

# *Members' Report*

## *2020*



# Welcome



**EDRA Board  
Chair**

**Sharmin**

**Kader**, PhD,  
Design Research  
Associate  
MTS Engineering  
& Design.



**Executive  
Director**

**Deni**

**Ruggeri**, Ph.D.  
Associate  
Professor NMBU  
Norway  
Lecturer,  
University of  
California,  
Berkeley



# Members' Report Content

- Call to Order / Welcome
- Mission
- Overview of Board Organization
- Chair's Report
- Fall Retreat
- Treasurer's Report
- Members & Partners
- EDRA51 Facts
- EDRA53
- 2021 Priorities
- Town Hall Discussion / Q&A

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**2021 Members Report**



# EDRA Mission + Bylaws

## Mission

EDRA's purpose is to advance and disseminate research, teaching, and practice toward improving an understanding of the relationships among people, their built environments, and natural ecosystems.

The mission of EDRA is to provide a collaborative, multidisciplinary community to connect theory, research, teaching, and practice to recognize, create and advocate for environments that are responsive to diverse human needs. EDRA is committed to equity, inclusion, and respect for all persons.

## EDRA Bylaws *(revised and approved on July 13, 2020)*

The Board of Directors shall be the governing body of the Association, with duties including, but not limited to, the following enumeration.

The Board of Directors:

1. Shall establish the general policy as to the **substance and structure of the Annual EDRA Conference**. It shall take all administrative actions required to guarantee that the conference shall be held, such as selecting the sponsor, monitoring developments, establishing policy guidelines, providing administrative support.
2. Shall establish long-range goals for the Association and establish programmatic priorities in order to achieve those goals.
3. Shall establish the membership fees, annual dues, and **other fees that may be required to handle the expenses of services to the membership**
4. Shall review, interpret and amend the Bylaws as necessary to assure that the purposes of the Association are carried out.
5. Shall propose and carry out programs in support of EDRA's vision and mission and future goals **using fiscally responsible means**.

# edra

## Board of Directors



**Emeritus Member**  
**Rich Wener, PhD**  
Emeritus Professor,  
Tandon School of  
Engineering, New York  
University



**Past Chair**  
**Shauna  
Mallory-Hill, PhD**  
Associate Professor,  
Faculty of Architecture,  
University of Manitoba



**Chair**  
**Sharmin Kader,**  
PhD  
Design Research  
Associate  
MTS, Engineering &  
Design.



**Chair of  
Recognition  
Committee**  
**Hui Cai, PhD**  
Associate Professor  
of Architecture  
University of Kansas



**Treasurer**  
**David de la Peña,**  
PhD Associate  
Professor & Program  
Director, University of  
California Davis



**Executive  
Director**  
**Deni Ruggeri,**  
Ph.D.  
Associate Professor  
NMBU Norway  
Lecturer, University of  
California, Berkeley



**Chair-Elect**  
**Chair of Program  
Committee**  
**Claudia Bernasconi**  
Director, Master of  
Architecture Program,  
University of Detroit Mercy



**Member**  
**Carla Brisotto,**  
PhD  
Post-doctoral  
Associate, FIBER,  
University of Florida.



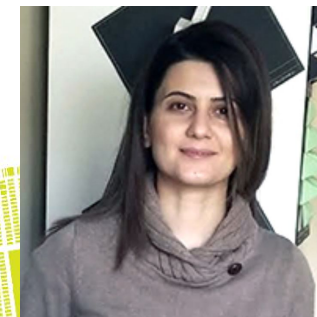
**Chair of Members  
& Partners**  
**Lesa Lorusso, PhD**  
Healthcare Director,  
Research & Innovation,  
Gresham Smith



**Secretary**  
**Robert Gifford, PhD**  
Professor, Psychology and  
Environmental Studies,  
University of Victoria



**Student Member**  
**Renae Mantooth ,**  
PhD  
North Carolina State  
University

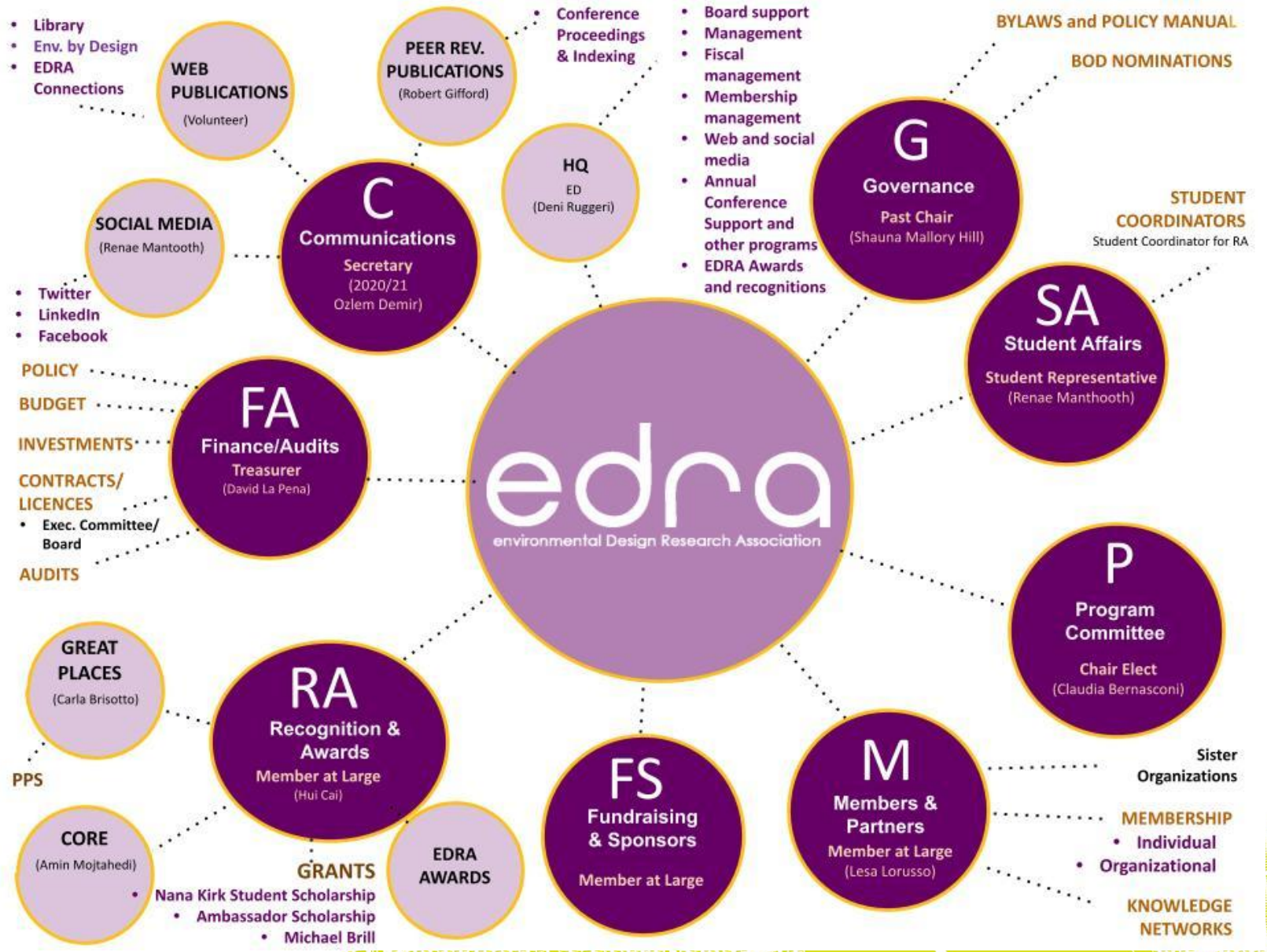


**Chair of  
Communications**  
**Ozlem Demir, PhD**  
Assistant Professor,  
Faculty of Architecture  
Amasya University

