

EBRHA 360

JOIN THE TRADE EXPO



EBRHA's Annual Trade Expo is back this fall!

Join us on **October 7, 2023, at Claremont Hotel & Spa in Berkeley, CA, for our 16th Annual EBRHA Trade EXPO.** The Claremont Hotel has been a Bay Area icon, providing rich history and elegance since 1915. It sets the stage for an extraordinary rental housing event and meeting location. Upon check-in, you will be greeted with a beautiful and relaxed setting, ideal for networking and connecting with rental housing providers, industry leaders, and other industry partners. The hotel offers safe and secure self-park or valet parking options. Given Claremont's central location, members can also utilize Uber or Lift ride-sharing options to and from the event. We can't wait to see you for this year's EBRHA 360 Trade Expo. So don't wait! Registration is now open, and space is limited.

East Bay Rental Housing Association (EBRHA) is a nonprofit trade association that has served the community of housing providers since 1939. Our network of industry experts, suppliers, service providers, lenders, attorneys, affiliates, and municipal partners is here to support rental housing owners/operators with education, resources, advocacy, and community building opportunities.

Throughout 25 cities in Alameda and Contra Costa counties, EBRHA has nearly 1500 diverse members who own and manage 45,000 rental units and provide homes to over 120,000 residents.

BE AN EXHIBITOR OR SPONSOR TODAY!

16th
ANNUAL
EBRHA Trade EXPO

CLAREMONT
HOTEL & SPA
Berkeley, CA

7th
OCTOBER
From 10:00am – 3:00pm



EXPO Exhibitor & Sponsor Packages

Join EBRHA's growing community of housing providers, elevate your brand, network with other industry experts, and share information about your products and services and share best practices with local rental property owners/operators. [CLICK HERE](#) to secure your spot now!

BRONZE \$1,000

- ✓ FREE GA Tickets: 2
- ✓ Exhibitor Space (Standard Level)
- ✓ Exhibitor Directory Feature (Listing)
- ✓ Social Media Feature (Selected Posts)

SILVER \$2,500

- ✓ FREE GA Tickets: 4
- ✓ Exhibitor Space (Silver Level)
- ✓ Exhibitor Directory Feature (Listing + Logo)
- ✓ Logo Feature (Select Event Creatives)
- ✓ Social Media Features (Select Posts)

GOLD \$5,000

- ✓ FREE GA Tickets: 6
- ✓ Exhibitor Space (Gold Level)
- ✓ Website Banner Ad (thru Jan 2024)
- ✓ Exhibitor Directory Feature (Listing + Logo)
- ✓ Logo Feature (**ALL** Promotional + Select Event Signage)
- ✓ Social Media Features (Select Posts)
- ✓ Name Tag Logo

PLATINUM \$10,000

- ✓ FREE GA Tickets: 12
- ✓ Exhibitor Space (Platinum Level)
- ✓ Website Banner Ad (thru Jan 2024)
- ✓ Exhibitor Directory Feature (Listing + Logo + Description)
- ✓ Logo Feature (**ALL** Event Headline Signage + Promotional)
- ✓ Social Media Features (**ALL** Promotional Posts)
- ✓ Name Tag Logo

* Package must be paid in full, and advertisements must be submitted prior to August 15th, to be included in ALL print materials.

* Exhibitor space is optional and not required to receive all expo advertising benefits.

*Are you an existing advertiser with EBRHA?
Pick the package that's right for you knowing
that EBRHA will upgrade your existing
advertising package!*

Become an Exhibitor/Sponsor – [Register online](#) or email us at sales@ebrha.com

By picking an Exhibitor package that includes advertising you are gearing up for an increase of brand promotion during the busiest months in the industry.

[CONTACT US](#) to learn more about your advertising upgrade options!

Other EXPO Sponsorship Opportunities

We are excited to offer additional ways to showcase your business at our 16th annual Trade Expo that provides you with even more exposure! Sponsoring a unique and customized event component is the perfect way to elevate your business and increase impressions during our largest event of the year. Sponsorships can be purchased in addition to your Exhibitor package.

Email sales@ebrha.com to sign up as an EBRHA 360 Trade Expo Sponsor.

AFTER-PARTY SPONSOR

\$5,000

FREE GA Tickets: 8

Lite-fare and an open bar will be available in a beautiful private lounge providing ample opportunities for branding, including signage inside the room and throughout the venue, on the bar, tables, napkins, cups, etc.

