



GREAT ADMINISTRATORS SEMINAR

2026



**JULY
14-16**

MONTEREY
PLAZA HOTEL

Back by popular demand, and better than ever!

Following a remarkable inaugural year, the Great Administrators Leadership Bootcamp and Seminar returns to the stunning shores of Monterey for another year. What began as a bold vision to bring California's early care and education leaders together has grown into an essential gathering, and this year, we're building on that momentum with an expanded program, new exhibitor and sponsorship opportunities, and even more space to connect, recharge, and lead. Whether you joined us last year or are discovering this community for the first time, we invite you to be part of something truly special. Come ready to share what you've learned, meet the colleagues who get it, and leave with the tools and inspiration to make this your strongest program year yet.

Join Us in Beautiful Monterey!

Connect with administrators from across California to share, exchange, and support one another in navigating the challenges and successes of leading high-quality early care and education programs.

Gain:

- ✓ Fresh perspectives and innovative solutions
- ✓ Meaningful peer connections
- ✓ Practical systems and tools for the new program year
- ✓ A renewed vision to strengthen your leadership impact



EVERYCHILD CALIFORNIA
AN ASSOCIATION OF LEADERS ADVANCING EARLY LEARNING

Exhibitor & Sponsorship Opportunities

Showcase your products and services while connecting with:



Decision-makers



Executive directors



Program administrators statewide



New this year: Expanded exhibitor space and sponsorship opportunities!

Special Events

July 14, 2026 – Exhibitor Expo

Following the Leadership Bootcamp

- Music, networking, and engagement
- No-host bar
- Sponsorship opportunity for appetizers

Special Events

July 15, 2026 – Leadership Reception & Champagne Toast

Celebrate leaders in early care and education

- Food, music, and a champagne toast
- Premium networking opportunity

Exhibitor Schedule

July 14, 2026 – Exhibitor Expo

- **Setup:** 4:30 – 5:00 PM
- **Expo:** 5:00 – 6:30 PM
- **Includes:** 6' draped table + 2 chairs
- **Requirement:** Raffle prize (\$75 value)
- **Bring:** Promotional materials, vertical banner

Exhibitor Schedule

July 15, 2026 – Reception & Toast

- **Event:** 5:00 – 6:30 PM
- **Takedown:** 6:45 – 7:00 PM
- **Includes:** 6' draped table + 2 chairs
- **Bring:** Promotional materials, vertical banner, giveaways

Don't Miss This Opportunity!

Be part of a dynamic gathering of California's finest early care and education leaders.

Build connections. Share solutions. Elevate your impact.

Full specifics of Great Admin sponsorship here:



EUGENIA KAMAU, COMMUNITY ENGAGEMENT COORDINATOR
EUGENIA@EVERYCHILDCA.ORG | 916.443.5919 EXT. 833



GREAT ADMINISTRATORS SEMINAR



Great Administrators Breakfast Sponsor - 7/15/26

Custom signage Special thank you, and promotion of your company

Members: **\$2,000** Non-Members: **\$3,000**

Great Administrators Breakfast Sponsor - 7/16/26

Custom signage Special thank you, and promotion of your company

Members: **\$2,000** Non-Members: **\$3,000**

Great Administrators Coffee and Tea Station Sponsor - 7/14/26

Custom signage Special thank you, and promotion of your company

Members: **\$1,000** Non-Members: **\$2,000**

Great Administrators Coffee and Tea Station Sponsor - 7/15/26

Custom signage Special thank you, and promotion of your company

Members: **\$1,000** Non-Members: **\$2,000**

Great Administrators Coffee and Tea Station Sponsor - 7/16/26

Custom signage Special thank you, and promotion of your company

Members: **\$1,000** Non-Members: **\$2,000**

Great Administrators Appetizer Bar 2026 7/14/26

Elevate your brand at the Impact Summit by sponsoring the exclusive Appetizer Bar. This isn't just about food; it's the primary social hub on day one, offering unparalleled visibility and a direct engagement point with key decision-makers. Position your company as a vital part of the attendee experience and drive conversation right to your exhibitor booth.

Members: **\$3,000** Non-Members: **\$4,000**

Sponsorship Includes:

- 10 Minutes of speaking time to welcome attendees to the expo
- Custom signage acknowledging your company
- Pre and Post-Marketing
- Large Icon, banner ad, and push notifications to participants
- Recognition during the opening session of the Great Administrators Seminar





GREAT ADMINISTRATORS SEMINAR



Great Administrators Leadership Reception & Champagne Toast 7/15/26

Includes 10 min speaking

Members: **\$3,000** Non-Members: **\$4,000**

Great Administrators Lunch Sponsor - Leadership Bootcamp 7/14/26

Includes 10 min speaking

Members: **\$3,000** Non-Members: **\$4,000**

Great Administrators Lunch Sponsor 7/15/26

Includes 10 min speaking

Members: **\$3,000** Non-Members: **\$4,000**

Great Administrators Sponsorship of Registration Room 2026

Sponsorship of Great Administrators Leadership Seminar Registration Room

Members: **\$4,000** Non-Members: **\$5,000**

Great Administrators WiFi Access Sponsor 2026

WiFi Hotspot Access for Participants
Listed as sole sponsor of WiFi

Members: **\$2,500** Non-Members: **\$3,500**

Great Administrators 6' Exhibitor (Expo on 7/14/26 & 7/15/26)

Exhibit Table for Expo on 7/14-7/15/26

Non-Members: **\$2,500**