# Chair's Report

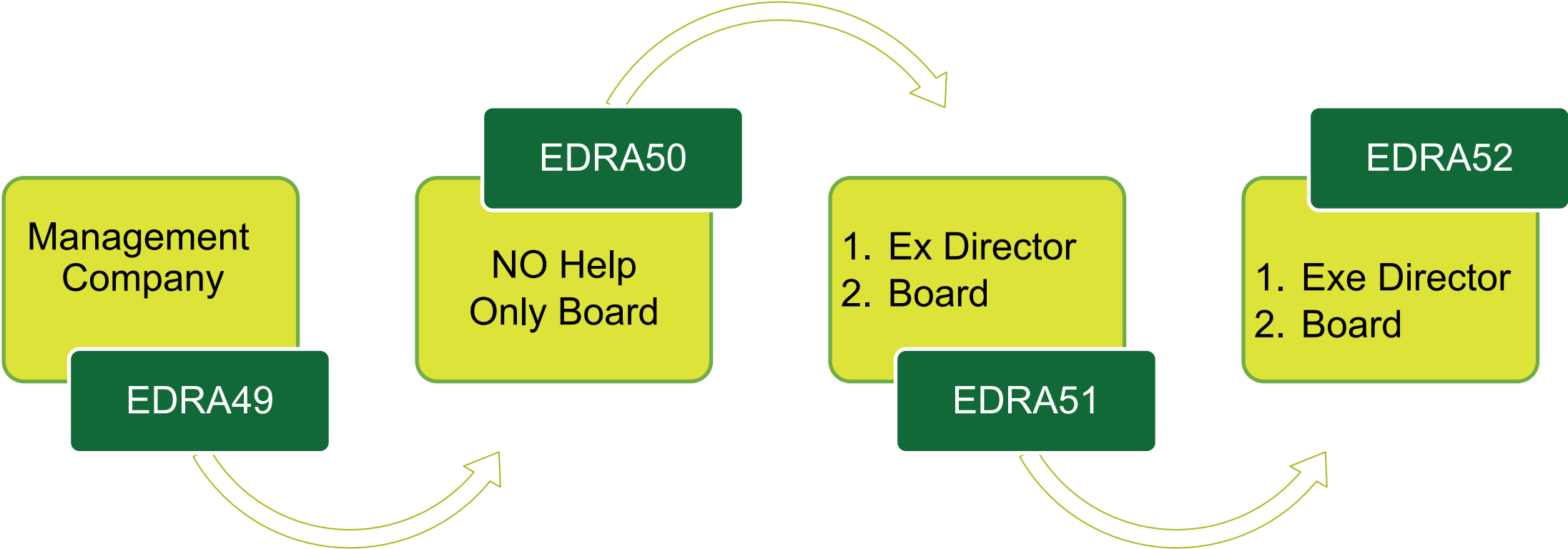


**EDRA Board Chair**  
**Sharmin Kader**, PhD,  
 Design Research Associate  
 MTS Engineering & Design.



**EDRA is looking for volunteers!!!**

# 1. Board Members contribution to Managing EDRA



**Introducing Training for Board Members**

## 2. COVID-19 Challenges

Reduced ED's Salary and other Expenditures

Moving towards a Virtual Conference

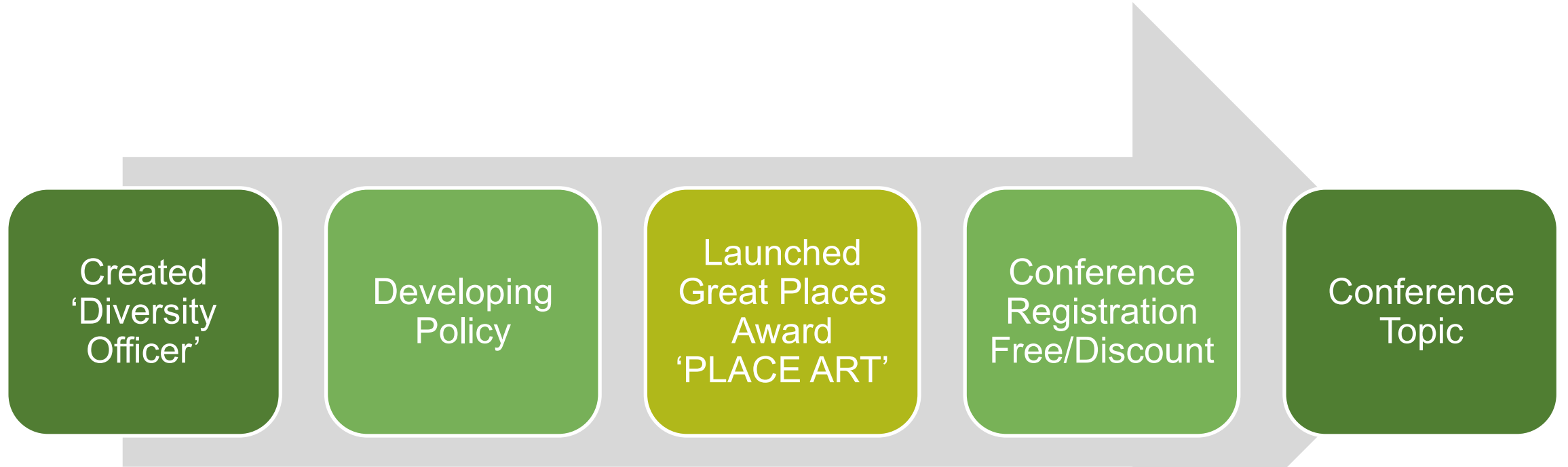
Reduced Registration Fees and a Lot of Discount

Invested on Conference Marketing

Webinars, Workshop, "Work in Progress" Category

Do you have any suggestions?  
Email: [Headquarters@edra.org](mailto:Headquarters@edra.org)

# 3. Actions Taken for Equity and Diversity



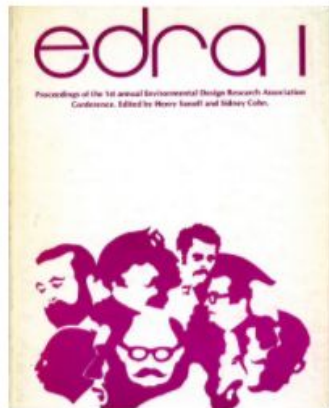
Do you have any suggestions?  
Email: [Headquarters@edra.org](mailto:Headquarters@edra.org)

# 4. New Website & the Proceedings



## EDRA PROCEEDINGS (1969-PRESENT) TABLE OF CONTENTS

MEMBERS CAN ACCESS FULL PROCEEDINGS BY CLICKING [HERE](#)



EDRA 1 1969  
Chapel Hill



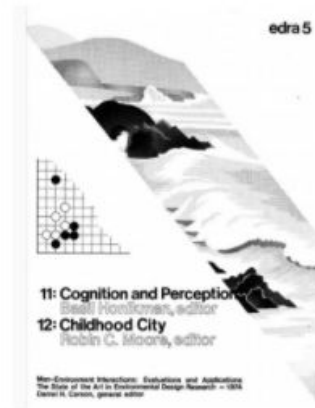
EDRA 2 1970  
Pittsburgh



EDRA 3 1972  
Los Angeles



EDRA 4 1973  
Blacksburg



EDRA 5 1974  
Milwaukee

Do you have any suggestions?  
Email: [Headquarters@edra.org](mailto:Headquarters@edra.org)

# 5. EDRA Webinars

member's-only offerings!

INVESTING IN OUR FUTURE: HOW SCH...  
STUDY'S HYPOTHESIS

High performance design improves occupant satisfaction and performance.

Watch later Share

This thumbnail features a green header with the text 'member's-only offerings!'. Below it is a video player interface for a webinar. The title is 'INVESTING IN OUR FUTURE: HOW SCH... STUDY'S HYPOTHESIS'. The main text reads 'High performance design improves occupant satisfaction and performance.' The background image shows a modern building with a large, dark, angular canopy structure over an outdoor garden area where people are sitting. There are 'Watch later' and 'Share' icons in the top right corner.

Virtual Visioning: Effective Online Meth...  
Watch later Share

webinar edra  
Environmental Design Research Association

Virtual Visioning: Effective Online Methods to Inform Environmental Design

EDRA Member Exclusive:  
earn AIA and EDAC CEU credits

- Cynthia Mylota  
Ware Malcomb  
Director Workplace Strategy
- Michelle Ossmann  
Gresham Miller  
Healthcare Director  
Knowledge & Insights
- Lizzie Gerock  
Gresham Smith  
Interior Designer  
Corporate + Urban Design
- Lesa Lorusso  
Gresham Smith  
Healthcare Director  
Research & Innovation
- Michele McMinn  
Gresham Smith  
Studio Design Leader  
Corporate + Urban Design

This thumbnail has a dark blue background with white and light blue text. It features the EDRA logo and the title 'Virtual Visioning: Effective Online Methods to Inform Environmental Design'. It lists five speakers with their names and titles. A 'Watch later' and 'Share' button are at the top right. A banner at the bottom left says 'EDRA Member Exclusive: earn AIA and EDAC CEU credits'. A play button icon is centered over the text.

EDRA Webinar | Environmental Strategi...  
Watch later Share

webinar

Environmental Strategies to Mediate Stress in the Post Pandemic Workplace

EDRA Member Exclusive:  
Watch on YouTube

- Rex Miller  
mindSHIFT  
Founder
- Mike O'Neill, PhD  
HumanSpace  
CEO and Founder
- Charlie Grantham, PhD  
Community Design Institute  
Founder & Teacher

This thumbnail has a dark blue background with white and light blue text. It features the EDRA logo and the title 'Environmental Strategies to Mediate Stress in the Post Pandemic Workplace'. It lists three speakers with their names and titles. A 'Watch later' and 'Share' button are at the top right. A banner at the bottom left says 'EDRA Member Exclusive: Watch on YouTube'. A play button icon is centered over the text.

