

FLORIDA ASSISTED LIVING ASSOCIATION

Facility Membership!



Get Connected, Be Supported, Stay Engaged!

At FALA, we've spent over 30 years supporting assisted living communities and adult family care homes and raising the standards of care in Florida. Your membership helps create a thriving network that promotes excellence in service to seniors. Become a Facility Member today and benefit from all that FALA has to offer.



Message from Bijou Ikli, FALA CEO

We know that you will benefit from being a part of our organization. Your membership strengthens our mission and empowers us to create a brighter future together. We look forward to continuing this journey with you—Get Connected, Be Supported, Stay Engaged!

Become a Valued Member of Our FALA Family!

Your Facility Membership makes it possible for FALA to provide critical resources, regulatory support, and strong advocacy for assisted living communities and adult family care homes across Florida. Without dedicated members like you, our work would not be possible.

Accomplishments This Year:

- **Legislative Wins:** Legislative Wins: FALA successfully blocked language from the 2025 “Improving Screening for and Treatment of Blood Clots” bill that would have increased liability for our ALF members and required additional education and policy changes. In 2024, FALA successfully advocated for policies that enhance the quality of life and care for residents, winning a 15% increase in Medicaid Assisted Care Services (ACS) rates and an increase in the Personal Needs Allowance(PNA) for Optional State Supplementation (OSS) eligible ALF residents (from \$54 to \$160 per month). FALA successfully advocated for policies that enhance the quality of life and care for residents, winning a 15% increase in Medicaid Assisted Care Services (ACS) rates and an increase in the Personal Needs Allowance (PNA) for Optional State Supplementation (OSS) eligible ALF residents (from \$54 to \$160 per month).
- **Emergency Preparedness:** Our resources helped members stay prepared during the hurricane season, providing essential guidance and relief support before, during, and after multiple storms.
- **Community Impact:** Initiatives like Emily’s Angels, FALA Senior Days, and the new Growing Bolder Club were launched to enrich the lives of Florida seniors at no additional cost to FALA members.

What’s Ahead for FALA

Exciting things are on the horizon, and by joining FALA as a Facility Member, you ensure FALA continues advocating for your interests and providing essential resources. **Here’s a preview of what’s to come:**

- **Expanding Educational Resources:** Enhanced training programs and streamlined access to our e-learning platform to help members stay compliant and informed.
- **Advocacy at the Forefront:** FALA will continue pushing for key legislative priorities that protect residents and empower providers, including increased funding and regulatory reform.
- **New Networking Opportunities:** More local chapter events, networking opportunities, and access to industry experts will be available throughout the year.
- **FALA ConnectEd Live!:** Our monthly virtual program designed exclusively for members. Sessions deliver industry updates, expert-lead education, and practical insights to help FALA Members thrive. It’s your direct line to the latest legislative and regulatory changes, best practices in operations, and innovative ideas shaping assisted living in Florida.
- **Enhanced Member Resources:** More member-only resources, exclusive discounts, and timely updates will keep your facility and adult family care home operating at its best.

Message From Leadership

From FALA Board Chair, Monique Spruill:

“FALA stands strong because of you. With your support, we continue advocating for quality care and providing valuable services. Let’s keep the momentum going!”

From FALA Board Immediate Past Chair, Donna Damiani:

“Your commitment is vital to our shared mission of enhancing the lives of Florida’s seniors. We are grateful for your ongoing support, and we encourage you to renew your membership so we can continue making an impact together.”



Join the Journey with FALA!

By becoming a Facility Member, you ensure FALA can continue advocating for your interests, providing essential resources, and delivering unparalleled support to help you succeed and thrive. We would be proud to have you as a part of our FALA family. Join today, and let's continue raising the standards of care across Florida.

Why Join?

- Benefit from expert regulatory guidance, discounted consulting services, and top-tier educational programs.
- Become part of Florida's largest network of assisted living and adult family care home providers, with access to exclusive networking events and leadership opportunities.
- Ensure your voice is heard through FALA's advocacy efforts and policy-shaping initiatives.
- Enjoy continued access to member-only resources, from industry updates to discounts and directory listings.



How to Join?

- **Online:** Visit www.FALA.org to join securely online.
- **By Phone:** Call the FALA office at 850.383.1159 to provide payment over the phone.



Questions?



Contact Us at:

- **Phone:** (850) 383-1159
- **Email:** YourAdvocate@FALA.org
- **Website:** www.FALA.org