



edra

Environmental Design Research Association

2012 Annual Report

A Letter from the Chair

2012: a year in review



In 2012, the Environmental Design Research Association (EDRA) saw the implementation of a number of strategic initiatives set forth by the EDRA Board of Directors. In January we launched our newly redesigned website, www.edra.org, which showcases members' projects and accomplishments, as well as houses the new online community for our Knowledge Networks. We launched a member survey in May to further understand our members' needs and desires, the results of which put into motion additional programs and services including a re-imagined members-only newsletter, as well as a more frequently distributed publication available to the entire environment & behavior and design community, both scheduled to launch in early 2013. To broaden the reach of the annual EDRA conference and its extensive content throughout the calendar year, exploration of an annual Fall symposium was begun. And finally, to advance recognition of design research applied to project delivery, an exploratory committee was established to develop and assess the feasibility of an awards and certification program called EDRA Certificate Of Research Excellence (CORE).

The goal of the Annual Report is to not only report on the activity of the organization, but to convey the impact EDRA members have had in informing design. On behalf of the Board of Directors and Staff at EDRA, we thank our community: the women and men constantly seeking to improve the environments in which we live through research and application.

Sincerely,

Nicholas Watkins, Ph.D.

2011-2012 Chair, EDRA Board of Directors

Mission Statement

The Environmental Design Research Association is an international, interdisciplinary organization founded in 1968 by design professionals, social scientists, students, educators, and facility managers.

The purpose of EDRA is the advancement and dissemination of environmental design research, thereby improving understanding of the interrelationships between people, their built and natural surroundings, and helping to create environments responsive to human needs.



Membership

The EDRA membership continues to be a diverse group of individuals and organizations coming together for a common purpose: to help create environments that inspire and enrich their inhabitants. Within our member base of 500+ individuals, EDRA members hail from 27 countries around the world, and approximately one-third are students.

The EDRA website, redesigned in early 2012 with a user-friendly architecture, keeps members informed of the organization's activities while highlighting member accomplishments and projects.

EDRA welcomed nearly 100 new members in 2012 in all membership categories. We saw the greatest increase in our Organizational Members, and truly appreciate the support of these distinguished institutions:

- Andrews University
- Cornell University
- Kansas State University
- Kuwait University
- Louisiana State University
- Pennsylvania State University
- Texas Tech University -
College of Architecture
- Universite de Montreal
- University of Colorado
Boulder Program in
Environmental Design
- University of Colorado
Denver
- University of Washington

Partnerships

EDRA continued to work with like-minded organizations and corporations to further our mission to advance environmental design research. Partnerships for 2012 include: American Institute of Architects, American Society of Landscape Architects, Association of Collegiate Schools of Architecture, Council of Educators in Landscape Architecture, International Association of People-Environment Studies, and the National Institute of Building Sciences.

2011-2012 EDRA BOARD OF DIRECTORS:

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ENVIRONMENTAL DESIGN RESEARCH ASSOCIATION

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RESOURCE DEVELOPMENT

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OPERATIONS

Knowledge Networks: connecting online and in-person

EDRA Knowledge Networks are topic area interest groups comprised of EDRA members who share knowledge around a specific environment, behavior, design, or practice topic. With more than 20 specialized topic areas, EDRA's knowledge-based networks serve as an informal means to engage in collaboration and leverage EDRA's expertise.

In 2012, EDRA approved the formation of two new Knowledge Networks: the Sustainable Planning, Design & Behavior Network, and the Environmental Design Research Education Network. In May, EDRA launched a new online community where Network members can hold discussion forums, share resources, post announcements and events, and connect directly with their fellow members.