EDRA Webinar | Understanding Sensory...  
Watch later Share

This thumbnail shows a video player interface for a webinar. The title is 'EDRA Webinar | Understanding Sensory...'. The background image shows a modern office interior with white reception desks, glass partitions, and a person walking in the distance. There are 'Watch later' and 'Share' icons in the top right corner.

Do you have any suggestions?  
Email: [Headquarters@edra.org](mailto:Headquarters@edra.org)

# 6. Regular Meetings with KN Chairs

EDRA Knowledge Networks are topic-area interest groups that have formed to create community and share knowledge around a specific environment, behavior, design, or practice topic. EDRA's knowledge-based networks serve as informal means to engage in collaboration and leverage EDRA's expertise.



- Calendar
- Blogs
- Forums
- Photo Gallery



[Photo Gallery](#) [Upload a Photo](#)

## WELCOME TO EDRA'S PARTICIPATION NETWORK!

The Participation Network is a collective of researchers, designers, planners, and community activists who are dedicated to the principles of collaboration.

Participatory research and design approaches create opportunities for more inclusive decision-making processes engaging users and other stakeholders; values knowledge created through collaboration and in action; starts with social concerns and personal experiences; and reconsiders the value of research and design processes as a vehicle for social change. Grounded upon the ongoing commitment to the theory and practice of participation in design and research, the Participation Network seeks to create a space for critical reflection and open dialogue on shared experiences and new directions in this field.

**Co chairs:** Lynn Paxson [lpaxson@iastate.edu](mailto:lpaxson@iastate.edu)  
Deni Ruggeri [deni.ruggeri@nmbu.no](mailto:deni.ruggeri@nmbu.no)

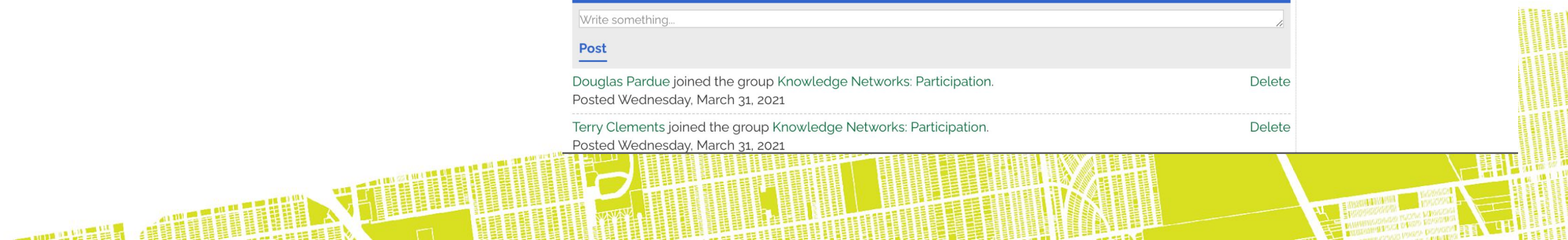
Group Feed [ Show All Post-dated Posts ]

Write something...

[Post](#)

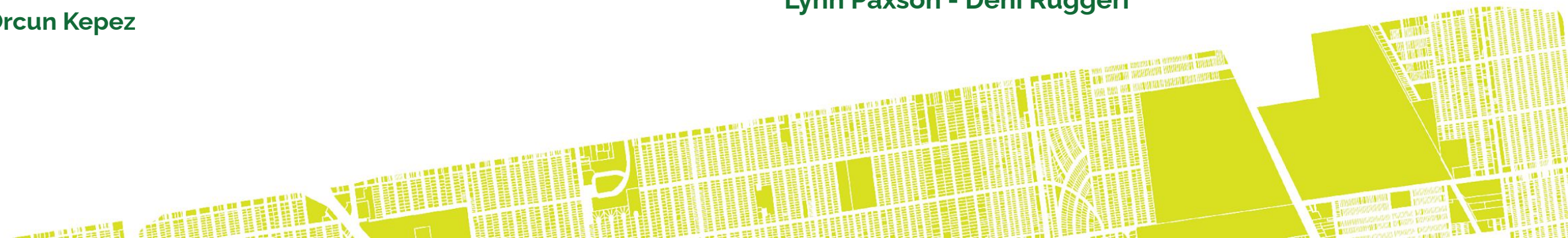
Douglas Pardue joined the group Knowledge Networks: Participation. Delete  
Posted Wednesday, March 31, 2021

Terry Clements joined the group Knowledge Networks: Participation. Delete  
Posted Wednesday, March 31, 2021



# 6. Regular Meetings with KN Chairs

- **Children, Youth & Environment**  
Janet Loebach - Kate Bishop
- **Cultural Aspects of Design**  
Sanjoy Mazumdar - Nisha Fernando
- **EDR Education**  
Eleftherios Pavlides - Rula Awwad-Rafferty
- **POE/Programming**  
Lubomir Popov - Keith Jundanian
- **Research in Professional Practice**  
Emily Chmielewski - Lesa Lorusso
- **Residential Environments**  
Keith Miller - Ali Momen-Heravi
- **Sustainable Planning, Design & Behavior**  
Richard Wener - Jennifer Senick
- **Building Process Alliance**  
Susan Ingham
- **International Connections**  
Orcun Kepez
- **Work Environments**  
Sally Augustin - Sheila Gober-Ryan
- **Historic Environments**  
Jeremy Wells - April Allen
- **Movement in Designed Environments**  
Ipek Kaynar Rohloff - Julie Zook
- **Communication**  
Sheila Gobes-Ryan - Susan Drucker
- **Active Living by Design**  
David Boeck
- **Interior Design Network**  
Cherif Amor
- **International Housing Research**  
Eunju Hwang - Fang Xu
- **Participation**  
Lynn Paxson - Deni Ruggeri



# 7. EDRA Newsletter



## Environment by Design - March 2021

The EDRA Newsletter

Dear Deni,

Spring is around the corner and we are back to share some news and upcoming events we are organizing for all members. Below you will find upcoming deadlines, current job opportunities, and more.



# 8. EDRA Career Center

**edra**

Donate Join Now My Profile Manage Profile Sign Out

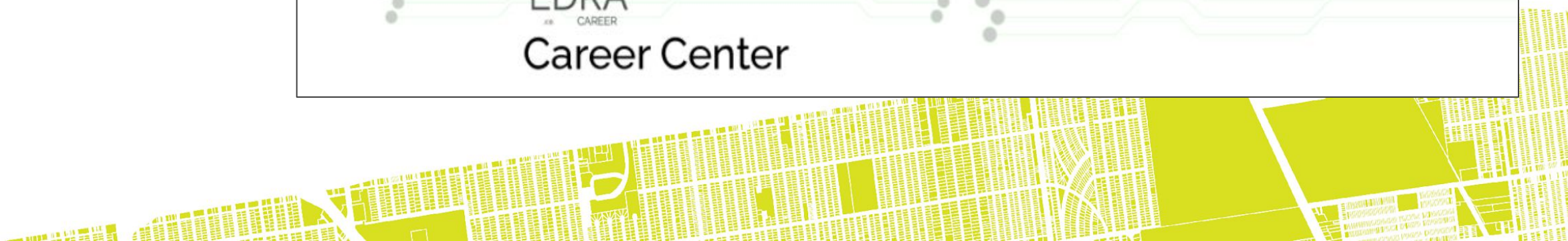
ABOUT MEMBERSHIP PUBLICATIONS EVENTS CAREERS AWARDS G

APPLY DESIGNR APPLY edra RESUME POST  
CAREER NEW POST CENTER  
ACADEMIC CITY PLANNING  
RECRUITERS EMPLOYERS  
ACADEMIC MEMBERS RESUME  
DESIGN NEW EDRA CAREER

