

EBRHA 360

# EXHIBITOR ORIENTATION

September 25, 2024

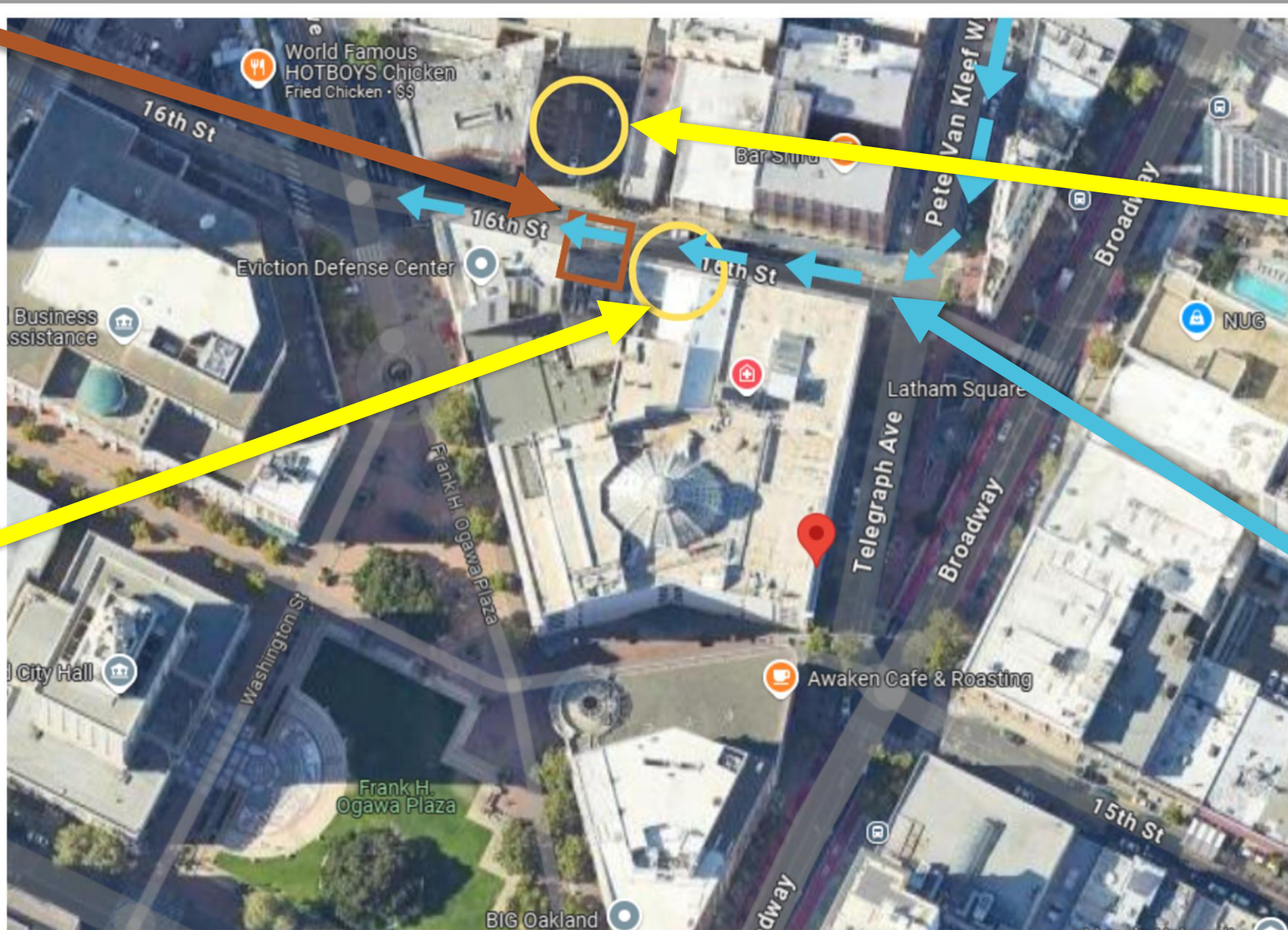


# DIRECTIONS

**LOADING DOCK**

516 16<sup>th</sup> Street

**MAIN ENTRANCE**



**PARKING GARAGE**

16<sup>th</sup> Street Entrance **ONLY**

16<sup>th</sup> Street is a **one-way street**. Enter via Telegraph or Peter Van Kleeff Way