EDRA's Knowledge Networks are:

- Active Living by Design
Chairs: David Boeck, Jessica Cook
- Building Process Alliance
Chair: Susan Ingram
- Children, Youth & Environment
Chairs: Janet Loebach, Kate Bishop
- Cities & Globalization
Chair: Shireen Kanakri
- Communication
Chairs: Gary Gumpert, Susan Druker
- Cultural Aspects of Design
Chairs: Sanjoy Mazumar, Nisha Fernando
- Cyberspace & Digital Environments
Chair: Danny Mittleman
- Environment-Gerontology
Chairs: Nichole Campbell, Rebecca Kemper, Emily Roberts
- Environmental & Architectural Phenomenology
Chair: David Seamon
- Environmental Design Research Education
Chair: Lefteris Pavlides
- Health
Chair: Vibhavari Jani
- Historic Preservation
Chair: Jeremy Wells
- Interior Design
Chair: Cherif Amor
- International Connections
Chair: Orcun Kepez
- International Housing Research
Chair: Eunju Hwang
- Movement in Designed Environments
Chairs: Saif Haq, Sue Torgrude
- Nature & Ecology
Chairs: Susana Alves, J. Aaron Hipp
- Participation
Chair: Lynn Paxson
- POE/Programming
Chairs: Lubomir Popov, Theirry Rosenheck
- Residential Environments
Chair: Lynne Dearborn
- Student Affairs
Chair: April Spivack
- Sustainable Planning, Design & Behavior
Chairs: Rich Wener, Jennifer Senick
- Work Environments
Chair: Sally Augustin

EDRA's Annual Conference: EDRA43Seattle

More than 450 environment, behavior, and design enthusiasts converged in Seattle, Washington, from May 30 - June 2, 2012 to experience EDRA43Seattle. For the first time in EDRA's history, every single oral presentation qualified for continuing education credits from either AIA CES, LA CES, APA CM, IDCEC, or a combination of providers. Continuing the tradition begun in 2011, individual mobile sessions were conducted on each day throughout the conference to provide attendees a variety of opportunities to experience environments created with the user in mind first-hand.

The 450+ attendees of EDRA's 2012 conference came from:

- 120 academic institutions with representation from multiple departments
- 35 architecture, landscape architecture, and design firms dedicated to translating research into practice
- 18 countries from around the globe



EDRA Great Places Awards



Four exemplary projects in architecture, planning, landscape architecture, and urban design were named winners of the 2012 Great Places Awards, and were honored during EDRA's 43rd annual conference. The EDRA Great Places Awards recognize professional and scholarly excellence in environmental design and pay special attention to the relationship between physical form and human activity or experience.

The esteemed jury for the 2012 Great Places Awards included Richard Haag, FASLA, BCSLA, Hon AIA, Principal, Richard Haag Associates; Milenko Matanovic, Executive Director, Pomegranate Center; Julie Parrett, RLA, Lecturer, Landscape Architecture, University of Washington; Michael Pyatok, FAIA, Principal, Pyatok Architects; and Sharon E. Sutton, Ph.D., FAIA, Professor of Architecture and Urban Design, University of Washington.



2011-2012 Financial Report

Statement of Position

CURRENT ASSETS

Cash	\$ 52,743
Accounts receivable	\$ 893
Investments-Raymond James	\$145,188
Investments-Vanguard	\$ 41,447
Prepaid expenses	<u>\$ 14,840</u>

Total Current Assets \$255,111

Intangible asset,
net accumulation amortization \$1337 \$ 5,539

TOTAL ASSETS \$260,650

CURRENT LIABILITIES

Accounts payable & accrued expenses	\$ 20,361
Deferred membership revenue	<u>\$ 30,694</u>

Total Current Liabilities \$ 51,055

NET ASSETS, Unrestricted \$209,595

TOTAL LIABILITIES AND NET ASSETS \$260,650

Statement of Financial Position for the fiscal year ending July 31, 2012



2011-2012 Financial Report

Statement of Activities

REVENUE AND SUPPORT

Membership	\$ 59,668
Conference	\$174,754
Great Places Awards	\$ 7,620
Publications	\$ 8,137
Fund Contributions	\$ 3,420
Investment Income	<u>\$ 7,796</u>
 Total Revenue and Support	 <u>\$261,395</u>

EXPENSES

Membership & Marketing	\$ 7,027
Conference	\$122,101
Great Places Awards	\$ 2,408
Publications	\$ 9,123
Board Expenses	\$ 8,795
Administrative Expenses	<u>\$108,501</u>
 Total Expenses	 <u>\$257,955</u>

INCREASE IN NET ASSETS \$ 3,440

NET ASSETS, beginning of year \$206,155

NET ASSETS, end of year \$209,595

Statement of Activities for the fiscal year ending July 31, 2012