

FASA ANNUAL SPONSORSHIP LEVELS



BUSINESS ALLIANCE MEMBERSHIP - \$500 *(Complimentary with sponsor packages below)*

- Feature your company logo on FASA's home page with a direct link to your company website
- Opportunity to insert materials in attendee bags at the FASA Discover Conference (Summer)
- Exclusive invitations and verbal recognition at sponsored conferences
- Conference attendee registration lists (pre- and post-event, including "opt-in" email addresses)
- Receive FASA membership publications
- Recognition in program at sponsored events

Benefit Option	Sponsor Level				
	Bronze \$5000	Silver \$7500	Gold \$10,000	Platinum \$15,000	Legacy \$25,000+
Complimentary Business Alliance Membership	✓	✓	✓	✓	✓
<i>Total Number of choices available from the options below*</i>	5	7	11	14	16
Networking Connections	N/A	2	3	4	5
Networking connections in Florida Districts (limited-may be held virtually)		✓	✓	✓	✓
Networking connections with other state association executive directors				✓	✓
Conferences	Pick 3	Pick 3	Pick 3	Pick 3	Pick 4
Complimentary vendor table with recognition at Discover Conference (including two complimentary registrations)	✓	✓	✓	✓	✓
Two complimentary registrations to the Discover conference for additional representatives	✓	✓	✓	✓	✓
Choice of additional sponsorship opportunities at hosted conferences**	✓	✓	✓	✓	✓
Opportunity to take board/committee members to dinner (limited)	✓	✓	✓	✓	✓
Host an education Webinar either on its own or as part of a larger FASA conference		✓	✓	✓	✓
Opportunity to host a hospitality event at the Discover Conference				✓	✓
Serve as an Ambassador for a FASA Webinar				✓	✓
Opportunity to present a session at the Discover Conference					✓
Professional Learning Districts (PL Days)	N/A	N/A	All 2	All 2	All 2
Complimentary vendor table at a districts Professional Learning Day (choose one district to include in package) **			✓	✓	✓
Opportunity to submit a presentation on a PL Roster			✓	✓	✓
Marketing	Pick 2	Pick 2	Pick 3	All 5	All 5
Leader2Leader Blog Post	✓	✓	✓	✓	✓
Welcome/Introduction of Your Company in the <i>FASA Friday Facts</i> Newsletter (Only first-time partners)	✓	✓	✓	✓	✓
Retargeted Advertisements with X number of impressions (by level)	5,000	10,000	20,000	50,000	100,000
1 Social Media Post on each: Facebook, X & LinkedIn		✓	✓	✓	✓
Ad in a Discover Conference App			✓	✓	✓

* Maximum number of opportunities are listed in each category

** Cost of Sponsorship item may limit number of additional choices for other sponsorship options. Can include Advocate or Discover Conference.

For more information, contact Michele White, CAE, FASA Executive Director at mwhite@FASA.net