____ OR _____ X \$135.00
Saturday = _____

Number of Adults: _____ X \$150 both days = _____ OR _____ X \$135.00
Saturday = _____

Number of Administrators: ____ X \$150 both days = ____ OR ____ X \$135.00
Saturday = ____

Total Amount Due..... _____

Shirt Size Totals (include students and adults): S ____ M ____ L ____ XL ____ 2X ____
3X ____

Special Dietary Needs: Please list delegate name and needs:

Registrations and payment must be POSTMARKED by **Friday, October 16, 2026**

Checks and Registration Forms should be mailed to:

**FASC Kickoff Conference
St. Petersburg High School
2501 5th Ave N
St. Petersburg, FL 33713**

Attn: Student Government, Linda Santiago

FASC LEADERSHIP KICKOFF CONFERENCE 2026

TENTATIVE AGENDA AS OF

Friday, November 6, 2026

TIME	PROGRAM
6:00–7:15 p.m.	Dinner and Registration Delegate check-in and opening meal.
7:15–7:40 p.m.	Icebreakers and Introductions Students: FASC Executive Board. Advisors: separate introductory meeting.
7:15–7:40 p.m.	Advisor Meeting Introductions

TIME	PROGRAM
7:50 p.m.	General Assembly Whole group: students, advisors, and administrators.
7:50–7:55 p.m.	Welcome Dr. Mel Sohn and FASC President Donny Vo.
7:55–8:10 p.m.	FASC State Presentation Donny Vo presents “Feeding Floridians.”
8:10–8:30 p.m.	Guest Speaker: Kate Scaglione Feeding Tampa Bay
8:30–9:30 p.m.	Guest Speaker: Sam Brown with CoolSpeak “Grow Through What Go Through”
9:30–10:00 p.m.	Closing and Snacks Closing with Donny Vo.

Saturday, November 7, 2026

TIME	PROGRAM
8:00 a.m.	Breakfast Breakfast at hotel sites.
9:00 a.m.	General Assembly Whole group welcome with FASC President Donny Vo; welcome and introductions with Dr. Mel Sohn.
9:05 a.m.	Opening Keynote Carlos Ojeda Jr. of CoolSpeak: “Don’t Fight Back, Fight Forward,”
9:55 a.m.	Break Transition and refreshments.
10:00 a.m.	Staff Activity “Finding The Right Words” Media Center
10:00 a.m.	Workshops by FASC Vice President School Forest High School
10:10 – 10:30 a.m.	Workshop 1 (students to classrooms)
10:35 – 10:55 a.m.	Workshop 2 (students to classrooms)
11:00 – 11:20 a.m.	Workshop 3 (students to classrooms)

TIME	PROGRAM
11:30 – 12:20	Idea Blast with Dr. Phil Campbell Mini-keynote, school-improvement pitches, and collaborative idea exchange.
12:30 p.m.	Lunch + Table Discussions Culture-topic discussions assigned as table “homework.”
1:15 p.m.	Student Panel: Let’s Talk About It Selected students share candid perspectives, followed by table discussions.
2:30 p.m.	Break + Snacks Refreshments and transition.
2:45 p.m.	Action Planning: Let’s Be About It Students and staff identify school issues and build specific action plans.
4:30 p.m.	Team Time + Action-Plan Preparation School teams finalize their plans and prepare for the evening celebration.
5:00 p.m.	Dinner Time and location to be confirmed by event staff.
6:15 p.m.	Rally Music, interactive games, academic-recognition techniques, and celebration of school action plans.
7:00 p.m.	Final General Assembly Guest Speaker: Mike Roland “What students leaders should be” Goodbyes with Donny, FASC President
7:30 p.m.	Snacks and Goodbyes Conference concludes.