**JOB SEEKERS**  
*Post Your Resume*  
*Search Job Posting*

**EMPLOYERS & RECRUITERS**  
*Search for Candidates*

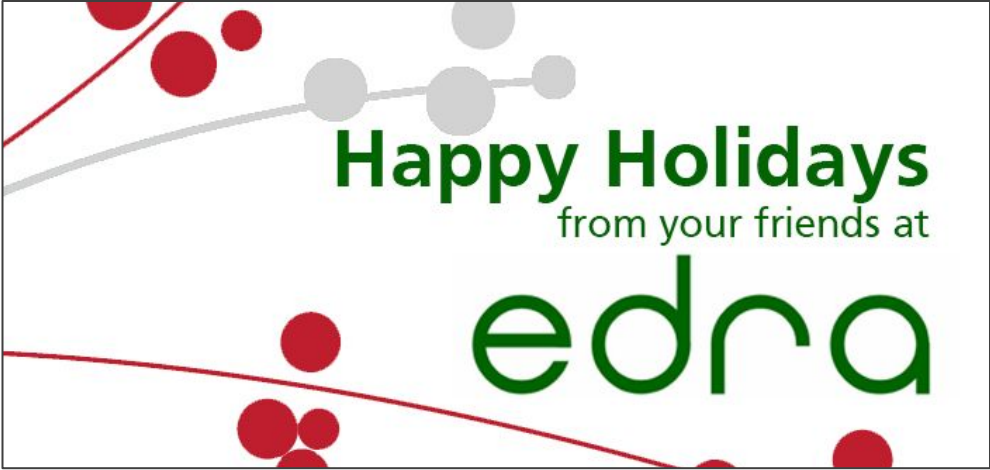
Career Center

















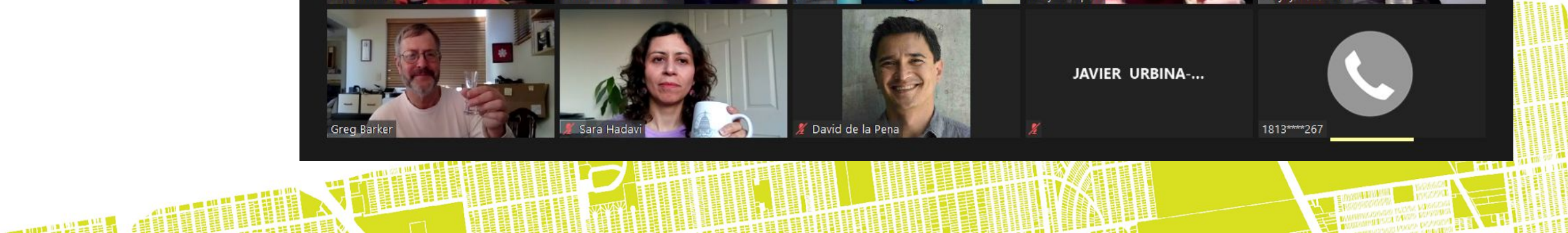
# 9. Recognition Committee



# 10. EDRA FAMILY Year-end Party



 <p>Rich Wener</p>	 <p>EDRA HQ</p>	 <p>Kathryn H Anthony</p>	 <p>Ozlem Demir</p>	 <p>Julia W Robinson</p>
 <p>karenfranck</p>	 <p>Mahshad Kazemzadeh</p>	 <p>Imanzo</p>	 <p>Gary Gumpert</p>	 <p>sanjoymazumdar</p>
 <p>Greg Barker</p>	 <p>Sara Hadavi</p>	 <p>David de la Pena</p>	<p>JAVIER URBINA-...</p>	 <p>1813****267</p>



# Fall Retreat 2020



## STORIES OF EDRA

Story 1	Story 2	Story 3	Story 4	Story 5	Story 6	Story 7	Story 8
<p>Finding out that my heroes Chris Alexander, C. C. Marcus and Donald Appleyard were EDRA members</p> <p>Renae: Joining the EDRA board and making the first virtual conference a success</p> <p>Hui: First presentation at EDRA40 in Kansas City, now working at KU and serving on the board of EDRA.</p> <p>Claudia: first presentation and attendee (Best Research Paper Award 2012)</p> <p>at my first EDRA (7 in Vancouver) I was approached by an earnest young man you said "I hearyou study jalls" - thus began a 40+ year reserach colikaboration and friendship</p> <p>Carla: I attended EDRA for the first time in 2017 as my first conference. I remember someone told me EDRA was the right place to have your first conference and it was true</p> <p>Shauna: My first EDRA was in 2014. I remember someone told me EDRA was the right place to have your first conference and it was true</p> <p>OZlem: Having EDRA in Raleigh and serve for EDRA as a student</p>	<p>DENI: 2007 GPA Design Award for the work on the LA river with Randy</p> <p>Renae: Meeting so many of the people that cite and realizing how approachable and kind EDRAites are</p> <p>Hui: Worked on a KU EDRA legacy paper last year for EDRA50, learned a lot of interesting connections between EDRA and KU. Key KU EBS figure: Roger Barker, George Beal, Robert Sommer, Allen Wicker, and Bob Bechtel.</p> <p>Claudia: meeting Paula Horigan, Malika Bose and many other new friends</p> <p>Also at EDRA 7, I had a sit on a lawn and watch an informal session in which Gerald Davis and Mike Brill debated the impact of design on crowding, surrounded by no more than a dozen people - also on the lawn. I was studying crowding for my dissertation and thought I knew the field, but was stunned at how much I didn't know - that they did and thrilled to hear it all.</p> <p>Carla: Met good friends now colleagues</p> <p>Shauna: I remember meeting so many people and having a great talk about my paper over Pabst.</p> <p>Had a discussion with a master's student and ender up discussing with her mentor</p>	<p>Hui: Saw some old friends from China and Singapore at EDRA after not seeing them for more than 10 years.</p> <p>Renae: Met some of my closest research friends at the graduate student mentoring workshop.</p> <p>Claudia: KN connections and participation through the build environment and phenomenology</p> <p>EDRA has also been the occasion to literally sit at the feet of some brilliant people and listen to them...be brilliant...Mike Brill, John Archea, John Zeisel, Steve Kaplan, Irv Altman, and many others</p> <p>Carla: I was surprised by the willingness to mentor the younger career participants</p> <p>Shauna: We had so much fun in New Orleans in 2014. When the air conditioning went out for the last night, one of the other board members found ourselves in the lobby cooling ourselves on the floor.</p> <p>Henry's 80th birthday was one of the great days. I met with so many amazing people</p>	<p>Deni: Meeting Henry Sanoff and finding out he is a real and nice person</p> <p>DENI: finding out that CC Marcus wrote a piece in ASLA magazine that says EDRA was transformative for her work on healing landscapes</p> <p>Flying to Lawrence Kansas 1975? in a small plane...bouncing up and down scary...Robert</p> <p>Claudia: Working with various grad students and presenting at EDRA (best Poster Award 2018).</p> <p>Carla: Once in Oklahoma I felt frustrated for not being able to find presentations I wanted to see because they were not following the calendar</p> <p>Robert...1967 hired by Robert Sommer to ask students in dorm they were studying. The "proper" desk produced no better grades than lying in bed.</p>	<p>DENI edra50 inforata was a wonderful moment</p> <p>Hui: Worked with several of my Ph.D. students on EDRA presentations. Told them that it was the best first conference for graduate students, warm and friendly.</p> <p>Claudia: 2019 participation and presentation at EDRA50 (best Research Paper Award 2019)</p> <p>Claudia: Deni and Jeremy approach me to help with the board - application and enter the board</p> <p>Claudia: Collaboration with Carla on Great Places Award - excellent experience</p> <p>Carla: I agree Claudia. A great (no pun intended) learning experience</p> <p>Carla: Remember a very well attended workshop about research methodologies</p> <p>Shauna: Trip to Tallahassee with EDRAites at the Madison EDRA - one of the highlights of all the local tours I ever did (the local glass in LA)</p>	<p>DENI Being chosen to be the chair. It was not expected at all</p> <p>Les: Madison was my first conference, loved attending the student workshop</p> <p>Les: Good info on research methods and instruments from other researchers</p> <p>I met scholarly Great grand parents...</p> <p>David: my first EDRA was New Orleans. I remember meeting so many people and having a great talk about my paper over Pabst.</p> <p>Dd: I think I had to wear a newcomers sticker, but lots of people just came up and said hello.</p>	<p>DENI: Serving on the board with wonderful people, Jen Senick, Lynne, Shauna, Vibha, Paula H.</p> <p>Les: Good opportunities for collaboration</p> <p>NOLA Conference was FUN... I explored a lot of fun things, don't ask me what!!!! : ) Sharmin</p> <p>Claudia: Collaboration with Renae Mantooth on communication and website - great learning experience</p> <p>David: EDRA seemed like a family to me. It seemed like half of the people knew others really well.</p> <p>Dd: In LA in the lobby of the Bonaventure hotel, I met Henry Sanoff, and had drinks with a group of friends.</p>	<p>Meet with scholars who inspired me for better work - Sharmin</p> <p>I get recharged to work/research after each year - Sharmin</p> <p>Made some good friends - who calls me during Covid - Sharmin</p> <p>I have introduced my friend from Australia with my advisor, for her to get a job, and she got a job in USA. EDRA changed her life. She has two sons born here, I called them EDRA sons - Sharmin</p> <p>Not only professional networking, but I also tried MATCHMAKING at EDRA - with two of my friends :)</p> <p>My people know that I will be at EDRA and busy during May/ June.- Sharmin</p> <p>EDRA defines me and my career - totally! what to research, how to research, finding out goals, and career mentors, and constructing future direction. - Sharmin</p> <p>Dd: Met Marcela Lopez in OKC and got invited to keynote for her in Mexico the next year.</p>

