



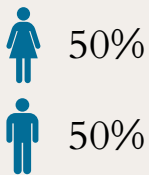
PRINT ADVERTISING

RENTAL HOUSING MAGAZINE

East Bay Rental Housing Association

Why Advertise with EBRHA?

Our 1,500+ members own/manage more than 43,000 units in Alameda and Contra Costa counties (more than 25 cities).

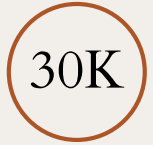


Top Interests:

- Capital Improvements
- Legal Advice
- Risk Mitigation
- Portfolio Management



RENTAL UNITS



ANNUAL IMPRESSIONS

ADDITIONAL BENEFITS:

UNLIMITED EXPOSURE

Rental Housing magazine is saved online forever with unlimited exposure and click potential for advertisements.

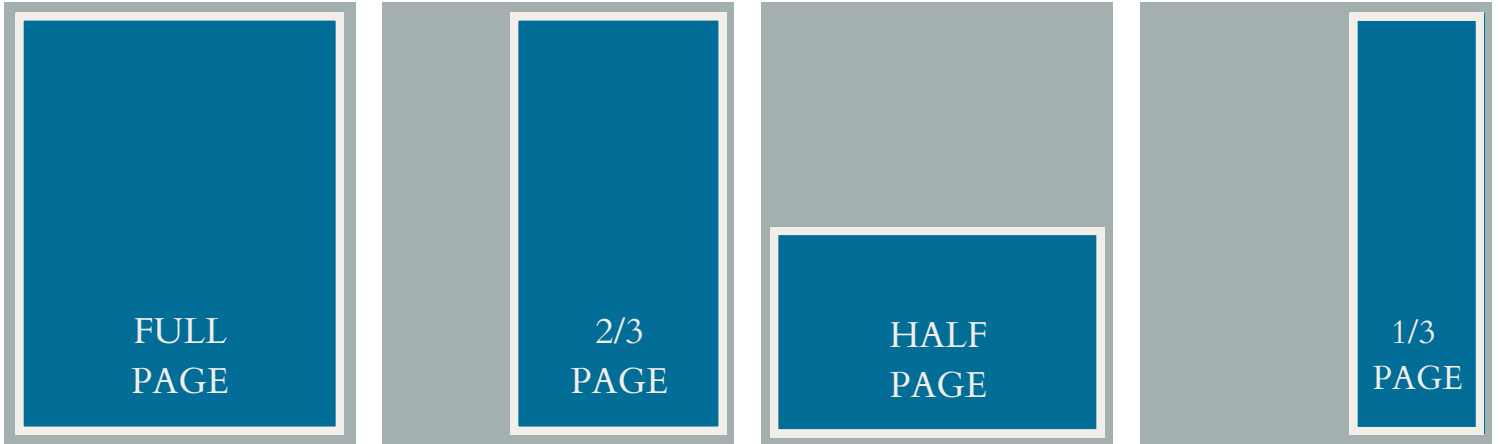


CREDIBLE SOURCE

EBRHA is an essential resource for housing providers. *Rental Housing* is among our most valuable benefits.



WHAT SIZE IS RIGHT FOR YOU?



PRICES AND SPECIFICATIONS

SIZE	SINGLE ISSUE (Member Price)	SINGLE ISSUE (Non-Member)
FULL PAGE	\$700	\$840
2/3 PAGE	\$550	\$660
1/2 PAGE	\$400	\$480
1/3 PAGE	\$350	\$420

Full Page (non-bleed)	7.25" x 9.75"	JPEG, PNG, or PDF
Full Page (bleed)	9.00" x 11.5"	JPEG, PNG, or PDF
2/3 Page	3.75" x 9.75"	JPEG, PNG, or PDF
1/2 Page	7.25" x 4.75"	JPEG, PNG, or PDF
1/3 Page	2.30" x 9.75"	JPEG, PNG, or PDF

PROMOTIONS

<p>EXPO PACKAGE (Silver)</p>	<ul style="list-style-type: none"> • Expo Silver <i>(see details below)</i> • Full Page Ad (Print) - 6 issues/annual package 	<p>\$5,000</p>
<p>EXPO PACKAGE (Gold)</p>	<ul style="list-style-type: none"> • Expo Gold Exhibitor Package <i>(see details below)</i> • 2/3 Page Ad (Print) - 6 issues/annual package 	<p>\$5,000</p>

PROMOTION DETAILS:



<p><u>Silver</u> Exhibitor Package Details</p>	<ul style="list-style-type: none"> • Complimentary Expo Tickets (4) • Standard Exhibitor Space • Exhibitor Directory Feature (Listing + Logo) • *Select* Event Promotion w/ Logo • *Select* Social Media Promotion w/ Logo
<p><u>Gold</u> Exhibitor Package Details</p>	<p>All Silver package options PLUS:</p> <ul style="list-style-type: none"> • Complimentary Expo Tickets (6) • *Upgraded* Exhibitor Space (Premium) • Logo Feature (*ALL* event promotional materials/blasts/posts and select event-day signage)