

GREAT PLACES AWARDS

The Urban Design Toolkit was developed through four large community meetings and a visioning meeting in each of the five District neighborhoods. The meetings focused on identifying concepts and strategies to promote the identity of each neighborhood, along with defining key locations for intervention. In total, 155 neighborhood leaders, stakeholders and business owners attended the meetings.

The Urban Design Toolkit was developed based on two shared values. First, that all planning efforts should begin and end in conversation with community leaders and stakeholders. And second, that the everyday streets, buildings, and infrastructure of our neighborhoods can become a basis for developing innovative design interventions. Further, the toolkit's core commitment was to honor and amplify the community-centered stories of place, culture, history, and tradition while also weaving these stories into a broader textile. The resounding impact of the toolkit is a set of grounded design interventions that are specific to the context, that are affordable, practical, strategic and celebrate the existing qualities of place. While the Urban Design Toolkit is a SMALL plan, it has had a BIG impact.

2022 Winner
Place Planning

Greater Northside Urban Design Toolkit
Susan Rogers





Proposed Pedestrian Sign along Airline Drive

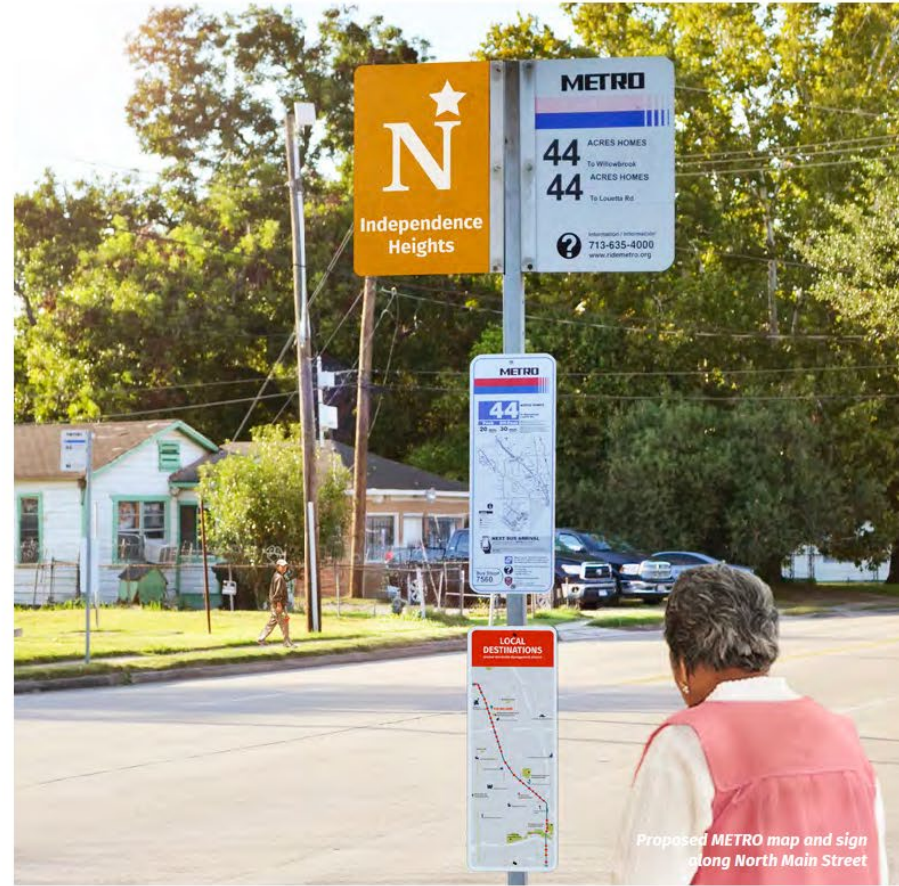
PEDESTRIAN STREET SIGNAGE

A local resident or visitor's experience is enhanced through the use of pedestrian scaled signage. We propose augmenting existing signs, light poles, or vertical structures through the use of directional plaques highlighting local destinations. These signs are adaptable, affordable, and identify each neighborhood through the color identity strategy. A series of these pedestrian signs will be located along the following roads: Airline Drive, Fulton Street, Jensen Drive, Crosstimbers Street, Lyons Avenue, Calvacade Street, Quitman Street, Tidwell Road and Irvington Boulevard.

