



ADVERTISING & SPONSORSHIP

PRINT & DIGITAL PUBLICATIONS

IN-PERSON EVENTS

Why Advertise with EBRHA?

Our 1,500+ members own/manage **more than 60,000 units** in Alameda and Contra Costa counties (more than 25 cities).



Top Interests:

- Capital Improvements
- Legal Advice
- Risk Mitigation
- Portfolio Management



ADDITIONAL BENEFITS:

UNLIMITED EXPOSURE

Rental Housing magazine is saved online forever with unlimited exposure and click potential for advertisements.



CREDIBLE SOURCE

EBRHA is an essential resource for housing providers. Rental Housing is among our most valuable benefits.



WHAT SIZE IS RIGHT FOR YOU?



ADVERTISING - PRICES AND SPECIFICATIONS

SIZE	SINGLE ISSUE (Member Price)	SINGLE ISSUE (Non-Member)
FULL PAGE	\$700	\$840
2/3 PAGE	\$550	\$660
1/2 PAGE	\$400	\$480
1/3 PAGE	\$350	\$420

Full Page (non-bleed)	7.25" x 9.75"	JPEG, PNG, or PDF
Full Page (bleed)	9.00" x 11.5"	JPEG, PNG, or PDF
2/3 Page	3.75" x 9.75"	JPEG, PNG, or PDF
1/2 Page	7.25" x 4.75"	JPEG, PNG, or PDF
1/3 Page	2.30" x 9.75"	JPEG, PNG, or PDF

PROMOTIONAL ANNUAL PACKAGES

BASIC Partner Package	<ol style="list-style-type: none">1. Expo Bronze (<i>see details below</i>)2. EBRHA Next Basic (<i>see details below</i>)3. 1/2 Page Ad (Print) - 6 issues (annual)4. Website Banner Ad - 12 months	\$7,400 \$5,000
ADVANCED Partner Package	<ol style="list-style-type: none">1. Expo Silver (<i>see details below</i>)2. EBRHA Next Basic (<i>see details below</i>)3. Full Page Ad (Print) - 6 issues (annual)4. Website Banner Ad - 12 months	\$10,700 \$8,000
PREMIUM Partner Package	<ol style="list-style-type: none">1. Expo Silver (<i>see details below</i>)2. EBRHA Next Basic (<i>see details below</i>)3. Housing Resource Expo Basic (NEW!)4. Full Page Ad (Print) - 6 issues (annual)5. Website Banner Ad - 12 months	\$13,200 \$10,000

PROMOTION DETAILS:



Each Exhibitor/Sponsor opportunity listed in the partner packages includes:

- 6' exhibitor table
- Logo promotion on event materials (printed & digital)
- Listing in our exhibitor directory (*expo only*)

If you are not currently an EBRHA member, each partner package also includes your first year of membership (\$699+ savings)

BRAND PROMOTION

<p>Event Sponsorship <i>(In-Person)</i></p>	<ul style="list-style-type: none"> • Exhibitor tables at in-person events • Speaking opportunities • Logo promotion (print & digital) • Additional directory listings • Complimentary tickets & more! 	<p><i>Starting at \$500</i></p>
<p>Virtual Webinars <i>(Members Only)</i></p>	<ul style="list-style-type: none"> • Industry Partners get the opportunity to sign up for a webinar presentation every Wednesday starting in February 2025. 	<p><i>Included with Membership</i></p>

IN-PERSON EVENT SPONSORSHIP IN 2025:

<p>HOUSING COLLABORATIVE <i>February 8th*</i></p>	<ul style="list-style-type: none"> • 200-300 Guests (property owners and managers) • 1M+ Impressions (print & digital promotion) • 30+ Community partners come together to provide education, programs, and resources for East Bay property owners, all under one roof!
<p>EBRHA NEXT <i>Housing Innovation & Tech Conference</i> <i>May 3rd*</i></p>	<ul style="list-style-type: none"> • 150-250 Guests (property owners and managers) • 500k+ Digital Impressions • 6-8 panel discussions featuring industry experts who specialize in technology and innovation, real estate, capital improvements, and more.
<p>EBRHA 360 <i>Housing Trade Expo</i> <i>September 27th*</i></p>	<ul style="list-style-type: none"> • 300-350 Guests (property owners and managers) • 2M+ Impressions (print & digital promotion) • 50+ Exhibitors (industry professionals, tradesmen, etc.) • Lasting impressions with a special online directory (open to non-members)

**Dates listed are tentative.*