# Fall Retreat SWOT

## strengths

EDRA PROVIDES INFORMATION UPDATES, EVENTS, NEWS, PROCEEDINGS	A CONSISTENT PROTOCOL		
LEGACY. LONG HISTORY OF EDRA AWARDS, GPA, CONFERENCE AWARDS	AUTONOMY TO ADDRESS UNIQUE NEEDS	strong, dedicated, passionate awards volunteers	awards are high honors and great recognitions for members
Knowledge Networks are a great resource	External partnerships	High number of students participate in the conference (1/2 of the whole student membership)	Volunteers from all over the world
supportive Program committee and volunteers	good interactions of PC with other committees like communications	Emeritus experience to conference organizing PC	Conference theme in touch with pressing issues

CREATE A FILM OF EDRA HISTORY/DOCUMENTARY ABOUT WHAT EDRA STANDS FOR	NEWSLETTER UPDATES	JOURNALS, PUBLICATIONS AND INDEXES THAT CAN HELP SCHOLARS	PARTNERSHIP WITH OTHER ORGS (IAPS)	UNIQUE EMAIL SIGNATURE AND BANNER
strong identity and legacy, prestigious awardees from past and present		industry connections - CORE provides the bridge	sponsorship from industry and philanthropy	
share successes more often	increased CEU and EDAC credits	increased virtual to keep members involved	students can meet more often virtually now	
students can help us attract their advisors who are not yet affiliated with EDRA	Facilitate mentorship /knowledge of methods	increase membership to various disciplines	better social media presence	

## opportunities

## internal factors

NOT A FIRST RESULT ON GOOGLE	LIMITED TIME AND RESOURCES, SPECIAL SKILLS REQUIRED BUT HARD TO SUSTAIN	EDRA IS WELL KNOWN IN THE US, NOT AROUND THE WORLD	No financial support	DOCUMENTATION THAT CREATED A ROADMAP AND GUIDELINES
coordination among sub-committees	lack of CONTINUITY	too much variety results in lack of identity/recognizability	SOME TRAINING AND OVERLAPS TO CREATE MORE CONTINUITY	finding a budget for recognitions?
EDRA isn't well known to industry	Getting support from volunteers	Knowledge Networks are not organized well and could be condensed	PC little trace about work from past Program committees	not very visible to external organizations
KN chairs are not involved	students are not involved throughout the year	students engagement at the conference	need better anticipation + transition for future conferences	rely on volunteer work to make the conference happen
			Get More funds	submission model (not having abstract first then paper)

## external factors

## weaknesses

Our messages may get lost because there is increased competition	External influences have stronger branding and communications			
similar awards that provides competition	need stronger recognition to attract valuable jurors + weight to the awards	lack of platform and consistent structure		COVID paradigm shift
EDRA Core might have other limitations regarding sharing the research	conference topics are broad but hard for students to find their niche	decreased participation, members are discouraged	other conferences have better submission models	
aging membership	students are overworked and have little time to contribute	other conferences have systems in place that we don't have	other conferences have much lower rates	other conferences rely on a clear organizing structure

## threats

# Fall Retreat NGT

draedna

## EDRA 2020 FALL RETREAT GOALS - Nominal Group Technique

### PART 1 - 75 MINUTES

#### STEP 1

This activity requires that you review the results of the SWOT and the prioritization we achieved with the voting, and then pick from the goals you have worked on in your committee to formulate a strategic vision for the future of EDRA. We will form 2 breakout sessions.

#### STEP 2 - 15 MINUTES

Each board member selects their top 3 strategic goals for EDRA's sustainable future and write them on the sticky notes. Please use an action-oriented verb, an object, and qualifiers (adjectives and adverbs) that describe your development idea.

#### STEP 3 - 20 MINUTES

Share your goals with the subgroup by placing your sticky notes to the goal board area. No discussion happens at this point, only clarifications are allowed. Ideally we should produce 10 goals for each subgroup.

#### STEP 4 - 30 MINUTES

Now that the goals are clarified within each sub-group, we will come together in plenary to see if we can find duplicates to remove. Remember to favor goals that are more specific and avoid generalizing! You may add an additional sticky note to synthesize related notes.

#### STEP 5 - 10 MINUTES

Start a voting session and vote on the top goals. Each of you has 5 dots to 'spend'. You can spend your vote as you wish: one, several or all of your score on a single idea. Take a snap shot and upload it to the voting results.

### PART 2 - 45 MINUTES

#### STEP 6

Bring all your goals together into an overarching story, a headline you would use to describe the EDRA future vision as you would describe it to a fundraiser, a member.

#### STEP 7

Select one goal and define 2-3 actions that would lead to this goal. Select one action and try to identify responsibilities, actors, resources and achievable targets for years 1 and 3

### STEP 2 individual goals

#### SUBGROUP 1

Board member name <b>Cora</b>	To schedule a more approachable but more qualitative (qualitative)	To increase community partnerships to enhance visibility	To enhance teamwork, clarity in communication and efficiency
Board member name <b>Hui</b>	To increase financial sustainability through more diverse revenue streams	To have a stronger volunteer base	To have a stronger volunteer base
Board member name <b>David</b>	To design a sustainable small grant that can be leveraged	To engage members over the whole year	To develop non-profit programs
Board member name <b>Michelle</b>	To find financial support to meet EDRA business objectives	To establish publications that can help scholars	To focus on giving more participants and members
Board member name <b>Lena</b>	To find a way to attract visibility and engagement	To strengthen communication and collaboration within the board	To improve the visibility of EDRA to new board members
Board member name <b>Sharon</b>	To increase financial sustainability through more diverse revenue streams	To enhance communication and collaboration within the board	To improve the visibility of EDRA to new board members

#### SUBGROUP 2

Board member name <b>renae</b>	provide more virtual resources for EDRA members	streamline operations and work load	create more teaching and mentoring opportunities
Board member name <b>SHARMIN</b>	Develop Strategy for Fundraising	Increase Global Connection	Develop a sustainable organizational structure
Board member name <b>Michelle</b>	Increase visibility of EDRA via peer-reviewed publications	Strengthen the visibility of the committee via long term volunteers	Increase research and collaboration with other organizations
Board member name <b>Rich</b>	Strategy and process for fundraising	Engage more members who are not attending	Plan for future fundraising goals that addresses need to attend attendees
Board member name <b>DENI</b>	NEW MEMBERSHIP LEADERSHIP NETWORKS AS LEADERSHIP THEY CAN DO SOMETHING	ACTIVATE EXISTING NETWORKS AS LEADERSHIP THEY CAN DO SOMETHING	RESEARCH OPPORTUNITIES AS LEADERSHIP THEY CAN DO SOMETHING
Board member name <b>Robert</b>	INCREASE MEMBERSHIP ESPECIALLY RESEARCHERS	RAISE FUNDS	

### STEPS 3+4 goal board - Subgroup 1 top ten goals

1. Financial stability	To find financial support to meet EDRA business objectives	To increase community partnerships to enhance visibility	To enhance teamwork, clarity in communication and efficiency	6. To create a successful conference	Design a financial model that can be used for better strategic planning, budgeting, and revenue generation and a business model	Strategically plan future conferences (timing, location, etc.)
2. To enhance external communication	To increase financial sustainability through more diverse revenue streams	To have a stronger volunteer base	To have a stronger volunteer base			
3. To achieve higher scholarship value	To design a sustainable small grant that can be leveraged	To engage members over the whole year	To develop non-profit programs			
4. To increase visibility	To find financial support to meet EDRA business objectives	To establish publications that can help scholars	To focus on giving more participants and members			
5. To enhance external communication	To increase financial sustainability through more diverse revenue streams	To enhance communication and collaboration within the board	To improve the visibility of EDRA to new board members			

### STEPS 3+4 goal board - Subgroup 1 top ten goals

1. Develop Strategy and process for Fund Raising		6. Raise funds	
2. Develop New Business Model for Health Design			
3. Activate operations and work load for a sustainable organizational structure	ACTIVATE EXISTING NETWORKS AS LEADERSHIP THEY CAN DO SOMETHING FOR US	strengthen the visibility of the committee via long term volunteers	
4. Increase Visibility and broaden EDRA Platform	Increase Global Connection	Increase visibility of EDRA via peer-reviewed publications	developing new ways to attract members and increase membership
5. Plan for future fundraising goals that addresses need to attend attendees			create more teaching and mentoring opportunities