ESTIMATED COST



TIME FRAME



Proposed METRO map and sign along North Main Street

METRO MAP and BUS STOP SIGNS

Retrofitting existing METRO signs with maps to highlight local destinations and adding the District logo will enhance identity at the neighborhood and district levels, as well as encourage exploration. The project will be initiated for the local bus routes along Airline Drive, Crosstimbers Street, Quitman Street, Jensen Drive, North Main Street and Tidwell Road. Along these routes maps and signage highlighting neighborhood destinations, such as schools, parks, local businesses and restaurants, will be installed on existing METRO signs.

ESTIMATED COST



TIME FRAME





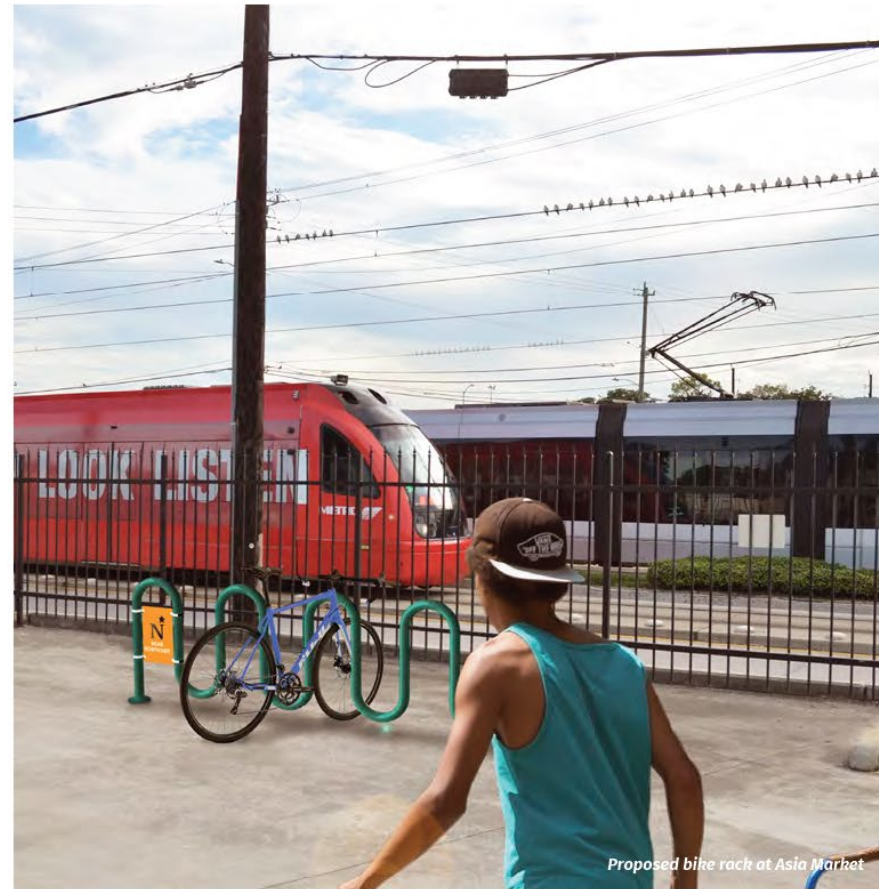
BENCHES

Public seating creates a comfortable, usable and active public realm where people can spend time, meet or wait for the bus. Benches create a sense of place. The proposed benches are cast concrete cubes that are dyed with a color that represents each of the five neighborhoods. Initially, these elements will be located along the following corridors: Airline Drive, North Main Street, Crosstimbers Street, Jensen Drive and Quitman Street.

ESTIMATED COST



TIME FRAME



BIKE RACKS

Providing bicycle amenities promotes bicycle use, and can also enhance the District's identity. The proposed bike racks will be funded through a sponsorship program with area businesses and organizations. A pilot program to expand area bike racks focuses on existing destinations such as: Asia Market Thai Restaurant, Airline Farmers Market, Northline Commons, Jensen Square, Moody Park, Clark Park, Independence Heights Park, White Oak Music Hall, Town In City Brewing, City Acre Brewing and Saint Arnold Brewing.

ESTIMATED COST



TIME FRAME