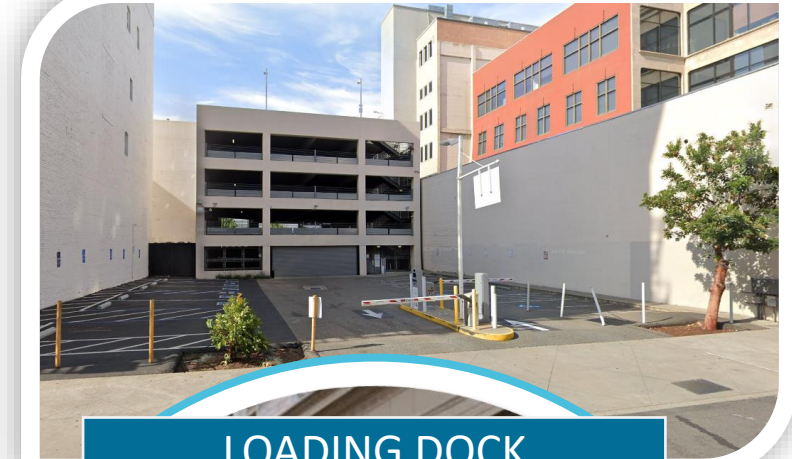


# PARKING & LOADING

- **Unloading LARGE Items** – Park at the LOADING DOCK (516 16<sup>th</sup> St.) to unload large booth materials.
- **Parking** – Pull into the PARKING GARAGE (524 16<sup>TH</sup> St.) to park and carry in smaller materials.

## **Parking is complimentary & secure**

Let the attendant know that you are an EBRHA Expo exhibitor, and please utilize spots at the TOP of the garage.



LOADING DOCK  
Entrance View



Plan to  
utilize the  
loading dock  
to unpack  
large booth  
materials

**17<sup>th</sup>**  
ANNUAL  
EBRHA Trade  
EXPO

**ROTUNDA**  
BUILDING  
Oakland, CA

**5<sup>th</sup>**  
OCTOBER  
9:00am – 3:00pm

EBRHA **360**

# REGISTRATION

## GUESTS / TABLE REPS

**Gold** – (6) Guests | (4) Representatives

**Silver** – (4) Guests | (2) Representatives

**Bronze** – (2) Guests | (2) Representatives

### HOW TO REGISTER?

[EMAIL SALES@EBRHA.COM](mailto:EMAIL SALES@EBRHA.COM)

INCLUDE:

- First/Last Name
- Email Address

**ALL guests/ reps must be registered before October 1<sup>st</sup>**

Guests exceeding the allotted amount can register online using promo code **EXPOGUEST** for \$15 off their ticket.

# SWAG ITEMS

Bags are 8.5" x 11" | Expect 250-300 Guests

Pens

Notebooks

Pop Sockets

Chargers

Mints

Hand Sanitizer

Highlighters

Phone Stands

Chapstick

Bottle/Wine Openers

Water Bottles

Other?

**SEND SWAG  
ITEMS:**

**3664 Grand Ave. Ste B.  
Oakland, CA 94610**

Please email [sales@ebrha.com](mailto:sales@ebrha.com) to confirm the item is still available.

# FLOORPLAN

**Gold** – (2) 6ft Tables | Main Stage

**Silver** – (1) 6ft Table | Main Rotunda

**Bronze** – (1) 6ft Table | Main Rotunda  
*Lounge Overflow*

**EVENT DAY ARRIVAL: 7AM**

Exhibitors will have access to the venue the day before the event (Friday, 10/4) from 9am-1pm

**The floorplan is currently undergoing major revisions.**

*Booth assignments will be placed on event day.*

*Final floor plan will not be shared.*



# BOOTH DETAILS

Tables are 6' x 30" | Power Available

1. Each table will have approx. 4' clearance on all sides.
2. Standing signs, monitors, etc. are permitted.
3. **NO hanging or adhesives.**

## Booth Ideas:

- Games
- Giveaways
- Drawings
- Demos
- Trials
- Sign up sheets

## Setup/Breakdown:

- Setup by 8:30am
- Breakdown by 4:30pm
- Trash & recycle bins will be available

*Courtesy of Bay Area Bin Support*

**SEND FOLLOW  
UP MATERIALS:**

[sales@ebrha.com](mailto:sales@ebrha.com)

*PDF flyers, links,  
recordings, etc.*

MATERIALS MUST BE RECEIVED BY:

**FRIDAY, 10/18**

TO BE SENT

# REMAINING SPONSORSHIPS

We are excited to offer additional ways to showcase your business at our 17<sup>th</sup> annual Trade Expo, that provides you with even more exposure! Sponsoring a unique and customized event component is the perfect way to elevate your business and increase impressions during our largest event of the year. Sponsorships can be purchased in addition to your Exhibitor package.

## ENTERTAINMENT SPONSOR

**\$1000**

*FREE GA Tickets: 2*

- Dessert Tasting
- Wine Tasting
- Photo Booth
- Henna Tattoo
- Beer Tasting

*2 Available*

## REFRESHMENT SPONSOR

**\$3,000**

*FREE GA Tickets: 4*

Your logo and brand will be displayed at the bar and other refreshment stations. Comes with 2025 advertising package (print & digital)

*Limit 1 available*

## GOLF/BILLIARDS SPONSOR

**\$5,000**

*FREE GA Tickets: 4*

Includes a private networking room with either a golf simulator or billiards/TV. Comes with 2025 advertising package (print & digital)

*Limit 1 available*

EMAIL [SALES@EBRHA.COM](mailto:SALES@EBRHA.COM) TO SECURE A SPONSORSHIP



# QUESTIONS?



# THANK YOU!

**For any additional questions, email me at [sales@ebrha.com](mailto:sales@ebrha.com)**