### STEP 7 from goals to actions

RAISE FUNDS	Develop a sustainable organizational structure
Strategy and process for fundraising	
NEW MEMBERSHIP LEADERSHIP NETWORKS AS LEADERSHIP THEY CAN DO SOMETHING	

### STEP 5 voting

Address financial stability through the management of a strategy and process for fundraising, revenue generation and a business model	To address better visibility and value proposition through members, board, donors, researchers and students, and virtual, physical, and hybrid events
Address a sustainable small grant that can be leveraged	Other: provide quality leadership and support for members
Develop a financial model that includes development and other revenue generation	To create a successful conference by planning for future attendees and increase need to attend attendees



# Fall Retreat Strategic goals 2020-2021

1. Achieve a **sustainable operational structure** through **fair workload** distribution, effective **internal communication and team work**, and engagement with long term volunteers, **KN as leadership involvement**. Internal documentation.
2. Achieve Financial stability through the development of a strategy and process for **fundraising revenue generation** and a business model
3. **Increase Visibility** and broaden EDRA's Platform through **global connections, collaborations with other organizations, members' involvement and publications**, and external communication, engage EDRA's knowledge and **disseminate through online digital education**
4. Create a successful conference by **Planning for future conference sites** that address the need to attract attendees
5. Achieve **greater diversity, leadership, recognition** and better **inclusiveness**
6. Achieve better visibility and **value proposition** through webinars, journal articles, leadership, scholarships, awards, and **virtual resources for members**



# Treasurer's Report



## Treasurer

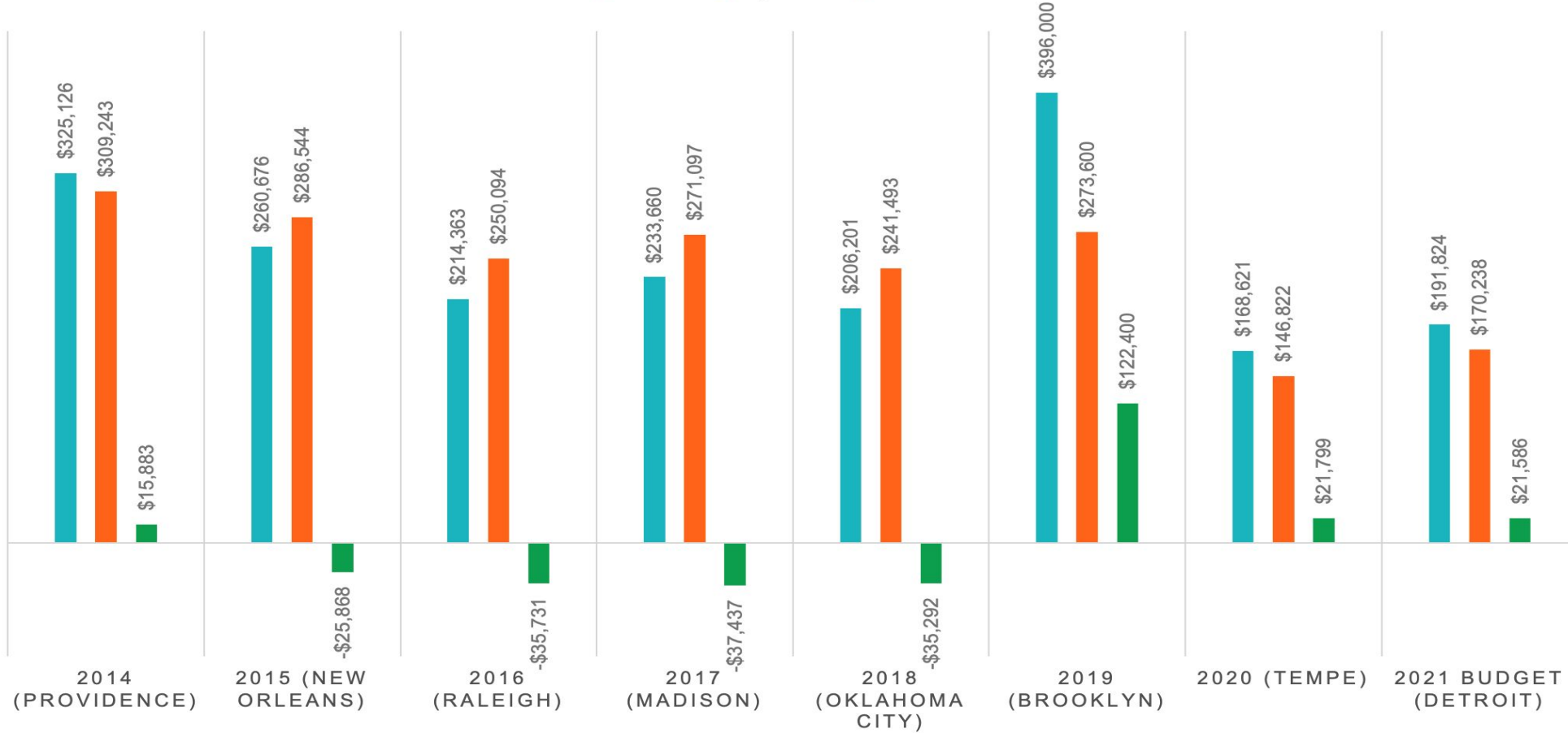
**David de la Peña, PhD**

Associate Professor & Program Director,  
Landscape Architecture + Environmental Design  
University of California, Davis



# Financials Income + Expenses

Income Expenses Net Income



2014 (PROVIDENCE)

2015 (NEW ORLEANS)

2016 (RALEIGH)

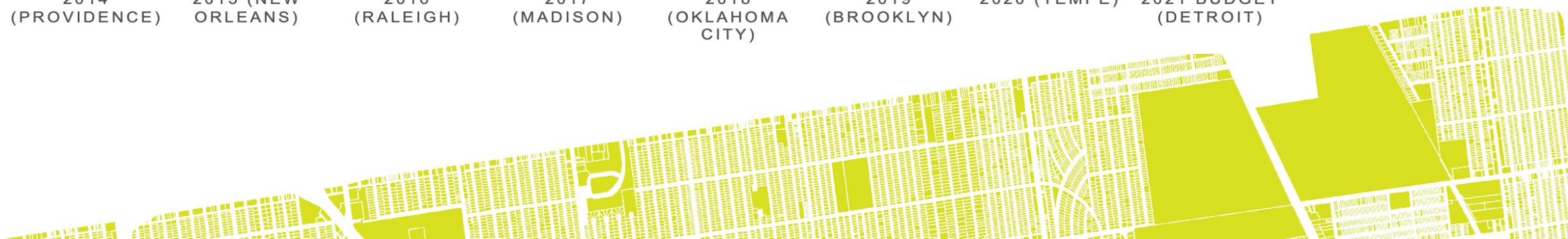
2017 (MADISON)

2018 (OKLAHOMA CITY)

2019 (BROOKLYN)

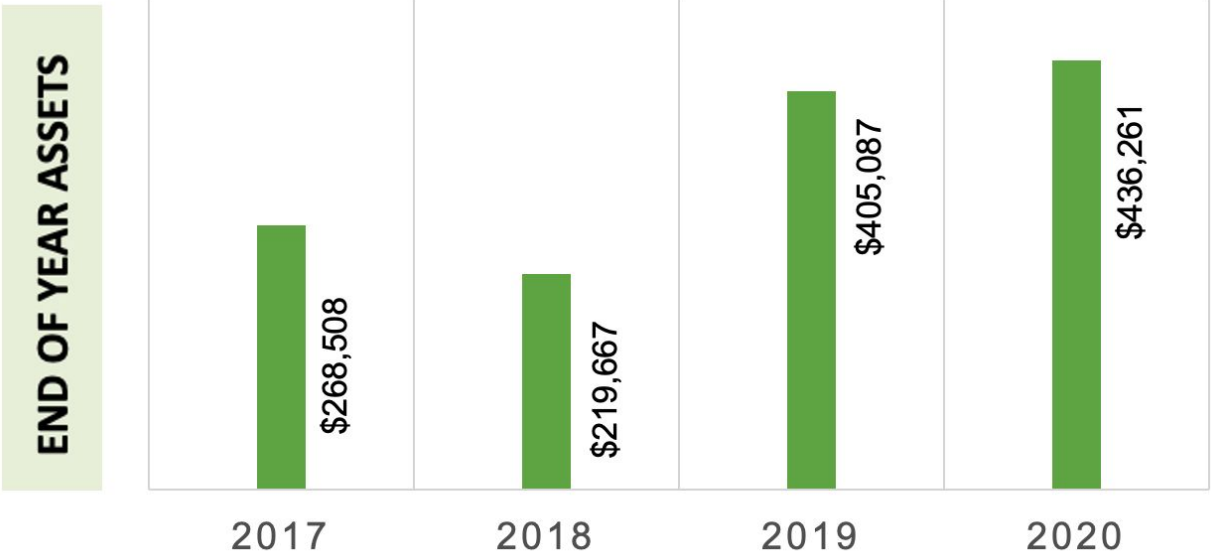
2020 (TEMPE)