SOLD OUT

BAR/REFRESHMENT SPONSOR

\$2,500

FREE GA Tickets: 6

Your logo and brand will be displayed at the bar for the duration of the event, directional signage along the venue entrances, and directional graphics sent during event promotion.

Limit 1 available

DESSERT BAR SPONSOR

\$1,500

FREE GA Tickets: 4

Your logo and brand will be displayed at the dessert bar. Promotion before the event is included via digital publications and website presence.

Limit 1 available

Interested in being a Sponsor AND an Exhibitor?

Become an Exhibitor/Sponsor –
Email us at sales@ebrha.com

You can pair any Exhibitor package with a Sponsorship for maximum exposure leading up to the event. Our sponsors will be recognized in ALL promotional materials.

CONTACT US to learn more about maximizing your presence at our 16th Annual Trade Expo!

Exhibitor Space

IN-PERSON PLACEMENT

Platinum Exhibitors have the largest footprint on the Expo floor with two 8' tables or three 6' tables and additional networking space, front and center. Your space will be strategically placed to have exclusive first impressions and introductions with guests. You can have up to 6 registered representatives, in addition to your guests.

Gold Exhibitors have (two) 6' tables in Expo area #1 or #2 arranged just outside the Platinum area (nearest the entrance). Strategic placement will push you to the front of the Expo floor with ample opportunities for crucial first impressions! You can have up to 4 registered representatives, in addition to your guests.

Silver Exhibitors have (one) 8' table in Expo area #2 or #3 (middle and back of the Expo floor) heading into the panelist area for optimal traffic. Silver Exhibitors can have up to 2 registered representatives in addition to your guests.

Bronze Exhibitors have (one) 6' table in Expo area # 3 (back of the Expo floor) heading into the panelist area for optimal traffic. Bronze Exhibitors can have up to 2 registered representatives in addition to your guests.

[View the EBRHA Trade Expo Floor Layout Here](#)

Become an Exhibitor/Sponsor – Email us at sales@ebrha.com

REPRESENTATIVES/ GUEST ADMISSION

Each Exhibitor package includes 2 booth representatives (up to 6 for a Platinum package) plus 2, 4, 6, or 12 additional general admission tickets for your guests *(depending on package purchased)*.

PROMOTION

All Exhibitors will receive recognition in numerous multimedia promotional materials, as well as a printed Expo Exhibitor directory that will be provided to all new members through 2024. *Special social media and other digital campaigns will extend exclusive recognition to the different package levels of exhibitors and sponsors as well.*

Sponsor/ Exhibitor Benefits



EXPOSURE

The 2023 attendance is expected to be between 200-300 guests with over 40 Sponsor-Exhibitors. Promotional materials will be sent to 6000+ contacts.

IN-PERSON OPPORTUNITIES

Exhibitor-Sponsors can promote their business, products and services with event branding and marketing opportunities throughout the venue. Create opportunities to elevate your brand, network with other industry experts, and share best practices with local housing providers and owners. With free admission for your selected representatives and free general admission tickets for your guests, you may participate in all aspects of the Expo. Options include table/event signage, company marketing materials and collateral, and gift bag items.

ADVERTISING

By bundling an Exhibitor-Sponsor package that includes advertising, you are gearing up for a burst of brand promotion during the busiest months in the rental housing industry. We will be delivering over a dozen different multimedia materials leading up to the event (during the rental housing industry's busiest months), reaching over 6000 unique contacts and delivering over 100,00 digital impressions. Depending on your package and time of purchase, the exposure/size/placement of your ad will vary. If you are an existing advertiser with EBRHA, you will enjoy complimentary package upgrades during the promotional period for the Expo. Purchase your package NOW to capture the most value, savings, and exposure by advertising with EBRHA.

VIRTUAL PROMOTION

All Exhibitors-Sponsors will benefit from targeted eblast promotion, social media feature(s), website banner ads and so much more! We will recognize your brand(s) before, during, and after the Expo in reference to exhibition to enhance your presence and continue elevating your credibility and trust within the EBRHA community.

LASTING IMPACT

All Exhibitors and Sponsors will be featured in a print directory that will be delivered to all new members leading up to the beginning of our 2024 Expo promotion (approx. July 2024). Our Annual Trade Expo page is also accessible throughout the year and features highlights from the prior Expo events. Your business and connection to EBRHA and our members will thrive!

To learn more about EBRHA's Trade Expo Sponsor-Exhibitor packages and benefits:

- Call [510.893.9873](tel:510.893.9873)
- Email sales@EBRHA.com
- Visit www.EBRHA.com
- Purchase [CLICK HERE](#)

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