



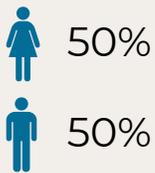
# ADVERTISING & SPONSORSHIP

PRINT & DIGITAL PUBLICATIONS

IN-PERSON EVENTS

## Why Advertise with EBRHA?

Our 1,500+ members own/manage **more than 60,000 units** in Alameda and Contra Costa counties (more than 25 cities).



### Top Interests:

- Capital Improvements
- Legal Advice
- Risk Mitigation
- Portfolio Management



## ADDITIONAL BENEFITS:

### UNLIMITED EXPOSURE

Rental Housing magazine and event programs are saved online forever with unlimited exposure and click potential for advertisements.



### CREDIBLE SOURCE

EBRHA is an essential resource for housing providers. Rental Housing and in-person events are among our most valuable benefits.



# WHAT SIZE IS RIGHT FOR YOU?



## PRINT ADVERTISING - PRICES AND SPECIFICATIONS

| SIZE             | SINGLE ISSUE<br>(Member Price) | SINGLE ISSUE<br>(Non-Member) |
|------------------|--------------------------------|------------------------------|
| <b>FULL PAGE</b> | \$700                          | \$840                        |
| <b>2/3 PAGE</b>  | \$550                          | \$660                        |
| <b>1/2 PAGE</b>  | \$400                          | \$480                        |
| <b>1/3 PAGE</b>  | \$350                          | \$420                        |

|                       |               |                   |
|-----------------------|---------------|-------------------|
| Full Page (non-bleed) | 7.25" x 9.75" | JPEG, PNG, or PDF |
| Full Page (bleed)     | 9.00" x 11.5" | JPEG, PNG, or PDF |
| 2/3 Page              | 3.75" x 9.75" | JPEG, PNG, or PDF |
| 1/2 Page              | 7.25" x 4.75" | JPEG, PNG, or PDF |
| 1/3 Page              | 2.30" x 9.75" | JPEG, PNG, or PDF |

# ANNUAL PARTNERSHIP PACKAGES

|                 |   |  |
|-----------------|---|--|
| <b>BASIC</b>    | <ol style="list-style-type: none"> <li>1. Sponsor: EBRHA 360 Foundation</li> <li>2. Sponsor: EBRHA NEXT Basic</li> <li>3. Advertise: 1/2 Page Ad (Print) - 6 issues (annual)</li> <li>4. Advertise: Website Banner Ad - 12 months</li> </ol>  | <del>\$7,400</del><br><b>\$6,000</b>   |
| <b>ADVANCED</b> | <ol style="list-style-type: none"> <li>1. Sponsor: EBRHA 360 Cornerstone</li> <li>2. Sponsor: Housing Collaborative</li> <li>3. Sponsor: EBRHA NEXT Basic</li> <li>4. Advertise: Full Page Ad (Print) - 6 issues (annual)</li> <li>5. Advertise: Website Banner Ad - 12 months</li> </ol>   | <del>\$10,700</del><br><b>\$8,000</b>  |
| <b>PREMIUM</b>  | <ol style="list-style-type: none"> <li>1. Sponsor: EBRHA 360 Cornerstone</li> <li>2. Sponsor: EBRHA NEXT Basic</li> <li>3. Sponsor: Housing Collaborative Sponsorship</li> <li>4. Advertise: Full Page Ad (Print) - 6 issues (annual)</li> <li>5. Advertise: Website Banner Ad - 12 months</li> <li>6. Lanyard Sponsorship: <i>Logo printed on ALL event lanyards for 2026</i></li> </ol> | <del>\$13,200</del><br><b>\$10,000</b> |

## Each Exhibitor/Sponsor opportunity listed in the partner packages includes:

- 6' exhibitor table
- Logo promotion on event materials (printed & digital)
- Speaking opportunity (duration varies by event)
- Listing in our exhibitor directory (*expo only*)

**If you are not currently an EBRHA member, each partner package also includes your first year of membership (\$699+ savings)**

# SPONSORSHIP DETAILS

|   |   |                                  |
|---|---|----------------------------------|
| <p><b>Member Packets</b><br/><i>(Direct Mailers)</i></p>          | <ul style="list-style-type: none"> <li>• ½ or Full page insert</li> <li>• Mailed monthly to every new and renewing member</li> <li>• Print advertising (1/2 or full page)</li> <li>• Website banner ad</li> </ul> | <p><i>Starting at \$2000</i></p> |
| <p><b>EBRHA Academy</b><br/><i>(Online Learning Platform)</i></p> | <ul style="list-style-type: none"> <li>• Curriculum contributions (members only)</li> <li>• Platform Sponsorship “Powered by: [YOUR BRAND HERE]”</li> </ul>   | <p><i>Starting at \$1500</i></p> |

## IN-PERSON EVENT & PROMOTION DETAILS:

|  |   |
|--|---|
| <p><b>HOUSING COLLABORATIVE</b><br/><i>January 31, 2026</i></p>  | <ul style="list-style-type: none"> <li>• 200-300 Guests (property owners and managers)</li> <li>• 1M+ Impressions (print &amp; digital promotion)</li> <li>• 30+ Community partners come together to provide education, programs, and resources for East Bay property owners, all under one roof!</li> </ul>          |
| <p><b>EBRHA NEXT</b><br/><i>Housing Innovation &amp; Tech Conference</i><br/><i>April 18, 2026</i></p> | <ul style="list-style-type: none"> <li>• 150-200 Guests (property owners and managers)</li> <li>• 500k+ Digital Impressions</li> <li>• 6-8 panel discussions featuring industry experts who specialize in technology and innovation, real estate, capital improvements, and more.</li> </ul>                          |
| <p><b>EBRHA 360</b><br/><i>Housing Trade Expo</i><br/><i>October 17, 2026</i></p>                      | <ul style="list-style-type: none"> <li>• 350-400 Guests (property owners and managers)</li> <li>• 2M+ Impressions (print &amp; digital promotion)</li> <li>• 50+ Exhibitors (industry professionals, tradesmen, etc.)</li> <li>• Lasting impressions with a special online directory (open to non-members)</li> </ul> |

Packages purchased mid-year will include 2027 registration.