2021 BUDGET (DETROIT)



# Financials Income + Expenses

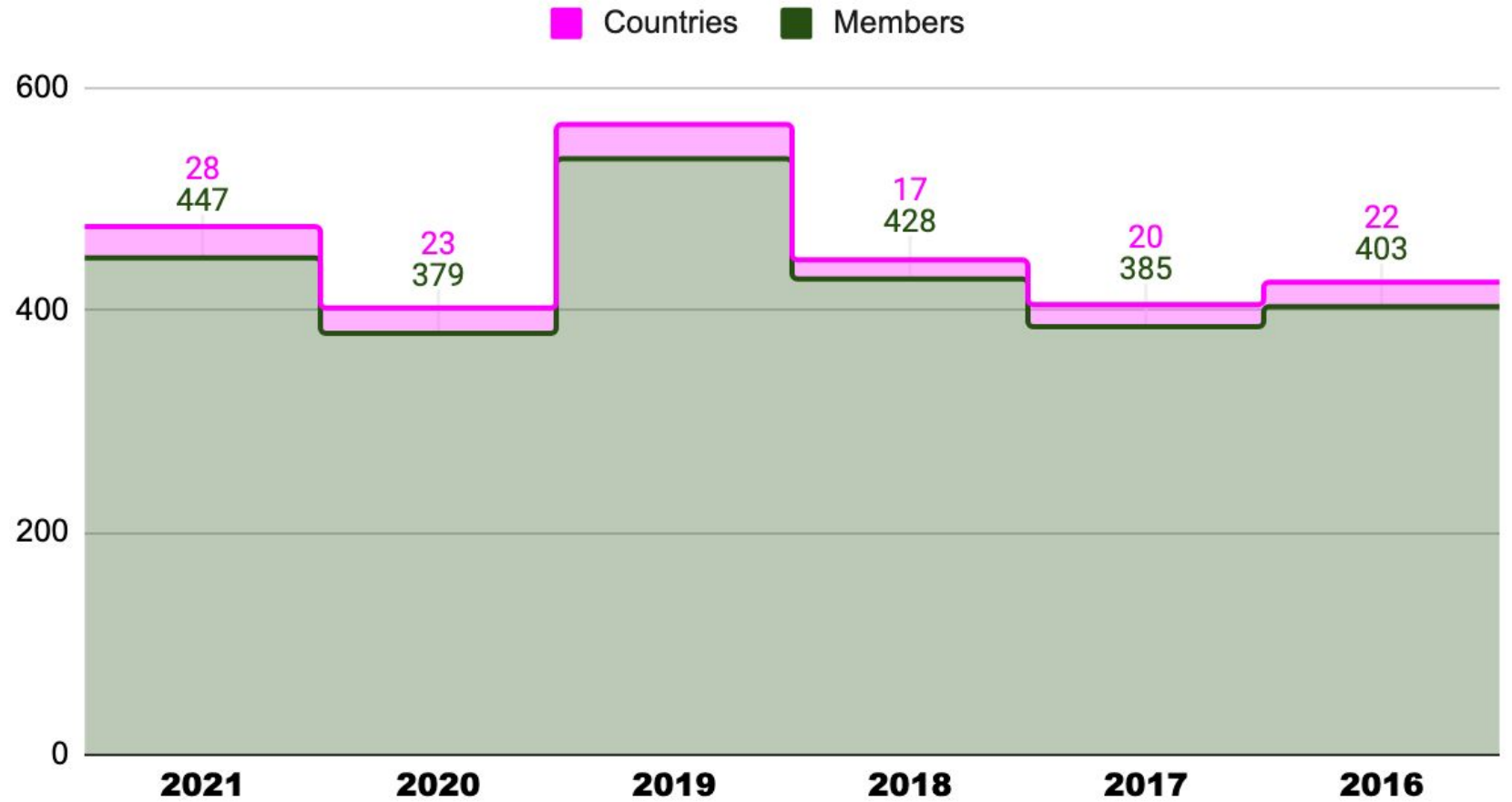
	2021 (Budgeted)	2020 (Actual)
<b>GROSS INCOME</b>		
Conference Income	\$126,324	\$70,287
Membership Dues	\$45,500	\$47,535
Investments	\$7,500	\$35,702
Other Income	\$12,500	\$15,097
<b>TOTAL INCOME</b>	<b>\$191,824</b>	<b>\$168,621</b>
<b>EXPENSES</b>		
Administrative	\$86,690	\$99,557
Board of Directors	\$2,000	\$359
Conference Expenses	\$64,948	\$28,811
Other Expenses	\$16,600	\$18,095
<b>TOTAL EXPENSES</b>	<b>\$170,238</b>	<b>\$146,822</b>
<b>NET INCOME</b>	<b>\$21,586</b>	<b>\$21,799</b>





# Membership Number of members

## EDRA Member totals and Countries represented



# Membership Partners & Organizational members

## PARTNERS



## CORPORATE

DLR Group

HGA Architects and Engineers

HKS, Inc.

SMITHGROUP

## NON-PROFIT

Arizona State University

Rutgers Center for Green Building

The Pennsylvania State University

University of Colorado Boulder - Environmental Design

University of Manitoba

Michigan State University

University of California - Davis

University at Buffalo - School of Architecture and Planning

University of Detroit, Mercy - School of Architecture

Kuwait University

University of Idaho - College of Art and Architecture

University of Virginia - School of Architecture

Boston Architectural College



# Membership Lifetime, Wayfinders, Placemakers,

## Lifetime

Mohamad Araji  
Kelleann Foster  
Peter Haratonik  
Meredith Banasiak  
John Barbour  
David R. Seamon  
Mallika Bose  
Julie Zook  
Esperanza C. Harper  
Susan Drucker  
Vibhavari Jani  
Maria Papiez  
Lisa Lim  
Clinton J Andrews

## Wayfinders

Cherif Amor  
David Boeck  
Julia Robinson  
B. (Bonnie) Sanborn  
Daniel Stokols  
Richard Wener

## Placemakers

Keith Diaz Moore  
Lynn Paxson  
Gowri Betrabet  
Gulwadi  
Peter Hourihan  
Gary Evans



Socially Embedded Collaboration

TRANSFORM

edraio

Environmental Design Research Association



TEMPE  
ARIZONA  
APRIL 4-7  
2020



# EDRA51 Facts

**569**

**conference  
submissions**

**681**

**submissions  
authors**

**387**

**accepted  
proposals**

**46%**

**acceptance  
rate**

**624**

**registrations**

**166**

**cancellations**

**458**

**virtual  
attendees**

**18**

**countries  
represented**





Chingwen Cheng



Deni Ruggeri



karenfranck



Linda Nubani



claudia bernasconi ardanese



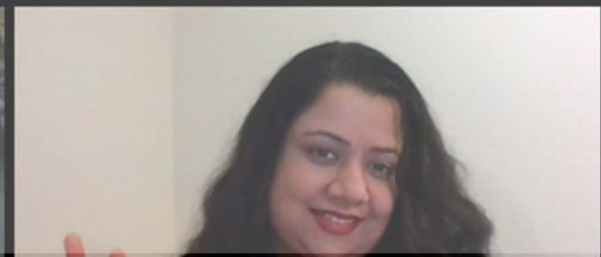
Sue Weidemann



Renae Mantooth



Lesa Lorusso



# EDRA51 Proceedings

**EDRA 51 proceedings** are available in print format via the link below. EDRA members can take advantage of a special 50% discount off of the \$95 list price by reaching out to **headquarters@edra.org**

<http://www.proceedings.com/55678.html>



# CORE 2020 Recipients

CORE recognizes rigorous, valuable, and impactful practice-based research that sparks innovation and promotes best practice in environmental design.

## MERIT CERTIFICATION

### **Resilience through Regeneration: The Economics of Repurposing Vacant Land with Green Infrastructure**

*Texas A&M University, University of Delaware, Charity Productions*

Study Team: Galen Newman, Rui Zhu, Dingding Ren, Dongying Li, Jennifer Horney, Katie Kirsch, Garrett Sansom, Charles X White

### **Integrating a Resilience Scorecard and Landscape Performance into a Geodesign Process**

*Texas A&M University, University of Delaware*

Study Team: Galen Newman, Zixu Qiao, Matthew Malecha, Siyu Yu, Susan Puumala, Jennifer Horney, Jaekyung Lee, Youjung Kim, RyunJung Lee, Phil Berke

### **Learning from the East: Two Infusion Centers inform a New Design**

*HGA, University of Wisconsin-Milwaukee, St. Elizabeth Healthcare*

Study Team: Kara Freihoefer, Nancy Doyle, Mahshid Jalalianhosseini, Amanda Simpson, Lou Ann Bunker-Hellmich



# CORE 2020 Recipients

## CORE CERTIFICATION

### **Developing a Social Media Data Based Post-Occupancy Evaluation Method: New Understandings of Social and Physiological Attributes of Designed Waterscapes**

*Oklahoma State University, North Dakota State University, Shaoxing University*

Study Team: Bo Zhang, Yang Song, Yiwen Zheng

### **Evaluation of Ambulatory Clinic Designs: Core Modules with Shared Vs. Patient-Only Corridors**

*HDR Inc.*

Study Team: Jeri Brittin, Mike Doiel, Peter Messina

### **Supporting Staff and Student Outcomes through Design of a School for Special Needs Students: Spero Academy**

*HDR, Spero Academy*

Study Team: Jeri Brittin, Francesqca Jimenez, Brian Giebink, Curtis (Chipp) Windham



# Great Places Awards 2020 Recipients

## Great Places Research Award- Winner

**Double Duty Parks: Two studies on the Performance of Social Spaces as Resilient Flood Infrastructure**

Anya Domlesky

## Great Place Research - Honorable Mention

**New Parkland Hospital Evaluation Research**

Dr. Jerri Brittin

## Great Place Design - Winner

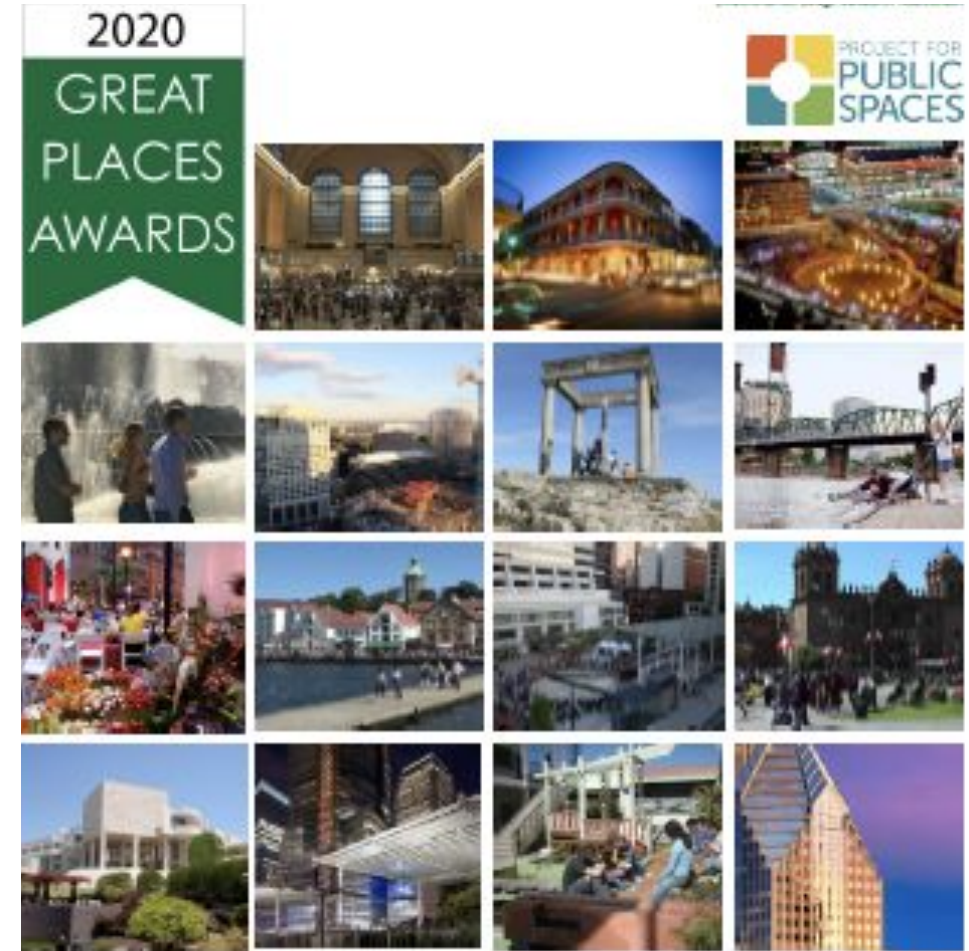
**"City Thread"**

Molly Hunker and Greg Corso

## Great Place Design - Honorable Mention

**"Gateway to Growing: Maring-Hunt Community Built Market Pavilion, Outdoor Kitchen, and Nature Play Pockets"**

Pamela Harwood



# Great Places Awards 2020 Recipients

## Great Place Planning - Winner

### The Integrated Development of Hatirjheel Area

Ishtiaque Zahir, Ehsan Khan, and Iqbal Habib

## Place Planning - Honorable Mention

### Brownie Neighborhood Park

Kristine M Stiphany, Jason Sowell, and Nathan Brigmon

## Book Award - Winner

### Reciprocal Landscapes. Stories of Material Movements

Jane Hutto

## Book Award - Honorable Mention

### Streets Reconsidered: Inclusive Design for the Public Realm

Daniel Iacofano and Mukul Malhotra



# Michael Brill Grant for Urban Communication, Design, and Human Behavior 2020 Recipient

This Award honors EDRA member Michael Brill, who, while approaching research from the design and human behavior side, encompassed both of these fields in the scope of his life's work. It extends also the recognition in his work that environment and communication are both undergoing radical change due to technology. The award is funded by the Urban Communication Foundation and sponsored by EDRA

## **Prof. Kyoungmee Kate Byun**

Northern Arizona University

*Exploration of human perception towards physical settings of an exhibition as a narrative environment: A study using Virtual Reality (VR)*



# 2020 EDRA Career Award Winners



## **Dr. Ulrich Schramm**

Professor - **Dept. of Facility Management, FH Bielefeld,**

**University of Applied Sciences | Minden, Germany**



## **Dr. Ann Sloan Devlin**

May Buckley Sadowski '19 Professor of Psychology

**Connecticut College | New London, CT, USA**

Editor-in-chief (2016-2018) - Journal "Environment and Behavior"



# HEALTH IN ALL DESIGN

01 - 04 JUNE, 2022

GREENVILLE, SC

edra53  
Environmental Design Research Association

HOSTED BY  
CLEMSON  
UNIVERSITY



**EDRA53  
Greenville**

**Anjali Joseph  
Ph.D.**

*Conference Co-chair  
Clemson University*



**EDRA53  
Greenville**

**Dina Battisto  
Ph.D.**

*Conference Co-chair  
Clemson University*



**EDRA53  
Greenville**

**B.D.  
Wortham-Galvin  
Ph.D.**

*Conference Co-chair  
Clemson University*

# Moving ahead Homework for members

**1**

Bring  
One New  
Member

**2**

Sign Up  
Volunteer  
Position

**3**

Attend  
Other  
Events  
Webinars  
Party

**4**

Read  
Newsletter  
&  
Send Us  
Your News

**5**

Add & Like  
EDRA  
Social  
Media



# Headquarters EDRA needs you!



**EDRA Executive Director**  
**Deni Ruggeri**, PhD

Associate Professor NMBU Norway  
Lecturer, University of California,  
Berkeley

## EDRA NEEDS VOLUNTEERS!

EDRA engages volunteers as part of our effort toward ensuring a well-run and successful organization and advancing its mission. Your participation can significantly contribute to our success.

If you are interested in volunteering for EDRA, do let us know by filling out the [2021 Volunteer Recruitment Form](#) below.

For any additional questions, please email [headquarters@edra.org](mailto:headquarters@edra.org).

**Thank you!**

### 2021 VOLUNTEER RECRUITMENT FORM

Please tell us about you first.

<b>First Name *</b>	<input type="text" value="Deni"/>
<b>Last Name *</b>	<input type="text" value="Ruggeri"/>
<b>Email Address *</b>	<input type="text" value="ruggerideni@gmail.com"/>
<b>Organization</b>	<input type="text" value="Norwegian University of Life Science"/>
<b>Home City</b>	<input type="text"/>
<b>Home State</b>	<input type="text"/>
<b>Country</b>	<input type="text" value="United States"/>

**Tell us your motivation for joining EDRA as a volunteer \***

**How many hours a week would you be available to help? \***

- 5 hours a week
- 10 hours a week
- 20 hours a week

**Upload a CV/resume here**

No file chosen

[Submit](#)

[www.edra.org/page/EDRA\\_Volunteer](http://www.edra.org/page/EDRA_Volunteer)

